



WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

BUSINESS SERVICES COMMITTEE MEETING

Wednesday, January 25, 2017

8:30 a.m. - 10:00 a.m.

VCCF Nonprofit Center (Community Room)
4001 Mission Oaks Blvd., Camarillo, CA

AGENDA

8:30 a.m.	1.0 Call to Order and Agenda Review	Jesus Torres
8:32 a.m.	2.0 Public Comments <u>Procedure:</u> The public is welcome to comment. All comments not related to items on the agenda may be made at the beginning of the meeting only.	Jesus Torres
8:35 a.m.	3.0 Approval of Minutes: September 28, 2016	Jesus Torres
8:40 a.m.	4.0 Committee Chair Comments	Jesus Torres
8:45 a.m.	5.0 WDB Sector Committees <ul style="list-style-type: none">– Role– Data Analysis– Work Readiness Skill Categories	Talia Barrera
9:00 a.m.	6.0 Workforce Innovation and Opportunity Act (WIOA) <ul style="list-style-type: none">– Update on Strategic Plan 2017-2020	Talia Barrera
9:55 a.m.	7.0 Committee Member Comments	Committee Members
10:00 a.m.	8.0 Adjournment <u>Next Meeting</u> March 29, 2017 (8:30 a.m. - 10:00 a.m.) Economic Development Collaborative – Ventura County 1601 Carmen Dr. Suite# 215, Camarillo	Jesus Torres

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Workforce Development Board of Ventura County staff at (805) 477-5306 at least five days prior to the meeting. TTY line: 1-800-735-2922.



BUSINESS SERVICES COMMITTEE MEETING **September 28, 2016**

MINUTES

Meeting Attendees

Business Services

Jesus Torres* (Chair)
Tracy Perez*
Stephen Yeoh*
Greg Van Ness*
Heidi Hayes

WDB Administration

Talia Barrera
Cheryl Moore
Patrick Newburn

Guests

Jim Rose (Oxnard Chamber of
Commerce)

**WDB Members*

1.0 Call to Order and Agenda Review

Jesus Torres called the meeting to order at 8:30 a.m. No changes were made to the agenda.

2.0 Public Comments

No comments.

3.0 Approval of Minutes: August 5, 2016 (Joint Sector Committee Meeting)

Motion to Approve: Greg Van Ness
Second: Tracy Perez
Motion Carried

4.0 Committee Chair Comments

Jesus Torres, newly appointed Chair of the Business Services Committee, provided his perspective on the work of the committee.

5.0 WDB Sector Committees

Cheryl Moore provided an overview of the industry sector requirements for WDB regional and local planning under the Workforce Innovation and Opportunity Act (WIOA). Discussion included a description of the WIOA workforce development system, regional planning units in California, regional strategy for building a competitive workforce pipeline in Ventura County, WIOA One-Stop system alignment, and performance components relating to programs, fiscal, providers, and the alignment of partners in the American Job Center of California (AJCC) delivery system. A copy of the presentation may be found in each sector committee meeting packet posted on the WDB website: www.workforceventuracounty.org.

6.0 Opportunities for Collaboration

Cheryl Moore provided an overview of the industry sector requirements for WDB regional and local planning under the Workforce Innovation and Opportunity Act (WIOA). She also shared with the committee the importance of the regional strategy for building a competitive workforce pipeline in Ventura County.

In launching the new committee, members agreed to work together to identify regional economic indicators, regional data related to business services, and sector priorities for workforce development in targeted occupations. The committee received updated workforce/occupational data, workforce skills charts, draft two-year sector committee plans, and a summary of discussion outcomes from the WDB Joint Sector Committee meeting on August 5, 2016. Next steps include:

- Review the sources of information shared at the meeting, identify initial priorities, and collaborate on innovative approaches to meet the ever-evolving needs of the businesses.
- Look to develop strategic partnerships among workforce organizations, educational institutions, economic development and community based organizations in order to learn what other entities are doing to support workforce and try to avoid any duplication of efforts in the region.

7.0 Committee Member Comments

Committee members commented on the importance of having data to analyze workforce needs and be able to reference workforce/occupational data for planning purposes. Committee members also suggested that in the future it would help to have educators visit the committee meetings to share their feedback as needed.

8.0 Adjournment

Jesus Torres adjourned the meeting at 10:00 a.m.

Next Business Services Committee Meeting:

November 30, 2016 (8:30 a.m.-10:00 a.m.)
Ventura County Community Foundation
4001 Mission Oaks Blvd, Camarillo

2014-2024 Industry Employment Projections
Oxnard-Thousand Oaks-Ventura Metropolitan Statistical Area
(Ventura County)

NAICS Code*	Industry Title	Estimated Employment 2014**	Projected Employment 2024	Numeric Change 2014-2024	Percent Change 2014-2024	Annual Average Percent Change
	Total Employment	342,700	396,200	53,500	15.6%	1.6%
72	Accommodation and Food Services	29,700	37,900	8,200	27.6%	2.8%
71-72	Leisure and Hospitality	34,800	44,100	9,300	26.7%	2.7%
61-62	Educational Services (Private), Health Care, and Social Assistance	41,600	52,100	10,500	25.2%	2.5%
	State Government Education	1,300	1,600	300	23.1%	2.3%
448	Clothing and Clothing Accessories Stores	5,300	6,400	1,100	20.8%	2.1%
54	Professional, Scientific, and Technical Services	15,900	19,100	3,200	20.1%	2.0%
445	Food and Beverage Stores	8,700	10,400	1,700	19.5%	2.0%
54-56	Professional and Business Services	35,100	40,600	5,500	15.7%	1.6%
561	Administrative and Support Services	16,600	19,200	2,600	15.7%	1.6%
44-45	Retail Trade	39,200	45,100	5,900	15.1%	1.5%
5613	Employment Services	7,500	8,600	1,100	14.7%	1.5%
56	Administrative and Support and Waste Management and Remediation Services	17,400	19,900	2,500	14.4%	1.4%
522	Credit Intermediation and Related Activities	8,800	9,900	1,100	12.5%	1.3%
52	Finance and Insurance	14,200	15,600	1,400	9.9%	1.0%
52-53	Financial Activities	18,700	20,500	1,800	9.6%	1.0%
	Local Government Education	19,100	20,800	1,700	8.9%	0.9%
53	Real Estate and Rental and Leasing	4,500	4,900	400	8.9%	0.9%
81	Other Services (excludes 814-Private Household Workers)	9,800	10,600	800	8.2%	0.8%
452	General Merchandise Stores	6,600	7,100	500	7.6%	0.8%
51	Information	5,300	5,700	400	7.5%	0.8%
	State and Local Government	37,100	39,900	2,800	7.5%	0.8%
	Local Government	34,400	36,900	2,500	7.3%	0.7%
	State Government	2,800	3,000	200	7.1%	0.7%
	Other Local Government	15,200	16,100	900	5.9%	0.6%
	Government	44,000	46,000	2,000	4.5%	0.5%
524	Insurance Carriers and Related Activities	4,500	4,600	100	2.2%	0.2%
	Other State Government	1,500	1,400	-100	-6.7%	-0.7%
55	Management of Companies and Enterprises	1,800	1,600	-200	-11.1%	-1.1%
	Federal Government	6,900	6,100	-800	-11.6%	-1.2%

* The North American Industry Classification System (NAICS) is used by government agencies to classify business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.

** Data sources: U.S. Bureau of Labor Statistics' Current Employment Statistics (CES) March 2015 benchmark and Quarterly Census of Employment and Wages (QCEW) industry employment.

Industry detail may not add up to totals due to independent rounding and suppression.

- (A) Self-employed persons work for profit or fees in their own business, profession, trade, or farm. Only the unincorporated self-employed are included in this category. The estimated and projected employment numbers include all workers who are primarily self-employed and wage and salary workers who hold a secondary job as a self-employed worker.
- (B) Private household workers are employed as domestic workers whose primary activities are to maintain the household. Industry employment is based on QCEW.

Employment Development Department
Labor Market Information Division
Published: December 2016

2014-2024 Fastest Growing Occupations
Oxnard-Thousand Oaks-Ventura Metropolitan Statistical Area
(Ventura County)

SOC Code*	Occupational Title	Estimated Employment 2014**	Projected Employment 2024	Percent Change 2014-2024	Annual Average Percent Change	2016 First Quarter Wages [1]		Education and Training Levels [2]		
						Median Hourly	Median Annual	Entry Level Education	Work Experience	On-the-Job Training
35-9031	Hosts and Hostesses, Restaurant, Lounge, and	940	1,210	28.7%	2.9%	\$9.50	\$19,773	8	None	None
41-9091	Door-to-Door Sales Workers, News and Street Vendors, and Related Workers	290	370	27.6%	2.8%	\$9.53	\$19,833	8	None	ST OJT
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	7,240	9,770	34.9%	3.5%	\$9.58	\$19,915	8	None	ST OJT
35-9011	Dining Room and Cafeteria Attendants and Bartender Helpers	1,400	1,760	25.7%	2.6%	\$9.71	\$20,191	8	None	ST OJT
53-3031	Driver/Sales Workers	860	1,070	24.4%	2.4%	\$9.78	\$20,334	7	None	ST OJT
35-3022	Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	1,450	1,850	27.6%	2.8%	\$9.80	\$20,395	8	None	ST OJT
53-3041	Taxi Drivers and Chauffeurs	360	490	36.1%	3.6%	\$10.70	\$22,249	8	None	ST OJT
35-2021	Food Preparation Workers	1,920	2,440	27.1%	2.7%	\$10.79	\$22,444	8	None	ST OJT
35-3031	Waiters and Waitresses	5,150	6,460	25.4%	2.5%	\$10.89	\$22,659	8	None	ST OJT
51-3021	Butchers and Meat Cutters	370	460	24.3%	2.4%	\$11.22	\$23,324	8	None	LT OJT
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	2,270	3,030	33.5%	3.3%	\$12.85	\$26,727	7	<5 years	None
35-1011	Chefs and Head Cooks	310	390	25.8%	2.6%	\$20.03	\$41,666	7	≥5 years	None
49-9021	Heating, Air Conditioning, and Refrigeration Mechanics and Installers	540	690	27.8%	2.8%	\$22.01	\$45,784	5	None	LT OJT
11-9051	Food Service Managers	1,270	1,610	26.8%	2.7%	\$24.00	\$49,919	7	<5 years	None
47-2111	Electricians	950	1,240	30.5%	3.1%	\$25.18	\$52,354	7	None	APP
39-9031	Fitness Trainers and Aerobics Instructors	720	910	26.4%	2.6%	\$27.30	\$56,769	7	None	ST OJT
49-9052	Telecommunications Line Installers and Repairers	240	330	37.5%	3.8%	\$28.56	\$59,396	7	None	LT OJT
13-2052	Personal Financial Advisors	650	820	26.2%	2.6%	\$30.16	\$62,731	3	None	LT OJT
15-1134	Web Developers	310	420	35.5%	3.5%	\$33.64	\$69,959	4	None	None
13-1161	Market Research Analysts and Marketing Specialists	1,560	2,100	34.6%	3.5%	\$35.63	\$74,121	3	None	None
15-1121	Computer Systems Analysts	910	1,140	25.3%	2.5%	\$51.33	\$106,786	3	None	None
15-1133	Software Developers, Systems Software	920	1,140	23.9%	2.4%	\$57.94	\$120,512	3	None	None
41-9021	Real Estate Brokers	320	400	25.0%	2.5%	N/A	N/A	7	<5 years	None

- * The Standard Occupational Classification (SOC) system is used by government agencies to classify workers into occupational categories for the purpose of collecting, calculating, or disseminating data.
- ** Data sources: U.S. Bureau of Labor Statistics' Current Employment Statistics (CES) March 2015 benchmark, Quarterly Census of Employment and Wages (QCEW) industry employment, and Occupational Employment Statistics (OES) data.
Occupational employment projections include self-employed, private household workers, farm, and nonfarm employment.
N/A - Information is not available.
Occupations with employment below 200 in 2014 are excluded.
Excludes "All Other" categories. These are residual codes that do not represent a detailed occupation.
The use of occupational employment projections as a time series is not encouraged due to changes in the occupational, industrial, and geographical classification systems; changes in the way data are collected; and changes in the OES survey reference period.

- [1] Median hourly and annual wages are the estimated 50th percentile of the distribution of wages; 50 percent of workers in an occupation earn wages below, and 50 percent earn wages above the median wage. The wages are from 2016 first quarter and do not include self-employed or unpaid family workers.
- [2] The Bureau of Labor Statistics develops and assigns education and training categories to each occupation (see tables below). For more information please see http://www.bls.gov/emp/ep_education_training_system.htm

Entry Level Education
1- Doctoral or professional degree
2- Master's degree
3- Bachelor's degree
4- Associate's degree
5- Postsecondary non-degree award
6- Some college, no degree
7- High school diploma or equivalent
8- No formal educational credential

Work Experience Codes	
≥5 years	5 years or more experience in a related occupation or field is common.
<5 years	Less than 5 years experience in a related occupation or field is common.
None	No work experience is typically required.

On-the-Job Training	
I/R	Internship/Residency
APP	Apprenticeship
LT OJT	Long-term on-the-job training
MT OJT	Moderate-term on-the-job training
ST OJT	Short-term on-the-job training
None	None

Ventura County	
Median Household Income in 2015	\$77,348
Per capita Income in 2015	\$33,435

Source: US Census Bureau 2011-2015