



WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

Thursday, October 25, 2018

8:00 a.m. – 10:00 a.m.

Ventura County Office of Education
5100 Adolfo Road (Salon C), Camarillo CA

MEETING AGENDA

8:00 a.m.	1.0 CALL TO ORDER AND AGENDA REVIEW	Gregory Liu
8:02 a.m.	2.0 PUBLIC COMMENTS <i>Procedure: The public is welcome to comment. Public comment cards are available at the meeting sign-in table. All comments not related to items on the agenda may be made at the beginning of the meeting only.</i>	Gregory Liu
8:05 a.m.	3.0 WDB CHAIR COMMENTS	Gregory Liu
8:15 a.m.	4.0 CONSENT ITEMS 4.1 Approve Workforce Development Board Minutes: August 23, 2018 4.2 Receive and File: WDB Committee Reports	Gregory Liu
8:20 a.m.	5.0 PRESENTATION <u>Ventura County Economic & Labor Profile 2018</u> <i>Alexandria M. Wright Ph.D., Director Ventura County Community College Economic & Workforce Development</i>	Gregory Liu
8:40 a.m.	6.0 WDB BOARD MEMBERS TRAINING <u>WIOA Training 101</u> <i>Eric Flores, Policy Director, California Workforce Association</i>	Gregory Liu
9:45 a.m.	7.0 WDB ADMINISTRATION UPDATES <ul style="list-style-type: none">• WDB Executive Director Selection Process Update• Prison to Employment Grant Update	Melissa Livingston Patrick Newburn
9:55 a.m.	8.0 WDB MEMBER COMMENTS	WDB Members
10:00 a.m.	9.0 ADJOURNMENT <u>Next WDB Meeting (2018 WDB Awards)</u> December 6, 2018 (8:00 a.m.-10:00 a.m.) Ventura County Office of Education - Salon C 5100 Adolfo Road, Camarillo CA	Gregory Liu

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Workforce Development Board of Ventura County staff at (805) 477-5306 at least five days prior to the meeting. TTY line: 1-800-735-2922.

For information about the Workforce Development Board of Ventura County, go to workforceventuracounty.org



WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

MEETING MINUTES

August 23, 2018
Ventura County Office of Education
5100 Adolfo Road (Salon C), Camarillo CA

WDB Members Present

Gregory Liu, WDB Chair	Victoria Jump	Alex Rivera
Tracy Perez, WDB Vice Chair	CAPT Douglas King	Patty Schulz
Vic Anselmo, Immediate Past Chair	Dona Toteva Lacayo	Tony Skinner
Victor Dollar	Byron Lindros	Bruce Stenslie
Brian Gabler	Jaime Mata	Jesus Torres
Kathy Harner	Anthony Mireles	Greg Van Ness
Charles Harrington	Bill Pratt	Peter Zierhut
Marilyn Jansen	Roger Rice	

WDB Members Absent

Greg Barnes	Greg Gillespie	Richard Trogman
Jesse Cuevas	Jeremy Goldberg	Stephen Yeoh
Jim D. Faul	Cindy Guenette	Celina Zacarias

WDB Administration Staff

Melissa Livingston, HSA Chief Deputy Director / WDB Interim Executive Director		
Talia Barrera	Tracy Johnson	Vivian Pettit
Patricia Duffy	Patrick Newburn	Ma Odezza Robite

Guests

Nancy Ambriz	Human Services Agency, County of Ventura
Elsa Banuelos	County of Ventura, Adult and Family Services/WIOA - STEPS
Jerry Beckerman	Passion Spark Retreats
Joe Clausi	ACE Charter High School
Matthew Donohue	Health Workforce Initiatives (HWI) Santa Clarita
Felicia Duenas	Ventura College
Diana Fernandez	Boys and Girls Club of Greater Oxnard and Port Hueneme
David Fleisch	County of Ventura, Public Works Agency
Jessica Gallardo	PathPoint, Inc.
Sally Harrison	Representative, County of Ventura, CEO Budget and Finance
Heidi Hayes	theAgency
Jennifer Lobenhofer	JSL Community Strategies
Richard McNeal	Retired WDB Administration Manager
Tiffany Morse	Ventura County Office of Education
Christy Norton	County of Ventura, Adult and Family Services/WIOA
Eileen Rohlifing	Employment Development Department, Regional Advisor
David Schermer	Ventura County Office of Education
Karen Swanson	Department of Rehabilitation
Carolyn Vang-Walker	Ventura Adult and Continuing Education
Rojelio Vasquez	Oxnard College
Omar Zapata	Boys and Girls Club of Greater Oxnard and Port Hueneme

1.0 CALL TO ORDER AND AGENDA REVIEW

WDB Chair, Gregory Liu called the meeting to order at 8:06 a.m. No changes were made to the agenda.

2.0 PUBLIC COMMENTS

Director and Founder of Passion Spark Retreat Workshop Jerry Beckerman made a public comment about his new social enterprise that he began a few years called Passion Spark Retreat Workshops. Mr. Beckerman shared an experience of a weekend retreat conducted at California Lutheran University where students self-discovered their passion, and then matched it to a career path. A brief video of experts and participants of this event is available for viewing at www.passionspark.org. Mr. Beckerman will follow-up with the WDB members to explore how they might participate together, providing members handouts. Handouts may be viewed in the meeting packet on the WDB website at workforceventuracounty.org/resources/meeting-packets.

WDB CHAIR COMMENTS

WDB Chair Gregory Liu welcomed special guest Eileen Rohlifing EDD Regional Advisor.

Chairman Liu thanked Immediate Past Chair, Vic Anselmo for his excellent leadership to the WDB and his last official duty on July 31 presenting the Annual WDB Study Session with the Board of Supervisors. He also thanked Sumantra Sengupta for his past service on the WDB. Mr. Sengupta will now take on new responsibilities with California Lutheran University in the Los Angeles County area. Sumantra has been a member of the WDB since May 2017 and served on the Business Services Committee.

WDB Gregory Liu extended thanks to recent Workforce Wednesday radio show KVTM AM 1590 participants. In June 2018, WDB member Bruce Stenslie and Dr. Alexandria Wright (Director of Economic and Workforce Development, Ventura County Community College District) discussed Work-Based Learning programs available to employers for shared and no-cost training in Ventura County. In August 2018, WDB member Alex Rivera and Rebecca Evans (Senior Manager, Adult & Family Services Department/Human Services Agency) discussed the Struggles and Strategies for Successful Recruitment. Recordings of this and other Workforce Wednesday broadcasts are available on the WDB website, About Us/News tab: <http://www.workforceventuracounty.org/>

3.0 CONSENT ITEMS

3.1 Approve Workforce Development Board Minutes: June 7, 2018

3.2 Receive and File: WDB Committee Reports

Motion to approve the Consent Items: Byron Lindros

Second: Brian Gabler

Abstained: Alex Rivera

Motion carried

4.0 ACTION ITEMS

The WDB considered background information, asked questions, and discussed the following items before taking action. The meeting packet with background information on the action items is available on the WDB website: www.workforceventuracounty.org.

Recommendation that the Workforce Development Board of Ventura County (WDB) Approve the New and Revised WDB Policies for WIOA Adult, Dislocated Worker, and Youth Programs

Motion to approve: Tony Skinner

Second: Alex Rivera

Motion carried unanimously

5.0 WDB ADMINISTRATION UPDATES

WDB Executive Director Vacancy Update:

Chief Deputy Director Melissa Livingston provided an update to the WDB. She announced the recruitment package has been reviewed and approved by WDB Chair Gregory Liu with minor changes. The County will release the recruitment the week of August 27, 2018, and WDB members will receive the recruitment communication and link to forward within their perspective networks. The recruitment will be a nationwide recruitment leveraging the National Association of Workforce Boards (NAWB), California Workforce Association (CWA), California Workforce Development Board (CWDB) and other workforce related networks- including the California Welfare Directors Association (CWDA). The WDB will be included in the preliminary and final selection panels in conjunction with the HSA and County Chief Executive Office. The selection would likely occur during the month of October 2018.

WDB Administrative Manager Vacancy Update:

Ms. Livingston updated the WDB on the status of the WDB administrative manager vacant position previously held by Vivian Pettit. Ms. Livingston reported Vivian would be taking on another opportunity within the Human Service Agency with the Adult and Family Services department.

Ms. Livingston thanked Vivian Pettit as she has been with the WDB admin team for a year and has done phenomenal things within that time. Ms. Pettit was a very effective team member given the depth and breadth of her institutional knowledge acquired over many years of service beginning with the Job Training Partnership Act, WIA, and the current WIOA program. Vivian has contributed to strengthening policy and procedures, contract monitoring oversight and training, as well as a focus on performance metrics- which will continue in her new role. A recruitment will be processed for the vacancy and if WDB members are interested in being part of the selection panel process the WDB Chair can work with Ms. Livingston to coordinate participation.

6.0 WDB MEMBER COMMENTS

No comments.

7.0 ADJOURNMENT

Motion to adjourn at 8:30 a.m.: Anthony Mireles

Second: Tony Skinner

Motion carried unanimously.

Next WDB Meeting

Thursday, October 25, 2018 (8:00 a.m.–10:00 a.m.)

Ventura County Office of Education

5100 Adolfo Road, Salon C, Camarillo



Workforce Development Board of Ventura County

October 25, 2018

COMMITTEE MEETING REPORTS AND UPDATES

<u>Committee</u>	<u>Next Meeting Date</u>	<u>Committee Report Update</u>
• Executive Committee	November 8, 2018	Committee report from the <u>November 8</u> meeting will be provided at the next WDB meeting
• Business Services Committee	November 13, 2018	Committee report from the <u>November 13</u> meeting will be provided at the next WDB meeting
• Clean/Green Committee	November 16, 2018	Committee report from the <u>November 16</u> meeting will be provided at the next WDB meeting
• Healthcare Committee	November 2, 2018	Committee report from the <u>September 21</u> meeting will be provided at the next WDB meeting
• Manufacturing Committee	February 21, 2019	Committee report from the <u>June 28</u> meeting is attached. The report from the <u>October 18</u> meeting will be provided at the next WDB meeting
• Membership Committee	December 4, 2018	Committee reports from the <u>August 7</u> and <u>October 2</u> meetings are attached
• Outreach Committee	November 14, 2018	Committee report from the <u>September 19</u> meeting is attached
• Programs Committee	December 5, 2018	Committee report from the <u>October 3</u> meeting is attached



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: ALEX RIVERA, CHAIR
MANUFACTURING COMMITTEE**

DATE: OCTOBER 25, 2018

SUBJECT: MANUFACTURING COMMITTEE REPORT

The Manufacturing Committee met on June 28, 2018. In attendance were Committee members: Alex Rivera* (Chair), Michael Bastine, Cindy Guenette*, Marybeth Jacobsen, Marilyn Jansen*, and Rebecca Hunt; Subhash Karkare, Bill Pratt*, Mary Anne Rooney, Alexandria Wright, and Peter Zierhut*. Workforce Development Board (WDB) staff Patrick Newburn. Guests in attendance were Israel Rodriguez (Small Manufacturers Association). * Indicates WDB Member. The following is a summary of topics discussed at the meeting:

PRESENTATION

Israel Rodriguez from the Small Manufacturers Association of California presented "*Creating a Workforce Certified Community*" and a PowerPoint to compare and contrast what he called an open apprenticeship model versus a closed model like the one at Newport News Shipbuilding. He specifically provided a detailed example of a closed apprenticeship model and apprenticeship school within Newport News Shipbuilding a division of Huntington Ingalls Industries. They offer a 4 & 8-year apprenticeship degreed programs. Israel suggested that Ventura County currently has an open system that tends to be the model of most communities. The model is composed of community colleges, workforce boards, economic development, and adult training.

Mr. Rodriguez proposed that Ventura County might develop a hybrid model of apprenticeships, a "jobs incubator". The incubator would enter into supply-side workforce contracts as providers of labor for top ten employers in each regional sector. He explained the benefit of a unified regional workforce plan that will eliminate a fragmented governance and help to establish clear-cut leadership and plan. The hybrid workforce development model would bring all stakeholders together to forecast regional jobs needs and creates a unified regional workforce plan for both the demand side (employers) and supply side (educators). Rodriguez proposed that it would create employer-tied career pathways within the region and increase efficiencies & economic gain through a controlled workforce model.

Committee Members posed several questions for Mr. Rodriguez and he provided thoughtful answers. Members discussed the model and how the scale and size of Ventura County's 900 small manufacturing businesses might pose a significant hurdle to implementing the contract for labor and hybrid model suggested by Mr. Rodriguez. Members agreed that parents and education providers need a shift in thinking about the benefits of skilled workers with career recognized certificates and apprenticeships. Members agreed that Ventura County has several good examples of workforce development, that continued funding is important for work based learning, and that performance based education is becoming accepted at colleges and career technical education programs.

Alex Rivera thanked Israel Rodriguez for his thought provoking presentation in advancing apprenticeships as a model to close the skills gap with employer needs.

WORKFORCE DEVELOPMENT REPORTS

- Ventura County Community College District (VCCCD)

Alexandria Wright announced that VCCCD has received a second three-year grant to develop apprenticeship programs. Pre-apprenticeships, apprenticeships, and 40-hour training programs are in development within agriculture, automation occupations, incumbent workers category, electrical technicians, and APICS. VCCCD is planning an open house that will include WDB and WEC members, veterans, and vocational rehabilitation.

- California Community Colleges: *Workforce Training – Manufacturing*

Michael Bastine, Manufacturing Navigator, from the South-Central Coast Regional Consortium of the California Community Colleges provided an update about receiving additional Strong Workforce funds for the manufacturing sector. Bastine reminded members about availability of manufacturing classes at the College of the Canyons. He also mentioned upcoming potential programs in healthcare, information technology/cybersecurity, and advanced manufacturing.

- Workforce Education Coalition (WEC): - *Community Based Organization Update*

Marybeth Jacobsen, president of WEC, announced the formation of a career education committee within the Ventura County Community College District that will be staffed personally by Chancellor Greg Gillespie, who is a member of the Workforce Development Board.

COMMITTEE MEMBER COMMENTS

Members discussed the need for a supply of skilled workforce given the full employment demands of the current economy. One member reminded the committee about the Los Angeles County minimum wage of \$13.25 hourly and how that impacts employers in neighboring Ventura County cities. Additionally, members suggested that the manufacturing committee might include the addition of more employers, college/ high school placement counselors, and staffing agencies in order to broaden outreach and thoughtful discussion.

The next Manufacturing Committee meeting is scheduled for October 18, 2018, from 8:00 a.m. to 9:30 a.m., at the United Food and Commercial Workers, Local 770 building, 816 Camarillo Springs Road, Camarillo, CA.

If you have questions or need more information, please call me at (805) 579-5188, or contact Patrick Newburn at (805) 477-5306, email: patrick.newburn@ventura.org.



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

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TO: WORKFORCE DEVELOPMENT BOARD

**FROM: PATTY SCHULZ, CHAIR
MEMBERSHIP COMMITTEE**

DATE: OCTOBER 25, 2018

SUBJECT: MEMBERSHIP COMMITTEE REPORT

Two Membership Committee Reports listed herein: (1) August 7, 2018, and (2) October 2, 2018

I. AUGUST 07, 2018 REPORT

The Membership Committee met on August 7, 2018. In attendance were Committee members: Patty Schulz (Committee Chair), Captain Douglas King, and Jeremy Goldberg. (All are Board members). WDB Staff present was Patrick Newburn. The following is a summary of topics discussed at the meeting:

Membership Status

- Reappointments: WDB member terms indicate five total reappointments for consideration will be coming due in November 2018: Jim D. Faul, Victoria Jump, Douglas King, Byron Lindros, and Alex Rivera. The committee unanimously agreed to extend reappointment invitations to all five and committee assignments for outreach to those members was scheduled. Members agreed to provide response from reappointment outreach at their October 2, 2018 meeting.
- Appointments: the County of Ventura Board of Supervisors appointed Jesse Cuevas on June 19, 2018 for a three-year term. He represents a WIOA mandatory category, Workforce Services. Committee members also discussed board composition, WIOA categories of representation, required business member and workforce member ratios, and the engagement/recruitment process. The committee agreed that the WDB remains WIOA compliant with 28 voting members in all mandated categories. Additionally, WDB has four non-voting members.
- Recruitments: No new candidates were considered for engagement to the WDB.

WIOA Workforce Development Planning

Committee members reviewed the 2017-2018 Year-End Review and made several insights to be included in the draft document that will be reviewed again at the next meeting October 2, 2018.

Committee Member Comments

Members discussed the WDB Executive Director vacancy as well as the WDB Administration Manager vacancy due to transfer by Vivian Pettit to another department. Newburn reported that

the Director position will be posted within the next few weeks, and the Administration Manager will be hired after the Director is onboard, according to Melissa Livingston, Chief Deputy Director, Human Services Agency. Newburn also announced the recent Prison to Employment Initiative Grant application, which will enable WDB to provide services to justice involved and supervised populations for re-entry to employment. The grant is approved by Governor Brown and allocates \$37 million statewide in taxpayer general funds for re-entry employment services to support existing community based organizations and other partner networks serving ex-offenders.

The next Membership Committee meeting is scheduled for October 2, 2018, from 8:30 a.m. to 10:00 a.m., at the United Food and Commercial Workers, Local 770 building, 816 Camarillo Springs Road, Camarillo, CA.

II. OCTOBER 02, 2018 REPORT

The Membership Committee met on October 2, 2018. In attendance were Committee members: Patty Schulz (Committee Chair), Captain Douglas King, Jesus Torres, and Jeremy Goldberg. (All are Board members). WDB Staff present was Patrick Newburn. The following is a summary of topics discussed at the meeting:

Membership Status

- **Reappointments:** As discussed at the August 7, 2018 meeting, WDB member terms indicate five total reappointments for consideration will be coming due in November 2018: Jim D. Faul, Victoria Jump, Captain Douglas King, Byron Lindros, and Alex Rivera. Committee members reported that Byron Lindros and Jim D. Faul will not seek reappointment at the end of their terms on November 3, 2018. Captain Douglas King, Victoria Jump, and Alex Rivera have expressed willingness to accept reappointment and have provided new resumes as required. WDB staff will prepare a recommendation letter for the Board of Supervisors consideration at their November board meeting.
- **Appointments:** Committee members discussed board composition, WIOA categories of representation, required business member and workforce member ratios, and the engagement/recruitment process. The committee agreed that the WDB will require one new business category following November 3, 2018. Currently the WDB remains WIOA compliant with 28 voting members in all mandated categories. Additionally, WDB has four non-voting members.
- **Recruitments:** One new candidate from the business category is actively being engaged and invited to attend committee and WDB meetings. Additionally, another business category candidate will be approached for engagement that was recommended by a current WDB member. Lastly, one education category candidate has expressed interest to participate in upcoming committee meetings that was suggested by a current WDB member. Committee members expressed a strong desire to have representation from the agriculture sector on the WDB. Members agreed to reach out to their contacts within the industry for potential candidates.

WIOA Workforce Development Planning

Committee Members discussed the continued need for membership education and suggested the use of ongoing mini-orientations to educate WDB members beyond their initial new member orientation. Patrick Newburn informed the committee that the October 25, 2018 WDB meeting will feature a consultant to lead the board with WIOA education and better understanding of the role of being a board member. One suggestion was to produce an infographic that members could use that at-a-glance explains the WDB mission and purpose. Newburn responded that the Business Services Committee is working on this type of outreach material

Committee members Committee members reviewed the 2017-2018 Year-End Review and agreed to make the report final and will be presented to the WDB.

Committee Member Comments

Patrick Newburn announced the WDB Executive Director vacancy is open for recruitment and will likely close off in coming weeks when a large pool of resumes is sufficient to begin the interview process. Newburn also announced that WDB received a \$47,500 grant to begin planning a regional plan and partner collaboration toward implementation of the Prison to Employment Initiative.

The next Membership Committee meeting is scheduled for December 4, 2018, from 8:30 a.m. to 10:00 a.m., at the United Food and Commercial Workers, Local 770 building, 816 Camarillo Springs Road, Camarillo, CA.

If you have questions or need more information, please call me at (805) 650-8611, or contact Patrick Newburn at (805) 477-5306, email patrick.newburn@ventura.org.



WORKFORCE DEVELOPMENT BOARD

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TO: WORKFORCE DEVELOPMENT BOARD

**FROM: BRIAN GABLER, CHAIR
OUTREACH COMMITTEE**

DATE: OCTOBER 25, 2018

SUBJECT: OUTREACH COMMITTEE REPORT

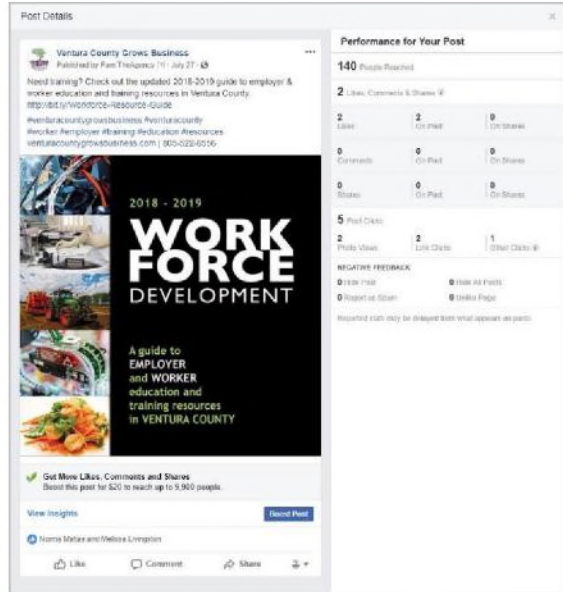
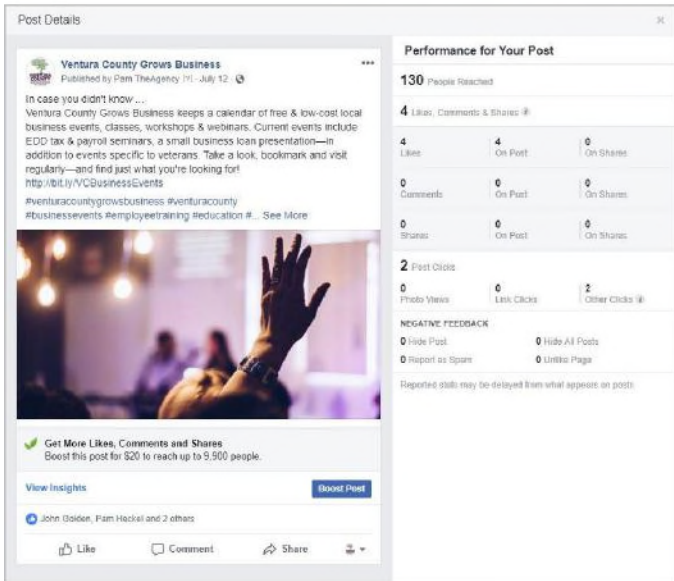
The WDB Outreach Committee met on September 19, 2018. Attending the meeting were Committee members Brian Gabler (Chair), Victoria Jump (Vice Chair), and Tracy Perez; WDB staff Talia Barrera; and guests Heidi Hayes (theAgency), Claire Briglio (EDC-VC), Ray Bowman (SBDC), and Rebecca Evans (Human Services Agency Adult and Family Services). The following is a brief summary of Workforce Development Board of Ventura County (WDB) outreach activities through September 2018.

Employer Outreach

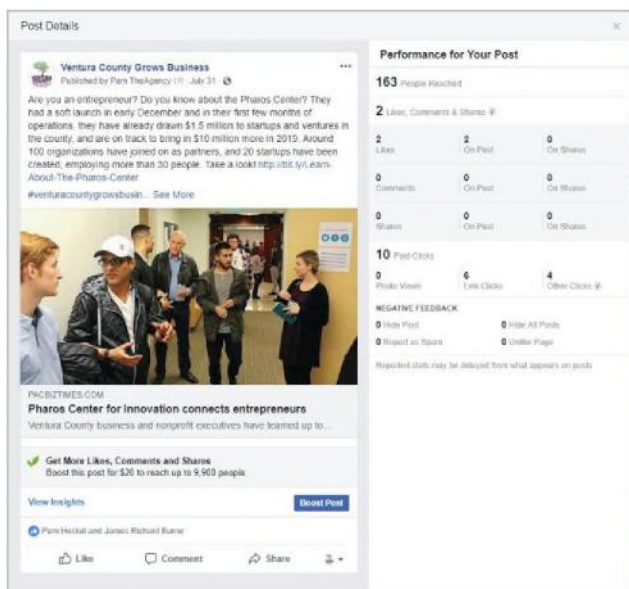
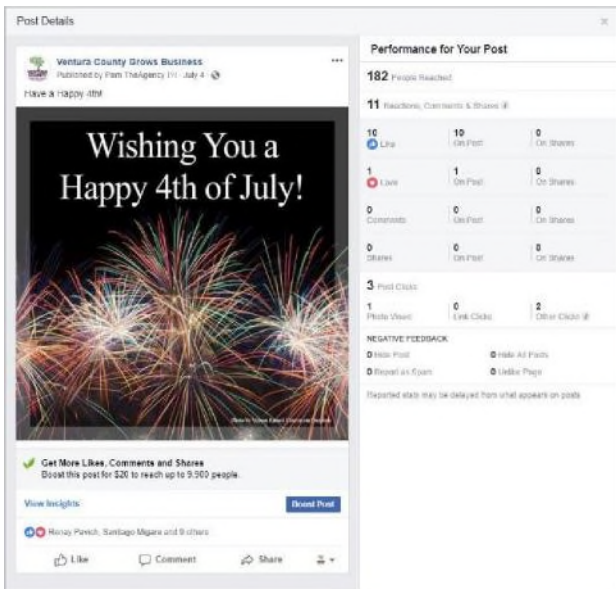
- **Workforce Wednesday**
 - **August** – Recruitment: Struggles & Strategies – Alex Rivera and Rebecca Evans
 - **September 26** – ACE Charter High School IB Global – Tony Skinner and Joe Clausi
- **August 2018 Workforce Update Eblast**
 - New Design
 - Aug 28 – WDB Cohorts: 548 Sent/24.2% Open Rate/20.5% CTR
 - Aug 28 – Biz List: 5,312 Sent/8% Open Rate/169% CTR
- **Ventura County Grows Business Website – July 1 to September 12, 2018**
 - 829 Users
 - **6% increase year-over-year**
 - 1,050 Sessions
 - **-7% decrease year-over-year**
 - 2,131 Pageviews
 - **27% decrease year-over-year**
- **RPI Grant: Regional Business Outreach & Engagement**
- **18/19 RPI Grant Outreach Goals –**
 - Strengthen, where possible, targeted outreach to high demand priority sectors.
 - Conduct research to better ascertain whether the programs the WDB is supporting/promoting are addressing the skilled workforce deficits we face as a region, amount other WDB priorities.

- **RPI Grant Outreach Tactics -**
 - **VCGB Fall 2018 media recommendation** – Negotiated plan in outreach committee meeting packet on the WDB website
 - Utilizes key learnings from Spring 2018 campaign
 - Over 2 million impressions
 - Budget: \$16,000
 - Value: \$27,661 (173%)
 - **Business Services/Workforce Development Research**
 - Survey – Draft being finalized.
 - Methodology: Panel survey, targeting business executives, owners and c-level decision makers of various sizes and industries reflecting the county.
 - Sample Size: 100
 - Timing: Programming/implementation will require approx. three weeks.
 - Survey Length: Approx. 13-15 minutes for participants to complete.
- **Creative**
 - AJCC Collateral – Six elements finalized and printed.
 - Job Seeker Pamphlet
 - Business Services Pamphlet
 - Rapid Response Pamphlet
 - OJT Pamphlet
 - OJT Tent Card
 - Press Kit Folder
 - AJCC Collateral – Spanish Versions in development for: Rapid Response, OJT, Job Seeker, and Business Services Pamphlets
 - AJCC OJT Success Story –
 - AJCC Pull-Up Signs – (5) Employer, Job Seeker, Youth, Rapid Response, OJT
 - VCGB Pull-Up Sign – In development.
- **VCGB Facebook - July 1 to August 31, 2018**
 - As of September 13, 2018 – Likes/Fans, 3,329
 - -.5% (June 30, 2018 = 3,348)
 - Posts: 51 total posts in July & August combined (approx. 26 per month or 6 per week)
 - Total Reach: 5,745– Average 527/week
 - Organic Post Reach: 248 most for a single day (7/27/18)

Top Post Examples (by engagement): <= 4%



Top Post Examples (by engagement):



Post Details

Video Post Shares See metrics for all videos

How "Ventura County Grows Business" Can Help

Ventura County is a great place to grow your business! Need startup assistance? Loans, funding or capital? How about business consulting? Visit, and let us know how we can help.

Performance for Your Post

- Minutes Viewed: 13
- 3-Second Video Views: 63
- 10-Second Video Views: 14
- Average Video Watch Time: 0:04
- Audience Retention
- Audience and Engagement

This video is used in 1 other post Total views: 884

Post Details

Ventura County Grows Business
Published by Pax Therapeutics (Pax Therapeutics) · August 1

Partner spotlight! Are you aware of Women's Economic Ventures (WEV)? [http://bit.ly/womenseconomicventures](#)

Please take the time to learn more about them and what they have to offer local businesses—as well as all of our other partners, you can find them here: [http://bit.ly/vcgc-partners](#)

#wev #ventura-county-grows-business #venturacounty - See story

Pay on the order of
CE14339561D
ES
FF05958427B
FG

Women's Economic Ventures offers business loans
As businesses prepare for the 2018 holiday season, Women's Economic Ventures offers business loans.

Get More Likes, Comments and Shares.
Boost this post for \$20 to reach up to 9,900 people.

View Insights **Boost Post**

Held Wynn and Marika Lindsay 1 Comment 1 Share

Like Comment Share +

Insights are recorded at the Pacific Time Zone and may not reflect the most recent data.

Create Post With Video Edit Post Boost Post

Ventura County Grows Business

Published by Pam The Agency [?] · August 23 at 6:30 PM

Did you know... nine of California's eleven industry sectors added a total of 49,200 jobs in July? And California's unemployment rate remained steady at 4.2 percent in July—holding at a record low level for the fourth consecutive month in a series dating back to 1976? Find out what else is happening in the jobs market—which job sectors are growing and which ones aren't, read the latest issue of the Job Outlook.

<https://conta.co/2eodGm7>

See previous editions here: [help/ibit...](#) See More

JOB OUTLOOK
July 2016 Report

July 2016 Unemployment Rate

3.9% MANUFACTURING
4.6% INFORMATION TECHNOLOGY
4.1% HEALTHCARE

The unemployment rate in Ventura County rose to 5.2 percent in July 2016, according to the U.S. Bureau of Economic Analysis. The county's unemployment rate was 4.2 percent in June 2016, down from 4.3 percent in May 2016.

Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 5,500 people.

View Insights Boost Post

Carol Chavez and Pam Ickel

Like Comment Share

Performance for Your Post

179 People Reached

2 Likes, Comments & Shares

2 Likes	2 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

3 Post Clicks

0 Photo Views	0 Link Clicks	3 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	1 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on page

Ventura County Grows Business

Published by Pam The Agency [?] · August 4

Employee retention is easier than recruiting. Lessen your worries about exit interviews or recruiting new employees—try the stay interview to retain your most valuable assets. <http://bit.ly/stay-interview-for-retention>

#venturacountygrowsbusiness #venturacounty Employees
[ventura-county-grows-business.com](https://www.facebook.com/ventura-county-grows-business/) | 805-522-6556

FORBES.COM

Retain More Employees With Stay Interviews

Employees are quitting in droves, according to a recent Wall Street Journ...

Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 5,500 people.

View Insights Boost Post

Lovene Love, Pam Ickel and John Guston

Like Comment Share

Performance for Your Post

172 People Reached

3 Likes, Comments & Shares

3 Likes	3 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

2 Post Clicks

0 Photo Views	1 Link Clicks	1 Other Clicks
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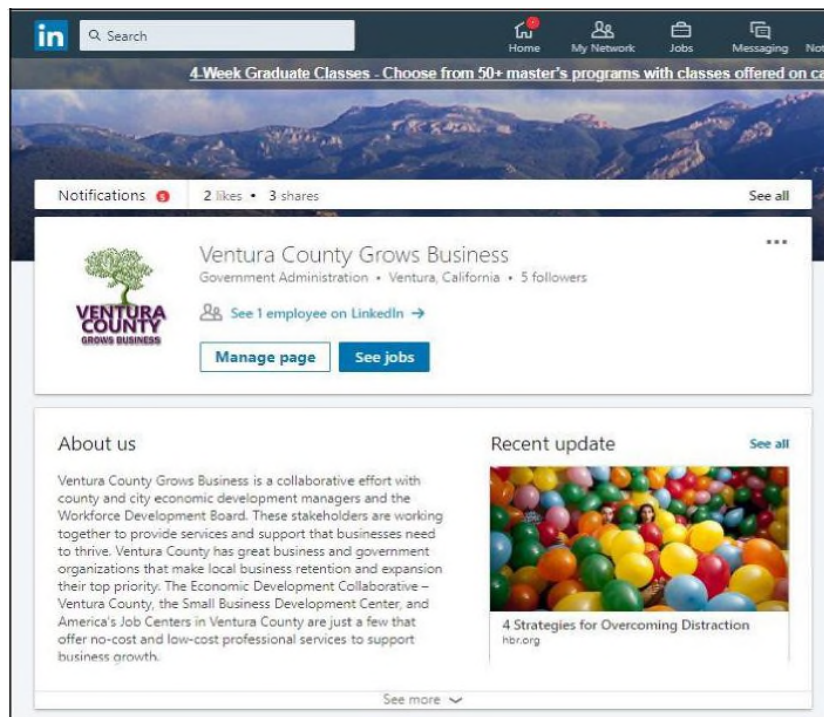
NEGATIVE FEEDBACK

0 Hide Post	1 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on page

- VCGB LinkedIn Company Page
 - NEW Company Page created 7/27/2018

■ <https://www.linkedin.com/company/ventura-county-grows-business/>



VCGB LinkedIn Company Page - Continued

- 35 posts in July & August combined, 4 posts per week average.

JOB SEEKER OUTREACH

- **Career Shops**

- Sent July workshops on July 3
- Sent August workshops on August 2.
- Sent September workshops August 27.

- **Clip Examples:**

- VC Star – ran July workshops info July 14
- KCLU – running July workshops listing
- Moorpark Patch - posted July workshop release
- VC Star – ran August workshops release August 6
- KCLU – running August workshops listing
- Citizens Journal – running august workshops listing
- Moorpark Patch – posted August & July workshop listings
- 805 Calendar – posted September workshops listing

YOUTH OUTREACH

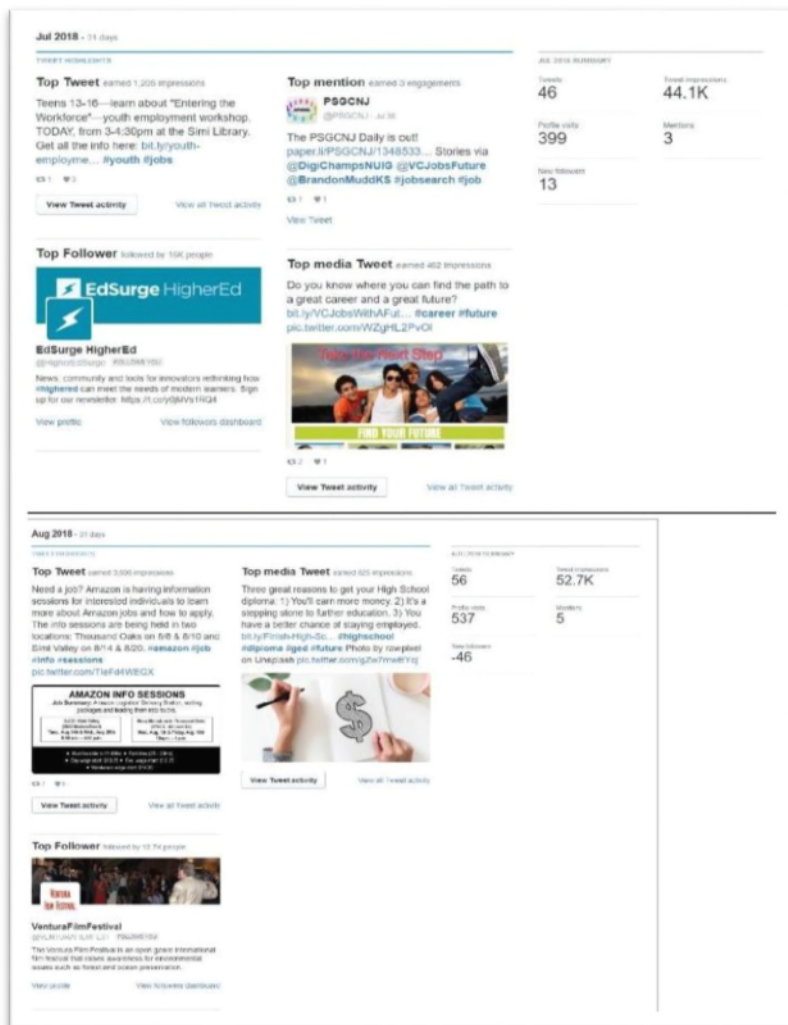
- **VC Jobs With a Future Website – July 1, to September 12, 2018**

- 801 Users
 - **168% increase year-over-year**
- 971 Sessions
 - **174% increase year-over-year**
- 2,077 Pageviews
 - **183% increase year-over-year**
- Geography – Top 10 Markets
 - LA – 22%, Oxnard – 20%, Ventura – 18%, Camarillo – 11%, Thousand Oaks – 7%, Simi Valley – 4%, Santa Paula – 3%, Moorpark – 3%, Agoura Hills – 1%, Ojai – 1%

- **VC Jobs with a Future – Twitter: July 1 to August 31, 2018**

- As of September 13, 2018 – 1,023 followers **note Twitter's clean-ups of bad accounts*
 - **-.2% (1,048 as of June 30, 2018)**
- 102 Total Tweets July 1-August 31 (62days)
 - 936 Profile Visits (1,065 May/June)
 - 96,800 Impressions (89,600 May/June)
 - 1,600 Impressions per day average (1,468-day May/June)

July & August “Top Tweet” Summaries (See graphics below)



GENERAL OUTREACH

- **KCLU Annual Plan**

- Finalized 2018-19 plan to include:
 - 50 Weeks
 - 6.56 Million Impressions
 - 150,000 Value-Add Online Impressions

- **Workforce Ventura County Website – July 1, to September 12, 2018**

- 1,615 Users
 - **6% Increase year-over-year**
- 2,165 Sessions
 - **5% increase year-over-year**
- 5,169 Page Views
 - **2% increase year-over-year**
- Geography – Top 11 areas
Ventura – 23%, Oxnard – 16%, Simi Valley – 8%, Los Angeles – 16%, Thousand Oaks – 7%, Camarillo – 6%, Sacramento – 2%, Agoura Hills – 2%, Santa Paula – 2%, Moorpark – 2%, Ojai – 1%

- **EVSP Outreach Committee Participation**
 - Participated in meeting August 30th. Provided background and emailed links to current VCGB digital assets.
- **Press Releases**
 - **Prepared Carbajal Media Advisory** – Submitted to the Congressman's office for approval. Event to be rescheduled at a future date.
 - **New board appointments/new chair release** – prepared release. Sent July 12. **Clips:**
 - VC Star – ran board appointments release July 18
 - Amigos805.com – posted board appointments release
 - Simi Acorn – ran board appointments release July 20
 - Simi Acorn – ran board appointments release July 20
 - Moorpark Patch - posted new chair release
 - **Prepared and sent "Nominations Open for 2018 Annual WDB Awards"** on August 14. **Clips:**
 - VC Star – ran WDB awards release August 21
- **Editorial**
 - **Prepared and sent "More Doors Opening for Subsidized Workforce Training"** op-ed by Bruce Stenslie and Melissa Livingston to the VC Star. "New emphasis on subsidized workforce training" ran August 19 (posted August 18).
 - <https://www.vcstar.com/story/opinion/columnists/2018/08/18/new-emphasis-subsidized-workforce-training/1014839002/>
 - **Attended August 8th HASC Regional Meeting and Prepared Write-Up**
 - See attached.
 - **ACE Charter High School and the IB Program**
- **2018 WDB Awards**
 - Press Release
 - Updated logo in various formats
 - Redesigned 'fillable' Nomination Form
 - Designed and distributed call-for-nominations eblast:
 - **August 16** – WDB Cohorts: 559/30% open rate/4% CTR
 - **August 16** – Biz List: 5,350/10% open rate/78% CTR
- **Regional Sector Meeting Invitation Eblasts**
 - August 3 – 97 Invitees/50% open rate
 - August 15 – 97 invitees/46% open rate
- **Job Outlook Eblast:**
- New Design– Tableau Data Software integration.
<https://www.venturacountygrowsbusiness.com/job-trends/>
 - **August 17 (July 2018 Report)** – WDB Cohorts: 555/24% open rate/8% CTR
 - **August 17 (July 2018 Report)** – Biz List: 5,322/9% open rate/138% CTR (Barracuda)
 - **July 20 (June 2018 Report)** – WDB Cohorts: 684/28% open rate/7% CTR
 - **July 20 (June 2018 Report)** - Biz List: 5,381/9% open rate/143% CTR (Barracuda)

- **Job Outlook Most Recent Stats:** The following highlights local, state and national data in terms of NOT seasonally adjusted rates for **July 2018**:
 - **Ventura County decreased .1%** from 4.0% in June 2018 to 3.9% in July 2018 (July 2017 = 4.8%)
 - **California decreased .1%** from 4.5% in June 2018 to 4.4% in July 2018 (July 2017 = 5.1%)
 - **U.S. also decreased .1%** from 4.2% in June 2018 to 4.1% in July 2018 (July 2017 = 4.6%)

America's Job Center of California

WIOA Programs Outreach and Engagement Activity for the month of August:

Number of visits to both AJCCs Resource Rooms

- Oxnard: 1,550 visits
- Simi Valley: 383 visits

AJCC activities included participation in the annual Jacquie Irwin job fair, Employer Advisory Council and Simi Valley Machine Technology advisory board meeting

AJCC on-site partner services also included no-cost workshops totaling 31 events for:

- Ventura County Office of Education workshops
- Ventura Adult & Continuing Education
- Employment Development Department

The next meeting of the WDB Outreach Committee is scheduled for November 14, 2018, from 9:00 a.m. to 10:30 a.m., UFCW, 816 Camarillo Springs Rd., Camarillo.

If you have questions or need more information, please call me at (805) 583-6701, or contact Talia Barrera at (805) 477-5341, email Talia.Barrera@ventura.org.



TO: WORKFORCE DEVELOPMENT BOARD

**FROM: TONY SKINNER, CHAIR
PROGRAMS COMMITTEE**

DATE: OCTOBER 25, 2018

SUBJECT: PROGRAMS COMMITTEE REPORT

The Programs Committee met on October 3, 2018. In attendance were Committee members: Tony Skinner (Chair)*, Leslie Webster, Tressie Nickelberry, Roger Rice*. Guests were: Nancy Ambriz (Human Services Agency, Adult & Family Services/WIOA (HSA)), Rebecca Evans and Vivian Pettit (HSA, Adult & Family Services), Diana Fernandez and Omar Zapata (Boys & Girls Clubs Greater Oxnard and Port Hueneme), Mark Robinson (Lifesigns - Interpreter), Emily Alexander (Department of Rehabilitation (DOR)), and Tami Hixon (DOR Interpreter). WDB Staff were: Patrick Newburn and Ma. Odezza Robite. * Indicates WDB Member. The following is a summary of topics discussed at the meeting:

WIOA Workforce Development Planning

Patrick Newburn provided several updates and reports on the following topics:

- a. Prison to Employment Initiative: \$37 Mil State General Funds approved for "*Prison to Employment Initiative*" to help Justice Involved Individuals gain meaningful employment upon release from prison. WDB was awarded \$47,500! Consultant to be hired to conduct the research and partner collaboration.
- b. WIOA Youth Programs monitoring for Program Year 2017-2018 Conducted February 2018: Four observations received May 31, 2018 from EDD required corrective action (gas cards, supportive services expenditures, incentives, and developing Individual Service Strategy). Newburn explained that WDB responded to EDD August 31, 2018 with a corrective action plan on each of the four observations. Subsequently, WDB has implemented several trainings/ Technical Assistance to the youth contractors, updated specific client files, reviewed and revised WDB policies, and has agreed to conduct quarterly review of sample youth client files provided by contractors to insure compliance with recommendation.
- c. 85% Program Monitoring Adult & Dislocated Worker & Youth Conducted September 2018: EDD reviewed three main areas (program administration, program operations, and AJCC structure). Newburn listed the specific sections: Workforce Development Board (Policies, Contracts, and Grievance Procedures), Oversight and Monitoring, Eligibility, Training Services, Supportive Services, Youth Services (CAP Verification), Adult, Dislocated Worker & Rapid Response. EDD will provide their report within a few weeks.
- d. WDB Policy Bulletins in Development: Newburn provided a preview of three main program policies that are in development that when drafted will be presented for oversight by the committee. Revision to Policy On Apprenticeship Training (Registered Apprenticeships), New Work Based Learning Policy (Overarching Framework), Revision to Policy on On-the-Job Training and Customized Training, and a New I-9 Work Authorization Verification policy (Pathway to Services)

- e. AJCC Hallmarks of Excellence Continuous Improvement Plan: In September 2018, WDB and AJCC Staff conducted preliminary review of AJCC Continuous Improvement Plan. Hallmarks 1 through 3 were reviewed. Implementation of Hallmark recommendations now in progress include: AJCC partner meetings conducted monthly, new VOS Computer greeter system being implemented October 2018 with improved layout, AJCC partner cross-training started, career services staff training started August/September 2018, regional training coordinator is hired by HSA/AFS/WIOA, and Consultant to be hired to augment training in future as needed. AJCC Branding under state/federal review so the building signage remains unchanged. Hallmarks 4-8 remain to be discussed in December 2018.
- f. WIOA Performance Goals and Local Area Negotiations for PY18 & PY19:

Ventura Final PY 2018 Performance Goals				
Adults		Dislocated Workers	Youth	
Employment Rate 2nd Quarter After Exit	64.0%	68.0%	65.4%	Employment or Education Rate 2nd Quarter After Exit
Employment Rate 4th Quarter After Exit	60.5%	63.5%	62.0%	Employment or Education Rate 4th Quarter After Exit
Median Earnings 2nd Quarter After Exit	\$5,200	\$7,450	\$3,491*	Median Earnings
Credential Attainment within 4 Quarters After Exit	53.0%	57.0%	53.0%	Credential Attainment within 4 Quarters After Exit
Measurable Skills Gain* *(Proposed / Not Accountable Yet)	51%*	45.70%*	42.70%*	Measurable Skills Gain July 1 through June 30

Ventura Final PY 2019 Performance Goals				
Adults		Dislocated Workers	Youth	
Employment Rate 2nd Quarter After Exit	66.0%	69.5%	66.9%	Employment or Education Rate 2nd Quarter After Exit
Employment Rate 4th Quarter After Exit	62.5%	65.0%	64.0%	Employment or Education Rate 4th Quarter After Exit
Median Earnings 2nd Quarter After Exit	\$5,600	\$7,600	\$3,591*	Median Earnings
Credential Attainment within 4 Quarters After Exit	54.0%	58.0%	54.0%	Credential Attainment within 4 Quarters After Exit
Measurable Skills Gain* *(Proposed / Not Accountable Yet)	53.0%*	46.70%*	42.70%*	Measurable Skills Gain July 1 through June 30

- g. 2017-2018 Year End Review: Committee members reviewed the 2017-2018 Year-End Review and agreed to make the document final and ready for presentation to the WDB.

Member Comments

Tony Skinner and Joseph Clausi, ACE (Architecture, Construction & Engineering) Charter High School principal participated on the WDB's outreach campaign Workforce Wednesday on AM radio station KVTa. The topic was highlighting the *International Baccalaureate World School for Career Related Programme* (IBCP) that was recently achieved and awarded to the Camarillo based high school. The ACE career pathways offered are similar to advanced placement and offer college credits upon completion. IB Diploma Programme is a program with a hands-on, individualized curriculum and is currently offered in 27 countries. It took two years to establish the International Baccalaureate program at ACE and California's only stand-alone IBCP school!

If you have questions or need more information, please call me at (805) 642-2149, or contact Patrick Newburn at (805) 477-5306, email: patrick.newburn@ventura.org.

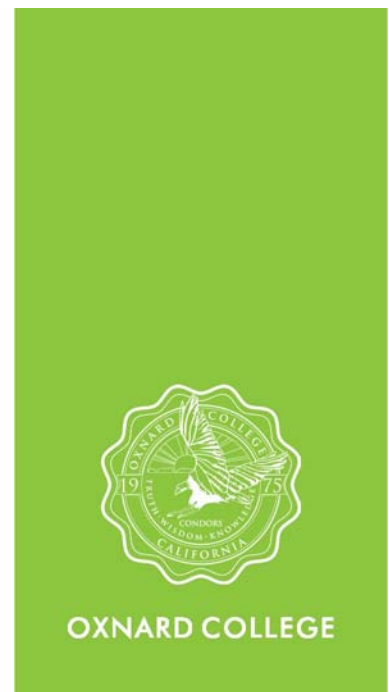
VENTURA COUNTY

ECONOMIC PROFILE 2018



VENTURA COUNTY COMMUNITY COLLEGE DISTRICT
ECONOMIC & WORKFORCE
DEVELOPMENT DIVISION

Alexandria M. Wright Ph.D.



The Ventura County Community College District Division of Economic & Workforce Development provides economic and labor market research, contract education, entrepreneurial resources, and facilitation registered apprenticeships in the county. As the premier workforce development institute in the region, the District is committed to providing quality educational services for high-demand occupations and enhancing the economic vitality of the region by providing labor market research and innovative educational initiatives for emerging industry sectors.



Chancellor, Greg Gillespie

Board of Trustees

Stephen P. Blum, Esq.

Arturo D. Hernandez

Larry Kennedy

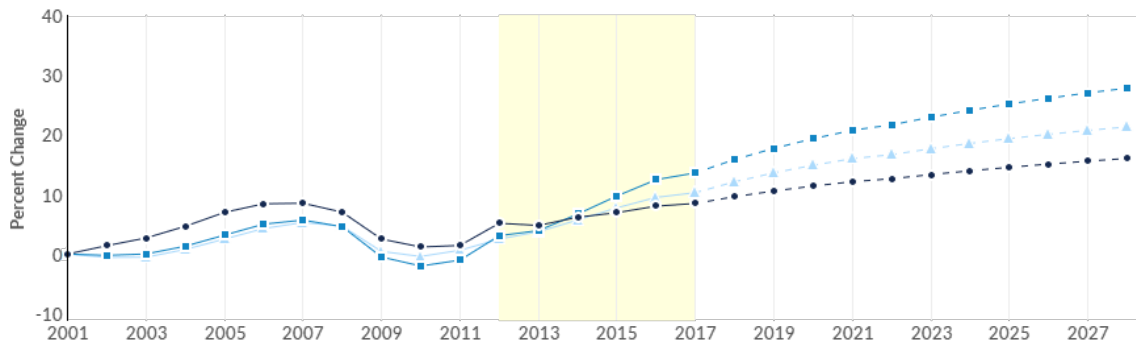
Dianne B. McKay

Bernardo M. Perez

Executive Summary

Ventura County's population sits at 854,400 as of 2017, with approximately 367,400 people in the workforce at average earnings of just under \$63,000 annually. Largest industries include retail trade, manufacturing, healthcare, professional, technical and scientific subsectors, hospitality, and crop production. Although government remains a non-base industry, the public sector is the largest employer in the county with just over 50,000 jobs. Top exports in the county include manufactured goods totaling \$14.6 billion in 2017 (up from \$14.3 billion in 2016), followed by agriculture with \$2.8 billion in exports (up from \$2.4 billion) and wholesale trade with \$3.1 billion in exports (up from \$2.8 billion). Fastest growing occupations over the past five years remain in hospitality, retail, healthcare, and education, though several subsectors of manufacturing and all management occupations show steadily increasing demand with a high return on investment for workforce development. Year over year job growth is highest in retail, healthcare, and hospitality, however, when looking at growth over time, manufacturing and agriculture surpass hospitality in magnitude.

Regional Trends



	Region	2012 Jobs	2017 Jobs	Change	% Change
●	Ventura County	357,019	368,307	11,288	3.2%
■	California	17,425,917	19,206,322	1,780,405	10.2%
▲	Nation	148,464,262	159,732,809	11,268,547	7.6%



Region Exports

\$49.1B

Exports (2017)

56% of Supply

NAICS	Industry	Exports (2017)	
11	Agriculture, Forestry, Fishing and Hunting	\$2,815,979,551	<div></div>
21	Mining, Quarrying, and Oil and Gas Extraction	\$388,530,167	<div></div>
22	Utilities	\$373,959,041	<div></div>
23	Construction	\$558,848,108	<div></div>
31	Manufacturing	\$14,623,044,366	<div></div>
42	Wholesale Trade	\$3,113,391,138	<div></div>
44	Retail Trade	\$2,073,446,690	<div></div>
48	Transportation and Warehousing	\$335,402,916	<div></div>
51	Information	\$880,592,662	<div></div>
52	Finance and Insurance	\$1,781,959,741	<div></div>
53	Real Estate and Rental and Leasing	\$989,217,178	<div></div>
54	Professional, Scientific, and Technical Services	\$908,657,972	<div></div>
55	Management of Companies and Enterprises	\$290,342,915	<div></div>
56	Administrative and Support and Waste Management and Remediation Services	\$551,474,886	<div></div>
61	Educational Services	\$43,126,389	<div></div>
62	Health Care and Social Assistance	\$818,374,452	<div></div>
71	Arts, Entertainment, and Recreation	\$237,428,461	<div></div>
72	Accommodation and Food Services	\$236,945,000	<div></div>
81	Other Services (except Public Administration)	\$223,047,270	<div></div>
90	Government	\$17,883,049,304	<div></div>



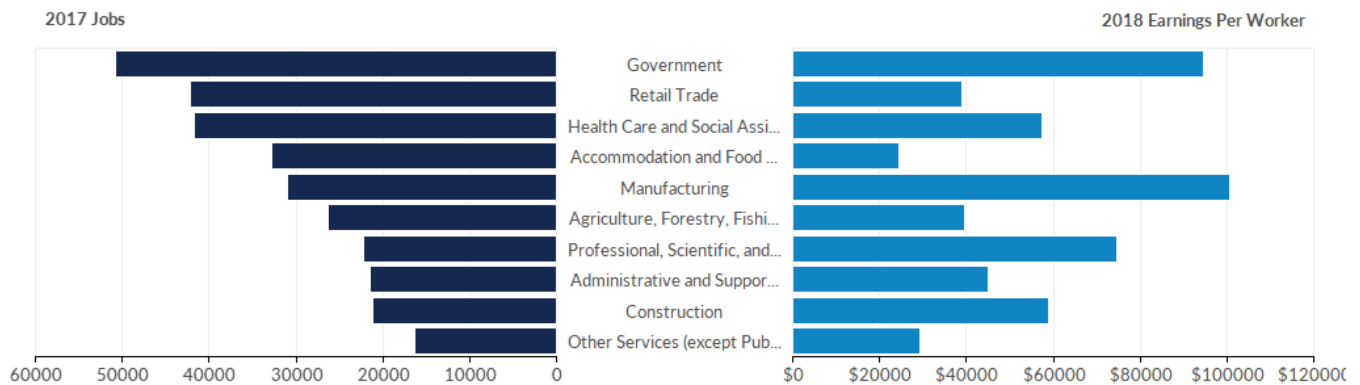
Region Imports

\$51.7B Imports (2017) 57% of Demand	\$39.3B Locally Produced & Consumed (2017) 43% of Demand
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NAICS	Industry	Imports (2017)	
11	Agriculture, Forestry, Fishing and Hunting	\$168,902,356	
21	Mining, Quarrying, and Oil and Gas Extraction	\$202,155,422	
22	Utilities	\$873,157,771	■
23	Construction	\$946,087,733	■
31	Manufacturing	\$8,824,823,892	■
42	Wholesale Trade	\$2,215,363,105	■
44	Retail Trade	\$2,273,302,323	■
48	Transportation and Warehousing	\$1,624,671,701	■
51	Information	\$2,066,320,028	■
52	Finance and Insurance	\$2,745,318,327	■
53	Real Estate and Rental and Leasing	\$585,475,731	■
54	Professional, Scientific, and Technical Services	\$1,760,365,479	■
55	Management of Companies and Enterprises	\$2,159,639,932	■
56	Administrative and Support and Waste Management and Remediation Services	\$470,540,304	
61	Educational Services	\$586,798,394	
62	Health Care and Social Assistance	\$3,342,326,383	■
71	Arts, Entertainment, and Recreation	\$370,032,545	
72	Accommodation and Food Services	\$635,223,570	
81	Other Services (except Public Administration)	\$658,822,123	■
90	Government	\$19,197,989,311	■



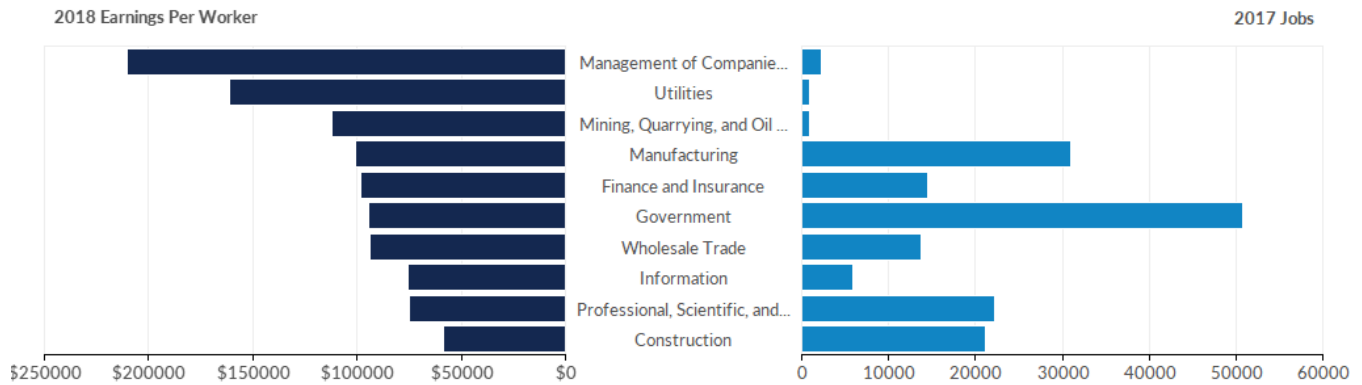
Largest Industries



Industry	2017 Jobs	2018 Jobs	Change in Jobs (2017-2018)	% Change	2018 Earnings Per Worker
Government	50,777	50,533	-244	0%	\$94,535
Retail Trade	42,138	42,094	-44	0%	\$39,017
Health Care and Social Assistance	41,639	42,083	444	1%	\$57,380
Accommodation and Food Services	32,767	32,932	165	1%	\$24,526
Manufacturing	31,035	29,991	-1,044	-3%	\$100,693
Agriculture, Forestry, Fishing and Hunting	26,343	26,324	-19	0%	\$39,655
Professional, Scientific, and Technical Services	22,177	22,220	43	0%	\$74,733
Administrative and Support and Waste Management and Remediation Services	21,522	21,622	100	0%	\$44,976
Construction	21,126	21,432	306	1%	\$58,875
Other Services (except Public Administration)	16,367	16,514	147	1%	\$29,259
Finance and Insurance	14,435	14,343	-92	-1%	\$98,052
Wholesale Trade	13,692	13,672	-20	0%	\$93,744
Arts, Entertainment, and Recreation	6,751	6,850	99	1%	\$30,068
Educational Services	6,612	6,644	32	0%	\$40,112
Real Estate and Rental and Leasing	6,236	6,190	-46	-1%	\$56,855
Information	5,897	5,925	28	0%	\$75,831



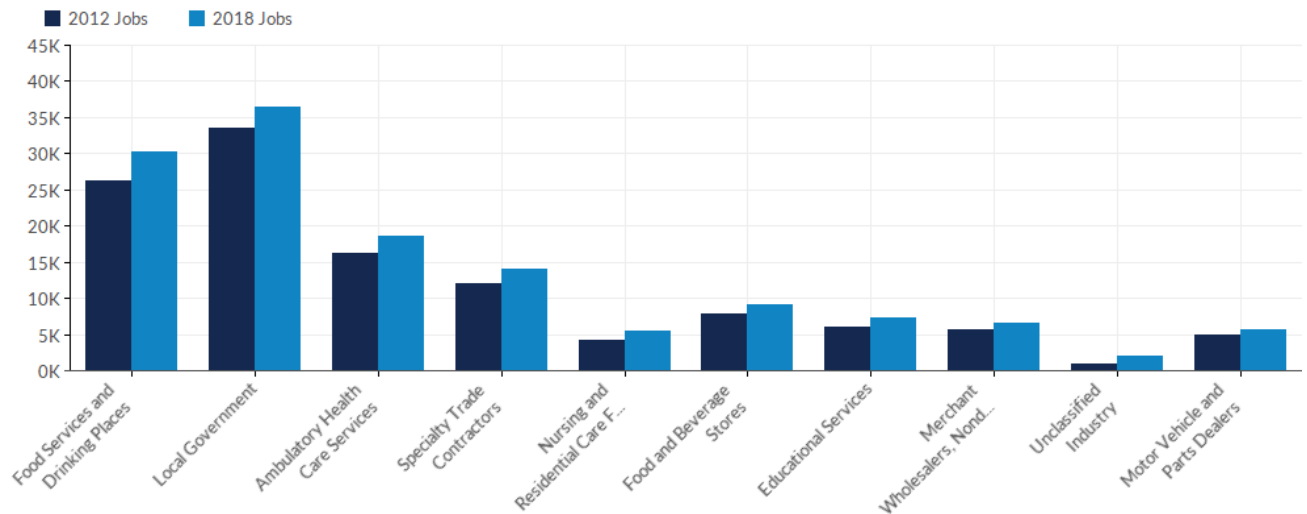
Highest Paying Industries



Industry	2017 Jobs	2018 Jobs	Change in Jobs (2017-2018)	% Change	2018 Earnings Per Worker
Management of Companies and Enterprises	2,272	3,514	1,242	55%	\$210,619
Utilities	967	962	-5	-1%	\$161,095
Mining, Quarrying, and Oil and Gas Extraction	890	887	-3	0%	\$111,921
Manufacturing	31,035	29,991	-1,044	-3%	\$100,693
Finance and Insurance	14,435	14,343	-92	-1%	\$98,052
Government	50,777	50,533	-244	0%	\$94,535
Wholesale Trade	13,692	13,672	-20	0%	\$93,744
Information	5,897	5,925	28	0%	\$75,831
Professional, Scientific, and Technical Services	22,177	22,220	43	0%	\$74,733
Construction	21,126	21,432	306	1%	\$58,875
Health Care and Social Assistance	41,639	42,083	444	1%	\$57,380
Unclassified Industry	1,277	1,444	167	13%	\$57,374
Real Estate and Rental and Leasing	6,236	6,190	-46	-1%	\$56,855
Transportation and Warehousing	5,754	5,839	85	1%	\$55,209
Administrative and Support and Waste Management and Remediation Services	21,522	21,622	100	0%	\$44,976
Educational Services	6,612	6,644	32	0%	\$40,112
Agriculture, Forestry, Fishing and Hunting	26,343	26,324	-19	0%	\$39,655



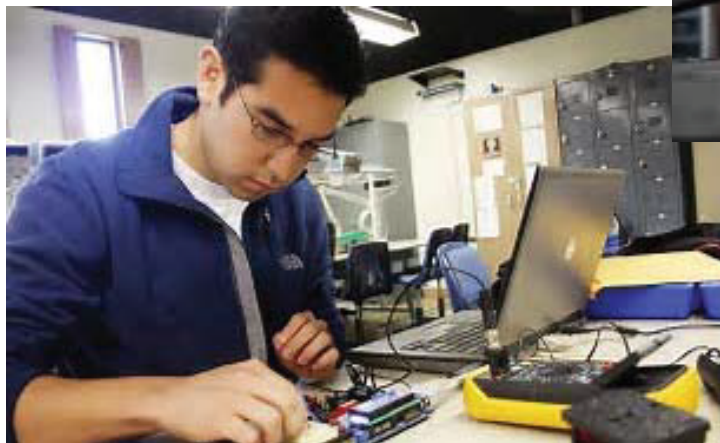
Fastest Growing Industries



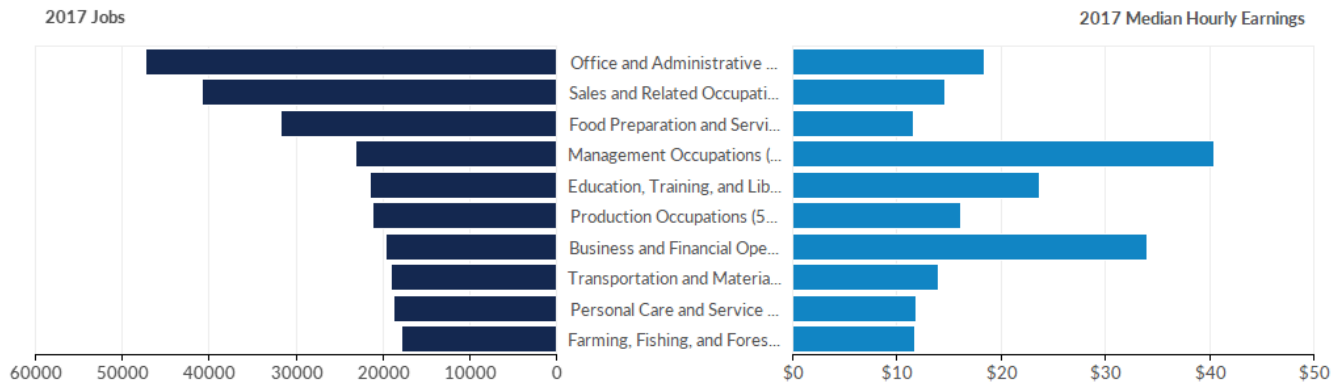
Industry	2012 Jobs	2018 Jobs	Change in Jobs (2012-2018)	% Change	2017 Earnings Per Worker
Food Services and Drinking Places	26,150	30,201	4,051	15%	\$23,115
Local Government	33,601	36,434	2,833	8%	\$91,285
Ambulatory Health Care Services	16,274	18,650	2,376	15%	\$69,188
Specialty Trade Contractors	11,972	14,067	2,095	17%	\$55,735
Nursing and Residential Care Facilities	4,233	5,548	1,315	31%	\$40,586
Food and Beverage Stores	7,871	9,165	1,294	16%	\$34,721
Educational Services	6,045	7,196	1,151	19%	\$38,910
Merchant Wholesalers, Nondurable Goods	5,579	6,578	999	18%	\$108,872
Unclassified Industry	976	1,916	940	96%	\$56,042
Motor Vehicle and Parts Dealers	4,864	5,714	850	17%	\$64,059
State Government	2,038	2,841	803	39%	\$75,365
Construction of Buildings	4,322	5,038	716	17%	\$56,476
Building Material and Garden Equipment and Supplies Dealers	2,786	3,496	710	25%	\$43,098
Fabricated Metal Product Manufacturing	3,341	4,021	680	20%	\$66,478
Professional, Scientific, and Technical Services	20,997	21,666	669	3%	\$75,203
Administrative and Support Services	19,616	20,255	639	3%	\$43,629



Industry	2012 Jobs	2018 Jobs	Change in Jobs (2012-2018)	% Change	2017 Earnings Per Worker
Personal and Laundry Services	4,297	4,908	611	14%	\$23,460
Merchant Wholesalers, Durable Goods	5,743	6,261	518	9%	\$79,521
Couriers and Messengers	737	1,173	436	59%	\$49,556
Nonstore Retailers	1,291	1,707	416	32%	\$44,305



Largest Occupations (Education Level < Associates)



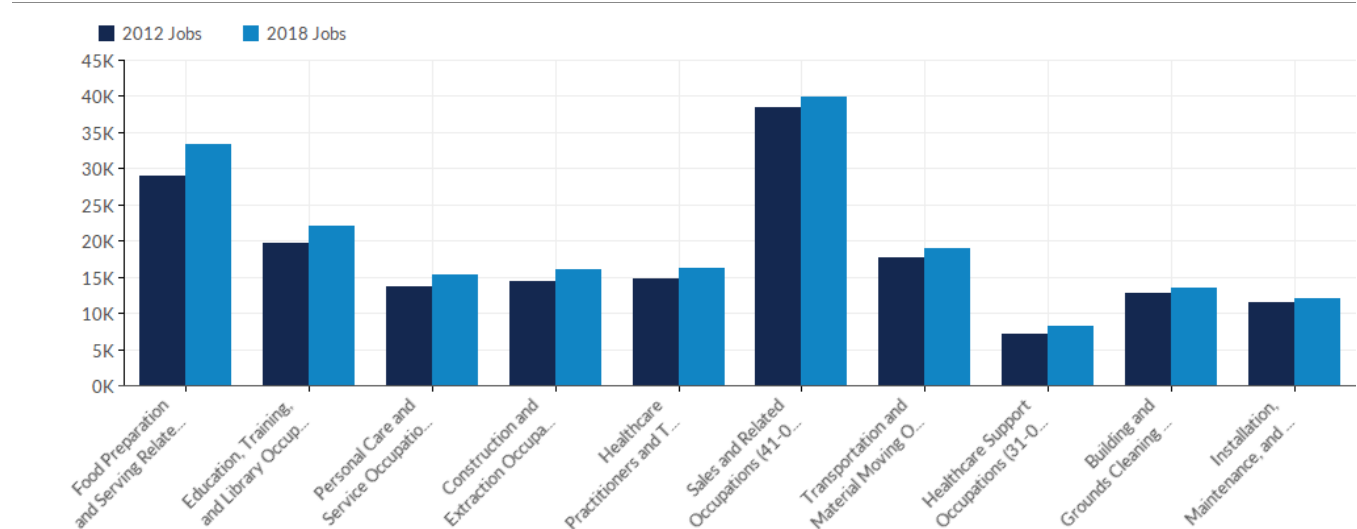
Occupation	2017 Jobs	2018 Jobs	Change in Jobs (2017-2018)	% Change	2017 Median Hourly Earnings
Office and Administrative Support Occupations	47,353	47,357	4	0%	\$18.43
Sales and Related Occupations	40,870	40,826	-44	0%	\$14.59
Food Preparation and Serving Related Occupations	31,739	31,930	191	1%	\$11.65
Management Occupations	23,058	23,283	225	1%	\$40.44
Education, Training, and Library Occupations	21,410	21,390	-20	0%	\$23.74
Production Occupations	21,226	21,001	-225	-1%	\$16.10
Business and Financial Operations Occupations	19,631	19,873	242	1%	\$33.98
Transportation and Material Moving Occupations	18,986	19,126	140	1%	\$14.02
Personal Care and Service Occupations	18,809	19,200	391	2%	\$11.78
Farming, Fishing, and Forestry Occupations	17,849	17,803	-46	0%	\$11.74
Construction and Extraction Occupations	16,784	16,992	208	1%	\$20.14



Occupation	2017 Jobs	2018 Jobs	Change in Jobs (2017- 2018)	% Change	2017 Median Hourly Earnings
Healthcare Practitioners and Technical Occupations	16,091	16,216	125	1%	\$36.45
Building and Grounds Cleaning and Maintenance Occupations	13,234	13,393	159	1%	\$12.96
Installation, Maintenance, and Repair Occupations	11,695	11,726	31	0%	\$21.82
Architecture and Engineering Occupations	7,817	7,827	10	0%	\$43.44
Arts, Design, Entertainment, Sports, and Media Occupations	7,805	7,854	49	1%	\$19.86
Computer and Mathematical Occupations	7,790	7,907	117	2%	\$38.70
Healthcare Support Occupations	7,302	7,424	122	2%	\$16.64
Community and Social Service Occupations	6,154	6,183	29	0%	\$23.08
Protective Service Occupations	5,396	5,380	-16	0%	\$21.07



Fastest Growing Occupations



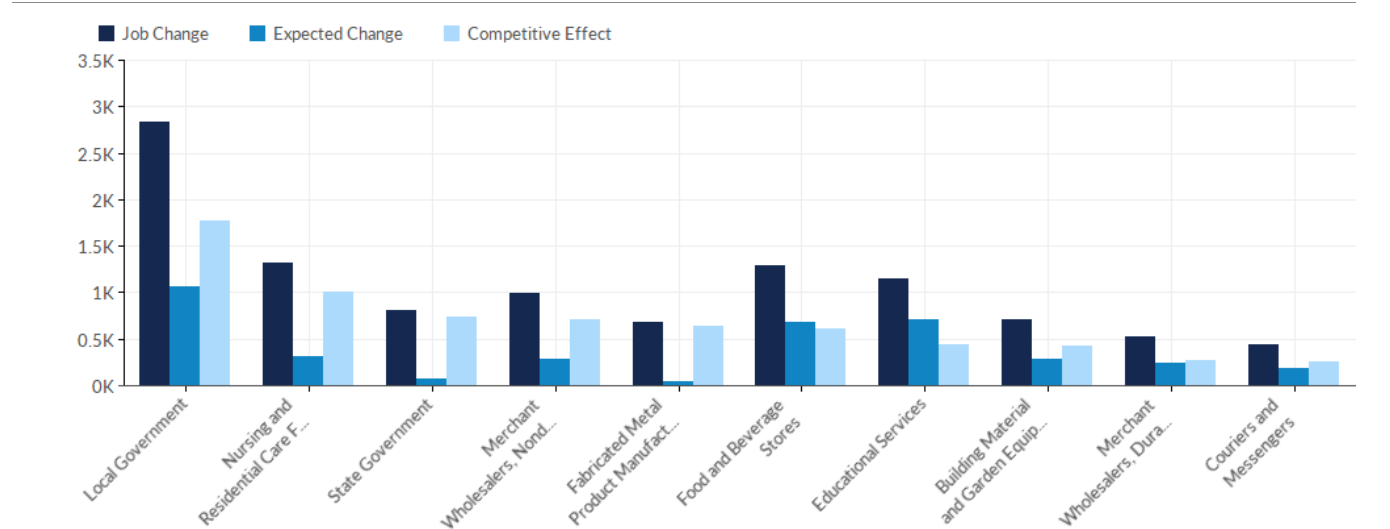
Occupation	2012 Jobs	2018 Jobs	Change in Jobs (2012-2018)	% Change	2016 Median Hourly Earnings
Food Preparation and Serving Related Occupations	28,896	33,274	4,378	15%	\$11.10
Education, Training, and Library Occupations	19,634	22,090	2,456	13%	\$23.02
Personal Care and Service Occupations	13,578	15,321	1,743	13%	\$11.55
Construction and Extraction Occupations	14,363	16,039	1,676	12%	\$18.92
Healthcare Practitioners and Technical Occupations	14,776	16,253	1,477	10%	\$39.47
Sales and Related Occupations	38,531	39,810	1,279	3%	\$13.95
Transportation and Material Moving Occupations	17,726	18,937	1,211	7%	\$13.80
Healthcare Support Occupations	7,194	8,257	1,063	15%	\$16.26
Building and Grounds Cleaning and Maintenance Occupations	12,825	13,392	567	4%	\$12.84
Installation, Maintenance, and Repair Occupations	11,488	12,022	534	5%	\$21.36



Occupation	2012 Jobs	2018 Jobs	Change in Jobs (2012-2018)	% Change	2016 Median Hourly Earnings
Protective Service Occupations	4,849	5,266	417	9%	\$22.03
Production Occupations	20,814	21,182	368	2%	\$15.12
Arts, Design, Entertainment, Sports, and Media Occupations	7,288	7,529	241	3%	\$19.47
Community and Social Service Occupations	5,425	5,639	214	4%	\$23.63
Management Occupations	23,252	23,379	127	1%	\$38.96
Legal Occupations	2,712	2,752	40	1%	\$40.12
Business and Financial Operations Occupations	18,980	19,015	35	0%	\$32.71
Architecture and Engineering Occupations	7,496	7,449	-47	-1%	\$42.78
Computer and Mathematical Occupations	7,999	7,912	-87	-1%	\$38.26
Office and Administrative Support Occupations	49,340	49,114	-226	0%	\$18.03



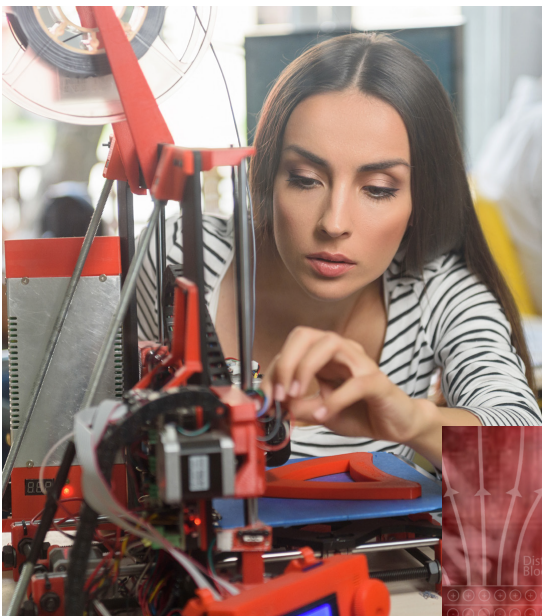
Most Competitive Industries



Industry	Jobs Change	Ind Mix Effect	Nat Growth Effect	Expected Change	Competitive Effect	2017 Earnings Per Worker
Local Government	2,833	-2,082	3,147	1,065	1,768	\$91,285
Nursing and Residential Care Facilities	1,315	-90	397	307	1,008	\$40,586
State Government	803	-120	191	71	732	\$75,365
Merchant Wholesalers, Nondurable Goods	999	-235	523	288	711	\$108,872
Fabricated Metal Product Manufacturing	680	-264	313	49	632	\$66,478
Food and Beverage Stores	1,294	-57	737	680	614	\$34,721
Educational Services	1,151	146	566	712	439	\$38,910
Building Material and Garden Equipment and Supplies Dealers	710	29	261	290	421	\$43,098
Merchant Wholesalers, Durable Goods	518	-295	538	243	275	\$79,521
Couriers and Messengers	436	113	69	182	254	\$49,556
Clothing and Clothing Accessories Stores	96	-605	507	-98	195	\$22,964



Industry	Jobs Change	Ind Mix Effect	Nat Growth Effect	Expected Change	Competitive Effect	2017 Earnings Per Worker
Wood Product Manufacturing	185	14	16	30	156	\$59,708
Miscellaneous Manufacturing	194	-84	134	50	144	\$67,925
Textile Product Mills	134	-4	4	0	133	\$43,840
Printing and Related Support Activities	67	-162	100	-62	129	\$52,117
Telecommunications	-2	-281	163	-118	116	\$98,363
Food Manufacturing	212	-3	101	98	113	\$74,137
Beverage and Tobacco Product Manufacturing	219	87	28	115	104	\$55,826
Motor Vehicle and Parts Dealers	850	307	456	763	87	\$64,059
Nonstore Retailers	416	208	121	329	86	\$44,305



Ventura County Community College District Student Population by City Career Education Programs - Fall 2017

3 - Year VCCCD Completions				
2014 - 2015 VCCCD Program Completions				
	<u>*CTE</u>	<u>*NON CTE</u>	<u>*TOTAL</u>	<u>TOTAL AWARDS</u>
Moorpark	515	914	1,429	1,739
Oxnard	366	420	786	1,014
Ventura	495	1,052	1,547	2,019

2015 - 2016 VCCCD Program Completions				
	<u>*CTE</u>	<u>*NON CTE</u>	<u>*TOTAL</u>	<u>TOTAL AWARDS</u>
Moorpark	555	1,106	1,661	2,125
Oxnard	341	545	886	1,293
Ventura	570	1,346	1,916	2,858

2016 - 2017 VCCCD Program Completions				
	<u>*CTE</u>	<u>*NON CTE</u>	<u>*TOTAL</u>	<u>TOTAL AWARDS</u>
Moorpark	659	1,313	1,972	2,980
Oxnard	354	566	920	1,460
Ventura	630	1,358	1,988	3,245

Note: Completion equals Degree or Certificate obtained

3 - Year VCCCD Enrolled Student Headcount			
Fall 2015 VCCCD Headcount			
	<u>CTE</u>	<u>NON CTE</u>	<u>TOTAL</u>
Moorpark	5,007	7,957	12,964
Oxnard	2,437	3,046	5,483
Ventura	4,328	6,924	11,252

Fall 2016 VCCCD Headcount			
	<u>CTE</u>	<u>NON CTE</u>	<u>TOTAL</u>
Moorpark	4,978	8,023	13,001
Oxnard	2,431	3,176	5,607
Ventura	4,153	7,133	11,286

Fall 2017 VCCCD Headcount			
	<u>CTE</u>	<u>NON CTE</u>	<u>TOTAL</u>
Moorpark	4,924	8,298	13,222
Oxnard	2,487	3,451	5,938
Ventura	4,288	7,069	11,357

Enrolled Student Headcount equals enrolled at end of semester

Total Career Education Awards by Year:

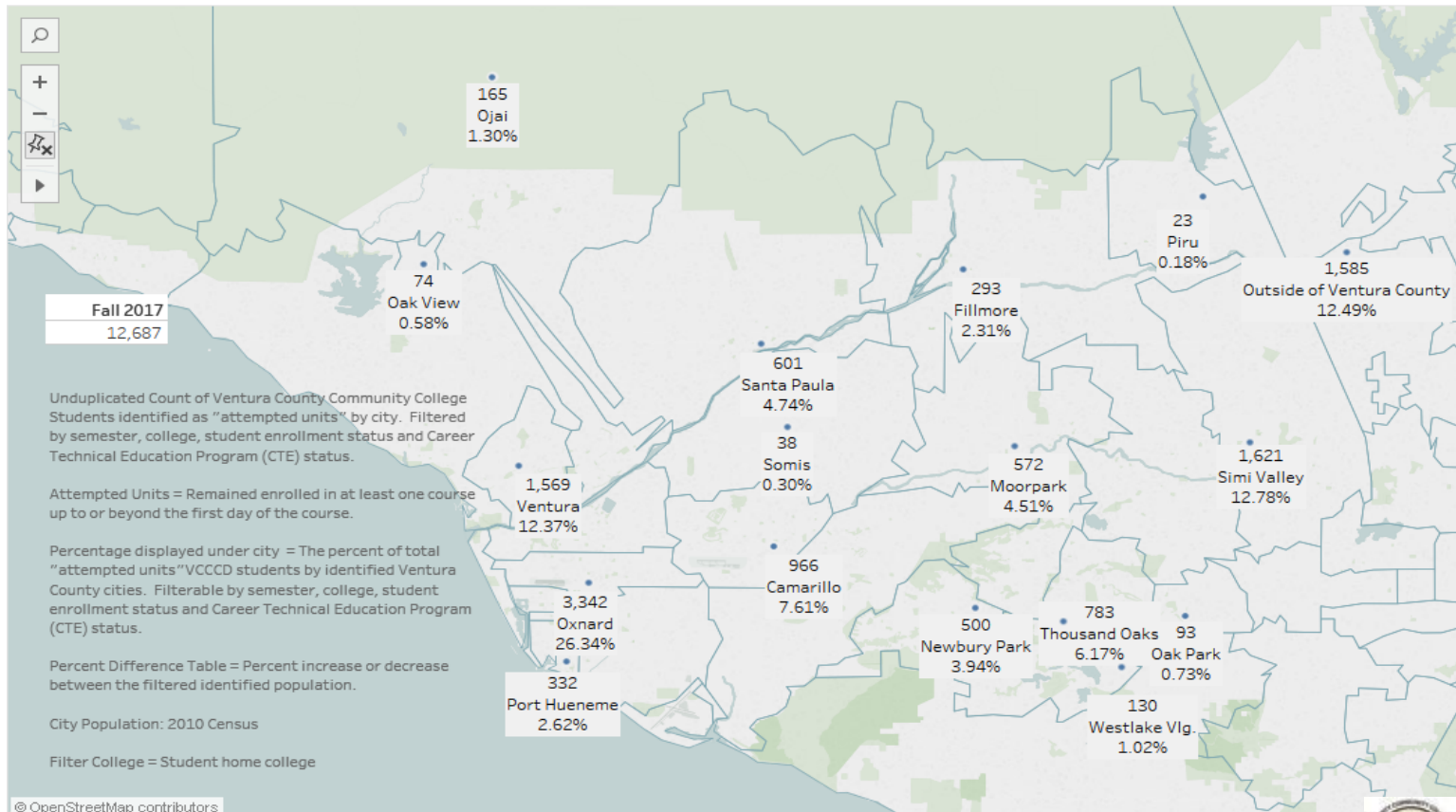
2014-2015 1,376

2015-2016 1,466

2016-2017 1,643

VCCCD Fall 2017 CTE Students by zip (Attempted at VCCCD)

VCCCD Ventura County Student Distribution by City



Top Occupations by Industry Sector

The regional economy is enhanced by those high-demand, entry-level and middle-skilled occupations per sector that carry a significant impact on the economy. These workers keep the economic engine churning and the entry-level occupations provide a pathway for continued education and training for many of our community members. The ensuing tables highlight top occupations by industry cluster to gain a better perspective on those jobs that are driving the local economy.

Manufacturing Sector

SOC	Description	2018 Jobs	2012 - 2018 Change	2012 - 2018 % Change	Annual Openings	Annual Replacement Jobs	Median Hourly Earnings	Regional Completions (2015)	2017 Resident Workers
17-3013	Mechanical Drafters	84	0	0%	8	7	\$23.55	7	99
17-3023	Electrical and Electronics Engineering Technicians	720	(11)	(2%)	69	62	\$37.29	18	701
17-3024	Electro-Mechanical Technicians	28	(2)	(7%)	3	2	\$31.86	2	44
51-1011	First-Line Supervisors of Production and Operating Workers	1,099	(15)	(1%)	112	106	\$28.66	0	1,288
51-2022	Electrical and Electronic Equipment Assemblers	1,379	5	0%	179	160	\$15.22	0	1,233
51-2023	Electromechanical Equipment Assemblers	117	2	2%	15	14	\$16.05	0	156
51-2092	Team Assemblers	1,965	110	6%	244	220	\$13.88	0	2,051
51-4011	Computer-Controlled Machine Tool Operators, Metal and Plastic	334	31	10%	37	31	\$21.78	38	358
51-4012	Computer Numerically Controlled Machine Tool Programmers, Metal and Plastic	53	5	10%	6	5	\$26.25	0	65
51-4041	Machinists	1,056	19	2%	113	105	\$19.95	38	1,087
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	1,363	(46)	(3%)	170	163	\$18.23	0	1,474
Total		8,198	97	1%	953	875			8,555

Agriculture Sector

SOC	Description	2018 Jobs	2012 - 2018 Change	2012 - 2018 % Change	Annual Openings	Annual Replacement Jobs	Median Hourly Earnings	Regional Completions (2015)	2017 Resident Workers
19-4011	Agricultural and Food Science Technicians	91	(3)	(3%)	10	9	\$22.52	78	96
45-1011	First-Line Supervisors of Farming, Fishing, and Forestry Workers	726	(109)	(13%)	108	105	\$19.82	0	651
45-2011	Agricultural Inspectors	54	(4)	(7%)	8	7	\$21.43	0	76
45-2041	Graders and Sorters, Agricultural Products	778	(92)	(11%)	114	112	\$11.06	0	715
45-2091	Agricultural Equipment Operators	1,315	(51)	(4%)	217	205	\$12.22	0	1,098
45-2092	Farmworkers and Laborers, Crop, Nursery, and Greenhouse	13,151	(1,437)	(10%)	2,194	2,133	\$11.18	0	11,723
49-3041	Farm Equipment Mechanics and Service Technicians	51	(1)	(2%)	6	5	\$18.68	0	57
Total		16,166	(1,697)	(10%)	2,656	2,577			14,416



Business Services

SOC	Description	2018 Jobs	2012 - 2018 Change	2012 - 2018 % Change	Annual Openings	Annual Replacement Jobs	Median Hourly Earnings	Regional Completions (2015)	2017 Resident Workers
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	5,292	217	4%	611	545	\$18.28	25	6,359
11-1021	General and Operations Managers	5,442	340	7%	484	422	\$49.97	850	6,352
11-9013	Farmers, Ranchers, and Other Agricultural Managers	3,073	(134)	(4%)	259	230	\$12.93	78	2,841
43-6011	Executive Secretaries and Executive Administrative Assistants	1,458	(77)	(5%)	160	159	\$30.12	82	1,932
11-2022	Sales Managers	1,348	70	5%	123	110	\$39.91	784	1,640
11-9021	Construction Managers	942	29	3%	82	62	\$32.14	760	1,032
43-9199	Office and Administrative Support Workers, All Other	647	(33)	(5%)	77	68	\$17.12	0	971
11-9111	Medical and Health Services Managers	637	77	14%	60	44	\$49.93	0	773
11-3011	Administrative Services Managers	590	19	3%	51	45	\$44.71	841	823
11-3121	Human Resources Managers	343	(19)	(5%)	29	27	\$50.62	0	411
11-3071	Transportation, Storage, and Distribution Managers	242	3	1%	20	18	\$45.79	824	311
11-9081	Lodging Managers	89	2	2%	10	9	\$25.25	0	114
11-3111	Compensation and Benefits Managers	27	0	0%	2	2	\$64.58	0	33
	Total	20,130	495	3%	1,968	1,740			23,591

Healthcare Sector

SOC	Description	2018 Jobs	2012 - 2018 Change	2012 - 2018 % Change	Annual Openings	Annual Replacement Jobs	Median Hourly Earnings	Regional Completions (2015)	2017 Resident Workers
21-1022	Healthcare Social Workers	259	11	4%	39	23	\$28.01	22	371
29-1141	Registered Nurses	4,825	600	14%	331	223	\$45.23	261	5,891
29-2041	Emergency Medical Technicians and Paramedics	192	14	8%	13	11	\$15.26	27	277
29-2071	Medical Records and Health Information Technicians	424	31	8%	30	24	\$19.85	19	511
31-1011	Home Health Aides	887	237	36%	139	84	\$12.71	0	1,003
31-1014	Nursing Assistants	1,724	278	19%	224	174	\$14.10	0	2,199
31-9092	Medical Assistants	2,354	248	12%	274	231	\$17.17	131	2,336
31-9094	Medical Transcriptionists	67	(14)	(17%)	9	8	\$17.57	0	93
	Total	10,731	1,405	15%	1,060	779			12,680



Information Technology/Computer Sciences

SOC	Description	2018 Jobs	2012 - 2018 Change	2012 - 2018 % Change	Annual Openings	Annual Replacement Jobs	Median Hourly Earnings	Regional Completions (2015)	2017 Resident Workers
11-3021	Computer and Information Systems Managers	640	(20)	(3%)	48	46	\$58.22	141	886
15-1111	Computer and Information Research Scientists	174	(4)	(2%)	13	12	\$53.86	110	179
15-1121	Computer Systems Analysts	1,010	(29)	(3%)	68	64	\$48.89	47	1,347
15-1122	Information Security Analysts	160	(11)	(6%)	11	11	\$52.08	197	189
15-1131	Computer Programmers	475	(75)	(14%)	32	32	\$36.17	102	689
15-1132	Software Developers, Applications	934	(10)	(1%)	64	58	\$48.19	106	1,588
15-1133	Software Developers, Systems Software	834	(9)	(1%)	56	53	\$52.15	110	1,320
15-1134	Web Developers	494	32	7%	40	33	\$21.80	197	625
15-1141	Database Administrators	159	(11)	(6%)	11	10	\$36.10	15	232
15-1142	Network and Computer Systems Administrators	629	(15)	(2%)	41	38	\$38.22	39	856
15-1143	Computer Network Architects	182	(14)	(7%)	13	12	\$59.90	197	259
15-1151	Computer User Support Specialists	1,358	63	5%	108	94	\$23.80	179	1,675
15-1152	Computer Network Support Specialists	389	6	2%	30	28	\$33.57	179	498
15-1199	Computer Occupations, All Other	625	(12)	(2%)	44	41	\$43.44	92	775
	Total	8,062	(109)	(1%)	579	531			11,117

Hospitality Sector

SOC	Description	2018 Jobs	2012 - 2018 Change	2012 - 2018 % Change	Annual Openings	Annual Replacement Jobs	Median Hourly Earnings	Regional Completions (2015)	2017 Resident Workers
11-9051	Food Service Managers	1,061	91	9%	126	106	\$21.11	11	1,169
11-9081	Lodging Managers	89	2	2%	10	9	\$25.25	0	114
35-1011	Chefs and Head Cooks	321	26	9%	44	37	\$21.50	31	439
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	2,531	432	21%	390	315	\$13.02	42	2,676
35-2014	Cooks, Restaurant	2,571	369	17%	390	328	\$13.29	31	3,280
37-1011	First-Line Supervisors of Housekeeping and Janitorial Workers	373	30	9%	46	39	\$15.15	747	464
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	4,268	66	2%	573	531	\$13.50	0	5,436
37-2012	Maids and Housekeeping Cleaners	2,825	107	4%	461	347	\$11.20	0	3,390
37-3011	Landscaping and Groundskeeping Workers	4,998	328	7%	653	569	\$12.80	0	4,921
43-4081	Hotel, Motel, and Resort Desk Clerks	367	26	8%	59	53	\$11.58	0	502
	Total	19,403	1,477	8%	2,751	2,334			22,391



Jobs & Job Postings by City

Jobs by City (2018)

City	2018 Jobs	Annual Openings	Median Hourly Earnings	2017 Resident Workers
Ventura	50,270	8,487	\$17.55	62,587
Camarillo	67,396	9,119	\$18.27	64,931
Fillmore	5,188	722	\$17.76	11,900
Moorpark	14,245	1,890	\$19.69	20,217
Ojai/Oak View	8,351	1,143	\$17.69	16,816
Oxnard	75,689	9,986	\$17.56	94,835
Piru	1,205	181	\$18.91	<10
Santa Paula	12,655	1,730	\$17.43	19,707
Simi Valley/ Brandeis	45,437	5,945	\$19.93	69,431
Newbury Park	18,412	2,435	\$19.54	22,328
Thousand Oaks/Westlake Village/Oak Park	69,642	9,031	\$18.83	60,429

Top Posted Occupations

Occupation (SOC)	Total/Unique (Sep 2016 - Apr 2018)	Posting Intensity	Median Posting Duration
Sales and Related Occupations	65,769 / 18,424	4 : 1	36 days
Healthcare Practitioners and Technical Occupations	61,488 / 16,067	4 : 1	31 days
Office and Administrative Support Occupations	66,400 / 15,847	4 : 1	31 days
Management Occupations	49,508 / 12,810	4 : 1	33 days
Transportation and Material Moving Occupations	30,982 / 11,934	3 : 1	20 days
Computer and Mathematical Occupations	38,657 / 9,818	4 : 1	31 days
Business and Financial Operations Occupations	34,919 / 9,056	4 : 1	32 days
Food Preparation and Serving Related Occupations	16,133 / 5,457	3 : 1	38 days



Personal Care and Service Occupations	12,321 / 4,960	2 : 1	22 days
Architecture and Engineering Occupations	18,870 / 4,001	5 : 1	37 days
Installation, Maintenance, and Repair Occupations	11,766 / 3,440	3 : 1	34 days
Production Occupations	12,868 / 3,385	4 : 1	33 days
Education, Training, and Library Occupations	9,347 / 3,273	3 : 1	24 days
Healthcare Support Occupations	9,178 / 2,458	4 : 1	32 days
Protective Service Occupations	15,795 / 2,400	7 : 1	44 days
Arts, Design, Entertainment, Sports, and Media Occupations	6,092 / 2,094	3 : 1	31 days
Building and Grounds Cleaning and Maintenance Occupations	5,746 / 1,808	3 : 1	32 days
Life, Physical, and Social Science Occupations	7,871 / 1,807	4 : 1	35 days
Community and Social Service Occupations	4,048 / 1,680	2 : 1	33 days
Construction and Extraction Occupations	2,756 / 808	3 : 1	31 days
Legal Occupations	1,909 / 624	3 : 1	26 days
Farming, Fishing, and Forestry Occupations	72 / 45	2 : 1	22 days
Military occupations	219 / 21	10 : 1	55 days



Appendix A – Data Sources

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth.

Industry Data

QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns.

Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports.

Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states. EMSI Database.

This report uses state data from the following agencies: California Labor Market Information Department and California Economic Development Department.

Community College Data

Ventura County Community College District Institutional Research

CareerBuilder/Emsi Job Postings

Job postings are collected from various sources and processed/enriched by Careerbuilder to provide information such as standardized company name, occupation, skills, and geography. Emsi performs additional filtering and processing to improve compatibility with Emsi data.





A report by the VCCCD Economic & Workforce Development Division
For further information please contact Dr. Alexandria M. Wright
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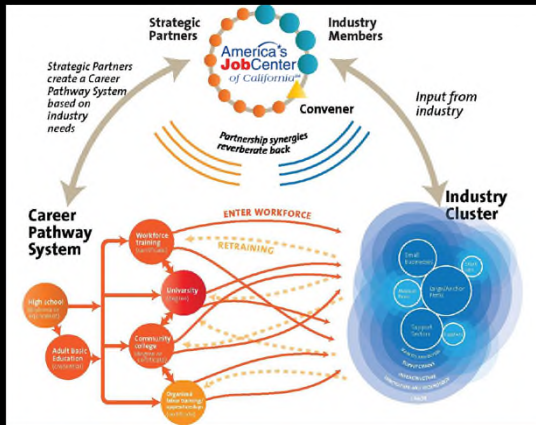
WORKFORCE BOARDS THAT WORK

California Workforce Association





WHAT IS THE WORKFORCE SYSTEM



WHAT IS WIOA

Opportunity to improve job and career options for our nation's workers and jobseekers through an integrated, job-driven public workforce system that links diverse talent to businesses.

Supports the development of strong, vibrant regional economies where businesses thrive and people want to live and work.



BUSINESS DRIVES WORKFORCE SOLUTIONS



- Businesses inform and guide the system
- Shape regional investments and build a pipeline of skilled workers.
- Engagement includes leadership and participation in the development of
 - Education and Training,
 - Work-based learning,
 - Career Pathways,
 - Industry Sector Partnerships.

SUPPORTS STRONG REGIONAL ECONOMIES



- Aligns education and training investments
- Promotes local alignment with labor markets and economic development activities.
- Supports regional strategic planning

WORKFORCE BOARDS FOCUS ON STRATEGY

- In partnership with governors and chief elected officials, facilitate public-private partnerships
- Support sector strategies and career pathways that advance opportunities for all workers
- Foster innovation; and ensure streamlined operations and service delivery excellence.
- 13 functions for WDB's in WIOA



13 FUNCTIONS OF A WORKFORCE BOARD

Local Plan – Consistent and supports State Plan

- 4 year plan – Modified after 2 years

Regional Plan

- Regional service strategies
- Sector Initiatives
- Regional Labor Market Information
- Coordination with Economic Development

California –
Governor Invested
\$20 Million over last
3 years



FUNCTIONS OF A WDB

2) Research and Labor Market Analysis

Analysis of Regional Economic Conditions

- Skills and Knowledge of the Labor Force
- Workforce Development Activity
- Job Growth and Labor Trends

3) Convening, Brokering, Leveraging

System Stakeholders to:

- Assist in developing local plan
- Leverage resources and expertise

FUNCTIONS OF A WDB

4) Employer Engagement

Lead efforts to engage employers with:

- Promoting Representation on Local Board
- Develop linkages (intermediaries) to support utilization
- Meeting employer needs (enhancing communication, coordination, collaboration) with service providers and economic development
- Promote Industry Sector Partnerships

5) Career Pathway Development

- Develop Career Pathways by aligning employment, training, education and support services
- Services to individuals with barriers to employment

INDUSTRY SECTOR WORK



- Regions are participating in 53 industry sector/employer engagement initiatives involving 300+ employers statewide
- If each of these initiatives establishes at least one career pathway program in at least one community college in each region, it will result in certification of at least 2500 workers annually.





FUNCTIONS OF A WDB

6) Proven and Promising Practices

Identify and promote proven and effective practices in serving:

- Employers and Job Seekers
- Those with barriers to employment

7) Technology

Ensure maximization of accessibility and effectiveness

- Access to services – remote locations
- Increasing digital literacy skills

FUNCTIONS OF A WDB

8) Program Oversight

- Appropriate use and management of funds
- Making investments that maximize performance outcomes

9) Negotiations of Local Performance Measures

In partnership with Chief Local Elected Officials

- Can add local performance measures

10) Selection of Operators and Providers

- Selection of One-Stop Operators and Service Providers
- Selection of Youth Providers

FUNCTIONS OF A WDB

11) Coordination with Education Providers

With all training providers in area including: Adult Ed, Community College CTE, Vocational Rehabilitation Training, K-12

12) Budget and Administration

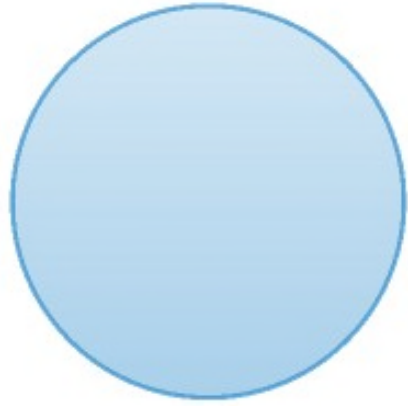
- Grant recipient is Chief Local Elected Official
 - Always maintains liability
- Grant recipient shall disburse funds under the direction of local boards
- Boards can solicit and secure grant funding

13) Accessibility for Individuals with Disabilities

Annually assess programmatic and physical accessibility of One-Stop Centers

WHAT THEN....IS THE REAL ROLE OF WORKFORCE DEVELOPMENT BOARDS??

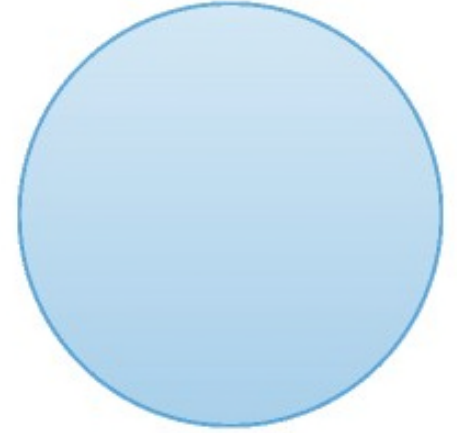




Jobseekers and
Workers
with the

- skills
- knowledge
- resources

to find and retain
quality employment



Businesses
and Employers
with the

- talent
- pipeline
- proactive/reliable
workforce system

to sustainably and
competitively grow

▪ Educate



▪ Prep/Train



▪ Match



▪ Retain

We are seeking these fundamental skills.

We need this kind of training.

We need people with these skills now!

Here is how our industry is changing.

No career development

Dropping out

Lack of credential attainment

Basic skills deficient/
Remediation

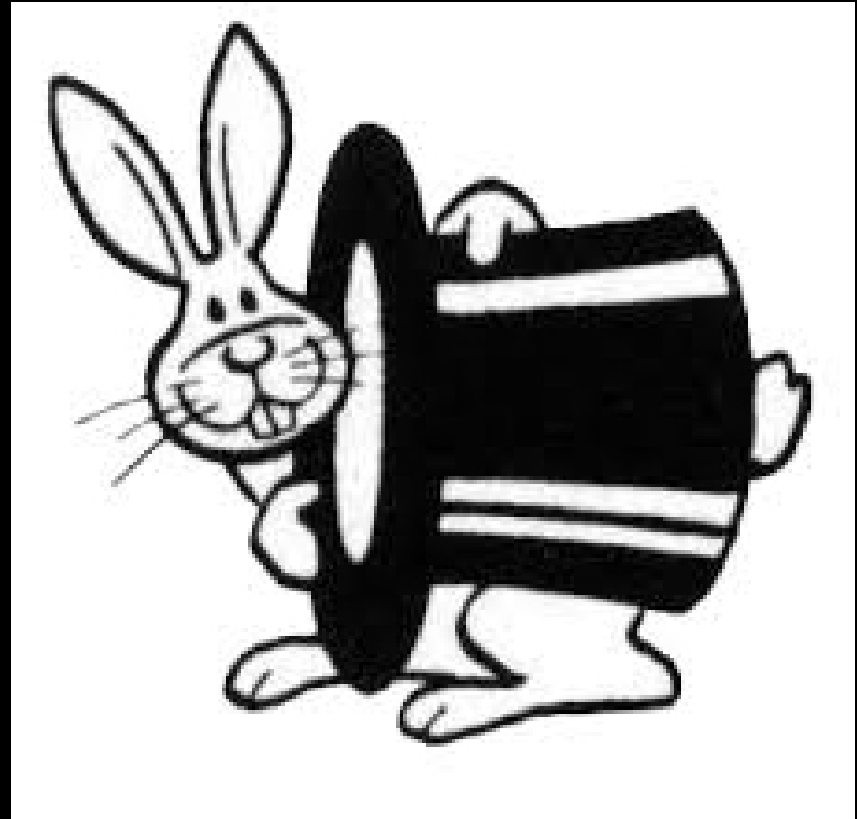
Skills Gap

Lack of employability skills

Aging workforce

Low wages

HOW DO WE DO
THIS? MAGIC?



SOLANO COUNTY CHALLENGES

12.5% of Adults
over 25 have
no HS Diploma

11.6% of the
population
in poverty =
47,900

63% of the fastest
growing, high-wage
jobs in County will
require an
associate's degree or
higher

American Community
Survey UI Rate:
29.2 % youth 16-19 yrs old
21.4% for 20-24 yrs old

Roughly 9,000
employees lost
their jobs in the
North Bay to
fire

average
commute
time is 31.2
min.

SOLANO COUNTY OPPORTUNITIES

expect economic growth through 2021 - jobs, wages, housing prices and tax revenues have had a slow, steady climb in recent years.

4.1% UI
in July
2018

Solano EDC
has an
ambitious
campaign,
"Solano Means
Business,"

industry clusters :
bio-medical, food
and beverage
manufacturing
and warehousing

9
Opportunity
Zones; 6 in
Vallejo

Mare Island
development could
mean thousands of
new jobs

7 TIPS TO SUCCESS!

1. Plan Strategic...Act Programmatic
2. Build Trust/No Ego
3. Promote Feedback
4. Show Courage and Confidence to make changes and try what's never been done
5. Leverage each other
6. Create Win-Win-Win Scenarios

7. BE ENTREPRENEURIAL



ITS YOUR TURN TO
CHANGE THE WORLD

