



WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

Thursday, February 22, 2018
8:00 a.m. – 10:00 a.m.

United Food and Commercial Workers (UFCW), Local 770
816 Camarillo Springs Road (Orchid Room), Camarillo

MEETING AGENDA

- | | | |
|-----------|--|-------------|
| 8:00 a.m. | 1.0 CALL TO ORDER AND AGENDA REVIEW | Vic Anselmo |
| 8:05 a.m. | 2.0 PUBLIC COMMENTS

<i>Procedure: The public is welcome to comment. Public comment cards are available at the meeting sign-in table. All comments not related to items on the agenda may be made at the beginning of the meeting only.</i> | Vic Anselmo |
| 8:10 a.m. | 3.0 WDB CHAIR COMMENTS | Vic Anselmo |
| 8:15 a.m. | 4.0 CONSENT ITEMS

4.1 Approve Workforce Development Board Minutes: January 25, 2018
4.2 Receive and File: WDB Committee Reports
4.3 Receive and File: Financial Status Report: November 2017 | Vic Anselmo |
| 8:30 a.m. | 5.0 PRESENTATION

<u>County of Ventura Economic Vitality Strategic Plan</u>
<i>Paul Stamper, Deputy Executive Officer
County of Ventura Executive Office</i> | Vic Anselmo |
| 8:45 a.m. | 6.0 PRESENTATION

<u>Thomas Fire Disaster Recovery</u>
<i>Corey Williams and Rigo Gonzales, Public Information Officers
U.S. Small Business Administration, Office of Disaster Assistance</i> | Vic Anselmo |
| 8:55 a.m. | 7.0 WIOA SUCCESS STORIES

<u>PathPoint</u>
<i>Jessica Gallardo, Youth Specialist</i> | Vic Anselmo |

9:05 a.m.	8.0 OUTREACH UPDATE	Brian Gabler
9:15 a.m.	9.0 COUNTY OF VENTURA, HUMAN SERVICES AGENCY: REQUEST FOR PROPOSAL (RFP) PROCESS AND DISCUSSION	Tina Knight
9:25 a.m.	10.0 ACTION ITEM Recommendation for Workforce Development Board of Ventura County (WDB) Approval of an Updated Workforce Innovation and Opportunity Act (WIOA) Tentative Balanced Budget Plan for Program Year 2017-2018	Vic Anselmo
9:35 a.m.	11.0 WDB ADMINISTRATION UPDATES <ul style="list-style-type: none"> Update: WDB Executive Director Position, WDB Administrative Entity, and WDB/WIOA Fiscal Agent 	Melissa Livingston
9:55 a.m.	12.0 WDB MEMBER COMMENTS	WDB Members
10:00 a.m.	13.0 ADJOURNMENT <u>Next WDB Meeting (Planning)</u> April 26, 2018 (8:00 a.m.-10:00 a.m.) Ventura County Office of Education (VCOE) 5100 Adolfo Road, Salon C, Camarillo	Vic Anselmo

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Workforce Development Board of Ventura County staff at (805) 477-5306 at least five days prior to the meeting. TTY line: 1-800-735-2922.

For information about the Workforce Development Board of Ventura County, go to workforceventuracounty.org



WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

MEETING MINUTES

January 25, 2018

United Food and Commercial Workers, Local 770
816 Camarillo Springs Road (Orchid Room), Camarillo

WDB Members Present

Vic Anselmo, WDB Chair
Gregory Liu, WDB Vice Chair
Greg Barnes
Conni Chan
Victor Dollar
Greg Gillespie
Cindy Guenette
Kathy Harner
Charles Harrington

Marilyn Jansen
Dona Toteva Lacayo
Byron Lindros
Jaime Mata
Anthony Mireles
Bill Pratt
Roger Rice
Alex Rivera
Sumantra Sengupta

Tony Skinner
Bruce Stenslie
Jesus Torres
Greg Van Ness
Stephen Yeoh
Celina Zacarias
Peter Zierhut

WDB Members Absent

Jim D. Faul
Brian Gabler
Jeremy Goldberg

Victoria Jump
Captain Douglas King
Tracy Perez

Patty Schulz

WDB Administration Staff

Talia Barrera
Patricia Duffy

Tracy Johnson
Patrick Newburn

Vivian Pettit
Ma Odezza Robite

Guests

Nancy Ambriz	Human Services Agency, County of Ventura
Bill Cunneen	Workforce Education Coalition
Rebecca Evans	Human Services Agency, County of Ventura
Rebecca Hunt	ECA Medical Instruments
Tracy Gallaher	Representative, County of Ventura, Board of Supervisor John Zaragoza
Sally Harrison	Representative, County of Ventura, CEO
Heidi Hayes	theAgency
Brad Hudson	Representative, Office of Senator Hannah-Beth Jackson
Marybeth Jacobsen	Workforce Education Coalition
Melissa Livingston	Human Services Agency, County of Ventura
Richard McNeal	Retired WDB Administration Manager
Tiffany Morse	Ventura County Office of Education
Mary Navarro-Aldana	Employment Development Department
Tressie Nickelberry	Ventura County Probation Agency
Tre Robinson	Wholesome Harvest Bakery

1.0 CALL TO ORDER AND AGENDA REVIEW

WDB Chair Vic Anselmo called the meeting to order at 8:02 a.m. No changes were made to the agenda.

2.0 PUBLIC COMMENTS

Linda Fisher-Helton, Community Relations Manager, Area Housing Authority of the County of Ventura, member of the WDB Programs Committee. Ms. Fisher-Helton thanked the WDB-VC for the opportunity to attend the January 2018 California Workforce Association Youth Conference and to express how proud she is of the work we do! She was able to learn by comparison, how our youth programs are well run, efficient, and effective. Linda shared that WDB-VC is making tremendous progress and we're doing a lot of really great work. Linda thanked the providers and the WDB-VC for a strong commitment to excellence.

3.0 WDB CHAIR'S COMMENTS

- WDB Chair Vic Anselmo welcomed three new board members Connie Chan, Employment Development Department, Marilyn Jansen, UFCW, Local 770, and Jaime Mata, Center for Employment Training.
- Chair Anselmo thanked Mary Navarro-Aldana for her 11 years of hard work, dedication, and service as board member to the Workforce Development Board and provided her with a recognition award. Mary has been an active member and has been a great contributor in the Programs Committee, previously the Youth Council, and the Evaluation Committee. She has been a great partner, leader, and a role model, she has truly made a difference in the community. Mr. Anselmo presented Navarro-Aldana with a service appreciation plaque from the WB-VC. Ms. Navarro-Aldana expressed her sincere gratitude for working all these years with committed board members. Mary shared that WDB-VC has positive effect on the county makes a big difference, changing lives from the bottom up. Mary thanked the board for allowing her to help to do that just that.
- WDB Chair Anselmo thanked recent Workforce Wednesday radio show KVTM AM 1590 participants. In October 2017, WDB member Roger Rice (Ventura County Office of Education) and Stan Mantooth (Ventura County Superintendent of Schools) talked about the Ventura County P-20 Council and how they work with the WDB to support businesses in Ventura County. In December 2017, Jesus Torres (WDB member) and Erin Antrim (CEO Boys & Girls Club of Greater Oxnard & Port Hueneme, WDB Youth service provider) discussed the Youth Empowerment Program opportunities for pathways to youth employment in Ventura County. Recordings of this and other Workforce Wednesday broadcasts are available on the WDB website, About Us/News tab: www.workforceventuracounty.org

4.0 CONSENT ITEMS

- 4.1 Approve Workforce Development Board Minutes: August 24, 2017
- 4.2 Receive and File: WDB Committee Reports
- 4.3 Receive and File: 2016-2017 Year-End Reviews

Motion to approve the Consent Items: Alex Rivera
Second: Celina Zacarias
Motion carried unanimously

5.0 ACTION ITEMS

- **Recommendation that the Workforce Development Board of Ventura County (WDBVC) Approve Certification of the Comprehensive America's Job Center of California (AJCC) at Riverpark (Oxnard, California) According to the Attached Baseline Criteria Matrix**

Patrick Newburn provided a brief overview of the process of the requirements of the baseline criteria. He explained that the WDB Programs Committee thoroughly evaluated all of the documents and services and took a tour of the AJCC. The committee determined they met all the baseline criteria and recommended that the Executive Committee consider approval for certification. The Executive Committee approved the certification and submitted the signed matrix to the state by deadline in December 2107. Roger Rice, added that the evaluation required members to pour over binders of data, similar to an accreditation process. He complimented the Programs Committee work on the evaluation, and that members considered their job seriously and very literally. Mr. Newburn announced there will be a part two of the AJCC certification, *Hallmarks of Excellence*. This will be much more subjective, thorough, and rigorous review of the AJCC services and career services that are provided by all partners of the AJCC. This second part will be due by June 30, 2018.

Motion to approve: Charles Harrington

Second: Byron Lindros

Abstained: Connie Chan

Motion carried unanimously

- **Recommendation that the Workforce Development Board of Ventura County (WDBVC) Approve a Recommendation to the Board of Supervisors Approval of a Contract with the Agency to Provide Workforce Innovation Opportunity Act (WIOA) Outreach Services from July 1, 2018 Through June 30, 2019, in the Amount of \$150,00 in WIOA Funds, Under RFP# 1718.01, Released on August 28, 2017 and Closed on September 25, 2017**

Committee members reviewed the action item and had thoughtful discussion regarding the RFP process, bidders conference, return on investment and value of outreach, and in-kind contributions from the provider. Members expressed interest to learn more about the RFP and procurement process. WDB staff acknowledged to provide information on the WIOA and Human Services Agency contracting process. Talia Barrera additionally provided explanations about current contract requirements, outcomes, and historical information about provider, including an overview of outreach activities including electronic and social media platforms.

Motion to approve: Bill Pratt

Second: Connie Chan

Motion carried unanimously

- **Recommendation that the Workforce Development Board of Ventura County (WDBVC) Approve a Recommendation to the Board of Supervisors Approval of a Contract with the Economic Development Collaborative of Ventura County (EDC-VC) to Provide Business Retention - Layoff Aversion Services from July 1, 2018 Through June 30, 2019, in the Amount of \$95,000 in WIOA Funds, Under RFP# 1718.02, Released on August 28, 2017 and Closed on September 25, 2017**

Bruce Stenslie and some committee members left the room during discussions and subsequent voting in order to avoid conflicts of interest.

Similar to the previous action, Committee members reviewed the action item and had thoughtful discussion regarding the RFP process, bidders conference, return on investment and value of Rapid Response-layoff aversion, and in-kind contributions from the provider. Additional discussion regarding the modest amount of the contract award might limit the number of potential bidders, and one member explained that often contract RFPs below \$200,000 result in few bidders. Members expressed confidence in the provider based upon historical data and performance outcomes. WDB staff acknowledged to provide information on the WIOA and Human Services Agency contracting process at future meetings.

Motion to approve: Charles Harrington

Second: Alex Rivera

Abstained: Victor Dollar, Greg Gillespie, Roger Rice, Tony Skinner, Bruce Stenslie, Peter Zierhut

Motion carried

- **Recommendation that the Workforce Development Board of Ventura County (WDBVC) Approve the Appointment of Two Non-WDB Members to the Programs Committee for a Three-Year Term: Mary Navarro-Aldana and Tom van Meeuwen**

Jesus Torres presented the recommendation on behalf of the WDB Membership Committee, nominating Mary Navarro-Aldana and Tom van Meeuwen to the WDB Programs Committee. Ms. Navarro-Aldana is the Employment Development Department Workforce Services Manager and former WDB member and WDB Youth Council member and will represent the AJCC on the Programs Committee. Mr. van Meeuwen is the California Conservation Corps Conservation Supervisor and will represent the nonprofit sector on the Committee. (For more information see the WDB meeting packet on the website).

Motion to approve: Jesus Torres

Second: Roger Rice

Motion carried unanimously

6.0 2016-2017 YEAR-END REVIEWS

Using the 2016-2017 Year-End Review documents from the five WDB committees as a reference, WDB committee representatives shared key accomplishments and insights from 2016-2017. Their comments provided valuable insight into how the WDB is work from a shared vision and shared goals to ensure alignment and collaboration in advancing our Ventura County Regional Strategic Workforce Development Plan.

Reporting on behalf of the committees were Anthony Mireles, Chair of the Clean/Green Committee; Greg Barnes, Chair of the Healthcare Committee; Alex Rivera, Chair of the Manufacturing Committee; Jesus Torres, Vice Chair of the Membership Committee; Brian Gabler, Chair of the Outreach Committee; and Tony Skinner, Chair of the Programs Committee.

WDB Chair Vic Anselmo thanked WDB and WDB committee volunteers for their ongoing hard work, dedication and service to the Workforce Development Board and the Ventura County regional community. (For more information see the WDB meeting packet on the website).

7.0 WDB REGIONAL JOINT SECTOR PLANNING MEETING

WDB Chair Vic Anselmo reported to the WDB the purpose of the meeting was to start a discussion on how to unify the Ventura region with a focus on work base learning. Bill Pratt, shared that the Swiss Model was exciting to learn about. Greg Barnes, agreed that in a short meeting the participants were effective and asked committee members to look at action steps moving forward in 2018. Vic Anselmo informed Board members as a result of this great work and collaboration, we will need their support and feedback to move forward with Next Steps. WDB staff will be seeking comment and feedback for action plans, in order to implement a region plan.

8.0 WIOA IMPLEMENTATION UPDATES

- Workforce Accelerator Funds Grant (WAF 6.0): Recently awarded a second level grant 2.0, the first WAF awarded to the WDB is intended to reduce recidivism by ex-offenders through career training and job opportunities. The recent award of \$250,000 is WAF 6.0 (WAF 6.0/2 STEPS Connections),

to provided training and job opportunities to juvenile ex-offenders. The Human Services Agency, Adults and Family Services Department will be working with the Ventura County Probation Agency and Juvenile population to provide employment services to 35 youth.

- National Dislocated Workers Grant Disaster: Patrick Newburn shared that State has an application pending to the Department of Labor (DOL) for disaster recovery funding with five counties expecting to participate:(Los Angeles, Riverside, San Diego, Santa Barbara, and Ventura counties. All experienced damage from Southern California fires and the grant the purpose of the grant will be to place dislocated workers affected by the fires into fully subsidized temporary jobs. The amount of the grant and number of participants is yet to be determined, but is expected with Spring 2018.
- Regional Plan Implementation Grant: Patricia Duffy reported our success in receiving \$250,000 for a regional implementation grant. The funds will be used for advancing work based learning and apprenticeships, developing a unified business engagement policies, streamlining industry advisory committees, and developing online branding and partnering collaboration.
- WIOA Youth Programs Monitoring: Vivian Pettit reported that the Employment Development Department will be conducting a scheduled monitoring of Youth Service for compliance to WIOA legislation. The review will include sample of case files and interviews with providers. WDB staff will be working with the monitor and provide results at future meetings.
- Thomas Fire Impact to Ventura County: Brad Hudson (Office of Senator Hannah-Beth Jackson), spoke on the Thomas Fire impact and solutions available to unemployment insurance compensation from the EDD. Eligible individuals will have the waiting period waived and can back date claim to fire dates. Bruce Stenslie, reported the immediate impact to business affected by the fire; what do we need to anticipate for intermediate and longer term; and what recovery actually is going on now. The immediate impact was loss of houses and acreage. The impact of business was less about burnt buildings and property loss, rather it was mainly about loss sales in retail services and hospitality sector. Estimated economic impact to the county is loss of sales over \$200-250MM. Ojai was hard hit, the Ojai valley Inn was closed for 5 weeks in the middle of the high season; Two private schools extensive of property that burned, including housing units, science, ceramics and art labs, looking at \$15M in losses. The agriculture losses are about \$170M.

9.0 WDB ADMINISTRATION UPDATES

- Proposed Changes Regarding the WDB Executive Director Position, WDB Administrative Entity, and WDB/WIOA Fiscal Agent

Melissa Livingston, HSA Chief Deputy Director provided a brief update sharing that a series of meetings have occurred with the WDB Executive Committee starting in November of 2017 discussing a proposed model change to the WDB Administrative Entity/Fiscal Agent which would seek to contract out the WDB Admin/Fiscal Entity to a non-profit or other entity outside of the County of Ventura. The proposed change was in recognition of a number of factors including changes in the law moving from WIA to WIOA that established more restrictive requirements related to firewalls, conflict of interest, and procurements. A State/EDD Fiscal Management and Procurement monitoring last calendar year reflected concerns most specifically for the One-Stop Operator procurement- citing the importance of open competition, and clear firewall and conflict of interest policy and procedure to be in place for Request for Proposals of the One-Stop-Operator and other like procurements.

It was shared that the California Workforce Board Association also referenced the Ventura County One-Stop-Operator procurement as a failed procurement; as only one entity bid on the RFP, as the RFP was structured for a Consortium only, not giving the option for a single entity to bid. Additionally, due to WIOA budget reductions to core programs experienced over the past few Program Years- there is recognition that a new model outside of the County potentially through a non-profit entity would provide a means to access a broader array of funding sources and greater flexibility for the WDB not currently afforded in the current model.

In the current model, the Director of the Human Services Agency oversees the program, administrative and fiscal agency responsibilities for WIOA; which creates a number of challenges related to the management of firewalls, and can lend toward the perception of and/or opportunities for conflict of interest. There has been consideration given to addressing this challenge by moving the WDB Admin/Fiscal roles to another County Department. However, any movement within the County still puts the County in a dual role of providing oversight and administration of WIOA. The goal of the proposal would be to create “arms- length” from the county maintaining a pure oversight role, while the contracted entity provides the administrative/fiscal role. In the proposed model the Board of Supervisors would continue to approve the appointment of WDB members, and the WDB would still be a voluntary Board with roles and responsibilities defined through a Memorandum of Understanding (MOU).

Next steps were shared to finalize the discussions at the WDB Executive Committee level and bring back to the collective WDB for a broader understanding of the proposal and a discussion as to pros and cons. It was shared that the replacement of the WDB Executive Director position was still on hold pending the proposed change in model.

A number of WDB members asked questions, and in turn requested the Executive Committee report back with an update at its February 22 WDB Meeting. WDB member Alex Rivera informed the Board that this matter was first brought to the executive committee in November 2017 and met again in January 2018 to discuss the item further. He stated Ms. Livingston will be providing some additional information and documentation at the next Executive Committee meeting as they have not yet reached consensus as to the Committee recommendation.

10.0 WDB MEMBER COMMENTS

No comment was made.

11.0 ADJOURNMENT

Motion to adjourn at 9:30 a.m.: Alex Rivera
Second: Anthony Mireles
Motion carried unanimously

Next WDB Meeting

Thursday, February 22, 2018 (8:00 a.m.–10:00 a.m.)
United Food and Commercial Workers, Local 770
816 Camarillo Springs Road (Orchid Room), Camarillo



Workforce Development Board of Ventura County

February 22, 2018

WDB COMMITTEE REPORTS

- Executive Committee (01/11/18)
- Executive Committee (02/08/18)
- Business Services Committee
- Clean/Green Committee
- Healthcare Committee
- Manufacturing Committee
- Membership Committee
- Outreach Committee
- Programs Committee



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: VIC ANSELMO, CHAIR
EXECUTIVE COMMITTEE**

DATE: FEBRUARY 22, 2018

SUBJECT: EXECUTIVE COMMITTEE REPORT

The Executive Committee met on January 11, 2018. In attendance were Committee members Vic Anselmo (Chair), Gregory Liu (Vice Chair), Jim D. Faul (Past Chair), Greg Barnes, Brian Gabler, Anthony Mireles, Alex Rivera, Patty Schulz, Jesus Torres. WDB Administration included Talia Barrera, Patricia Duffy, Tracy Johnson, Patrick Newburn, and Ma. Odezza Robite. Guests were Nancy Ambriz (HSA Adult and Family Services – WIOA Programs), Rebecca Evans (HSA Adult and Family Services – WIOA Programs), Sally Harrison (County of Ventura, CEO), Heidi Hayes (theAgency), Melissa Livingston (Human Services Agency), Richard McNeal (Public), and Barry Zimmerman (Human Services Agency). The following is a summary of topics discussed at the meeting:

Public Comments

Richard McNeal (public) submitted a request to speak to Agenda Item 6.0 “Updates Regarding the WDB Executive Director Position, WDB Administrative Entity, and WDB/WIOA Fiscal Agent”. Mr. McNeal proposed a solution for WDB consideration to outsource all client career services instead of outsourcing the administrative and fiscal agent. He also proposed the use of an outside entity to conduct the request for proposals (RFP). Mr. McNeal additionally commented that he believed the Santa Barbara WDB structure maintains the WDB administrative and fiscal structure along with the WDB executive director within the county government structure, and outsources everything else.

Consent Items

- Approve Executive Committee Minutes: November 9, 2017
- Receive and File: WDB Committee Reports
- Financial Status Report: November 2017

Motion to approve the Consent Items: Brian Gabler
Second: Anthony Mireles
Motion carried

Action Items

The Executive Committee considered background information, asked questions, and discussed the following item before taking action. The meeting packet with background information on the action items is available on the WDB website: www.workforceventuracounty.org.

Recommendation that the Executive Committee of the Workforce Development Board of Ventura County (WDB) Ratify the Submission of: a Competitive Grant Application by the WDB to the California Employment Development Department (EDD) and the California Workforce Development Board (CWDB) for a Workforce Accelerator Fund 6.0 – STEPS Connections Grant; the Submission of a Competitive Grant Application by the WDB to the EDD and the CWDB for a Regional Plan Implementation Project Grant

Motion to approve: Anthony Mireles
Second: Brian Gabler
Motion carried

WDB Administration

- National Dislocated Worker Grant (NDWG): Patrick Newburn reported that the WDB was invited by California Workforce Development Board (CWDB) to participate in the National Dislocated Worker Grant (NDWG) released by the Department of Labor (DOL) to help recovery from 242,00 acre Thomas Fire. The intent of the grant is temporary jobs placement of those affected dislocated workers to be placed into recovery work of public lands and structures. The WDB intends to work with a variety of partner agencies and non-profits to place affected workers into fully subsidized temporary jobs. Four other counties (Los Angeles, Riverside, San Diego, and Santa Barbara) are also being included in the grant. DOL is currently reviewing the state's application.
- Thomas Fire – Business Impact: Melissa Livingston, Chief Deputy Director of the Human Services Agency referenced the small businesses impacts from the Thomas Fire. Many lost significant revenue during the peak holiday sales periods. Ms. Livingston reported support to affected businesses is coming from Economic Development Collaborative – Ventura County (EDC-VC), Small Business Administration (SBA), and others to assist businesses affected by the fire. Ms. Livingston also reported, one of the business in Ventura impacted, Vista del Mar Hospital totally burned down and submitted a Worker Adjustment and Retraining Notification (WARN) laying off 200 employees and keeping only a small number of employees. The AJCC-WIOA staff is currently working with these impacted employees. Lastly, Anthony Mireles shared that Laborers International Union of North America is applying for a \$42MM contract for debris removal of the affected areas.
- Update WDB Administrative Entity, Fiscal Agent and WDB Executive Director: Barry Zimmerman, Human Services Agency Director, provided the Executive Committee with an update as to the County's proposal to change the structure of the Workforce Development Administrative Entity and Fiscal Agent relationship with the county and HSA. Mr. Zimmerman provided a brief history and background of WIB/WIA (now WDB/WIOA) when WIB was a nonprofit. Mr. Zimmerman discussed the change in federal laws from WIA to WIOA has created more distinct requirements related to procurements, firewalls/separation of duties between the administrative and program operations. Mr. Zimmerman shared the challenges as the Director HSA with oversight of the Career Services-Program Operator, as well as the WDB Administrative and Fiscal Agent roles. With this backdrop, he said there is potential for real or perception of conflict of interest given this dual reporting relationship.

Mr. Zimmerman stated that with the 2017 retirement of the past WDB Executive Director, it was an opportunity to address the long-standing challenges of dual oversight and be most responsive to the WIOA regulatory changes and move to a different model / structure. Mr. Zimmerman shared that two approaches were considered: (1) segregating out the administration and fiscal agent responsibilities and move to another department within the

county or, (2) outsourcing of the entire WDB administrative and fiscal agent piece. In either of the two options, the Career Services-Program Operations would still remain with the Human Services Agency under the County of Ventura. The County desires to maintain the role of being an operator services, leveraging the integrated One-Stop system and CalWORKs program.

Mr. Zimmerman shared that he met with the County Chief Executive Officer (CEO) and the County Board of Supervisors (BOS) to discuss the proposed model change. There was a preference to contract out the Administrative/Fiscal agency portion, and not move the functions to another County department. The outsourcing model was thought as the more efficient model to address the concerns about firewalls, conflict of interest and procurement concerns. The separation between the administration of the programs, and the actual program operations is responsive to current firewall and conflict of interest concerns. He emphasized that the proposed change would create arms-length transactions between those making administrative/fiscal decisions, those running program operations, and those that are overseeing WIOA.

Mr. Zimmerman explained that the proposal to outsource the administration entity and fiscal agent would ideally release an RFP with the award to begin the new model by July 2018. The WDB would be involved in the selection of this new entity, who would be the grant recipient on behalf of the BOS. Mr. Zimmerman recognized that there are employees associated with the new model transition and that the RFP would stipulate that winning bidder would have first right to hire the existing staff, or if the staff were to choose not to go to the new entity they could remain in employment with the County of Ventura, Human Services Agency.

Executive Committee members asked many questions surrounding the outsourcing model including: Monitoring by EDD; One-Stop-Operator procurement; HSA corrective action plans; memorandums of understanding between HSA – WDB – BOS; alternative idea in moving WDB administration/fiscal within another County department; previous nonprofit model pros and cons; filling the replacement of the WDB Executive Director. Mr. Zimmerman and Melissa Livingston provided responsive answers, with committee members seeking additional documents, more information, and more time prior to determining next steps.

Chair Vic Anselmo acknowledged that additional discussions on these topics would continue at the next Executive Committee meeting on February 8, 2018 and that an update would be beneficial to all board members at the WDB meeting January 25, 2018.

Committee Member Comments

Alex Rivera commented on the success of the joint sector committee meeting in November 2017 and suggested that follow-up and reports will be useful for WDB priorities. Ms. Livingston responded that the intent of the January 25, 2018 Special WDB session was to provide for a follow up on the priorities, and agreement as to next steps for integrating the priorities into Committee work for the coming year.

The next meeting of the Executive Committee is scheduled for February 8, 2018, from 8:00 a.m. to 9:30 a.m., at the United Food and Commercial Workers, Local 770 building, 816 Camarillo Springs Road, Camarillo.

If you have questions or need more information, please call me at (805) 981-1991, or Melissa Livingston, HSA Chief Deputy Director at (805) 477-5306.



TO: WORKFORCE DEVELOPMENT BOARD

**FROM: VIC ANSELMO, CHAIR
EXECUTIVE COMMITTEE**

DATE: FEBRUARY 22, 2018

SUBJECT: EXECUTIVE COMMITTEE REPORT

The Executive Committee met on February 8, 2018. In attendance were Committee members: Vic Anselmo (Chair), Gregory Liu (Vice Chair), Jim D. Faul (Past Chair), Greg Barnes, Brian Gabler, Anthony Mireles, Alex Rivera, Patty Schulz, and Tony Skinner. WDB staff: Melissa Livingston, (HSA Chief Deputy Director), Talia Barrera, Patrick Newburn, and Ma. Odezza Robite; and guests: Rebecca Evans (HSA Adult and Family Services – WIOA Programs), Bryan Gonzales (HSA Fiscal CFO), Sally Harrison (County of Ventura, CEO), Heidi Hayes (theAgency), Richard McNeal (Public), and Chris Vega (HSA Fiscal). The following is a summary of topics discussed at the meeting:

PERFORMANCE QUARTERLY REPORTING AND UPDATE (Q2)

Adult, Dislocated Worker, and Youth

Patrick Newburn provided updates of the WIOA Program enrollments for second quarter report from July 1, 2017 to December 31, 2017. Reports were provided for Human Services Agency/Adult and Family Services Department, Boys and Girls Clubs of Greater Oxnard and Port Hueneme, and PathPoint, Inc. There were five hundred thirty-six (536) total WIOA enrollments between all providers. Members reviewed the total enrollments for each category: Adult (91), Dislocated Workers (145), Steps2Work (26), Bridges2Work (44), as well as the two Youth Program Providers (230). The previous performance reports were last provided November 2017 to the Executive Committee. (A copy of the current report is in the February 8, 2018 Executive Committee meeting packet posted on the WDB website: www.workforceventuracounty.org).

Mr. Newburn informed the attendees that the enrollments and expenditures are accurate and on target, however, WIOA performance measures reported during the follow-up period (12 months after participant's program exit) are not available due to CalJOBS transition programming issues. The State is aware of the issues and is not expected to provide reporting capability for several months.

Committee members discussed the importance of having reliable data and contract performance oversight in order to determine contract renewals for 2018-2019 program year. Members agreed that the return on investment in providing successful outcomes to participants according to WIOA outcomes and contracted agreements is critical. Mr. Newburn explained the primary goals are to provide training leading to acquiring industry recognized certificates and employment in in-demand career pathways. WDB staff were directed to provide suitable performance reports to the WDB Programs Committee for their consideration in recommending upcoming contracts renewal and recommendations for continuous improvement.

Melissa Livingston, HSA Chief Deputy Director, additionally informed the committee of a recent scheduled program monitoring conducted by the Employment Development Department (EDD) which last occurred roughly four years ago. The monitor reviewed 30 sample client case files and conducted interviews during the one week visit in late January. The Committee will be informed on the final report regarding supportive service policies and practices once the State provides final report. Supportive Services are expenditures for required training items (books, clothing, gas cards, etc.) that will enable an enrolled participant to achieve success when they are unable to provide these items themselves due to financial hardship.

EDC-VC Report

Talia Barrera reported business retention/layoff aversion activities provided by the Economic Development Collaborative-Ventura County (EDC-VC) reported cumulative (July 1, 2017 through December 31, 2017). Forty-seven (47) unique at-risk businesses, with 1 or more at-risk workers, received services to prevent the loss of 100 at-risk jobs. Reports shows 196% plan to actual. The number of jobs at-risk, after completion of all employer services and at 6 weeks retention, were reported to the State as 100 jobs saved by layoff aversion activity (Layoff Aversion 122 Report) representing 84% plan to actual. Lastly, they have 100 employers they are currently working with providing non WIOA incumbent worker training for job retention to 42 at-risk workers for a plan to actual score of 42%.

Melissa Livingston reported that WDB and AFS-WIOA staff met with Bruce Stenslie from EDC-VC and learned about the effects of the Thomas Fire on the business community. Mr. Stenslie reported the major impact has been to the Ojai Valley retail and hospitality businesses, with possible business closure also felt in the City of Ventura. Ms. Livingston mentioned that Rebecca Evans, Senior Program Manager for Adult and Family Services, HSA, is currently working directly with EDC-VC regarding utilizing America's Job Center of California (AJCC) resources. Ms. Livingston shared with the committee that there is a plan to refocus the Business Services Committee to engage more organizations that will support discussion and provide resources and support for businesses affected by the Thomas Fire. Additional information will be shared at a later date.

Committee member Anthony Mireles reported a successful engagement with the AJCC which resulted the hiring of 80 individuals for Thomas Fire recovery projects through the Laborers International Union of North America. Additionally Mireles and Tony Skinner (Tri Counties Building & Trades Council) have created a Business Council for the purpose of business engagement for Thomas Fire Recovery efforts.

WDB FINANCE AND GRANT REPORTS

- FY 2017-18 Financial Status Report: December 2017

At this meeting the Financial Status Report (FSR) for Fiscal Year 2017-2018, reflecting year-to-date expenditures from July 1, 2017 through December 31, 2017. Bryan Gonzales reported that actual expenditures at 50% into the fiscal year are on target overall. Mr. Gonzales explained that 2017-2019 spending goals are on target to meet plan requirements. A copy of the December 2017 FSR is in the February 8, 2018 Executive Committee meeting packet posted on the WDB website: www.workforceventuracounty.org). The status of expenditures at 50% into fiscal year was:

<u>WIOA Core Funds</u>	<u>2017-2018 Plan</u>	<u>YTD Expended</u>	<u>% Expended vs. Plan</u>
Dislocated Worker	2,283,768	1,016,286	45%
Adult	1,869,323	823,225	44%
Youth	1,949,910	820,188	42%
Rapid Response	490,023	230,956	47%

<u>WIOA Non-Core Funds</u>			
DOL Bridges 2 Work Grant	177,351	88,907	50%
CWDB Steps 2 Work Grant	118,108	105,297	89%
VC I-E3	129,592	84,815	65%
High Performing Board	55,317	26,007	47%
CWDB Regional Capacity Bldg.	303,790	88,664	29%

DOL Bridges 2 Work: Creates a specialized in-jail AJCC and augments current services by adding employment-focused activities and services to pre-release offenders. Multiple program year grant.

CWDB Step 2 Work: Provides training opportunities for ex-offenders at VCCCD and with local businesses in WDB priority Manufacturing and Clean Green industry sectors. Multiple program year grant.

VC Innovates: Expand, Enhance, Extend (VCI-E3) funding, through the California Career Pathways Trust.

High Performing Board: Pursuant to California Unemployment Insurance Code (CUIC) Section 14200(c), the California Workforce Development Board (State Board) has established standards for certification of high-performing Local Workforce Development Boards (Local Board). CUIC Section 14200(d) requires a portion of the Governor's discretionary fund to be made available for the purpose of providing incentives to high-performing Local Boards. WDB staff will bring back at the Executive Committee in March, recommendations for proper use of these funds.

CWDB Regional Capacity Building: For the Ventura County WIOA regional plan development and training coordination with the State. Multiple program year grant.

- WIA/WIOA Core Formula Funds Utilization

As shown in the table below, the summary of WIOA training expenditures, as of July 1, 2017 to December 31, 2017, indicated appropriate spending against the required Adult/Dislocated Worker training expenditure targets (25% in 2012-2013 through 2015-2016; 30% in 2016-2017 and each performance year thereafter) and against WIOA core grants across the overlapping federal two-year grant cycles.

	<u>Core Grant FY 15-17</u>	<u>Core Grant FY 16-18</u>	<u>Core Grant FY 17-19</u>
Total Adult and Dislocated Worker Formula Fund Allocations	4,133,724	4,014,468	3,687,904
Training Expenditure Requirement	1,240,117	1,204,340	1,106,371
	30%	30%	30%
Formula Fund Training Expenditures	941,344	828,309	420,084
Leveraged Resources			
• Total Leveraged Resources Used Toward Training Expenditures	348,361	460,403	238,349
• Maximum Allowed Leveraged Resources (10%)	413,372	401,447	368,790

Total Leveraged Resources Used Toward Training Expenditures	348,361	401,447	238,349
• Total Amount Spent on Training	1,289,705	1,229,756	658,433
• % of Training Requirement Met	104%	102%	60%
(Final goal = 100%)			

Bryan Gonzales presented the financial report summary highlights as shown:

1. FY 2017-18 Financial Status Report – 7/1/17-12/31/17
 - a. Report Period 7/1/17-12/31/17
 - b. 50% through the fiscal year
 - c. Summary Chart – provides a visual view of magnitude of grants and expenditures to date
 - d. Actual to Plan
 - i. Core Grants
 1. Total expenditure are in line in all Core Grants
 2. Some costs will shift to Core Grants as other small grants end
 - ii. Other Grants
 1. Small size of the grants can result in fairly significant % swings
 2. Bridges 2 Work and Steps 2 Work ended December 31, 2017
 - a. Higher spend %s to date are appropriate (100% would be on target)
 - b. Final adjustments made to maximize allowable allocated costs to these grants as they close out (examples in high % Other Operating)
 3. VC I- E3 is on a faster than expected spend rate at this point and has been reviewed with program staff accordingly
 4. Regional Capacity Building – spending has been slow to date and has increased as staff have been working on this program and charging their time as well as attending pertinent conferences
 - e. Paid & Accrued – provides the breakout of actual paid and accrued expenditures
 - f. Training Report
 - i. 16-18 Grants (due 10/1/18)
 1. 102% of training requirement met (as of 6/30/17)
 2. Technically have until FY 2017-18 to accomplish requirement
 - ii. 17-19 Grants (Due 10/1/19)
 1. To date spending and leverage level are appropriate (60% as of 12/31/17)
 2. As needed, some 17-19 allowed training costs and leverage amounts may be used to meet 16-18 requirement
2. FY 17-18 Plan (Approved 5/18/17) – Year To Date Expenditures
 - a. Row 27 – Grants have ended; won't be over
 - b. Row 31 – Prior year ITA/OJT – spent at the beginning of the year
 - c. Row 38 – Prior year committed funds paid this year out of available grant (grant ended 12/31/17)
 - d. Row 39 – Will be managed to approved contract amount
 - e. Row 66 – Includes “grant specific” travel that has been moved to a separate/new budget line in the Proposed Plan Update

ACTION ITEMS

The Executive Committee considered background information, asked questions, and discussed the following items before taking action. The meeting packet with background information on the action items is available on the WDB website: www.workforceventuracounty.org.

Recommendation that the Executive Committee of the Workforce Development Board of Ventura County (WDB) Approval of an Updated Workforce Innovation and Opportunity Act (WIOA) Tentative Balanced Budget Plan for Program Year 2017-2018

Motion to approve: Anthony Mireles
Second: Brian Gabler
Motion carried

Recommendation to Approve the Obligation of \$100,000 in 2018-2019 California Workforce Development Board (CWDB) Regional Plan Implementation Funds to the Economic Development Collaborative – Ventura County, to Augment and Support Existing Local Economic Development Efforts Related to Business Retention and Layoff Aversion Services As Defined by the CWDB Implementation Design Work Plan

Motion to approve: Brian Gabler
Second: Anthony Mireles
Motion carried

Recommendation to Approve the Obligation of \$100,000 in 2018-2019 California Workforce Development Board (CWDB) Regional Plan Implementation Funds to the Agency, to Expand Targeted Outreach and Engagement As Defined by the CWDB Implementation Design Work Plan

Motion to approve: Greg Barnes
Second: Tony Skinner
Motion carried

WDB ADMINISTRATION

- Follow-up to the January 25 WDB Meeting:
Melissa Livingston referenced the discussion at the January WDB meeting, related to WDB members concerns that it appears contract awards continue to be made to the same entities, and in some instances WDB members are recusing themselves from the voting process due to conflicts of interest. She shared that the entity that was highlighted is an Economic Development representative and that WIOA regulations specify the importance of Economic Development representation on the WDB as well as identify Economic Development entities be directly involved in the provision of services. WDB staff will be addressing the questions raised at the meeting and there will be an agenda item to provide an overview of the County of Ventura Human Services Agency RFP process. Additionally, WDB chair will remind board members if they have a conflict of interest, that it be disclosed prior to an official vote of an Action Item and abstain or recuse from voting. It was also confirmed that the vote of an action item will carry as long as there is a quorum present for each action item despite the number of board members who must recuse themselves from the voting process.

- Continued Discussion Regarding the WDB Executive Director Position, WDB Administrative Entity, and WDB/WIOA Fiscal Agent:

Melissa Livingston followed with the Committee to address any questions coming from the review of the documents provided after the January 25, 2018 meeting related to contract monitoring corrective action plans, procurements, firewalls, and conflict of interest. She provided clarification that the requested RFP and MOU documents were in draft form and could not be disclosed per the Public Records Act and disclosure could impact the competitive bid process.

Committee members shared their input and questions regarding how the corrective action plan process works, and if use of a third party for procurement would assist in addressing the issues outlined in the contract monitoring findings. Comments were made to keep the current model.

Ms. Livingston responded that the corrective action plans effectively addressed the findings of the fiscal and procurement monitoring, and that the items would remain open until the next procurement cycle (3 years for the One-Stop Operator), to confirm that there is compliance with the corrective action plan. She also confirmed that use of a third party-entity such as California Workforce Association (CWA) could address the finding related to the One-Stop Operator procurement. Ms. Livingston also shared the model change was proposed to create an arms-length from the elected officials who maintain oversight of WIOA to the actual administration of WIOA.

Committee members shared concerns for the length of time the WDB Executive Director position had been vacant, and how the proposed change in model and structure had protracted this processes. There was discussion related to the ability to address the firewall and conflict of interest issues within the current model, and a sense of urgency to bring the item to the WDB members at the February 22nd meeting with a recommendation from the Executive Committee to maintain the current model. It was agreed that Melissa Livingston will provide an Executive Summary of the proposed change, as well as the pros and cons for collective WDB consideration and vote at the February 22, 2018 meeting. Once the collective WDB membership votes and states their preference their position will be shared with the County elected officials for consideration.

Vic Anselmo allowed for public comment which was delayed from beginning of the meeting, and one member of the public spoke about his interest and opinions about WDB Administrative model being proposed for outsourcing. He expressed his belief that the WDB is best served to keep the existing administrative arrangement within the Human Services Agency. Melissa Livingston acknowledged his comments.

- On the calendar:

- WDB administration managers and other WDB members will be attending the National Association of Workforce Board (NAWB) Forum 2018 March 24-27, 2018, Washington, DC.
- The next meeting of the Executive Committee is scheduled for March 8, 2018, from 8:00 a.m. to 9:30 a.m., at the United Food and Commercial Workers Union (UFCW), Suite A, 816 Camarillo Springs Rd., Camarillo.

If you have questions or need more information, please call me at (805) 981-1991, or Melissa Livingston, HSA Chief Deputy Director at (805) 477-5306.



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: JESUS TORRES, CHAIR
BUSINESS SERVICES COMMITTEE**

DATE: FEBRUARY 22, 2018

SUBJECT: BUSINESS SERVICES COMMITTEE REPORT

The next meeting of the Business Services Committee is scheduled for March 28, 2018, from 8:30 a.m. to 10:00 a.m., location TBD.

If you have questions or need more information, please call me at (805) 390-1167, or contact Talia Barrera at (805) 477-5341 or talía.barrera@ventura.org.



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: ANTHONY MIRELES
CLEAN/GREEN COMMITTEE**

DATE: FEBRUARY 22, 2018

SUBJECT: CLEAN/GREEN COMMITTEE REPORT

The Clean/Green Committee met on January 19, 2018. In attendance were Committee members Anthony Mireles (Chair), John Brooks, Victor Dollar, Darrell Gooden, Mary Anne Rooney; WDB staff Patricia Duffy and guests Heidi Hayes (theAgency), Christina Tafoya (Oxnard Community College), Alexandria Wright (Ventura County Community College District). Topics of discussion included:

Ventura County Regional Strategic Workforce Development Plan

- Joint Sector Meeting Discussion and Next Steps

Patricia Duffy reviewed the November 16th meeting, which included WDB Committee members from five Committees, WDB Board members and community partners. The focus was to launch a regional approach to work-based learning. Bob Lanter, Director of the California Workforce Association and Vinz Koller, Social Policy Research Associates, led attendees through an interactive process. Mr. Koller described the Swiss Apprenticeship model "College Without Debt" and attendees went through group activities to identify what's going on regionally in work-based learning, obstacles, and actions that we need to address to move forward as a region. Clean/Green Committee members discussed next steps and were informed the Committee would have a more in depth discussion at the next meeting. Suggestions were made to create an inventory of what is going on in the region. Alexandria Wright shared a recently developed a brochure identifying career pathways in the region. Social media was discussed and how we can use the existing website VC Jobs With a Future. The suggestion was made to bring decision makers in industry, labor, high schools, community colleges and adult schools, to the table to ensure alignment, as we move towards a regional approach to work-based learning.

- Guest Speaker: Dr. Alexandria Wright: Ventura County Community College District

Alexandria Wright shared her research and Green Jobs Report with the Committee. The report explored defining green jobs based on the definition by the federal Bureau of Labor Statistics. "Output approach: Jobs in businesses that produce goods or provide services and conserve natural resources". "Process Approach: Jobs in which workers' duties involve making the establishment's production processes more environmentally friendly." The data for Ventura County green job growth is identified in the report.

- SUSTAINABLE VC – Careers in Clean Tech

Darrell Gooden, presented the plan for the Careers in Clean Tech Summit which will be held on March 14, 2018 at the Oxnard Advanced Water Treatment Facility. This event is focused on

career exploration for Ventura County High School and Community College students and is supporting the pathways of Energy, Environment, Utilities and Construction. The event will host a tour of the facility, workshops with industry partners and a networking lunch.

- Career Pathways Update

Mary Anne Rooney gave an update on Career Pathways. They are looking for student internship placements. The City of Oxnard is taking student interns however they need additional placement opportunities in the County.

- Employer Awareness Workgroup Report

Patricia Duffy gave an update on the status of the Clean/Green video. Rich Sigerist, Instructor at the Ventura Adult and Continuing Education (VACE) Multimedia Program, is in the process of the final edits and once the introduction is added the videos will be completed.

The next meeting of the Clean/Green Committee is scheduled for March 16, 2018, from 8:00 a.m. to 9:30 a.m., at the UFCW-Local 770, 816 Camarillo Springs Road. Camarillo, CA.

If you have questions or need more information, please call Patricia Duffy at (805) 477-5350, email Patricia.Duffy@ventura.org.



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: GREG BARNES
HEALTHCARE COMMITTEE**

DATE: FEBRUARY 22, 2018

SUBJECT: HEALTHCARE COMMITTEE REPORT

The WDB Healthcare Committee met on January 5, 2018. Attending the meeting were Committee members; Greg Barnes (Chair), John Cordova, Adam Hunt, Irene Ornelas, Sandra Melton, Dawn Neuman, Michelle Reynolds, Lisa Safaeinili, Richard Trogman, WDB staff; Patricia Duffy; Dez Robite and guests; Heidi Hayes (theAgency), Teri Hollingsworth (Hospital Association of Southern CA), Marybeth Jacobsen (WEC), Marilyn Jansen (Workforce Development Board and UFCW), Lisa Mitchell (Hospital Association of Southern CA.) The following is a summary of topics discussed:

Ventura County Regional Strategic Workforce Development Plan

- Guest Speakers: Lisa Mitchell and Teri Hollingsworth, Hospital Association of Southern California

Lisa Mitchell, Program Manager, Workforce Development and Teri Hollingsworth, Vice President of Human Resources, explained the role of the Hospital Association. As a trade association they serve 184 hospitals, 40 health systems and professional associations in Los Angeles, Orange, Riverside, San Bernardino, Santa Barbara and Ventura counties. HASC provides advocacy for members as well as public policy development, education and the latest industry information. Ms. Mitchell and Ms. Teri Hollingsworth are reaching out to the Ventura Healthcare Committee offering HASC assistance in sharing local data they acquire through their research and surveys. Their data is collected on a quarterly basis. The Healthcare Committee members were pleased to hear about this opportunity and shared how it has been difficult to get accurate local data. Having a reputable source for local data will enable more opportunities for funding for healthcare workforce development and training. The Committee members were updated on HASC's current projects and their work in identifying the need for specialty nurses.

- Joint Regional Sector Committees' Meeting "Skills Attainment for Upward Mobility & Aligned Services for Shared Prosperity"

Patricia Duffy reviewed the November 16th meeting, which included WDB Committee members from five Committees, WDB Board members and community partners. The focus was to launch a regional approach to work-based learning. Bob Lanter, Director of the California Workforce Association and Vinz Koller, Social Policy Research Associates, led attendees through an interactive process. Mr. Koller described the Swiss Apprenticeship model "College Without Debt" and attendees went through group activities to identify what's going on regionally in work-based learning, obstacles, and actions that we need to address to move forward as a region. Ms. Duffy explained that at the next Healthcare Committee meeting we would discuss action plans that can

help us move forward on a regional approach to work-based learning for Healthcare. Greg Barnes informed the Committee we would be sending information out prior to the meeting to help them prepare for the discussion.

- Future Health Workforce Commission:

Lisa Safaeinili provided information on the recently formed Future Health Workforce Commission. The California Future Health Workforce Commission was created to help the state identify the gaps in healthcare workforce. The Commission is composed of leaders who will work together for the next year to develop a strategic plan to identify and address California's healthcare workforce needs and recommend solutions.

- Healthcare Deputy Sector Navigator Update:

John Cordova provided an update for the region. He is working to address the critical CNA shortage through innovative methods, such as an apprenticeship program. Mr. Cordova is working with the colleges and training programs in the South Central Coast Region to address this critical shortage. Mr. Cordova is requesting funding from SCCRC for nurse specialty training in our region.

- Career Pathways Updates:

Irene Ornelas, VC Innovates, updated the Committee members on some of the student activities in the healthcare pathways. There were 150 students observing and participating in a disaster drill in October. Thirty student medical assistants will intern at the Ventura County Healthcare Agency, participating in a collaborative pilot project. Students will be participating in a blood drive tour January 17th experiencing a blood drive from start to finish. Medical assistants were able to see the medical robots at the Ventura County Medical Center. Ms. Ornelas announced the Entre to Employment event will be on May 17th.

The next meeting of the Healthcare Committee is scheduled for March 2, 2018 from 8:00 a.m. to 9:30 a.m., at the UFCW-Local 770, 816 Camarillo Springs Road, Camarillo.

If you have questions or need more information contact Patricia Duffy at (805) 477-5306, e-mail Patricia.Duffy@ventura.org.



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: ALEX RIVERA, CHAIR
MANUFACTURING COMMITTEE**

DATE: FEBRUARY 22, 2018

SUBJECT: MANUFACTURING COMMITTEE REPORT

The Manufacturing Committee meeting was held February 15, 2018, from 8:00 a.m. to 9:30 a.m., at the United Food and Commercial Workers International, Local 770 (UFCW), 816 Camarillo Springs Rd., Camarillo. The committee report for that meeting will be presented at the next Executive Committee meeting March 8, 2018.

The next Manufacturing Committee meeting is scheduled for April 19, 2018, from 8:00 a.m. to 9:30 a.m., at the United Food and Commercial Workers International, Local 770 (UFCW), 816 Camarillo Springs Rd., Camarillo.

If you have questions or need more information, please call me at (805) 579-5188, or contact Patrick Newburn at (805) 477-5306, email patrick.newburn@ventura.org.



**WORKFORCE
DEVELOPMENT BOARD**

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: PATTY SCHULZ, CHAIR
MEMBERSHIP COMMITTEE**

DATE: FEBRUARY 22, 2018

SUBJECT: MEMBERSHIP COMMITTEE REPORT

The next Membership Committee meeting is scheduled for April 3, 2018, from 8:30 a.m. to 10:00 a.m., at the United Food and Commercial Workers International, Local 770 (UFCW), 816 Camarillo Springs Rd., Camarillo.

If you have questions or need more information, please call me at (805) 650-8611, or contact Patrick Newburn at (805) 477-5306, email patrick.newburn@ventura.org.



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: BRIAN GABLER, CHAIR
OUTREACH COMMITTEE**

DATE: FEBRUARY 22, 2018

SUBJECT: OUTREACH COMMITTEE REPORT

The WDB Outreach Committee met on January 17, 2018. Attending the meeting were Committee members Brian Gabler (Chair), Victoria Jump, and Bruce Stenslie; WDB staff Talia Barrera; and guest Heidi Hayes (theAgency). The following is a brief summary of Workforce Development Board of Ventura County (WDB) outreach activities from November 2017 through January 2018.

Employer Outreach

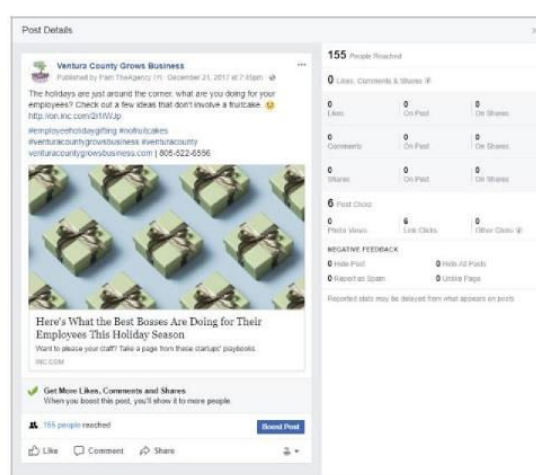
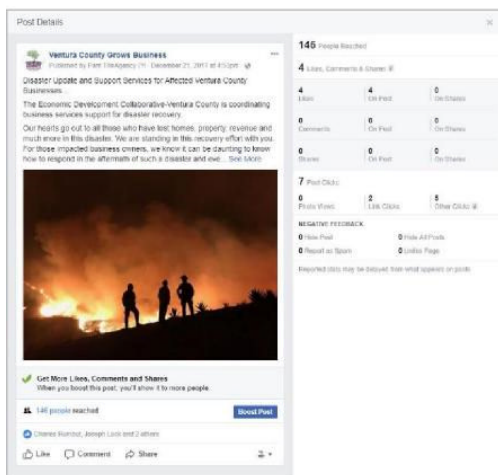
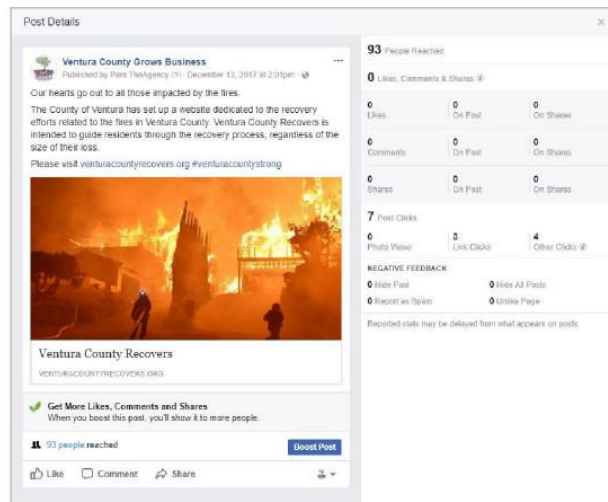
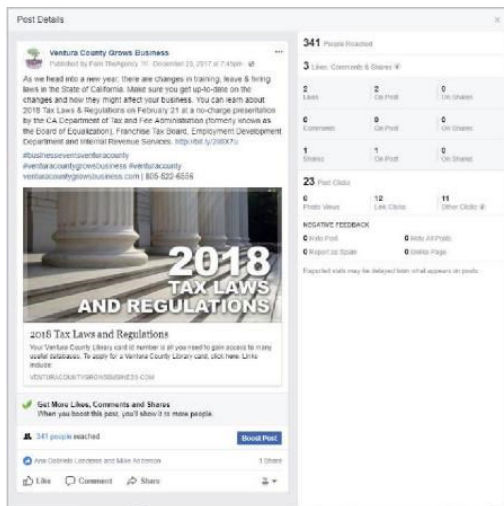
- **Manufacturing Roundtable**
 - MRVC Networking Events: February & March – Currently pending for Wholesome Harvest and ECO Medical
- **Workforce Wednesday**
 - **December 13** - Youth Networked Services: Pathways to Youth Employment – Jesus Torres and Erin Antrim from Boys & Girls Club of Greater Oxnard & Port Hueneme
 - **January 31** – Economic Vitality Strategic Plan: Melissa Livingston and Paul Stamper
 - **December Workforce Update Eblast**
- December 5 – WDB Cohorts: 524 Sent/24% Open Rate/10% CTR
- December 5 – Biz List: 5,585 Sent/5% Open Rate/2% CTR
- **February 2018 Issue “Workforce Update” Potential Topics**
 - Workforce Wednesday – Youth Pathways to Success: Erin & Jesus
 - Youth @ Work – 2018 Conference – Linda Fisher Helton WDB Representative
 - Committee Member Partner Focus – Westminster Clinic
 - Success Story Feature
- **Ventura County Grows Business Website – July to December 2017**
 - 1,651 Unique Visitors – 45% increase year-over-year
 - 1,2,372 Sessions – 59% increase year-over-year
 - 6,806 Page views **88% increase year-over-year**
 - Popular Landing Pages Shared via Social Referral
 - **49% Home Page**

- **21% Events**
- **11% Workspace**

- **New Pages/Content Added – See attached.**
 - Makerspace/Co-Working/

VCGB December - January

- As of January 11, 2017 – Likes/Fans, 3,113 (October 31st 3,115)
 - **16.24% Increase** (July 1 – 2,678)
- Posts: 51 total posts since November 1 (approx. 26 per month or 4-5 per week)
- Total Reach: 12,047 – Average 1,506/week
 - Note: Overall reach in Nov/Dec was significantly reduces due to planned, reduced ad spending over the holiday period.
- Paid Post Reach: 731 most for a single day (12/25/17)
- Organic Post Reach: 477 most for a single day (11/6/17)



VCGB LinkedIn Group Page

- 31 posts in November and December



EMPLOYER OUTREACH – IN DEVELOPMENT

- Requested new employer (EDC-VC) success stories for 17/18 (8/29)
- Spring Outreach Planning – Pending Regional Development Grant

OUT-OF-SCHOOL YOUTH OUTREACH IN DEVELOPMENT

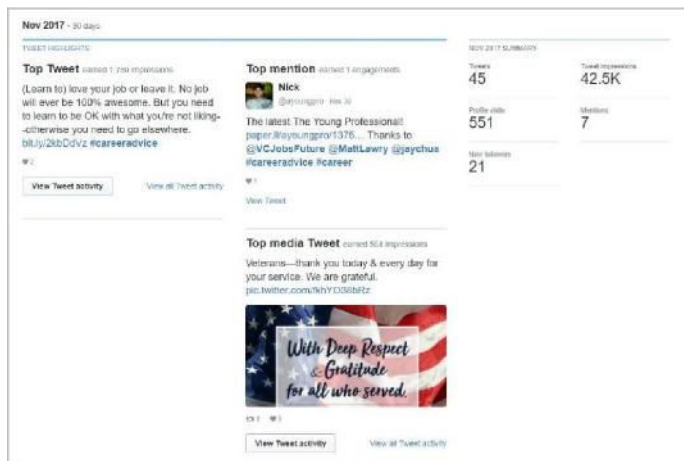
- **VC Jobs with a Future New Website Launch**
 - New site launched: 12/3/17 www.vcjobswithafuture.org
 - **Search Engine Optimization:** Work began 11/1/17 during site construction.
 - 13 of 20 keywords are currently on page one.
 - 10 improved rankings since program start.
 - **Paid Media Outreach** – 1/15/18 to 3/18/18. See attached for updated plan.
 - **Creative Elements in Development**
 - Three ten-second video spots – Spots to be played.
 - Three banner sets to support each video concept: 300x250, 640x640, 300x600. See attached.)
 - :30 Pandora Radio – Spot to be played.
 - :30 KCLU PSA – See attached.
- **Collateral** – Youth Pathways and Programs pamphlet completed. See example.
- **New youth success stories for 17/18 update:**
 - AJCC team – Sent reminder week of 11/5. Response pending/
 - PathPoint – Two success stories completed. See attached.
 - BGC – Three success stories completed. See attached.

Growing Jobs Flyer – TBD

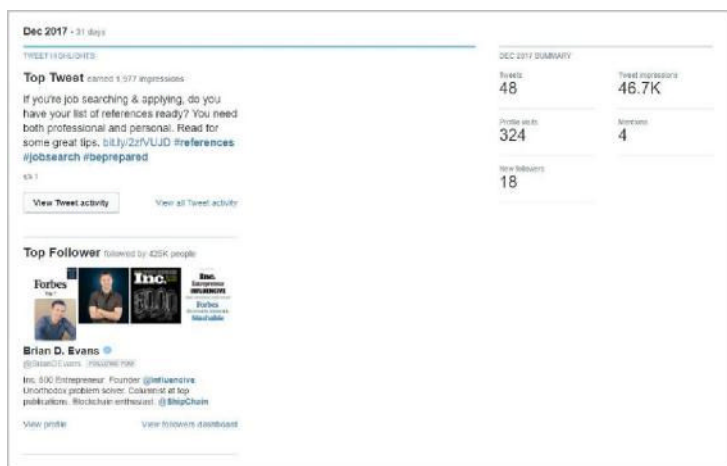
VC Jobs With a Future – Twitter: November 1 to December 31, 2017

- As of January 11, 2017 - 987 followers 30% increase (760 as of June 30, 2017)
- 93 Total Tweets since November 1 (61 days)
 - 875 Profile Visits (1,329 Sept/Oct)
 - 89,200 Impressions (109,900 Sept/Oct)
 - 1,500 Impressions per day average (1,800/day Sept/Oct)

November “Top Tweet” Summaries (See graphics below)



December “Top Tweet” Summaries (See graphics below)



JOB SEEKER OUTREACH COMPLETED AND IN DESVELOPMENT

- **Fall 2017 AJCC Outreach**
 - KCLU Sponsorship – AJCC Job Seeker began late-September and ended December 31, 2017.
 - Spanish Language Job Seeker PSA Produced by Gold Coast Broadcasting – Available to play.
- **AJCC Collateral** - Develop new and update existing AJCC one-sheets and pamphlets to address “America’s” and applicable content updates including:
 - **New One Sheets (3-4 Versions) –**

- Proposed layout to client for template approval on 10/2/17 – Advised feedback would be available on 11/20/17. Pending.
- **Update Existing Pamphlets (3 Versions)**
 - Revised layouts/design/content updates to WDB staff for review on 11/10/17. See attached drafts for: OJT, Job Seekers, Employer Services. Pending.
- **Update Existing Tent Card (1)**
 - Will be completed when pamphlet feedback/approval is received. Pending.
- **Career Shops**
 - Workshops – prepared and sent out January workshops on December 20.
 - Workshops – sent out December workshops info on Nov. 10.
- Clips:**
 - KCLU – running January 5 workshop info
 - 805Calendar.com – running December workshop listing and Jan. 30 Power of CalJOBS
 - KDAR – running January workshops
 - VC Star – ran Jan. 30 Simi workshop info Dec. 21
 - Moorpark Patch – posted Jan. 30 Simi workshop listing
 - VC Star – ran Simi workshop info Nov. 16.
 - Camarillo Acorn – ran Nov. workshops info Nov. 16.
 - Simi Acorn – ran Simi workshop info Nov. 10.
 - KDAR – running Nov. workshops info.
 - Moorpark Patch – posted Simi workshop listing Nov. 10.
 - 805Calendar.com – running Nov. workshop listing

General Outreach – Completed and In Development

- **Redesigned/converted WIB Facebook page to WDB.** See attached screenshots.
 - Discuss pros/cons of reinvigorating updated WDB Facebook page.
- Changed **“American” to “America’s”** across the board.
 - Updates ongoing as discovered.
- **KCLU Sponsorship**
 - Provided new PSA and online banners for VC Jobs With a Future to begin January 2nd.
- **Press Releases**
 - **New board member release** – Jaime Mata, Marilyn Jansen, Connie Chan and Vic Anselmo, Gregory Liu and Bruce Stenslie reappointment. Sent release on Oct. 27.

Clips:

- 11/2/17 VC Star – <http://www.vcstar.com/story/money/business/2017/11/02/three-appointed-workforcedevelopment-board-ventura-county/820208001/>
- **Op-Eds**
 - **Apprentice pitch** – Set up interviews with Jeremy and Tony with Star reporter Tyler Hersko in November. Apprentice article in the Star on December 1. <http://www.vcstar.com/story/money/business/2017/12/01/ventura-county-electrical-apprenticeship-offers-free-education-high-paying-job-opportunities/835981001/>

- **Youth Pathways to Employment pitch** – Pitched article to VCStar in early January to set up interviews with Erin Antrim of BGC and Kim Whitaker of PathPoint as well as with youth who have successfully completed their programs. Article to support relaunch of VC Jobs With a Future website. See attached pitch.
- **Clean Green Employer Awareness Videos**
 - **Voiceover development support and review** –Waiting on completion of videos to promote on the WDB, VCGB websites and via social media.

Workforce Ventura County Website

- **Google Analytics Stats July 1 to December 31, 2017**
 - Audience Overview – 5,345 Sessions/3,834 Unique Users 32% increase in unique users year over-year
 - 2.35 pages per visit (-13% over 16/17)
 - 2.03 average minutes visit duration (-21% over 16/17)
 - 52.35% bounce rate (-11% over 16/17)
 - 705 New Users (+5% over 16/17)

Job Outlook Eblast:

- **November 17 (October 2017 Report)** – WDB Cohorts: 472/23.4% open rate/4.4% CTR
- **November 17 (October 2017 Report)** – Biz List: 5,644/6% open rate/0% CTR
- **December 22 (November 2017 Report)** – WDB Cohorts: 520/24.5 open rate/2.9% CTR
- **December 22 (November 2017 Report)** – Biz List: 5,564/5% open rate/1% CTR
- **Job Outlook Most Recent Stats:** The following highlights local, state and national data in terms of NOT seasonally adjusted rates for **November 2017**:
 - **Ventura County decreased .4%** from 4.2% in October 2017 to 3.8% in November 2017 (November 2016 = 5.0%)
 - **California decreased .3%** from 4.3% in October 2017 to 4.0% in November 2017 (November 2016 = 5.0%)
 - **U.S. was unchanged from 3.9%** in October 2017 to 3.9% in November 2017 (November 2016 = 4.4%)

Elevator Speech Revisited

- Consider revisiting development of a “genuine” (really short!) elevator speech describing the mission and work of the WDB – Client to advise next steps and priority.

Updated Project in Process through January 12, 2018.

The next meeting of the WDB Outreach Committee is scheduled for March 21, 2018, from 9:00 a.m. to 10:30 a.m., location TBD.

If you have questions or need more information, please call me at (805) 583-6701, or contact Talia Barrera at (805) 477-5341, email Talia.Barrera@ventura.org.



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: TONY SKINNER, CHAIR
PROGRAMS COMMITTEE**

DATE: FEBRUARY 22, 2018

SUBJECT: PROGRAMS COMMITTEE REPORT

The next Programs Committee meeting is scheduled for April 17, 2018, from 2:30 p.m. to 4:30 p.m., at the America's Job Center of California (AJCC) 2901 N. Ventura Rd. Oxnard, CA.

The Programs Committee report for the February 7, 2018 meeting will be provided at the Executive Committee meeting on March 8, 2018.

If you have questions or need more information, please call me at (805) 642-2149, or contact Patrick Newburn at (805) 477-5306, email patrick.newburn@ventura.org.

WDB Executive Committee
Finance Report Summary Highlights
January 11, 2018

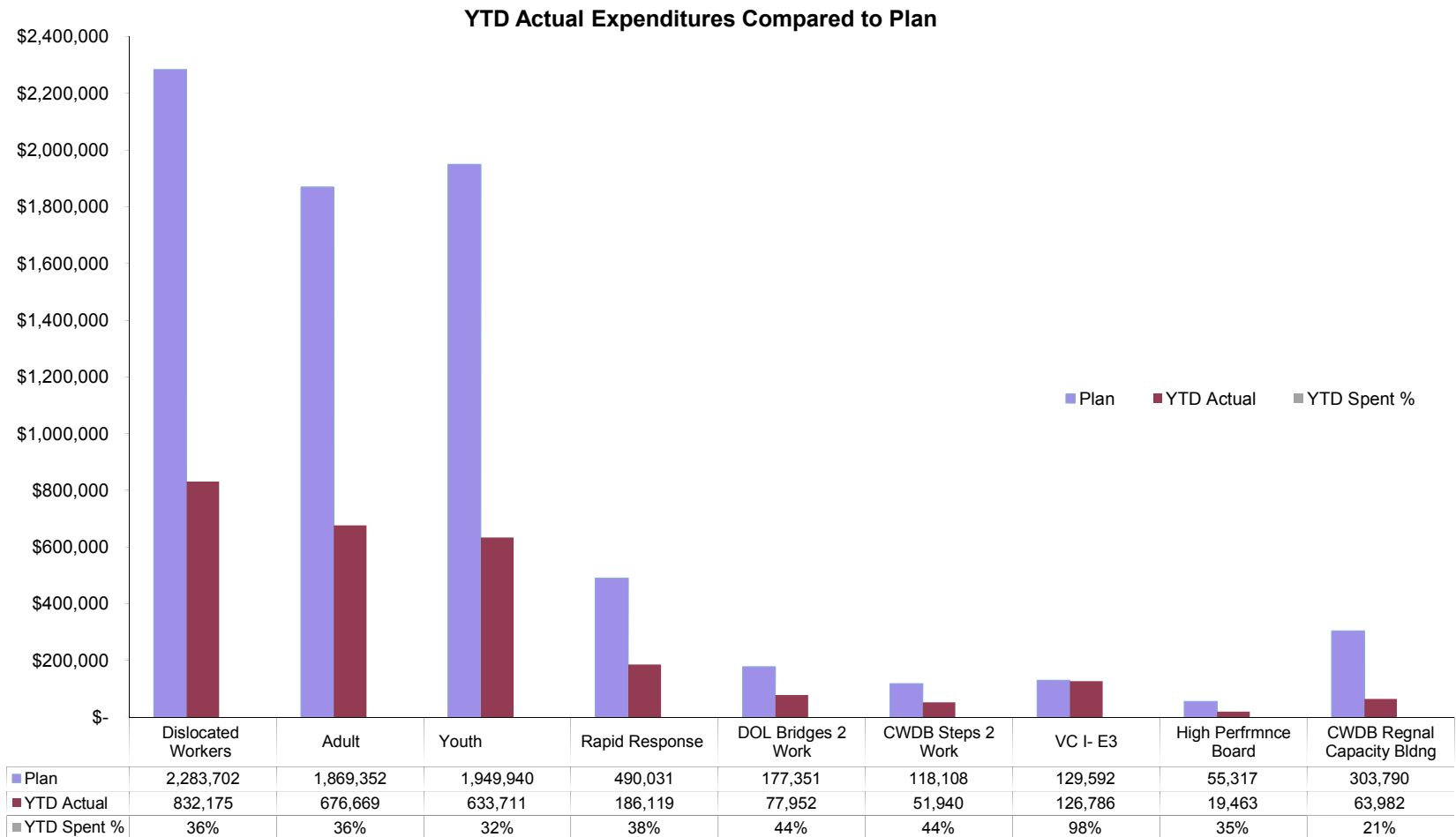
1. FY 2017-18 Financial Status Report – 7/1/17-11/30/17
 - a. Report Period 7/1/17-11/30/17
 - b. 42% through the fiscal year
 - c. WDB Chart – provides an visual view of magnitude of grants and expenditures to date
 - d. Actual to Plan
 - i. Core Grants
 1. Total expenditure are in line in all Core Grants
 2. Some costs will shift to Core Grants as Other small grants end
 - ii. Other Grants
 1. Small size of the grants can result in fairly significant % swings
 2. Bridges 2 Work and Steps 2 Work are ending December 31, 2017
 - a. Higher spend %s to date are appropriate (83% would be on target)
 - b. Final adjustments will be made to maximize allowable allocated costs to these grants as they close out (examples in high % Other Operating)
 3. VC I- E3 is on a faster than expected spend rate at this point and has been reviewed with program staff accordingly
 4. Regional Capacity Building – spending has been slow to date and will pick up as spending approaches are finalized
 - e. Paid & Accrued – provides the breakout of actual paid and accrued expenditures
 - f. WIOA Training Activity Summary
 - i. 16-18 Grants (due 10/1/18)
 1. 102% of training requirement met (as of 6/30/17)
 2. Technically have until FY 2017-18 to accomplish requirement
 - ii. 17-19 Grants (Due 10/1/19)
 1. To date spending and leverage level are appropriate (50%)
 2. As needed, some 17-19 allowed training costs and leverage amounts may be used to meet 16-18 requirement
 - g. FY 2017-18 WIOA Budget Plan
 - i. Some Salary Savings is likely
 - ii. ITA/OJT expenditures corrected to not show negative amount
 - iii. Will work with WDB Admin and Program to finalize impacts and provide proposed Plan update in February for WDB Exec review/input/approval
 1. Final 2016-17 actual expenditures and rollover amounts
 2. Final 2017-18 Grant amounts – including new grants pursued and awarded
2. Continuing to develop fiscal reports that can be presented in “PowerPoint” type format



FINANCIAL STATUS REPORT for FISCAL YEAR 2017-2018
Year to Date Expenditures from 07/01/17 to 11/30/17 (42% into the Fiscal Year)
Submitted on: January 11, 2018

FINANCIAL STATUS REPORT for FISCAL YEAR 2017-2018

Year to Date Expenditures from 07/01/17 to 11/30/17 (42% into the Fiscal Year)



FINANCIAL STATUS REPORT for FISCAL YEAR 2017-2018

Year to Date Expenditures from 07/01/17 to 11/30/17 (42% into the Fiscal Year)

Name of Grants	Salaries and Benefits			Direct Program/WIOA Special Projects			Other Operating Expenses			Total			
	Plan	YTD Actual	%	Plan	YTD Actual	%	Plan	YTD Actual	%	Plan *	YTD Actual	%	Plan Balance
Core Grants:													
Dislocated Worker	1,350,601	509,154	38%	658,327	205,075	31%	274,774	117,947	43%	2,283,702	832,175	36%	1,451,527
Adult	1,135,205	368,823	32%	508,235	214,001	42%	225,911	93,845	42%	1,869,352	676,669	36%	1,192,682
Youth	451,212	124,724	28%	1,262,123	428,321	34%	236,605	80,666	34%	1,949,940	633,711	32%	1,316,229
Rapid Response	314,092	123,179	39%	114,315	36,172	32%	61,624	26,768	43%	490,031	186,119	38%	303,911
Others:													
DOL Bridges 2 Work	102,948	56,342	55%	65,000	10,254	16%	9,404	11,357	121%	177,351	77,952	44%	99,399
CWDB Steps 2 Work	93,207	23,953	26%	16,000	14,002	88%	8,900	13,984	157%	118,108	51,940	44%	66,168
VC I- E3	121,984	108,565	89%	-	-	0%	7,609	18,221	239%	129,592	126,786	98%	2,806
High Performnce Board	48,794	16,551	34%	-	-	0%	6,523	2,912	45%	55,317	19,463	35%	35,853
Regnal Capacity Bldng	218,186	53,137	24%	47,000	-	0%	38,604	10,845	28%	303,790	63,982	21%	239,808
Total WIOA Grants	\$ 3,836,229	\$ 1,384,429	36%	\$ 2,671,000	\$ 907,825	34%	\$ 869,953	\$ 376,545	43%	\$ 7,377,182	\$ 2,668,798	36%	\$ 4,708,384

DOL Bridges to Work Salaries and Benefits: A review of the information that contributed to this amount confirmed that the only salaries and benefits charges made to this program emanated from employees charging their time to this program via time studies. Grant term ended 12/31/2017.

VC I-E3 Salaries and Benefits: A review of the information that contributed to this amount confirmed that the only salaries and benefits charges made to this program emanated from employees charging their time to this program via time studies. Confirmed with Program staff hours and charges are appropriate.

Bridges to Work: Overall costs under this program continued to be low due to clients' desire to start working upon release from incarceration rather than attend training.

Bridges to Work/Steps 2 Work/IC I-E3 Other Operating Expenses: These programs are at 121%, 157%, and 239% respectively of planned spending. A review of the overhead rate applied to this program found no inconsistencies in its application.

Operating Expenses are allocated as a percentage of an individual program's direct costs as compared to the entire WIOA program's direct costs. As higher than budgeted actual direct costs have been incurred, it follows that these programs' direct costs percentages are higher than originally budgeted as well.

FINANCIAL STATUS REPORT for FISCAL YEAR 2017-2018												
Year to Date Expenditures from 07/01/17 to 11/30/17 (42% into the Fiscal Year)												
	Salaries and Benefits			Direct Program/Client Expenses			Other Operating Expenses			Total		
	Paid	Accrued	YTD Total	Paid	Accrued	YTD Total	Paid	Accrued	YTD Total	Paid	Accrued	YTD Total
CORE GRANTS:												
Dislocated Worker	469,024	40,130	509,154	146,271	58,804	205,075	85,606	32,341	117,947	700,901	131,274	832,175
Adult	339,700	29,124	368,823	149,351	64,650	214,001	68,113	25,732	93,845	557,164	119,506	676,669
Youth	114,942	9,782	124,724	292,172	136,148	428,321	58,548	22,119	80,666	465,662	168,049	633,711
Rapid Response	113,518	9,661	123,179	21,097	15,075	36,172	19,428	7,340	26,768	154,043	32,076	186,119
OTHERS:												
DOL Bridges 2 Work	58,347	4,966	63,313	1,138	2,145	3,283	8,243	3,114	11,357	67,728	10,225	77,952
CWDB Steps 2 Work	21,281	2,672	23,953	10,717	3,285	14,002	10,150	3,834	13,984	42,147	9,792	51,940
VC I- E3	100,443	8,122	108,565	-	-	-	13,225	4,996	18,221	113,667	13,119	126,786
High Performnce Board	15,253	1,298	16,551	-	-	-	2,114	798	2,912	17,367	2,097	19,463
Regnal Capacity Bldng	48,969	4,168	53,137	-	-	-	8,281	2,563	10,845	57,251	6,731	63,982
Total WIOA Grants	\$ 1,281,477	\$ 109,923	\$ 1,391,400	\$ 620,747	\$ 280,107	\$ 900,854	\$ 273,707	\$ 102,838	\$ 376,545	\$ 2,175,930	\$ 492,868	\$ 2,668,798

WIOA Training Activity Summary (Expended and Leveraged)

(based on annual report "Summary of Leveraged Resources - Attachment 6 - page 35 of WSD12-3)

Year to Date Expenditures from 07/01/17 to 11/30/17 (42% into the Fiscal Year)

Rpt Line #	Program Year Funding and Traing Expenditures	FY 13-15 Grants Due 10/01/15	14-16 Grants (Due 10/1/16)	15-17 Grants K698402 (Due 10/1/17)	16-18 Grants K7102079 (Due 10/1/18)	17-19 Grants K8106696 (Due 10/1/19)
4)	Adult and Dislocated Worker Formula Fund Allocations	4,346,991	4,092,349	4,133,724	4,014,468	3,687,904.00
5)	Training Expenditures Required	1,086,748	1,023,087	1,240,117	1,204,340	1,106,371
	Training Expenditures % Required	25%	25%	30%	30%	30%
6)	Formula Fund Training Expenditures	1,053,524	1,128,877	941,344	832,246	358,387
	Leveraged Resources					
	- Total Leveraged Resources	400,025	425,933	348,361	460,403	200,177
	- Maximum Allowed Leveraged Resources (10%)	434,699	409,235	413,372	401,447	368,790
7)	- Total Leveraged Resources Used Towards Training Expenditures	400,025	409,235	348,361	401,447	200,177
8)	Total Amount Spent On Training (should equal/exceed Line 5)	1,453,549	1,538,112	1,289,705	1,233,693	558,564
	% of Training Requirement Met (final goal is 100%)	134%	150%	104%	102%	50%

9)	Leveraged Resources Detail (notes)					
	(a) Pell Grant	233,994	135,654	150,761	105,201	93,885
	(b) Programs Authorized by the Workforce Investment Act (VETP)	0	0			
	(c) Trade Adjustment Assistance (EDD)	0	0			
	(e) Match Fund from Employers, and Industry Associations (OJT 50%)	166,031	290,279	197,600	355,201	106,292
	Total	400,025	425,933	348,361	460,403	200,177
	Legends/Coding for Source/Type of Leveraged Resources: 9a) = Pell Grant 9b) = Programs Authorized by the Workforce Investment Act (specify) 9c) = Trade Adjustment Assistance 9d) = Dept of Labor National Emergency Grants 9e) = Match funds from employers, industry, and industry associates (specify) 9f) = Match funds from joint labor-management trusts (specify) 9g) = Employment Training Panel grants					

NOTES:

Early in the year, the "% of Training Requirement Met..." shown above may appear to "understate" the degree to which the organization is actually accomplishing its planned training goals (i.e. the organization is likely doing better than it looks here). This is because the training expenditures shown in this report do NOT include costs related to two areas of current year training activities that are in the current year Plan:

- 1) Current year training activities (in current year Plan) that have been paid with prior year grant funds
- 2) Current year training activities (in current year Plan) that have been committed to but not yet paid

FY 2017-18 WIOA BUDGET PLAN (Approved on 5/18/17)											Year to Date Expenditures from 07/01/17 to 11/30/17 (42% into the Fiscal Year)		
		Dislocated Worker	Adult	Youth	Rapid Response	DOL Bridges 2 Work	CWDB Steps 2 Work	VC I- E3	High Perfrmnc Board	Regnal Capacity Bldng			FY 17-18 Plan
Revenue Projection:													
FY17-18 Grants (EDD Est.)	-3.0%	2,042,141	1,669,659	1,822,429	480,753	500,000	400,000	317,920	54,838	373,641	7,661,381		
FY17-18 Mgmt. Reserve:(3% DW, Adult, Youth)		(61,264)	(50,090)	(54,673)	-	-	-	-	-	-	(166,027)		
Grant balance rollover													
Spent in prior years		-	-	-	-	(316,261)	(281,740)	(135,338)	-	(19,592)	(752,931)		
Balance rolled over from prior year grants:											-		
FY16-17 Mgt Reserve		113,486	87,149	117,618	-	-	-	-	-	-	318,253		
Additional rollover - Salaries Savings/ Overhead Saving/(Overage)		122,638	110,987	28,281	-	-	-	-	-	-	261,906		
FY 15-16 Unspent Direct expense		-	-	-	4,338	-	-	-	-	-	4,338		
ITA/OJT Committed FY16-17 Spent in FY17-18		-	-	37,000	10,000	-	-	-	-	-	47,000		
		60,000	50,000	-	-	-	-	-	-	-	110,000		
Total Available Grants to be Spent		2,277,001	1,867,705	1,950,655	495,091	183,739	118,260	182,582	54,838	354,049	7,483,920		
Grants %		30.4%	25.0%	26.1%	6.6%	2.5%	1.6%	2.4%	0.7%	4.7%	100.0%		
AFS FTEs Assigned to the programs		11.35	9.15	1.90	2.20	1.00	0.90	-	-	1.50	28.00		
% Direct FTES Allocated to Grants		40.5%	32.7%	6.8%	7.9%	3.6%	3.2%	0.0%	0.0%	5.4%	100.0%		
% Admin Staff Allocated to Grants		22.1%	22.0%	24.00%	9.00%	0.5%	0.5%	11.0%	4.4%	6.5%	100.0%		
Expenditure Projection:													
Salaries and Benefits:													
AFSWIOA (27 filled + 1 fixed term)	2,727,285	1,105,524	891,238	185,066	214,287	97,403	87,663	-	-	146,105	2,727,285	1,033,187	38%
WDB Admin (6 reg +2 fixed +1 vacant)	1,108,944	245,077	243,968	266,147	99,805	5,545	5,545	121,984	48,794	72,081	1,108,944	351,242	32%
Subtotal Salaries and Benefits		1,350,601	1,135,205	451,212	314,092	102,948	93,207	121,984	48,794	218,186	3,836,229	1,384,429	36%
Direct Expenses:													
Grant Specific Contracts													
EDC-VC Business Services		-	-	-	95,000	-	-	-	-	-	95,000	29,804	31%
Boys and Girls Club: Core Program		-	-	604,000	-	-	-	-	-	-	604,000	191,403	32%
Pathpoint: Core Program		-	-	604,000	-	-	-	-	-	-	604,000	213,072	35%
AFS-CalWORKs Activities		-	-	-	-	50,000	10,000	-	-	-	60,000	22,052	37%
Subtotal - Contracted Program Expense		-	-	1,208,000	95,000	50,000	10,000	-	-	-	1,363,000	456,331	33%
Client Expenses:													
ITA / OJT (30% required - 10% leverage)		490,000	375,000	-	-	10,000	5,000	-	-	-	880,000	249,883	28%
ITA / OJT Committed 16-17 Spent in 17-18		60,000	50,000	-	-	-	-	-	-	-	110,000	108,900	99%
Others/Childcare/Trans - JTA		31,000	24,000	-	-	5,000	1,000	-	-	-	61,000	13,112	21%
Subtotal - Client Expense		581,000	449,000	-	-	15,000	6,000	-	-	-	1,051,000	371,895	35%
Other Allocated/Contracted Expenses													
Capacity Building Contractual Services		-	-	-	-	-	-	-	-	47,000	47,000	-	0%
S2W CCD Training		-	-	-	-	-	-	-	-	-	-	-	#DIV/0!
Outrch/Mktg: theAgency	150,000	52,500	40,500	45,000	12,000	-	-	-	-	-	150,000	76,224	51%
Outreach -WDB	25,000	10,591	6,239	6,516	1,654	-	-	-	-	-	25,000	3,375	14%
WDB Expense - Non Staff	10,000	4,236	2,496	2,606	662	-	-	-	-	-	10,000	-	0%
Program Outreach-AFS	25,000	10,000	10,000	-	5,000	-	-	-	-	-	25,000	-	0%
State Project(s): Update Pending	-	-	-	-	-	-	-	-	-	-	-	-	#DIV/0!
Subtotal - other allocated expense	210,000	77,327	59,235	54,123	19,315	-	-	-	-	47,000	257,000	79,599	31%
Subtotal- Program/Clients Expenses		658,327	508,235	1,262,123	114,315	65,000	16,000	-	-	47,000	2,671,000	907,825	34%
Total Direct Program Expense		2,008,928	1,643,440	1,713,335	428,407	167,948	109,207	121,984	48,794	265,186	6,507,229	2,292,254	35%
Overhead/Administration:													
Communication/Voice/data	75,000	23,904	19,692	20,497	5,313	811	509	656	562	3,056	75,000	30,235	40%
Insurance	14,043	4,476	3,687	3,838	995	152	95	123	105	572	14,043	5,851	42%
Facilities Maint.	95,090	30,307	24,966	25,988	6,736	1,028	645	832	713	3,875	95,090	41,833	44%
Membership and dues	12,350	3,936	3,243	3,375	875	133	84	108	93	503	12,350	5,146	42%
Education allowance (consolidated v	0	-	-	-	-	-	-	-	-	-	-	-	
Indirect cost recovery(County A87)	98,670	31,448	25,906	26,966	6,989	1,067	669	863	740	4,021	98,670	47,746	48%
Books and Publication	2,000	637	525	547	142	22	14	17	15	82	2,000	833	42%
Office Equip./Supp. & Furniture/Fixtures	20,000	6,374	5,251	5,466	1,417	216	136	175	150	815	20,000	9,760	49%
Mail Center - ISF	6,000	1,912	1,575	1,640	425	65	41	52	45	245	6,000	2,325	39%
Purchase Charges - ISF	3,800	1,211	998	1,039	269	41	26	33	28	155	3,800	1,475	39%
Copy Machine - ISF	9,000	2,869	2,363	2,460	638	97	61	79	67	367	9,000	3,590	40%
Information Tech - ISF	10,000	3,187	2,626	2,733	708	108	68	87	75	408	10,000	3,633	36%
Computer Services Non ISF	2,000	637	525	547	142	22	14	17	15	82	2,000	833	42%
Building Lease/Rental	95,000	30,279	24,943	25,963	6,729	1,027	644	831	712	3,871	95,000	39,479	42%
Storage Charges - ISF	5,000	1,594	1,313	1,366	354	54	34	44	37	204	5,000	1,763	35%
Mileage Reimb. - Staffs only	26,000	6,787	5,326	5,955	1,842	281	2,176	227	195	3,211	26,000	9,843	38%
Conference/Seminars - AFS Staffs	11,000	2,506	1,888	3,006	779	119	1,075	96	82	1,448	11,000	5,173	47%
Conference and Seminars - WDB St	20,000	6,374	5,251	5,466	1,417	216	136	175	150	815	20,000	12,886	64%
Fiscal/HR/BTD/ET (HSA)	350,000	111,553	91,895	95,654	24,792	3,783	2,374	3,061	2,624	14,263	350,000	148,007	42%
Attorney Fees	10,000	3,187	2,626	2,733	708	108	68	87	75	408	10,000	4,065	41%
Other misc. Admin Services	5,000	1,594	1,313	1,366	354	54	34	44	37	204	5,000	2,068	41%
Subtotal Overhead	869,953	274,774	225,911	236,605	61,624	9,404	8,900	7,609	6,523	38,604	869,953	376,545	43%
Planned Total Grant Expenses		2,283,702	1,869,352	1,949,940	490,031	177,351	118,108	129,592	55,317	303,790	7,377,182	2,668,798	36%
Admin Rate for State Reporting		7%	7%	7%	7%	3%	3%	3%	7%	7%	7%		
Admin Rate (State Reported + Other)		12%	12%	12%	12%	5%	8%	4%	12%	11%	12%		
Work in Progress: Grant Balances		(6,701)	(1,647)	715	5,060	6,388	152	52,990	(479)	50,259	106,740		

FY 2017-18 YTD Paid and Accrued Expenditures from 07/01/17 to 11/30/17 (42% into the Fiscal Year)

		Dislocated Worker	Adult	Youth	Rapid Response	DOL Bridges 2 Work	CWDB Steps 2 Work	VC I-E3	High Perfmrnce Board	Regnal Capacity Bldng	
											Total
											Adjusted Plan
Program Revenues:											
FY17-18 Grants (EDD Est.)	-0.03	2,042,141	1,669,659	1,822,429	480,753	500,000	400,000	317,920	54,838	373,641	7,661,381
FY17-18 Mgmt. Reserve:(3% DW, Adult, Youth)		(61,264)	(50,090)	(54,673)	-	-	-	-	-	-	(166,027)
Grant balance rollover		-	-	0.000%	-	-	-	-	-	-	-
Spent in prior years		-	-	-	-	(316,261)	(281,740)	(135,338)	-	(19,592)	(752,931)
Balance rolled over from prior year grants:		-	-	-	-	-	-	-	-	-	-
FY16-17 Mgt Reserve		113,486	87,149	117,618	-	-	-	-	-	-	318,253
Additional rollover - Salaries Savings/		122,638	110,987	28,281	-	-	-	-	-	-	261,906
Overhead Saving/(Overage)		-	-	-	4,338	-	-	-	-	-	4,338
FY 16-17 Unspent Direct expense		-	-	37,000	10,000	-	-	-	-	-	47,000
ITA/OJT Committed FY16-17 Spent in FY17-18		60,000	50,000	-	-	-	-	-	-	-	110,000
Total Available Grants to be Spent		2,277,001	1,867,705	1,950,655	495,091	183,739	118,260	182,582	54,838	354,049	7,483,920
% AFS FTES Allocated to Grants	100%										-
% Admin Staff Allocated to Grants(Per CM)	100%										-
Expenditures:	43.5										
Salaries and Benefits:											
Direct Salaries- Costed in VCHRP		385,992	254,198	1,415	81,666	50,911	19,832	66,277	-	23,226	883,516
Direct costs (non costed in VCHRP)	137,932	45,538	37,352	39,011	9,901	3,675	2,365	3,651	1,097	7,081	149,671
WDB Program (Per VCHRP)	321,156	77,016	76,667	83,637	31,364	1,742	1,742	38,334	15,333	22,652	348,488
WDB Admin (Per VCHRP)	2,538	609	606	661	248	14	14	303	121	179	2,754
Subtotal Salaries and Benefits		509,154	368,823	124,724	123,179	56,342	23,953	108,565	16,551	53,137	1,384,429
Contracted Services (Grant Specific)											
EDC-VC		-	-	-	29,804	-	-	-	-	-	29,804
Boys and Girls Club: Core Program		-	-	191,403	-	-	-	-	-	-	191,403
PathPoint: Core Program		-	-	213,072	-	-	-	-	-	-	213,072
VACE: Allied Hlth Youth(Vta Unified)		-	-	-	-	-	-	-	-	-	-
CSD CalWORKS Activity		-	-	-	-	9,116	12,936	-	-	-	22,052
Subtotal - Contracted Services		-	-	404,475	29,804	9,116	12,936	-	-	-	456,331
Client Expenses:											
Classroom Training - ITA		133,729	118,367	-	-	-	-	-	-	-	252,096
On The Job Training -OJT		39,119	67,173	-	-	-	396	-	-	-	106,688
Supportive Services	-	4,334	6,970	-	-	1,138	670	-	-	-	13,112
Subtotal - Client Expense		177,181	192,510	-	-	1,138	1,066	-	-	-	371,895
Other Allocated/Contracted Expenses											
Geographic Solutions Per Plan	-	-	-	-	-	-	-	-	-	-	-
Capacity Building Contractual Srvs		-	-	-	-	-	-	-	-	-	-
S2W CCd Training		-	-	-	-	-	-	-	-	-	-
The Agency(Bill Hamilton)	55,145	26,678	20,580	22,867	6,098	-	-	-	-	-	76,224
Outreach - WDB	3,375	1,215	911	979	270	-	-	-	-	-	3,375
WDB Expense - Non Staff	-	-	-	-	-	-	-	-	-	-	-
Program Outreach - AFS		-	-	-	-	-	-	-	-	-	-
Special Project - AJCC Staff Devel		-	-	-	-	-	-	-	-	-	-
Subtotal - Allocated Services		27,893	21,492	23,846	6,368	-	-	-	-	-	79,599
Subtotal- Contracted/Clients Services		205,075	214,001	428,321	36,172	10,254	14,002	-	-	-	907,825
Overhead/Administration:											-
Communication/Voice/data	23,985	9,509	7,566	6,503	2,158	916	1,127	1,469	235	754	30,235
Insurance	A 0	1,840	1,464	1,258	418	177	218	284	45	146	5,851
Facilities Maint.	33,909	13,156	10,468	8,998	2,986	1,267	1,560	2,032	325	1,043	41,833
Membership and dues	0	1,618	1,288	1,107	367	156	192	250	40	128	5,146
Education Allowance		-	-	-	-	-	-	-	-	-	-
Indirect cost recovery (Co)	A 47,746	15,015	11,947	10,269	3,408	1,446	1,780	2,320	371	1,190	47,746
Books and Publication	0	262	209	179	59	25	31	40	6	21	833
Office Supplies/Equipment	1,427	3,069	2,442	2,099	697	296	364	474	76	243	9,760
Mail Center - ISF	1,825	731	582	500	166	70	87	113	18	58	2,325
Purchase Charges - ISF	A 1,475	464	369	317	105	45	55	72	11	37	1,475
Copy Machine - ISF	590	1,129	898	772	256	109	134	174	28	89	3,590
Information Tech - ISF	2,800	1,143	909	781	259	110	135	177	28	91	3,633
Computer Services/Equip	0	262	209	179	59	25	31	40	6	21	833
Building Lease/Rental	39,479	12,416	9,878	8,491	2,818	1,195	1,472	1,918	307	984	39,479
Storage Charges - ISF	1,346	554	441	379	126	53	66	86	14	44	1,763
Mileage Reimb. - Staffs only	9,843	3,095	2,463	2,117	702	298	367	478	76	245	9,843
Conference and Seminars - AFS Staffs	5,173	1,627	1,294	1,113	369	157	193	251	40	129	5,173
Conference and Seminars - WDB Staffs	11,390	3,582	2,850	2,450	813	345	425	553	88	1,780	12,886
Fiscal/HR/BTD/ET (HSA)	A 89,674	46,546	37,035	31,834	10,564	4,482	5,519	7,191	1,149	3,689	148,007
Attorney Fees	A 732	1,278	1,017	874	290	123	152	197	32	101	4,065
Other Admin (2206,2302,2303)	818	650	517	445	148	63	77	100	16	52	2,068
Subtotal Overhead	272,211	117,947	93,845	80,666	26,768	11,357	13,984	18,221	2,912	10,845	376,545
Ratio for Overhead/WDB salary based on expenditure		31.4%	25.0%	21.5%	7.1%	3.0%	3.7%	4.9%	0.8%	2.5%	
WDB Special Projects											
Total Grant Expenses		832,175	676,669	633,711	186,119	77,952	51,940	126,786	19,463	63,982	2,668,798

An aerial photograph of a port area, likely in Ventura, California. A large white cargo ship is docked at a pier. The surrounding area is filled with industrial buildings, storage tanks, and parking lots. The water is a light blue-green color. The text "COUNTY OF VENTURA ECONOMIC VITALITY STRATEGIC PLAN" is overlaid in a large, bold, dark blue font.

COUNTY OF VENTURA ECONOMIC VITALITY STRATEGIC PLAN

Overview of EVSP Process and Plan

Summit Sponsors



Broadband Consortium of the Pacific Coast



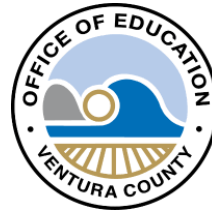
**VENTURA COUNTY
ECONOMIC VITALITY**



Fillmore
Chamber of Commerce



Summit Sponsors



SOME OF VENTURA COUNTY'S KEY STRENGTHS

- Natural environment/quality of life
- Small-town feel, with proximity to larger-area amenities
- Established core industries including Manufacturing, Agriculture, Tourism, and Health Care
- Active economic development partnerships

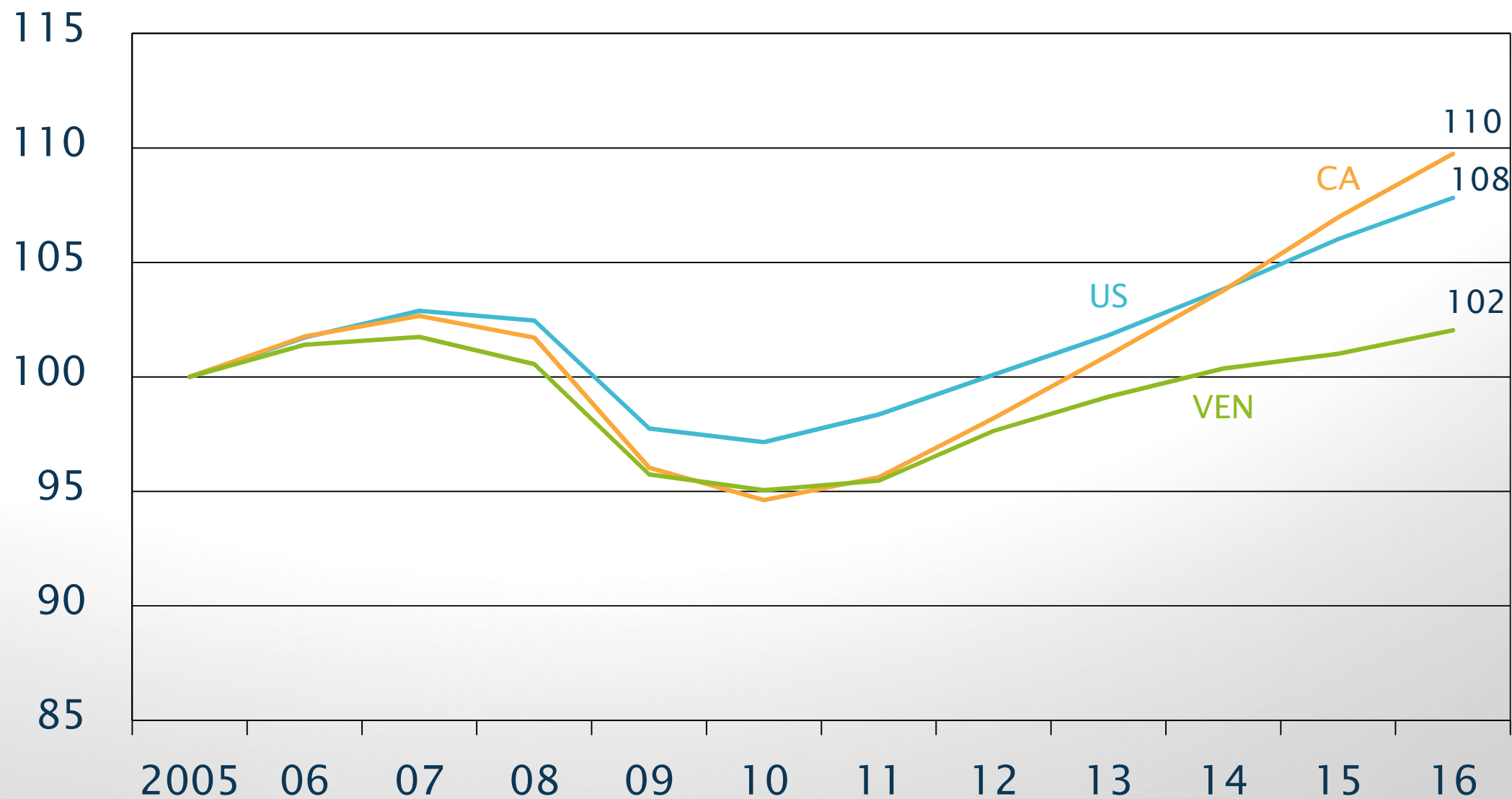


SOME CHALLENGES

- Ventura County has recovered more slowly from the recession than CA and U.S.
- Change in industry mix warrants attention
- Housing affordability
- Balancing growth with quality of life



CHANGE IN EMPLOYMENT: U.S., CA, & VENTURA (2005–2016, 2005 = 100)



KEY INDUSTRY CLUSTERS

Local "Hospitality" (restaurants)

Health Services

Real Estate / Construction

Financial Services

Distribution / Wholesale

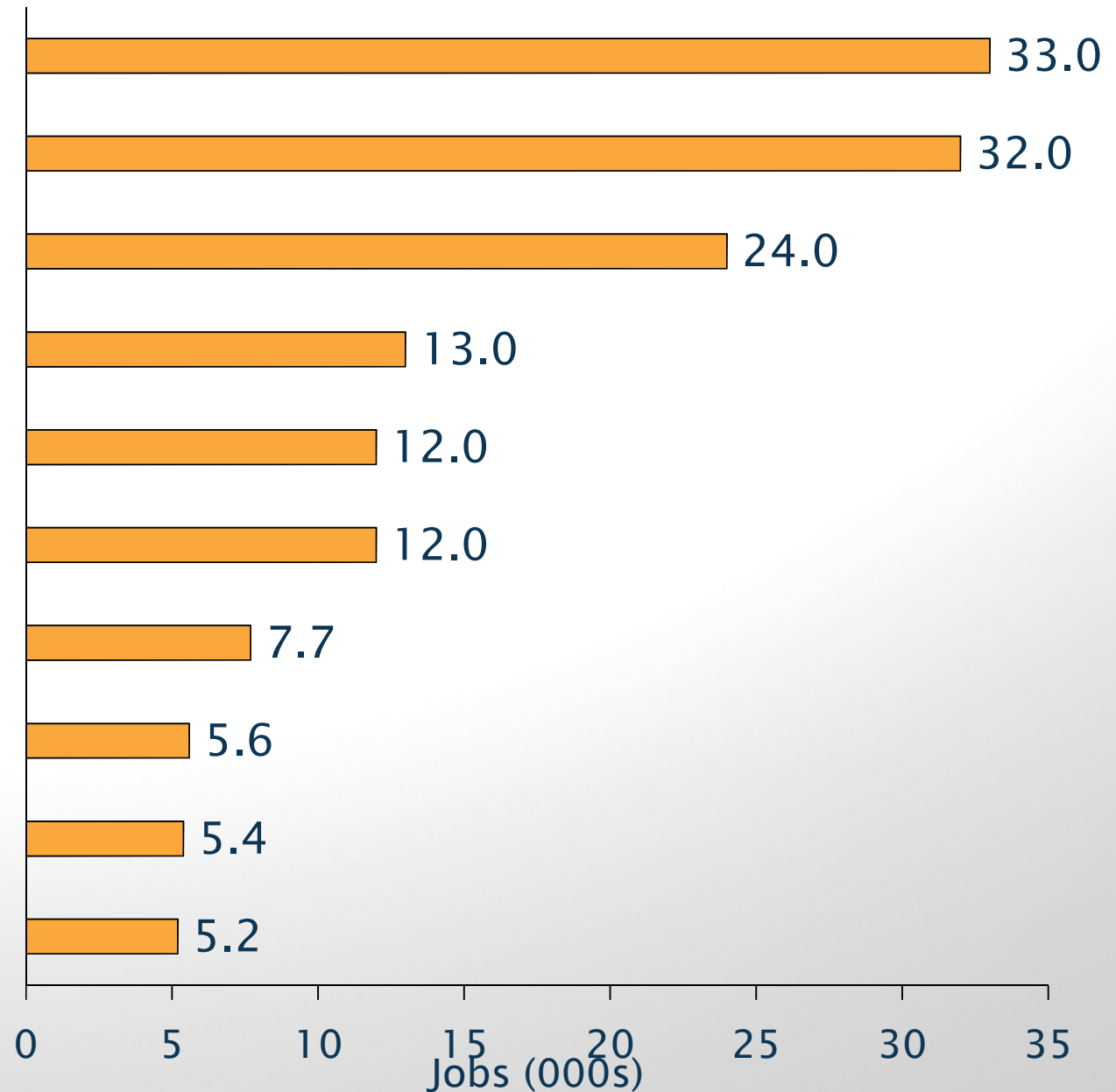
Grocery / Beverage Sales

Agriculture & Food Processing

I.T. & Analytical Instruments

Biopharmaceuticals

Hotels / Tourism



INDUSTRY CLUSTERS WITH BIGGEST JOB GAINS, 2001 – 2015

Cluster	Average Wage	Change in Jobs
Health Services	\$59,216	9,566
Restaurants & Local Recreation	\$20,311	8,628
Community and Civic Organizations	\$22,421	6,519
Local Financial Services	\$70,023	3,650
Grocery and Beverage Sales	\$33,436	3,152
Retailing of Clothing and General	\$21,615	3,019

INDUSTRY CLUSTERS WITH MOST JOB LOSSES, 2001 – 2015

Cluster	Average Wage	Change in Jobs
Information Technology and Analytical Instruments	\$97,236	–5,192
Insurance Services	\$124,663	–4,065
Communications Equipment and Services	\$76,389	–3,412
Local Commercial Services	\$49,691	–2,629
Real Estate, Construction and	\$53,994	–2,527

EVSP – PLAN ORGANIZATION

- 6 major strategies
- 30 specific action items
- Many action items are continuations/refinements of existing initiatives
- County will lead implementation in collaboration with many partners



STRATEGY A – MAXIMIZE POTENTIAL OF COUNTY’S KEY ASSETS

- Promote interaction between education and industry
- Prioritize investment in infrastructure
- Capitalize on Ag-related industries
- Optimize use of remaining land
- Establish Housing Solutions Coalition
- Establish Arts and Culture Collaborative
- Leverage key institutional assets (Navy, Port, Airports, Higher Education)



STRATEGY B – MAXIMIZE WORKFORCE READINESS

- Promote job opportunity awareness
- Coordinate with employers on:
 - Training needs
 - Worker readiness issues
- Work toward seamless path:
Training to employment
- Leverage County's status as



STRATEGY C – GROW IMPORTANT INDUSTRY CLUSTERS

- Reach consensus on priority clusters
- Intensify business retention/expansion
- Facilitate entrepreneurial development
- Expand access to business capital
- Focus on “spillover”



STRATEGY D – FOCUS MARKETING/ BRANDING EFFORTS



- Establish Marketing Collaborative – Countywide branding/messaging
- Launch specialized marketing campaigns focused on economic vitality topics

STRATEGY E – INFRASTRUCTURE CONDITIONS AND NEEDS

*Integrate EVSP priorities with
County and partner infrastructure
planning and investment:*

- Water supply/quality
- Transportation infrastructure
- Technology/broadband
- Energy availability and reliability



STRATEGY F – MONITOR AND ADDRESS POTENTIAL THREATS TO PROGRESS

Proactively address potential issues:

- Housing affordability
- Homelessness
- Permitting/regulatory issues
- Optimize development/re-development opportunities while respecting SOAR principles



ECONOMIC VITALITY WEBSITE: VCEVSP.ORG



GET INVOLVED:

- Contact us
- Submit ideas
- Link to VC2040 General Plan Update
- Link to partner websites

ACCESS RESOURCES:

- Economic Vitality Strategic Plan
- Market and Impact Analysis
- Industry Cluster Study
- Partner Organizations

SEE RESULTS: Submit Summaries

- *To be added in the future*



Strategy C

Maximize Growth of Key Industry Clusters



Strategy A



Maximize
Potential of Key
Assets

Strategy B



Maximize
Workforce
Readiness

Strategy C



Maximize
Growth of Key
Industry
Clusters

Strategy D



Focus Marketing
& Branding
Efforts

Strategy E



Review
Infrastructure
Needs

Strategy F



Address Key
Threats to
Economic
Progress



Six Strategies - Strategy C

Strategy A



Maximize
Potential of Key
Assets

Strategy B



Maximize
Workforce
Readiness

Strategy C



Maximize
Growth of Key
Industry
Clusters

Strategy D



Focus Marketing
& Branding
Efforts

Strategy E



Review
Infrastructure
Needs

Strategy F



Address Key
Threats to
Economic
Progress

Strategy Group C: Grow those key industries/clusters with the potential to create high-quality employment opportunities

- ▾ C.1 Establish consensus with key partners on initial target industries
- ▾ C.2 Proactively focus on retention of existing businesses
- ▾ C.3 Facilitate expansion of existing firms in key industry clusters

▴ C.4 Encourage and support entrepreneurial development and startup culture

Systematic encouragement/support of entrepreneurial development in key clusters can create entrepreneurs committed to the region. A robust entrepreneurial infrastructure including business incubator space, incubator services, transitional business space for incubator graduates, angel investors and access to venture capital funds will encourage rapid growth and future expansion.

- ▾ C.5 Maintain/expand access to capital investment funding sources
- ▾ C.6 Target “spillover” opportunities from Los Angeles County

STEERING COMMITTEE COORDINATES IMPLEMENTATION

FIRST ORDER OF EVSP BUSINESS.

Convene Steering Committee to coordinate implementation of the EVSP

- *Identify next steps for priority action items*
- Strengthen partner roles and relationships



The County of Ventura County Executive Office is pleased to present its first **Economic Vitality Strategic Plan** as approved by the Board of Supervisors.

In order to showcase the EVSP to the public and promote awareness, we have created a website featuring the EVSP: <http://vcevsp.org/>.

We encourage you to visit the website to learn about Economic Vitality in Ventura County, view the EVSP, and contact us to get involved.

Additional information communicating our results and successes will be added as they occur.



[HTTP://VCEVSP.ORG/](http://vcevsp.org/)

County of Ventura
County Executive Office
800 S. Victoria Ave.
Ventura, CA 93009

APPENDIX A

Action Items by Theme/Strategy Group: Suggested Partners and Resources

A. Maximize potential of County's key assets for encouraging economic vitality

A.1

Convene an EVSP Steering Committee to coordinate implementation of the EVSP and, as an initial priority, determine what organizations or organizational arrangements may need to be established to implement strategic actions that are not currently addressed by the County or the partner entities, or which require more coordination, etc.

KEY PARTNERS

County Role: Lead

EVSP Steering Committee Core Partners:

- Resource Management Agency (RMA)
- WDB
- EDC-VC
- VCEDA
- Chambers of Commerce
- City Managers
- Ventura County Community Foundation
- Housing Authority(s)

EVSP Steering Committee Resource Partners:

- Agricultural Commission
- Airports
- Aspire 3
- Broadband Consortium
- Building Industry Association of Southern California (BIASC)
- Cabrillo Economic Development Corporation
- Caltrans
- Center for Economic Research and Forecasting (CERF) at Cal Lutheran
- Civic Alliance
- CoLAB
- Continuum of Care Alliance
- CVBs (Simi Valley, Conejo, Camarillo, Ojai)
- CreativityWorks
- Fire Department
- Gold Coast Transit District (GCTD)
- Harbor Department
- Health Care Agency (HCA)

EVSP Steering Committee Resource Partners, contd.:

- IT Services Department
- Job & Career Center Networks
- Library
- Matter Labs
- Public Works Agency
- Regional Defense Partnership (RDP-21)
- Sheriff's Department
- TBIDs
- Utilities
- Ventura Council of Governments (VCOG)
- Ventura County Community College District
- Ventura County Housing Trust Fund
- Ventura County Regional Energy Alliance (VCREA)
- Ventura County Transportation Comm. (VCTC)
- Water Wholesalers
- Women's Economic Ventures

APPLICABLE RESOURCES

- This EVSP including background reports

- EDC-VC upcoming "economic dashboard"

A.2

Establish Housing Solutions Coalition to raise public/policymaker awareness of housing affordability and availability issues

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:
 - Area Agency on Aging
 - CEO
 - Health Care Agency
 - Human Services Agency, WDB
 - Public Works Agency
 - Resource Management Agency
 - Sheriff

- Ventura County Continuum of Care Alliance
- Cities
- VCEDA
- Chambers of Commerce
- Non-profit affordable housing developers
- For-profit housing developers
- Major employers
- Housing Authorities

- Major employers
- Housing Authorities
- Building industry and contractors associations
- Civic Alliance

(see F.1 and F.2 for full list of potential participants)

APPLICABLE RESOURCES Civic Alliance State of the Region Report	Federal Reserve Bank of San Francisco Report ("The Rise of Underemployment: Supporting the Needs of Low-Income Workers")	Summary of EVSP Housing Summit Workshop
A.3 Continue to prioritize investment in infrastructure, County services and other assets that are recognized strengths within Ventura County and critical to future economic vitality, including public safety, healthcare, library services, environmental assets, and other quality of life / business climate conditions		
KEY PARTNERS County Role: Lead • Ventura County Agencies: <ul style="list-style-type: none"> • CEO • Fire • Health Care Agency • Library • Resource Management Agency 	<ul style="list-style-type: none"> • VCTC • Oxnard Harbor District (OHD) • EDC-VC Chamber Alliance 	<ul style="list-style-type: none"> • Transportation/Public Works Media (notifications, recruitment)
APPLICABLE RESOURCES County Capital Improvement Plans and other plans and operational documents		
A.4 Continue to capitalize on strong agriculture sector by promoting growth of related business opportunities (e.g., agritourism; "farm-to-table" movement [pertaining to restaurants and also household consumption]; irrigation technologies; etc.); limit additional regulatory burdens on agricultural activity		
KEY PARTNERS County Role: Convener • Ventura County Agencies: <ul style="list-style-type: none"> • Agriculture • HSA, WDB • Resource Management Agency • Oxnard Center for International Trade Development (CITD) • VCAA • Port of Hueneme/Oxnard Harbor District (OHD) • CAUSE	<ul style="list-style-type: none"> • SOAR • Oxnard Chamber of Commerce • S.C.O.R.E. Ventura County • Ventura County Community College District • VACE • Universities: Cal Lutheran and CSUCI • VC Lodging Association/Visitors' Bureaus • Cattlemen's Association • CoLAB • Ventura County Coast 	<ul style="list-style-type: none"> • CalGold & GO-Biz (CA Governor's Office of Business & ED) • Women's Economic Ventures • Southern CA Edison • EDC-VC • Farm Bureau • So Cal Gas • Water Districts/Agencies • Total Local VC • SEEAG
APPLICABLE RESOURCES <ul style="list-style-type: none"> • Farm Bureau of Ventura County • Ventura County Farm Day (SEeag.org) 	<ul style="list-style-type: none"> • Partnership for a Healthy Ventura County • Treasure Our Farms 	<ul style="list-style-type: none"> • UC Cooperative Extension, Ventura County • Watersheds Coalition of Ventura County
A.5 In connection with other related action items that imply the need for expanded development capacity, establish framework and policies for optimizing future use of Ventura County's remaining developable (or re-developable) land		
KEY PARTNERS County Role: Lead • Ventura County Agencies: <ul style="list-style-type: none"> • Assessor • Resource Management Agency • Cities' ED function Agricultural Cultural Community Representatives	<ul style="list-style-type: none"> • Real estate brokers, developers, and owners associations in the County • Farm Bureau • Land use consultants • Other Cities RMA 	<ul style="list-style-type: none"> • Ventura County (CEO) • SOAR • EDC-VC • VCAA • BIA
APPLICABLE RESOURCES	<ul style="list-style-type: none"> • Ventura City's Vacant Land Study Final Report, November 2002 	

A.6**Establish countywide Arts and Culture Collaborative to define and coordinate economic vitality strategies focused on the local creative economy****KEY PARTNERS**

County Role: Interim Lead

- Ventura County Agencies:
 - CEO
 - Health Care Agency
 - Library

- CreativityWorks
- Museum Alliance of Ventura County
- City Cultural Affairs Dept.
- Convention & Visitors Bureaus (all)
- Museums

- VC Lodging Association
- Bird Museum
- Cities' ED function
- Ventura County Arts Council
- Arts Guilds

APPLICABLE RESOURCES

- Ventura County Arts Council

A.7**Identify potential spin-off opportunities from Naval Base Ventura County****KEY PARTNERS**

County Role: Convener

- Ventura County Agencies:
 - HSA, WDB
 - Resource Management Agency
- EDC-VC
- CSUCI
- Oxnard Chamber of Commerce
- Hoteliers (TBIDs)

- Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal)
- Oxnard Center for International Trade Development (CITD)
- Hueneme Chamber of Commerce
- Port of Hueneme
- Federal elected officials/Congressional representatives

- VCEDA
- CalGold & GO-Biz (CA Governor's Office of Business & ED)
- Women's Economic Ventures
- RDP-21
- Local Arts Council
- City Economic Development Departments

APPLICABLE RESOURCES

- Naval Base Ventura County
- California State Trade and Export Promotion Program (California STEP) (CalGold & Go-Biz)

- California-China Office of Trade and Investment (CTO) (CalGold & Go-Biz)
- iDEA Hub

A.8**Identify potential spin-off opportunities from the general aviation airports, the Port of Hueneme (including the free trade zone [FTZ]) and Channel Islands Harbor****KEY PARTNERS**

County Role: Lead

- Ventura County Agencies:
 - Airports
 - Harbor
 - HSA, WDB
 - Resource Management Agency
- EDC-VC

- DEC
- World Trade Center
- Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal)
- Oxnard Center for International Trade Development (CITD)
- Hueneme Chamber of Commerce
- City of Oxnard

- City of Camarillo
- VCEDA
- CalGold & GO-Biz (CA Governor's Office of Business & ED)
- Women's Economic Ventures
- Oxnard Chamber of Commerce
- OHD/Port of Hueneme
- Developers
- Real Estate brokers

APPLICABLE RESOURCES

- Port of Hueneme
- Port of Hueneme U.S. Foreign-Trade Zone #205

- California State Trade and Export Promotion Program (California STEP) (CalGold & Go-Biz)
- Camarillo and Oxnard Airports

- California-China Office of Trade and Investment (CTO) (CalGold & Go-Biz)
- iDEA Hub

A.9**Leverage business development/spin-off opportunities of higher educational institutions****KEY PARTNERS**

County Role: Convener

- Ventura County Agencies:
 - HSA, WDB
 - Resource Management Agency
- EDC-VC
- Advanced Manufacturing Partnership for So. California – Ventura County (AMP SoCal)
- ACE Charter

- UCSB
- S.C.O.R.E. Ventura County
- VCEDA
- VACE
- Universities: Cal Lutheran, CSUCI, and UCSB
- VC Innovates
- COCs
- Media

- City Economic Development Departments
- Ventura County Community College District
- CalGold & GO-Biz (CA Governor's Office of Business & ED)
- Women's Economic Ventures
- CI Business and Technology Partnership
- 805 startups

APPLICABLE RESOURCES

- CSU Channel Islands (CI) Business & Technology Partnership (B&TP)

- Global Classroom Education Libraries
- Ventura BioCenter

- UC Santa Barbara Office of Technology & Industry Alliances
- Institutional Research Advisory Committee

A.10 Promote interaction between education partners and industry (maximize workforce connections)

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:

- Airports
- CEO, HR
- General Services Agency
- Health Care Agency
- HSA, WDB

- Utilities

- VC Innovates
- P-20 Council
- Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal)
- Oxnard Chamber of Commerce
- Ventura County Coast
- Other COCs

- Naval Base
- VCOE
- VCEDA
- Ventura County Community College District
- VACE
- Universities: Cal Lutheran and CSUCI
- Southern CA Gas

APPLICABLE RESOURCES

- Ventura County General Plan (Ventura County)
- Workforce Investment Act Programs (in WDB)
- WIA Resource Center (in WDB)
- Ventura County Workforce Fund (in WDB)
- VCEDA Business Outlook Conference
- Ventura County Educational Collaboration¹

- Ad hoc Demand-Driven Workforce Committees (WDB)
- SUSTAIN VC Initiative (VCEDA)
- Linked Learning Executive Champions Group (Southern CA Gas)
- Accessible Smart Manufacturing Platform (cloud-based) (AMP SoCal)
- South Central Regional Consortium of the California Community Colleges
- County Library online high school degree program
- County Jobs and Career Centers

- Young Entrepreneurs Academy (YEA!) (Oxnard Chamber)
- Workforce Development Grant
- Institutional Research Advisory Committee (Ventura County Community College District)
- Ventura County Economic Forecast (Ventura County)
- Regional Economic Analysis Profile (WDB)
- 2015 State of the Region report (Ventura County Civic Alliance)

B. Maximize workforce readiness

B.1 Promote job opportunity awareness among students, unemployed/underemployed residents, and other workers in need of retraining

KEY PARTNERS

County Role: Lead (WDB)

- Ventura County

- Airports
- CEO, HR
- Fire
- Health Care Agency
- HSA, WDB
- IT Services Department
- Library

- Advanced Manufacturing Partnership for So. California – Ventura County (AMP SoCal)
- Ventura County Continuum of Care

- Chamber Alliance
- Ventura County Community Foundation
- City Econ Development Departments
- Oxnard Chamber of Commerce
- VCEDA
- Labor union representatives
- Women's Economic Roundtable
- Job and Career Center Networks
- Naval Base
- Libraries
- VC Innovates
- CoLAB
- NAVSEA
- NBVC/NAWC-WD's Stem Initiatives

- Utilities
- Ventura County Community College District
- Ventura Adult and Continuing Education (VACE)
- Universities: Cal Lutheran and CSUCI
- Southern CA Gas
- P-20 Council
- Other COCs
- EDC-VC
- VCCCD – Econ Workforce Dev. Division
- VCOE

¹ List of technical schools and colleges/universities in Ventura County

<http://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/localAreaProfileQSMOREResult.asp?viewAll=yes&viewAllUS=¤tPage=1¤tPageUS=&sortUp=&sortDown=&criteria=Training+Providers&categoryType=General&geogArea=0604000111×eries=&more=More&menuCho>

APPLICABLE RESOURCES

- Ventura County Civic Alliance: Workforce Education Committee
- WIA Resource Center (WDB)

- Linked Learning Executive Champions Group (Southern CA Gas)
- Ad hoc Demand-Driven Workforce Committees (WDB)

- County Library online high school degree program and technology classes

B.2 Coordinate local employer needs with education/training**KEY PARTNERS**

County Role: Lead (WDB)

- Ventura County Agencies:
 - General Services Agency
 - HSA, WDB
 - IT Services Department
- EDC-VC
- Labor union representatives
- Habitat for Humanity
- Women's Economic Roundtable

- Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal)
- Oxnard Chamber of Commerce
- Job and Career Center Networks
- Naval Base
- MRVC
- CoLAB
- VC Innovates

- Ventura County Community College District
- VACE
- Universities: Cal Lutheran and CSUCI
- Southern CA Gas
- P-20 Council
- All Chambers of Commerce
- Utilities

APPLICABLE RESOURCES

- Contacts through business organizations (e.g. AMP)

B.3 Coordinate all education levels to ensure seamless path of training to employment**KEY PARTNERS**

County Role: Lead (WDB)

- Ventura County Agencies:
 - CEO
 - General Services Agency
 - HSA, WDB
- VACE
- VC Innovates
- Linked Learning – Ventura County Civic Alliance

- Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal)
- Universities: Cal Lutheran and CSUCI
- Job and Career Center Networks
- CoLAB
- EDC-VC
- Incubators

- VCEDA
- Ventura County Community College District Southern CA Gas
- P-20 Council
- Cal Lutheran Startups & Center for Entrepreneurship
- Utilities

APPLICABLE RESOURCES

- WIA Resource Center (WDB)

- Ad hoc Demand-Driven Workforce Committees (WDB)

B.4 Reach out to key employers to identify key workforce readiness issues**KEY PARTNERS**

County Role: Lead (WDB)

- Ventura County Agencies:
 - General Services Agency
 - HSA, WDB
- VACE
- Universities: Cal Lutheran and CSUCI
- Civic Alliance

- Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal)
- Oxnard Chamber of Commerce
- Labor union representatives
- Jobs and Career Center Network
- City Econ Development Departments

- VCEDA
- Ventura County Community College District – Econ Workforce Dev. Division
- Naval Base
- Other COCs
- CoLAB

APPLICABLE RESOURCES

- Ad hoc Demand-Driven Workforce Committees (WDB)

B.5

Leverage County (government) status as the second-largest employer in the county to pursue best practices aimed at optimizing local hiring, in coordination with education/training providers

KEY PARTNERS

County Role: Lead

- Ventura County Agencies:

- CEO
- General Services Agency
- HSA, WDB
- Sheriff

- Ventura County Community College District
- VACE
- Universities: Cal Lutheran and CSUCI
- Board of Realtors

- Military
- Fire Departments
- County Law Enforcement

APPLICABLE RESOURCES

- Ad hoc Demand-Driven Workforce Committees (WDB)

- Ventura County Job and Career Fair

C. Maximize growth of key industries/clusters with the potential to create high-quality employment opportunities

C.1

In conjunction with interested partners, review materials in the EVSP pertaining to potential target industries, and establish consensus on initial target industry focus throughout Ventura County

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:

- CEO
- HSA, WDB

- Economists at Cal Lutheran and CSUCI
- VCEDA
- Cities Manufacturers Roundtable

- EDC-VC
- Chambers of Commerce (all)
- Energy utilities
- Media

APPLICABLE RESOURCES

- See EVSP and background reports (information on existing targets, etc.)

C.2

Proactively focus on retention of existing businesses, especially in key clusters identified to be at risk for downsizing or relocation outside Ventura County

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:

- Assessor
- CEO
- HSA, WDB

- EDC-VC

- Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal)

- Camarillo Chamber of Commerce
- Moorpark Chamber of Commerce

- Oxnard Center for International Trade Development (CITD)
- Oxnard Chamber of Commerce
- S.C.O.R.E. Ventura County
- Simi Valley Chamber of Commerce
- Conejo Chamber of Commerce (Serving Thousand Oaks, Westlake Village and Agoura Hills)
- Ojai Chamber of Commerce
- Women's Economic Ventures
- Southern CA Edison

- Santa Paula Chamber of Commerce
- VCEDA
- Ventura Chamber of Commerce
- Ventura County Community College District
- VACE
- Universities: Cal Lutheran and CSUCI
- CMTA CA Manufacturers & Tech. Assoc.

APPLICABLE RESOURCES

- http://www.blanecanada.com/product_synchronist.html

C.3

Facilitate expansion of existing firms in key clusters

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:

- Assessor
- CEO
- HSA, WDB

- EDC-VC

- Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal)

- Camarillo Chamber of Commerce
- Oxnard Center for International Trade Development (CITD)
- Oxnard Chamber of Commerce
- Moorpark Chamber of Commerce
- Simi Valley Chamber of Commerce
- Conejo Chamber of Commerce
- CMTA CA Manufacturers & Tech. Assoc.
- Women's Economic Ventures
- Southern CA Edison

- Ojai Chamber of Commerce
- Santa Paula Chamber of Commerce
- VCEDA
- Ventura Chamber of Commerce
- Ventura County Community College District
- VACE
- Universities: Cal Lutheran and CSUCI

APPLICABLE RESOURCES

- (see C.2)

C.4

Systematically encourage/support entrepreneurial development and startup culture in key clusters, bolstering resources such as incubators and access to investors

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:
 - Airports
 - CEO
 - HAS, WDB
 - IT Services Department
- EDC-VC
- Chambers of Commerce (all)

- Camarillo Chamber of Commerce/Startup Weekend
- S.C.O.R.E. Ventura County
- Advanced Manufacturing Partnership for Southern California – Ventura County (AMP SoCal)
- Oxnard Center for International Trade Development (CITD)
- Women's Economic Roundtable
- Women's Economic Ventures

- Ventura County Center of Innovation
- Southern CA Edison
- Ventura County Community College District
- VACE
- Universities: Cal Lutheran and CSUCI
- CalGold & GO-Biz (CA Governor's Office of Business & ED)

APPLICABLE RESOURCES

- Aspire 3 (business incubator)

- Ventura Ventures Technology Center
- Hub101 (incubator)

- Ventura BioCenter
- Matter Labs

C.5

Maintain/expand access to capital investment funding sources

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:
 - CEO

- EDC-VC

APPLICABLE RESOURCES

- Ventura County's ongoing support of EDC-VC's small business lending program

C.6

Focus on targeting "spillover" opportunities from Los Angeles County (this could apply to recruitment and/or entrepreneurial development)

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:
 - CEO
 - HSA, WDB

- EDC-VC

APPLICABLE RESOURCES

- See background reports for this EVSP

D. Focus marketing/branding efforts on economic vitality**D.1**

Establish countywide Marketing Collaborative focused on economic vitality, to ensure consistency of marketing efforts, including branding, with countywide themes/priorities identified in the EVSP and with existing campaigns such as "Grow Your Business Live Your Life"

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:
 - CEO
 - HSA, WDB

- Convention & Visitors Bureaus (all)
- Cities' ED function
- EDC-VC

- Chambers of Commerce (all)
- CreativityWorks

APPLICABLE RESOURCES

- Compile existing marketing packages from relevant organizations (Chambers, CVBs, etc.)

D.2

In conjunction with Marketing Collaborative partners, identify opportunities for implementing specialized marketing campaigns (i.e., marketing initiatives focused on special topics such as the arts, recreation, quality of life, etc.)

KEY PARTNERS

County Role: Interim Lead

- Ventura County Agencies:
 - CEO
 - CEO, HR
 - HSA, WDB

- Convention & Visitors Bureaus (all)
- Chambers of Commerce (all)

- CreativityWorks
- EDC-VC

APPLICABLE RESOURCES

- http://www.heraldargus.com/news/mc-eyes-new-city-website/article_383c3bc8-de5f-5e2f-bb10-39dc684a751f.html
(news article on similar effort)

- (see D.1)
- Cycle Cal Coast
- Santa Monica Mountains Bicycle Tourism Roundtable

E. Review infrastructure conditions and needs**E.1**

Prioritize investment in infrastructure improvements to ensure water supply/quality

KEY PARTNERS

County Role: Lead

- Ventura County Agencies:
 - Fire
 - Public Works Agency
 - Resource Management Agency

- Cities' ED function, CDBG
- Cities and water wholesalers

- Watersheds Coalition of Ventura County (WCVC)

APPLICABLE RESOURCES

- State Water Project
- FEMA Levee Certification Program

- City of Ventura 2013 Comprehensive Water Resources Report, RBF Consulting
- NFIP Community Rating System (CRS)

- Sustainable Groundwater Management Act (SGMA)

E.2

Continue to monitor and seek improvements to transportation infrastructure involving road/transit/bicycle/pedestrian systems within city and county jurisdiction, in order to minimize the cost and inconvenience of traffic congestion, while continuing to seek funding through lobbying, grant writing, and similar means, for transportation infrastructure under federal and state jurisdiction

KEY PARTNERS

County Role: Lead

- Ventura County Agencies:
 - Airports
 - CEO
 - Fire
 - Health Care Agency
 - Public Works Agency
 - Resource Management Agency

- Ventura COG
- Caltrans

- Convention & Visitors Bureaus (all)
- Cities' ED function
- GCTD

APPLICABLE RESOURCES

- Ventura County Transportation Commission (VCTC), various resources mainly related to transit and other alternative modes
- Ventura County CEO
- Ventura COG
- VC County Roads Fund

- The 2016-2040 Regional Transportation Plan/Sustainable Communities Strategy (RTPSCS), SCAG, Adopted April, 2016.²
- Federal Transportation Improvement Program (FTIP) projects (most current project list), on SCAG's FTIP website.³

- VC Pavement Condition Index
- RTPSCS Selected Appendices – Transportation System: Passenger Rail; Highways & Arterials; Project List
- Website with link to federal automated vehicles policy: <https://www.transportation.gov/AV>

² <http://scagrtpscs.net/Documents/2016/final/f2016RTPSCS.pdf>

³ <http://ftip.scag.ca.gov/Pages/default.aspx>

E.3 Continue to improve and develop technology/broadband-related infrastructure

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:
 - CEO
 - Fire
 - IT Services Department

- EDC-VC
- Southern CA Edison
- Cities' ED function

- Broadband Consortium of the Pacific Coast
- Ventura COG

APPLICABLE RESOURCES

- Broadband Consortium of the Pacific Coast, various ongoing efforts to improve region's broadband service

- County Library broadband connection/services for patrons

E.4 Ensure energy availability, reliability and sustainability

KEY PARTNERS

County Role: Lead

- Ventura County Agencies:
 - CEO
 - General Services Agency
 - Public Works Agency
 - Resource Management Agency

- SoCal Gas
- Ventura Solar
- Cities
- Central Coast Power

- Ventura COG
- VCREA
- SCE

APPLICABLE RESOURCES

- Community Choice Energy (CCE) program

F. Address key threats to economic progress in the County

F.1 Address housing affordability – a potential constraint to retaining/attracting residents; given the widespread nature of this problem, take advantage of best practices as they develop around the state and nation

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:
 - Assessor
 - CEO
 - Health Care Agency
 - HSA, WDB
 - Public Works Agency
 - Resource Management Agency

- CDBG
- Civic Alliance
- Contractors associations
- Realtors
- Chambers of Commerce
- Area Housing Authority of the County of Ventura and housing authorities of Santa Paula, Port Hueneme, San Buenaventura and Oxnard

- Cities
- Cities' ED function
- Senior agencies
- House Farm Workers!
- Major employers
- Building Industry Association
- Peoples' Self-Help Housing
- Many Mansions

APPLICABLE RESOURCES

- [Statewide Housing Assessment 2025: Challenges and Opportunities](#)

- [League of California Cities – Response to Assessment](#)
- Area Housing Authority of the County of Ventura, 5-Year and Annual Plan for FY2016

- Ventura County Community Development Corporation (VCCDC)

F.2 Continue to address homelessness, as both a social and business-impact issue, throughout Ventura County

KEY PARTNERS

County Role: Convener

- Ventura County Agencies:
 - Area Agency on Aging
 - CEO
 - Health Care Agency
 - HSA, WDB
 - Public Works Agency
 - Resource Management Agency
 - Sheriff

- CDBG
- Ventura County Continuum of Care Alliance
- Downtown Organizations
- Oxnard Downtown Management District

- People's Self-Help Housing
- Many Mansions
- Cities' CDBG programs
- Chambers of Commerce
- Veterans services groups
- Health care providers

APPLICABLE RESOURCES

- Downtown Ventura Organization

- [HUD Exchange Homelessness Assistance](#)
- Oxnard Downtown Management District

- Ventura County Continuum of Care Alliance databases and other resources

F.3

Continue to promote business-friendliness in the regulatory/permitting environment throughout Ventura County, through collaboration, exchange of ideas and best practices, continued use of Lean Six Sigma, streamlining regulations and permitting requirements, adding ombudsman/facilitator resources, and promoting consistency in policy and practice, among cities and the County

KEY PARTNERS

County Role: Lead

- Ventura County Agencies:
 - Agriculture
 - CEO
 - Fire
 - General Services Agency
 - Harbor
 - HSS, WDB
 - Public Works Agency
 - Resource Management Agency

- Camarillo Chamber of Commerce
- Moorpark Chamber of Commerce
- Ojai Chamber of Commerce
- Oxnard Chamber of Commerce
- Simi Valley Chamber of Commerce
- Conejo Chamber of Commerce (Serving Thousand Oaks, Westlake Village and Agoura Hills)

- Cities' ED function
- Santa Paula Chamber of Commerce
- Ventura Chamber of Commerce
- EDC-VC

APPLICABLE RESOURCES

- City of Anaheim Regulatory Relief Task Force, Phase 1 Recommendations, November 2011

- Ventura County and cities' regulations and procedural guides



Workforce Development Board
Bringing People & Opportunities Together

Select Language ▼

I'm looking for...

HOME

JOB SEEKERS ▼

EMPLOYERS ▼

ABOUT US ▼

RESOURCES ▼

YOU HIRE. YOU TRAIN. WE PAY.



America's **JobCenter**
of California™

ON-THE-JOB TRAINING

[Learn More!](#)

General Integrated Outreach

- Workforce Ventura County Website: +24% Unique Visitors
- Public Education
 - OpEds, Pitches, Career Shop Calendar Listings, Press Releases: 20 Annually
- Paid Media Outreach: Annual 5.9M Impressions Including:
 - KVTA, KCLU, eBlasts, public education
- Job Outlook Report/eBlast: 10 Annually
- Outreach Support Elements/Ads/Collateral As Needed



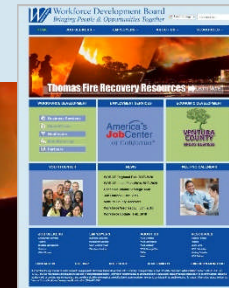


Employers

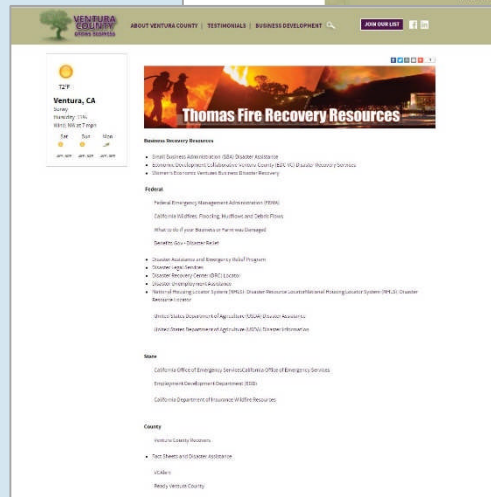
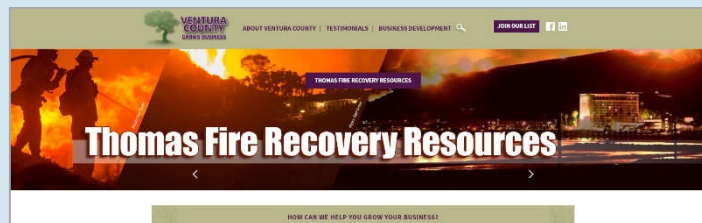
- Ventura County Grows Business Website: +50% Unique Visitors
- Social Media
 - VCGB Facebook – 3,234 Likes: +21% and LinkedIn – Launched 2017
- Workforce Wednesday – KVTB 10 Broadcasts/Year
- Workforce Update – Six eBlasts/Year to Cohorts & Businesses
- Key Sector Committee Support
- Thomas Fire Recovery Resources Outreach

Thomas Fire Recovery Outreach

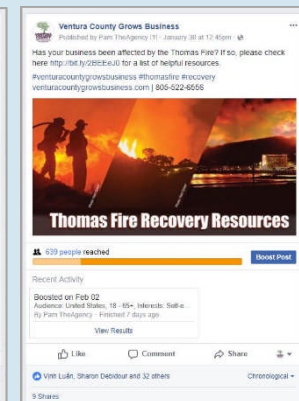
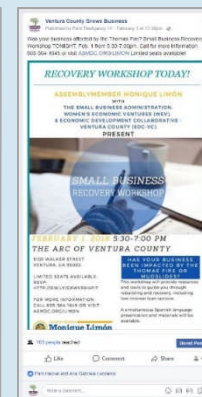
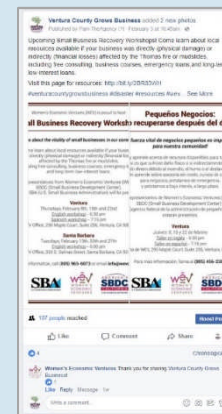
WDB Site Slider Image with link to VCGB Resources Page



KCLU 300 x 250 outreach banner



VCGB Website Slider and landing page



Social Media Facebook Posts



Find a Job With a Future



Out-Of-School Disengaged Youth 16-24

- VC Jobs With a Future Website: +78% Unique Visitors
 - Launched New Website December 2017
- VCJWF Twitter – 1,012 Followers: +33%
- Paid Digital Media Outreach – 1/15 to 3/18/18: 2.8M Targeted Impressions
- Three New :10 Videos, Pamphlet, Banners, Radio
- New, Youth Provider Success Story Features

MEMORANDUM



DATE: February 7, 2018
TO: Workforce Development Board
FROM: Tina Knight, HSA Grants & Contracts Manager
RE: Recent procurements for WIOA Rapid Response and Outreach Services

The cycle for the WIOA Outreach Services and Business Retention/Layoff Aversion (Rapid Response) Requests for Proposals (RFPs) were run in tandem to make best use of time of WDB Admin and HSA Contracts staff and the WDB appointed proposal review volunteers. Procurement details include:

WIOA Outreach Services RFP (1718.01)

- RFP released via:
 - HSA's public website on 8/28/17
 - HSA's RFP e-mail list serve (181 contracts at the time of distribution) on 8/28/17
 - Published in Ventura County Star on 9/4/17.
- Proposal Review Committee recruited by WDB Admin Staff and consisting of WDB Board Members Victor Dollar, Patty Schulz, Victoria Jump, Douglas King and Jim Faul.
- Bidders' conference held 9/8/17. Five (5) Agencies attended.
- One proposal received (theAgency).
- theAgency reviewer scores averaged 91.6 out of 100.
- Score summaries provided to Acting WDB Executive Director/HSA Chief Deputy Director on 10/11/17.
- Reviewer scores were provided to Acting WDB Executive Director/HSA Chief Deputy Director on 10/11/17.
- Because only one proposal was received, this can be procured as a sole source procurement. theAgency selected and approved by WDB at its 1/25/18 meeting.

WIOA Rapid Response RFP (#1718.02)

- RFP released via:
 - HSA's public website on 8/28/17
 - HSA's RFP e-mail list serve (181 contracts at the time of distribution) on 8/28/17
 - Published in the Ventura County Star on 8/30/17.
- Proposal Review Committee recruited by WDB Admin Staff and consisting of WDB Board Members Victor Dollar, Patty Schulz, Victoria Jump, Douglas King and Jim Faul.
- Bidders' conference held 9/8/17. Three (3) Agencies attended.
- One proposal received (EDC-VC).
- EDC-VC reviewer scores averaged 96.8 out of 100.
- Score summaries provided to Acting WDB Executive Director/HSA Chief Deputy Director on 10/11/17.
- Reviewer scores were provided to Acting WDB Executive Director/HSA Chief Deputy Director on 10/11/17.
- Because only one proposal was received, this can be procured as a sole source procurement. EDC-VC selected and approved by WDB at its 1/25/18 meeting.

Name	E-Mail Address	Company Name
	Achacon@clinicas.org	Clinicas
Alice Luck	alicer@chs-ca.org	Children's Home Society of CA.
	amercaregroup@aol.com	Amercure Group
	amimilla@hotmail.com	
Andrea Foster, MA, CVE, ABV	AndreaFoster@FosterAssessment.com	Foster Assessment Center & Testing Service, Inc.
	andres@novelaseducativas.com	
	arcenio.lopez@mixteco.org	Mixteco Indigena Community Organizing Project (MICOP)
	AVA1040@yahoo.com	
Barbara Nyegaard	Barbara.Nyegaard@eriss.com	ERISS
	bboatman@telecarecorp.com	Telecare Corp
	bcoleman@crpd.org	
Rebecca Mendibles, Executive	becki.m@sbcglobal.net	SER-Jobs For Progress, Inc.
	becki.m@sbcglobal.net	
Beth Larkins	bethl@jackfrostdesign.com	Jack Frost Design
Bruce Stenslie	bruce.stenslie@edc-vc.com	EDC-VC's
Caroline Prijatel Sutton	C.Prijatel@thecoalition.org	The Coalition to End Family Violence
	caicdir@sbcglobal.net	SBC Global
	camille@onrampcomm.com	
Carmen Chapman-Reynolds	Carmen.Chapman-Reynolds@exodyne.com	Dynamic Educational Systems, Inc.
	carmengoodwill@aol.com	GoodWill
	cathybrudnicki@vcnet.com	
Celina Zacarias	celina.zacarias@csuci.edu	Cal State Univ Channel Islands
	Cquerrero@vcccd.edu	VCCCD
	ppuls@first5ventura.org	5 First Ventura
	chloaiza@yahoo.com	
	cindy@conejoschools.org	Conejo Schools
	cindy@vmc.net	
	cloch@prototypes.org	Prototypes
	contact@blueplanetstudio.com	Blue Planet Studio
	contact@msmarketintel.com	MS Market Intel
	corridorcomms@corridorcomms.com	Corridor Comms
	cpilios@cet2000.org	
	imeek@turningpointfoundation.org	Turning Point Foundation
	cterra@foodshare.com	FOOD Share, Inc.
	ctl@callutheran.edu	Cal Lutheran
	ctorres@newdawnncn.com	New Dawn
	cynthia@jackfrostdesign.com	Jack Frost Design
	darlene@vceda.org	
David Friedlander	david@kidsandfamilies.org	Kids & Families Together
	dbw@consortium-media.com	Consortium Media
Dr. Deborah De Vries	DeedVee@aol.com	Foundation for Education
	demoork@ovs.org	
	DESIBD@exodyne.com	Exodyne
Jacob	development@publicstrategies.org	IPS Development
Diana Nolan	diananolin@sbcglobal.net	
Diana Smith	diana.smith@csuci.edu	Csuci
Dianne McKay	dianne@mustangmktg.com	Mustang Mktg
	director@greenpointmarketing.com	Green Point Marketing
David James	dja@davidjamesagency.com	David James Agency
Dena Jenson	djenson@callutheran.edu	CLU Center for Nonprofit Leadership
Erick Rivera	dsipi@senecacenter.org	Seneca Center
Jack Hinojosa	jack.hinojosa@cdv.org	Child Development Resources of Ventura County, Inc.
	dreamforteens@gmail.com	
	dreed@mathematica-mpr.com	Mathematica Mpr
Erin Antrim	eantrim@bgcop.org	Boys & Girls Club of Oxnard
Efren Gorre	efren.gorre@ci.oxnard.ca.us	Oxnard City Corps
	Eric.lo@usw.salvationarmy.org	Salvation Army
Erin Healy	Erin.Healy@ccc.ca.gov	
Erik Sternad	esternad@icfs.org	Interface Children and Family Services
	FBauer453@aol.com	Aol. L.Com 53@Aol
Gabriela Aguila	Gabriela.aguila@ventura.org	Santa Paula Youth and Family Services
	generalservicesint@ci.camarillo.ca.us	
	gilmerj@roadrunner.com	Road Runner
Ginny Connell	ginnyconnellpdap@aol.com	PDAP of Ventura County
	qlerch@semprautilities.com	Sempa Utilities
	quadalupe.reyes@ouhsd.k12.ca.us	
Heidi Hayes	heidi@agency2.com	theAgency
	icardenas@project-access.org	Project Access

Name	E-Mail Address	Company Name
Ida Hatfield	idah@chs-ca.org	Children's Home Society of CA.
	jingram@vcccd.edu	VCCCD
	info@addinmarketing.com	Add In Marketing
	info@full-throttlecom.com	Full Throttlecom
	info@lgwriting.com	
	info@marketingmavenpr.com	Marketing Maven
	info@maversonmarketing.com	Mayerson Marketing
	info@namiventura.org	
	info@surfmedia.com	Surf Media
	info@thefinalcode.com	The Final Code
	info@thenala.com	
	info@webbweaversconsulting.com	Webb Weaver Consulting
	jasonbranham@conejo.k12.ca.us	Conejo.K12
	icastaneda@elcentrito.org	El Centrito
Joseph Egelski	jegelski@rossprov.com	Ross Innovative Employment Solutions
	jegomez@pacificclinics.org	Pacific Clinics
	Jennifer@consortium-media.com	Consortium Media
Jerry Beckerman	jierryb@segueProgram.org	Segue Program
	jfield@tcglad.org	Agency 2
	jfsventura@sbqglobal.net	SBC Global
Jim Roberts	Jim@fcni.org	Family Care Network, Inc.
	jkcressy@sbqglobal.net	SBC Global
	jnibbio@fcni.org	
Cris Johnson	Cris.Johnson@ventura.org	County of Ventura
	jponing@crla.org	
	jrubin@henkels.com	Henkels
	jsivils@aspiranet.org	Aspiranet
	jvessels@icfs.org	Interface Children and Family Services
Jennifer Newbold	Jennifer.Newbold@pathpoint.org	PathPoint
	karen@agency2.com	Agency 2
	Kash@notionist.com	Notionist
Katherine West	Katherine_west@senecacenter.org	Seneca Center
	keith@caddymarketingonline.com	Caddy Marketing
Kelly Noble	Kelly.Noble@edc-vc.com	
Kristy Pollard	kpollard@foodshare.com	FOOD Share, Inc.
Sonia Kroth	Sonia.Kroth@ventura.org	County of Ventura
Laura Kistner	lkistner@goodwillvsb.org	Goodwill of Ventura & Santa Barbara Counties
	labilez@conejo.k12.ca.us	Conejo.K12
Lori Haugh	Lhaugh@partnershipforsafefamilies.org	The Partnership
Veronica Lemus	lemusv@employersdepot.com	Employers Depot
Leopoldo Calderas	leopoldo.calderas@manpower.com	Manpower
Leo Valenzuela	leovalenzuela@sbqglobal.net	SBC Global
	lhelton@ahacv.org	
	lisaconejoofreeclinic@gmail.com	Conejo Free Clinic
	lisasaf@mac.com	
Laura Bryan	lbryan@cox.net	
	lorth@lsssc.org	
Lisa Pion-Berlin	lpion-berlin@parentsanonymous.org	Parents Anonymous
Lynne West, CEO	lwbsvc@bbsvc.org	Big Brothers Big Sisters of Ventura County
Lynn Edmonds	lynn@myonestep.org	My One Step
	lynette@coverlypro.com	Coverly Pro
Lynn Mikelatos	lynnmikelatos@gmail.com	
	mail@vreeke.com	
	marewol@aol.com	
	mark@manymansions.org	ManyMansions
Ismael de la Rocha	mdelarocha@vcccd.edu	VCCCD
	mdstevenson@kra.com	
	media@rinconstrategies.com	Rincon Strategies
	Megw88@gmail.com	
	membermail@liuna.org	
Martie Miles	mmiles@aspiranet.org	AspiraNet
	nadiaosborn@yahoo.com	Yaho Yahoo
Nancy Mayerson	nancy@maversonmarketing.com	Mayerson Marketing
Natalie G. Sullaway	natalievss@aol.com	
Pam Ballard	pam.ballard@arrow.org	ARROW TREATMENT FOSTER CARE
Pam Stewart	pam@cityimpact.com	City Impact
Edgar Mohorko	pastoredgar@yahoo.com	
	pesseff@ccharities.org	C Charities

Name	E-Mail Address	Company Name
Peter Marcus	pmarcus@goodwillvsb.org	Goodwill of Ventura & Santa Barbara Counties
Pilar Pacheco	pilar.pacheco@csuci.edu	CSUCI
	pmci.gina@gmail.com	
	president@12thdistrictpta.org	12th District PTA
	rduran@vcccd.edu	VCCCD
	rick@manymansions.org	ManyMansions
Rosi Cortez	rosi.cortez@venturausd.org	Ventura Usd
Royce Siggard	royces@bgclubventura.org	Boys and Girls Club of Ventura
	rpvint@wosmohinc.com	
	ruth@ruthballin.com	
	sales@wmwinc.com	
Sally Anderson	sally.anderson@ouhsd.k12.ca.us	
	sanger@golden.net	
Selfa Saucedo	Selfa.Saucedo@ventura.org	County of Ventura
	schulrm@kellyservices.com	Kelly Services
	sdaunt@simivalley.org	
	sdwyer@vcccd.edu	VCCCV
Steve Elson	selson@casapacifica.org	Casa Pacifica Centers for Children and Families
Susan Englund	senglund@vcunitedway.org	United Way of Ventura County
	sespinos@dor.ca.gov	
Sharon Francis	Sharon@IslandSocialServices.org	Channel Islands Social Services Respite Care
	shephav@earthlink.net	
	sjalimano@yahoo.com	
	snash@simivalley.org	
	statangelo@camhealth.com	
	state@bgcscv.org	Boys & Girls Club of Santa Clara Valley
	steve.thompson@adulthoodventura.edu	Adult Ed. Ventura
	sthompson@simivalley.org	
Susan Eberhart	Susan.Eberhart@venturausd.org	Ventura Usd
	swhisenhun@aol.com	
	TAlatorre@clinicas.org	Clinicas
Tami Barnett	tami@raisinghope.org	Raising Hope
	terriw@helpofojai.org	Help of Ojai
	thesamaritancenter@yahoo.com	The Samaritan Center
Timothy Hockett	thockett@ca-vc.org	Community Action Agency
	tthayer@capstv.org	
Venica Ftacek	Venica_Ftacek@yahoo.com	AIM
Noe Villa	Noe.Villa@ventura.org	County of Ventura
Veronica Massa	vmassa@paxen.com	Paxen Learning Corporation
	Info@VCEDA.org	V.C. Economic Developmen Assn.
	vtapanes@icfs.org	
Walter McCall	wmmccall@sbcglobal.net	SBC Global
Wayne Mott	waynemott@fcadoptions.org	Family Connections Christian Adoptions
	yvonne@elconciliofs.org	
	zach@mustangmktg.com	Mustang Mktg

BIDDERS' CONFERENCE FOR WIOA OUTREACH SERVICES (RFP # 1718.01)

September 8, 2017, 10:00 – 11:00 a.m.

PLEASE SIGN IN

NAME	AGENCY	E-MAIL ADDRESS	ADDRESS	PHONE NUMBER
Heidi Hayes	The Agency	heid@agency.com	55 S. Glenn Drive, Cam, CA	715-383-4531 x1204
LYSA URBAN	CONSORTIUM MEDIA	lysa@consortium-media.com		654-1564 x117
PHYLLIS Grabot Barry RIDGE JOE Cibre	Group A22	phyllis@group-a22.com	3835R E. TOBLER WLU. 91362	805-341-7269
John Cornett	marketing Maven	John@marketingmaven.com	2310 C Las Posas Rd #471 Camarillo, CA 93012	310-944-7380
Stacie Marotta	manpower	stacie.marotta@manpower.com	2340 E. Vineyard # A1 Oxnard, CA 93036	(805) 983-1300

Other Public Notices

filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under Federal, State, or Common Law (See Section 14411 ET SEQ., B & P Code).
Publish: Aug. 21, 28, Sept. 4, 11, 2017 Ad No.1726458

FILE NO.
20170816-100162190
FICTITIOUS
BUSINESS NAME
STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS:

The Sandwich Spot
2110-C Newbury Road
Newbury Park, Ca 91320
County of Ventura
State of Incorporation/
Organization: 201414210492/
CA
Full Name of Registrant:
Diesel Montana, LLC
3060 Cochran St.
Simi Valley, Ca 93065
This Business is conducted by a limited liability company
The registrant commenced to transact business under the fictitious business name or names listed above on N/A
I declare that all information in this statement is true and correct. (A registrant who declares information as true any material matter pursuant to Section 17913 of Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).)

/s/ Steve Brazil, Member:
Diesel Montana, LLC
THIS STATEMENT WAS FILED WITH THE COUNTY CLERK OF VENTURA COUNTY ON 8-16-17
NOTICE - In accordance with subdivision (a) of Section 17920, a fictitious name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in residence address or registered owner. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under Federal, State, or Common Law (See Section 14411 ET SEQ., B & P Code).
Publish: Aug. 21, 28, Sept. 4, 11, 2017 Ad No.1727208

FILE NO.
20170816-100162390
FICTITIOUS
BUSINESS NAME
STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS:

Hydam Realty Inc.
311 Haigh Road, Ste. 201
Thousand Oaks, Ca 91320
County of Ventura
State of Incorporation/
Organization: CA
Full Name of Registrant:
Hydam Realty Inc.
311 Haigh Road, Ste. 201
Thousand Oaks, Ca 91320
This Business is conducted by a corporation
The registrant commenced to transact business under the fictitious business name or names listed above on -
I declare that all information in this statement is true and correct. (A registrant who declares information as true any material matter pursuant to Section 17913 of Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).)

Other Public Notices

/s/ Mohammed Bin Esa, President: Hydam Realty Inc.
THIS STATEMENT WAS FILED WITH THE COUNTY CLERK OF VENTURA COUNTY ON 8-16-17
NOTICE - In accordance with subdivision (a) of Section 17920, a fictitious name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in residence address or registered owner. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under Federal, State, or Common Law (See Section 14411 ET SEQ., B & P Code).
Publish: Aug. 21, 28, Sept. 4, 11, 2017 Ad No.1726487

Public Notices

17-59
NOTICE OF PUBLIC HEARING
NOTICE IS HEREBY given that a Public Hearing, as provided by law, will be held by the Planning Director of Ventura County on Thursday, September 14, 2017, at 10:00 a.m., to consider and decide the following matter:
Location: 800 S. Victoria Ave. Ventura, CA 93009. County Government Center, Hall of Administration, Santa Cruz Conference Room.
Case Number: PL16 0137
Applicant: Crown Castle
Address: 1250 Teisort Drive, Fillmore, CA
APN: 041-0-190-105
Environmental Document: Exempt
Date Application Filed: 10/10/2016
Project Description: CUP for continued use of existing communications facility.
Inquiries on this item may be directed to Jay Dobrowalski, Case Planner, at (805) 654 2498 or via e mail to jay.dobrowalski@ventura.org. The staff report is available on the Planning Division's website at <http://www.vcrma.org/planning> or at the Planning Division, a week before the Public Hearing.

Any person is privileged to attend and be heard on this matter. If you challenge the above described action in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this Notice, or in written correspondence delivered to the County of Ventura at, or prior to, the Public Hearing. In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please call (805) 654 2805.
Note: From time to time, hearings are cancelled or rescheduled. We recommend that you contact the Case Planner to confirm the public hearing date one day prior.
By: Kim Prillhart, Director Ventura County Planning Division
9/4/17
CNS-3047405#
VENTURA COUNTY STAR
Ad No.1741129

COUNTY OF VENTURA
HUMAN SERVICES AGENCY
&
WORKFORCE DEVELOPMENT BOARD
Announce a
REQUEST FOR PROPOSALS
for
WORKFORCE INNOVATION
AND OPPORTUNITY ACT
OUTREACH SERVICES

part
#1

Public Notices

The Workforce Development Board (WDB) of the County of Ventura - Human Services Agency, is seeking applications from public relations or marketing firms to enhance and implement the WDB's regional communications and outreach strategy in support of Ventura County workforce development.

There is \$150,000 available for Marketing and Outreach Services for the base contract year, beginning July 1, 2018.

Complete details of the funding opportunity, as well as the process and requirements to submit proposals are outlined in the RFP. Copies of the RFP are available at the Human Services Agency office located at 855 Partridge Drive, Ventura, CA 93003 or on our web site at <http://www.ventura.org/human-services-agency/request-for-proposal-rfps>.

The deadline for submission of proposals is 5:00 p.m. on September 25, 2017 at County of Ventura Human Services Agency at 855 Partridge Drive, Ventura, CA 93003.

9/4/17
CNS-3048083#
VENTURA COUNTY STAR
Ad No.1743383

Buy it,
sell it,
find it
here

Merchandise



Local, tied

Where local
buyer & seller meet!

Other Public Notices

division section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in residence address or registered owner. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under Federal, State, or Common Law (See Section 14411 ET SEQ., B & P Code).
Publish: Aug. 30, Sept. 6, 13, 20, 2017 Ad No.1736374

**FILE NO.
20170824-10019140
FICTITIOUS
BUSINESS NAME
STATEMENT**

**THE FOLLOWING PERSON(S) IS
(ARE) DOING BUSINESS AS:**

It's Boba Time
2679 Tapo Canyon Rd. #D
Simi Valley, CA 93063
County of Ventura
State of Incorporation/
Organization: CA
Full Name of Registrant:
BTSV Corporation
3449 Crosspointe Court
Simi Valley, CA 93065
This Business is conducted by a corporation
The registrant commenced to transact business under the fictitious business name or names listed above on N/A
I declare that all information in this statement is true and correct. (A registrant who declares information as true any material matter pursuant to Section 17913 of Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).)

/s/ Bokhee Kim, President;
BTSV Corporation

**THIS STATEMENT WAS FILED
WITH THE COUNTY CLERK OF
VENTURA COUNTY ON 8-24-17
NOTICE - In accordance with
subdivision (a) of Section
17920, a fictitious name state-
ment generally expires at the
end of five years from the
date on which it was filed in
the office of the county clerk,
except, as provided in sub-
division section 17920 where
it expires 40 days after any
change in the facts set forth
in the statement pursuant to
section 17913 other than a
change in residence address or
registered owner. A NEW
FICTITIOUS BUSINESS NAME
STATEMENT MUST BE FILED
BEFORE THE EXPIRATION. The**

Other Public Notices

filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under Federal, State, or Common Law (See Section 14411 ET SEQ., B & P Code).
Publish: Aug. 30, Sept. 6, 13, 20, 2017 Ad No.1736363

**FILE NO.
20170816-100161980
FICTITIOUS
BUSINESS NAME
STATEMENT**

**THE FOLLOWING PERSON(S) IS
(ARE) DOING BUSINESS AS:**

**Ventura Childrens Dental
Group**
451 W. Gonzales Rd., Ste. 300
Oxnard, Ca 93036
County of Ventura
State of Incorporation/
Organization: CA
Full Name of Registrant:
1. Betsy G. Kaplan, D.M.D., Inc.
2. Catherine Chien D.D.S., Inc.
451 W. Gonzales Rd., Ste. 300
Oxnard, Ca 93036

This Business is conducted by a general partnership
The registrant commenced to transact business under the fictitious business name or names listed above on N/A
I declare that all information in this statement is true and correct. (A registrant who declares information as true any material matter pursuant to Section 17913 of Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).)

/s/ Betsy G. Kaplan, D.M.D., President; Betsy G. Kaplan, D.M.D., Inc., General Partner for Oxnard Childrens Dental Group

**THIS STATEMENT WAS FILED
WITH THE COUNTY CLERK OF
VENTURA COUNTY ON 8-16-17
NOTICE - In accordance with
subdivision (a) of Section
17920, a fictitious name state-
ment generally expires at the
end of five years from the
date on which it was filed in
the office of the county clerk,
except, as provided in sub-
division section 17920 where
it expires 40 days after any
change in the facts set forth
in the statement pursuant to
section 17913 other than a
change in residence address or
registered owner. A NEW
FICTITIOUS BUSINESS NAME
STATEMENT MUST BE FILED
BEFORE THE EXPIRATION. The**

There's no place like here!
Ventura County Star Localfieds

Other Public Notices

filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under Federal, State, or Common Law (See Section 14411 ET SEQ., B & P Code).
Publish: Aug. 30, Sept. 6, 13, 20, 2017 Ad No.1736380

Public Notices

**COUNTY OF VENTURA
HUMAN SERVICES AGENCY
&
WORKFORCE
DEVELOPMENT BOARD
Announce a
REQUEST FOR PROPOSALS
For
WORKFORCE INNOVATION
AND OPPORTUNITY ACT -
RAPID RESPONSE**

**BUSINESS RETENTION-LAYOFF
AVERSION SERVICES**

The Workforce Development Board (WDB) of the County of Ventura - Human Services Agency, is seeking applications from qualified organizations to operate a countywide layoff aversion and business retention project in compliance with federal Workforce Investment Act-Rapid Response regulations. Services to be provided also include an incumbent worker training program.

A total of \$95,000 is available for these services for the base contract year, with an option to renew for up to two additional years. Contract activities are scheduled to begin July 1, 2018.

Complete details of the funding opportunity, as well as the process and requirements to submit proposals are outlined in the RFP. Copies of the RFP are available at the Human Services Agency office located at 855 Partridge Drive, Ventura, CA 93003 or on our web site at <http://www.ventura.org/human-services-agency/request-for-proposal-rfps>.

The deadline for submission of proposals is 5:00 p.m. on September 25, 2017 at County of Ventura Human Services Agency at 855 Partridge Drive, Ventura, CA 93003.

8/30/17
CNS-3046229#
VENTURA COUNTY STAR
Ad No.1736139

There's no place like here!
Ventura County Star localfieds



WORKFORCE DEVELOPMENT BOARD

855 Partridge Drive, Ventura, CA 93003

(805) 477-5306

workforceventuracounty.org

TO: WORKFORCE DEVELOPMENT BOARD

**FROM: VIC ANSELMO, CHAIR
EXECUTIVE COMMITTEE**

DATE: FEBRUARY 22, 2018

**SUBJECT: RECOMMENDATION THAT THE WORKFORCE DEVELOPMENT BOARD OF
VENTURA COUNTY (WDB) APPROVE A WORKFORCE INNOVATION AND
OPPORTUNITY ACT (WIOA) TENTATIVE BALANCED BUDGET PLAN FOR
PROGRAM YEAR 2017-2018**

RECOMMENDATION

Recommend that the Workforce Development Board of Ventura County (WDB) Approve a Workforce Innovation and Opportunity Act (WIOA) Tentative Balanced Budget Plan for Program Year 2017-2018

BACKGROUND

The Workforce Innovation and Opportunity Act (Act) and WDB Bylaws require that the local board develop a budget for the purpose of carrying out the duties and priorities of the local board.

Each Program Year (PY), the WDB Executive Committee reviews and approves a preliminary budget, identifying revenues and planned expenditures for the administration of employment and training programs in Ventura County. As necessary information is known (e.g., funding allocations, prior year carry-in funds), the approved tentative balanced budget is updated by the WDB Executive Committee, reflecting current program needs.

At the April 2017 Executive Committee, Melissa Livingston, Human Services Agency, Chief Deputy Director, and Bryan Gonzales, Chief Financial Officer, presented to the Committee a budget with a shortfall of funding from the prior year 2016-2017. In order to balance the budget the solution agreed upon by the committee, was to implement a 3% management reserve reduction, with those funds to carry forward into the new program year and ensure program continuity.

On May 18, 2017, the Executive Committee reviewed and discussed the following assumptions and considerations:

- Program Year (PY) 2017-2018 WIOA Dislocated Worker, Adult, Youth, and Rapid Response allocations were pending publication by the State.
- Management Reserve funds to be reduced to 3%
- Prospective youth services contracts may be at original procurement levels, at the discretion and direction of the WDB.

The Executive Committee following discussion agreed to make the recommendation to a budget plan with a 3% management reserves reduction and forward their recommendation for full WDB approval. (A full description of these documents including the Finance Report Summary Highlights is in the May 18 Executive Committee meeting packet posted on the WDB website: www.workforceventuracounty.org.)

At the June 8, 2017 WDB meeting, the 2017-2018 Tentative Balanced Budget Plan with the 3% Management Reserves reduction was approved unanimously.

DISCUSSION

Considerations for discussion today and approval of the plan:

- The WDB must approve a tentative balanced budget plan to authorize expenditures against WIOA funds.
- The year-end close in July 2018 will confirm the amount of 2017-2018 rollover in each of the funding categories. The WDB usually makes adjustments to the budget plan following the year-end close (August or October, depending on the circumstances).
- The WDB could decide to make a mid-year budget plan adjustment, with corresponding changes in authorized expenditures for the remainder of the year (e.g., reduce WIOA programs and services and/or reduce costs for other WDB initiatives).
- Adjustments by the WDB usually are recommended to the WDB by the Executive Committee.

WDB staff recommend approval of a tentative balanced budget plan to commence expenditures, noting that budget updates will occur on the basis of new information.

On February 8, 2018, the Executive Committee reviewed, discussed and recommended approval by the WDB of the WIOA Tentative Balanced Budget Plan for 2017-2018 with adjustments and updates including addition of new funds now available from the Workforce Accelerator 6.0 Grant as well as from the Regional Plan Implementation Grant.

Today's action from the Executive Committee, recommends that the Workforce Development Board (WDB) of Ventura County approve the 2017-2018 WIOA Budget Plan with the expectation that, after the year-end close, PY 2017-2018 WIOA Dislocated Worker, Adult, Youth and Rapid Response allocation the budget plan will be appropriately adjusted.

If you have questions or need more information, please contact Workforce Development Board staff at (805) 477-5306.

Fiscal Year 17/18 Budget Plan Summary Highlights February 2018

1. FY 17-18 Plan (DRAFT Update 2/1/18)
 - a. Worked with WDB Admin and Program to finalize impacts and provide proposed Plan update for WDB Exec review/input/approval
 - b. Final 2016-17 actual expenditures and rollover amounts
 - c. Final 2017-18 Grant amounts – including new grants pursued and awarded
 - i. Two new grants awarded:
 1. Workforce Accelerator, in the amount of \$250K, has a term of 1/1/18-6/30/19
 2. Regional Plan Implementation, in the amount of \$350K, has a term of 2/1/18-7/31/19
 3. Separated “Regional Capacity Building” into two separate columns to improve reporting
 - a. Regional Capacity Building (AFS)
 - b. Regional Organizer (WIB)
 - d. Other 2017-18 Plan Highlights
 - i. (Line 1) Overall gross revenues increased from \$7.661M to \$8.120M from initial FY 17/18 Plan
 1. (Line 11) Total available funds to spend decreased \$142K from initial Plan
 - a. This was due to increased (Line 2) Management Reserve (from \$166K in initial plan to \$704K with current plan).
 2. (Line 7) Diminished Salary Savings offset by (Line 9) higher than originally projected FY 16-17 Unspent Direct expense
 - ii. (Line 71) Total Planned Grant Expenses decreased \$159K when compared to initial FY 17/18 Plan
 1. (Line 18) FTE’s decreased from 28 to 26 from initial to current Plan
 - a. (Line 20) Salaries and Benefits decreased by \$376K as well
 2. Grants with substantial travel/conference budgets allocated as separate line items outside of “Overhead” travel allocation (Lines 40 and 42)
 3. Increased spending with The Agency and EDC-VC Services due to awarding of Regional Plan Implementation grant
 4. Overhead expenses of \$870K consistent between Plan drafts

FY 2017-18 WIOA BUDGET PLAN (WDB Approved on 06/08/17): Recommended Updated for WDB Approval on 02/22/18)															
Recommended Changes for 2/22/18 WDB Approval of a 1st 2017-2018 WIOA Budget Plan Update															Approved 5/28/17 FY 17/18 Plan Totals
	Dislocated Worker	Adult	Youth	Rapid Response	DOL Bridges 2 Work	CWDB Steps 2 Work	VC I- E3	High Perform Board (WIB)	Regional Capacity Building (AFS)	Regional Organizer (WIB)	Wrkforce Accel 6.0 (AFS)	Regional Plan Implem. (WIB)	FY 17-18 Plan		
Revenue Projection:															
FY17-18 Grants -3.0%	2,035,933	1,651,971	1,815,841	370,661	500,000	400,000	317,920	54,838	287,927	85,714	250,000	350,000	8,120,805	7,661,381	
FY17-18 Mgmt. Reserve:(3% DW, Adult, Youth)	(67,278)	(46,059)	(55,075)	-				(54,838)	(107,000)	(28,000)	(170,000)	(176,000)	(704,250)	(166,027)	
Grant balance rollover															
Spent in prior years					(338,964)	(244,349)	(128,457)		(40,000)				(751,770)	(752,931)	
Balance rolled over from prior year grants:	-	-	-	-									-	-	
FY16-17 Mgt Reserve	113,486	87,149	113,382	-	-	-	-	-	-				314,017	318,253	
Additional rollover - Salaries Savings/	43,973	159	-	31,743				-	-				75,875	261,906	
Overhead Saving/(Overage)	1,198	-	-	-				-	-				1,198	4,338	
FY 16-17 Unspent Direct expense	140,736	57,361	-	16,135				-	-				214,232	47,000	
ITA/OJT Committed FY16-17 Spent in FY17-18	39,196	32,328	-	-	-	-	-	-	-				71,524	110,000	
Total Available Grants to be Spent	2,307,244	1,782,909	1,874,148	418,539	161,036	155,651	189,463	-	140,927	57,714	80,000	174,000	7,341,631	7,483,920	
Grants %	31.4%	24.3%	25.5%	5.7%	2.2%	2.1%	2.6%	0.0%	1.9%	0.8%	1.1%	2.4%	100%		
AFS FTEs Assigned to the programs	11.02	9.00	1.90	2.08	0.50	0.40	-	-	0.80	-	0.30	-	26.00	28.00	
% Direct FTES Allocated to Grants	42.4%	34.6%	7.3%	8.0%	1.9%	1.5%	0.0%	0.0%	3.1%	0.0%	1.2%	0.0%			
% Admin Staff Allocated to Grants	22.6%	21.1%	22.00%	5.30%	0.0%	0.0%	20.0%	0.0%	0.0%	5.0%	0.0%	4.0%	100.00%		
Expenditure Projection:															
Salaries and Benefits:															
AFSWIOA (23 regular + 0.7 fixed term + 3 vaca 2,610,000	1,106,238	903,828	190,731	208,800	66,355	23,625	-	-	80,308	-	30,115	-	2,610,000	2,727,285	
WDB Admin (6 reg +1.5 fixed +1 .1 vacant) 850,000	192,100	179,350	187,000	45,050	-	-	170,000	-	-	42,500	-	34,000	850,000	1,108,944	
Subtotal Salaries and Benefits	1,298,338	1,083,178	377,731	253,850	66,355	23,625	170,000	-	80,308	42,500	30,115	34,000	3,460,000	3,836,229	
Direct Expenses:															
Grant Specific Contracts:															
EDC-VC Business Services				95,000								50,000	145,000	95,000	
Boys and Girls Club: Core Program			604,000										604,000	604,000	
Pathpoint: Core Program			604,000										604,000	604,000	
VACE Core Program													-	-	
AFS-CalWORKs Activities					12,824	27,145							39,969	60,000	
Subtotal - Contracted Program Expense	-	-	1,208,000	95,000	12,824	27,145	-	-	-	-	-	50,000	1,392,969	1,363,000	
Client Expenses:															
ITA / OJT (30% required - 10% leverage)	590,000	375,000			-	-							965,000	880,000	
ITA / OJT Committed 16-17 Spent in 17-18	39,196	32,328			-								71,524	110,000	
Others/Childcare/Trans - JTA	31,000	24,000	-		2,183	3,219							60,402	61,000	
Subtotal - Client Expense	660,196	431,328	-	-	2,183	3,219	-	-	-	-	-	-	1,096,926	1,051,000	
Other Allocated/Contracted Expenses															
CapacityBuilding/WKFAcc Contractual Services									35,000		40,000		75,000	47,000	
S2W CCD Training							41,250						41,250	-	
Outrch/Mktg: theAgency 215,000	52,500	40,500	45,000	12,000								65,000	215,000	150,000	
Outreach/Meeting/Conf -WDB 36,000	10,000	6,000	6,000	2,000						8,000		4,000	36,000	25,000	
WDB Expense - Non Staff 8,000	4,000	2,000	2,000										8,000	10,000	
Outreach/Meeting/Conf-AFS 23,000	5,000	5,000		5,000					8,000				23,000	25,000	
State Project(s): Update Pending -	-	-	-	-									-	-	
Subtotal - other allocated expense 282,000	71,500	53,500	53,000	19,000	-	41,250	-	-	43,000	8,000	40,000	69,000	398,250	257,000	
Subtotal- Program/Clients Expenses	731,696	484,828	1,261,000	114,000	15,007	71,614	-	-	43,000	8,000	40,000	119,000	2,888,145	2,671,000	
Total Direct Program Expense	2,030,035	1,568,005	1,638,731	367,850	81,362	95,239	170,000	-	123,308	50,500	70,115	153,000	6,348,145	6,507,229	
Overhead/Administration:	31.98%	24.70%	26.57%	5.79%	0.867%	1.156%	2.68%	0.00%	1.94%	0.80%	1.10%	2.41%	100.00%		
Communication/Voice/data 75,000	23,984	18,525	19,930	4,346	650	867	2,008	-	1,457	597	828	1,808	75,000	75,000	
Insurance 14,043	4,491	3,469	3,732	814	122	162	376	-	273	112	155	338	14,043	14,043	
Facilities Maint. 95,090	30,408	23,487	25,268	5,510	825	1,099	2,546	-	1,847	756	1,050	2,292	95,090	95,090	
Membership and dues 12,350	3,949	3,050	3,282	716	107	143	331	-	240	98	136	298	12,350	12,350	
Education allowance (consolidated) 0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Indirect cost recovery(County A87) 98,670	31,553	24,372	26,219	5,718	856	1,141	2,642	-	1,917	785	1,090	2,378	98,670	98,670	
Books and Publication 2,000	640	494	531	116	17	23	54	-	39	16	22	48	2,000	2,000	
Office Equip./Supp. & 20,000	6,396	4,940	5,315	1,159	173	231	536	-	388	159	221	482	20,000	20,000	
Mail Center - ISF 6,000	1,919	1,482	1,594	348	52	69	161	-	117	48	66	145	6,000	6,000	
Purchase Charges - ISF 3,800	1,215	939	1,010	220	33	44	102	-	74	30	42	92	3,800	3,800	
Copy Machine - ISF 9,000	2,878	2,223	2,392	522	78	104	241	-	175	72	99	217	9,000	9,000	
Information Tech - ISF 10,000	3,198	2,470	2,657	579	87	116	268	-	194	80	110	241	10,000	10,000	
Computer Services Non ISF 2,000	640	494	531	116	17	23	54	-	39	16	22	48	2,000	2,000	
Building Lease/Rental 95,000	30,379	23,465	25,244	5,505	824	1,098	2,544	-	1,845	756	1,049	2,290	95,000	95,000	
Storage Charges - ISF 5,000	1,599	1,235	1,329	290	43	58	134	-	97	40	55	121	5,000	5,000	
Mileage Reimb. - Staffs only 26,000	8,314	6,422	6,909	1,507	225	301	696	-	505	207	287	627	26,000	26,000	
Conference/Seminars - AFS Staffs 11,000	2,518	2,717	2,923	637	95	127	295	-	1,214	88	121	265	11,000	11,000	
Conference and Seminars - WDB S 20,000	6,396	4,940	5,315	1,159	173	231	536	-	388	159	221	482	20,000	20,000	
Fiscal/HR/BTD/ET (HSA) 350,000	111,924	86,451	97,224	20,281	3,036	4,047	5,154	-	6,798	2,784	3,866	8,436	350,000	350,000	
Attorney Fees 10,000	3,198	2,470	2,657	579	87	116	268	-	194	80	110	241	10,000	10,000	
Other misc. Admin Services 5,000	1,599	1,235	1,329	290	43	58	134	-	97	40	55	121	5,000	5,000	
Subtotal Overhead 869,953	277,197	214,880	235,390	50,410	7,545	10,058	19,078	-	17,898	6,921	9,609	20,967	869,953	869,953	
Planned Total Grant Expenses	2,307,232	1,782,885	1,874,121	418,260	88,907	105,297	189,078	-	141,206	57,421	79,724	173,967	7,218,098	7,377,182	
Admin Rate for State Reporting	7%	7%	7%	7%	5%	5%	5%	0%	7%	7%	7%	7%	7%		
Admin Rate (State Reported + Other)	12%	12%	13%	12%	5%	6%	10%	0%	13%	12%	12%	12%	12%		
Grant Balances	12	23	27	279	72,129	50,354	385	-	(279)	293	276	33	123,530		