



WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

BUSINESS SERVICES COMMITTEE MEETING

Tuesday February 12, 2019

10:00 a.m. - 11:30 a.m.

Ventura County Community College District
(District Santa Rosa Rm 209)
761 E. Daily Drive, Suite 200
Camarillo, CA 93010

AGENDA

10:00 a.m.	1.0	Call to Order and Agenda Review	Jesus Torres
10:02 a.m.	2.0	Public Comments	Jesus Torres
		<i>Procedure: The public is welcome to comment. All comments not related to items on the agenda may be made at the beginning of the meeting only.</i>	
10:04 a.m.	3.0	Approval of Minutes: Dec 11, 2018	Committee Members
10:10 a.m.	4.0	Committee Chair Comments	Jesus Torres
10:15 a.m.	5.0	Regional Plan Implementation Grant:	Heidi Hayes
		➤ Business Services & Workforce Study	
11:15 a.m.	6.0	America's Job Center of California: Update	TBD
11:20 a.m.	7.0	Committee Member Comments	Committee Members
11:30 a.m.	8.0	Adjournment	Jesus Torres

Next Meeting

April 9, 2019 10:00 a.m. – 11:30 a.m.
Ventura County Community College District
761 E. Daily Drive, Camarillo

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BUSINESS SERVICES COMMITTEE MEETING
December 11, 2018

MINUTES

Meeting Attendees

The Business Services Committee met on Tuesday December 11, 2018. In attendance were Committee members Jesus Torres (Chair), Stephen Yeoh, Heidi Hayes, Jaime Mata, Dona Lacayo and Paula Hodge; WDB staff Talia Barrera; and guests Ray Bowman (Ventura County Small Business Development Center), Christy Norton (America's Job Center of California/WIOA), Rebecca Evans (Adult and Family Services-WIOA), and Yvonne Jonason (Employment Training Panel).

1.0 Call to Order and Agenda Review

Jesus Torres called the meeting to order at 10:06 a.m. No changes were made to the agenda.

2.0 Public Comments

3.0 Approval of Minutes

Motion to approve: Heidi Hayes
Second: Stephen Yeoh
Minutes Approved

4.0 Committee Chair Comments

Committee chair Jesus Torres asked members and guests in attendance to make self-introductions. He also shared with the committee that there are a few projects that the committee is working on, and will be partnering with EDC and with the Community College District to enhance the business resource guide to share services and resources in the county.

5.0 Regional Plan Implementation Grant Update

Heidi Hayes shared with the committee the Regional Plan Implementation project (funded by the Workforce Development Board) that the Agency is currently working on. The Agency created a new landing page for the Hill & Woolsey Fire Recover, the new page included recovery resources from all different organizations. Live Interview with David Cruz, KOXR Spanish radio station with guests Rigo Gonzales with U.S.SBA and Alondra Gaytan with EDC-SBDC. There was a four week :30 second Spanish language radio spot and a :30 second Public Service Announcement produced for Fire Recovery resources.

6.0 Business Services Economic Development Collaborative

Ray Bowman gave a presentation on the wildfires impact, outreach recovery and lessons learned. He shared with the committee that EDC-SBDC and other local and state organizations worked together to open a Business Recovery Center in partnership with SBA, local chambers and over seven thousand individuals and businesses through the SBDC network. EDC convened a stakeholder meeting with business organizations, city leaders and government officials to create a strategy for business outreach and support and created a Disaster Recovery Resource page on their website. EDC has provided six hundred hours of direct engagement with businesses including technical advisement in Ventura County and Malibu, as a result of the Hill & Woolsey fire and currently working with 60 businesses discussing short and long-term recovery strategies. EDC will continue to report on their efforts to support the region.

7.0 America's Job Center of California

Rebecca Evans and Christy Norton reported on the AJCC Business Services activities, and shared that WIOA has provided Rapid Response services by engaging in two events, two WARN notices, with a number of affected employees expected to be up to 141. The Committee will determine what information is needed and relevant for the AJCC to report at future meetings.

8.0 Committee Member Comments

No committee member comments

8.0 Adjournment

Jesus Torres adjourned the meeting at 11:35 a.m.