

VENTURA COUNTY REGIONAL STRATEGIC WORKFORCE DEVELOPMENT PLAN

**Ventura County Board of Supervisors
June 3, 2014**



**Mike Soules, Chair
Workforce Investment Board of Ventura County**

STUDY SESSION

- **Role of the Workforce Investment Board (WIB)**
- **Use of 2013-2014 Federal Workforce Investment Act (WIA) Funds in Ventura County**
- **Framework for Collaborative Action**

Ventura County Regional Strategic Workforce Development Plan 2013-2017

- **Request for Support**



ROLE OF THE WORKFORCE INVESTMENT BOARD

Public board of 36 leaders from **business, economic development, labor, education, government, and community-based organizations**, appointed by the Ventura County Board of Supervisors to...

- ✓ **Administer** federal Workforce Investment Act (WIA) funds.
- ✓ Provide **oversight** for workforce development programs and services to benefit job seekers, youth and employers.
- ✓ **Facilitate** regional collaboration, alignment, and leveraging of private/public resources to support business workforce needs.



WIA FUNDING IN VENTURA COUNTY

Federal Funding Allocations

	<u>WIA Core 2013-2014</u>	<u>WIA Core 2014-2015</u>	<u>% Change</u>
ADULT***	\$ 1,892,208	\$ 1,829,687*	- 3.3%
DISLOCATED WORKER***	2,454,783	2,262,662*	- 7.8%
YOUTH	2,054,472	1,995,263*	- 2.9%
RAPID RESPONSE	445,934	TBD**	TBD
	<hr/> \$6,847,397	<hr/> \$ 6,087,612 +TBD**	<hr/> TBD

* Allocation confirmed

** Allocation pending

*** California requirement: 25% of combined Adult and Dislocated Worker allocations must be expended on training



WIA IN VENTURA COUNTY (July 2013-March 2014)

✓ WIA Core-Enrolled Clients

253 Adults

188 Dislocated Workers

364 Youth (ages 14-21)

805 Total Enrolled

✓ Performance Requirements

Entered Employment
Employment Retention
Average Earnings

Literacy and Numeracy
Placement in Education or Employment
Attainment of a Degree or Certificate

✓ **25% of Combined Adult and Dislocated Worker Fund Total for Training**



WIA IN VENTURA COUNTY (July 2013-March 2014)

✓ Universal Clients

18,327 individuals received job-related services through the Job & Career Centers (America's Job Center of California)

✓ Business Services

11 employers (10+ employees) received services to help prevent the loss of **956** at-risk jobs

34 at-risk jobs assisted with incumbent worker training

✓ Rapid Response Support (April 2013-March 2014)

13 businesses reported layoffs

1,238 employees impacted

391 attended Rapid Response orientations



NEW REQUIREMENTS FOR WIBS IN CALIFORNIA

Beyond WIA: More Local/Regional/State Measures (July 2014)

JOB SEEKER

- Attainment of industry-recognized credentials
- Placement in living wage jobs
- Placement in targeted industry sector jobs

SYSTEM

- Alignment of multiple funding streams
- Return on investment: workforce service cost in relation to income change

BUSINESS

- Industry sector partnerships
- Regional private/public sector collaboration
- Employer engagement and investment in the workforce system

VENTURA COUNTY REGIONAL PLAN

Shared Vision

The Ventura County region will have a high-quality, appropriately skilled workforce that is ready and able to support the changing business needs of employers in a dynamic, competitive, global economic environment.

The regional workforce strategy will include ongoing skills attainment that is supportive of regional growth industry sectors and clusters and enabled by a braided, leveraged workforce system that addresses business-driven demands and worker needs for well-paid, steady employment.

VENTURA COUNTY REGIONAL PLAN

Aligned Goals and Action Plans

1. **Business and Industry:** Meet the workforce needs of high-demand sectors in the Ventura County regional economy.
2. **Adults:** Increase the number of adults obtaining an industry-recognized credential/degree and a related sector job.
3. **Youth:** Increase the number of high school graduates ready for post-secondary education and/or a career.
4. **System Alignment and Accountability:** Support workforce development system alignment, service integration, and continuous improvement.

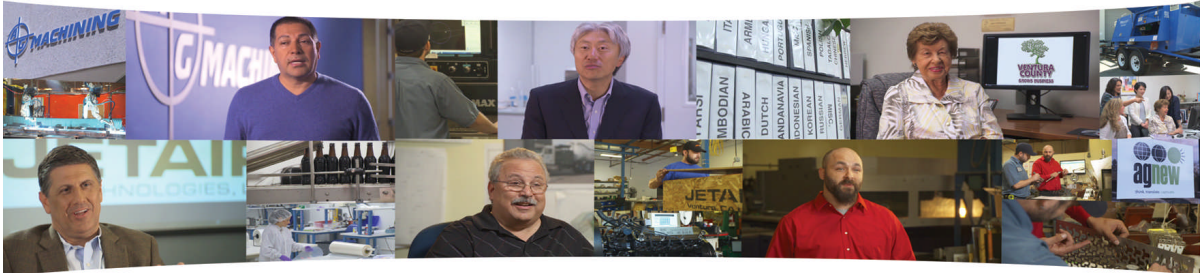


VENTURA COUNTY REGIONAL PLAN

Examples of Activities in 2013-2014

1. Business and Industry

- **Manufacturing Readiness Skills**
- **Clean/Green Infrastructure Readiness Skills**
- **Biomedical Device Certificate Program**
- **Clinical Laboratory Scientist Field Experience Program**
- **Manufacturing Roundtable of Ventura County**
- **Outreach for Business Engagement and Support**



VENTURA COUNTY REGIONAL PLAN

Examples of Activities in 2013-2014

2. Adults

- On-the-Job Training
- Incumbent Worker Training
- Industry-Recognized Credentials
- Collaboration with AB 86 Consortium in Ventura County (Adult Education and Community Colleges)
- Collaboration with South Central Regional Consortium of Community Colleges
- Employer Outreach to Offer Opportunities to Job Seekers for On-the-Job Training



VENTURA COUNTY REGIONAL PLAN

Examples of Activities in 2013-2014

3. Youth

- Earn and Learn Post-Secondary Transition Program (National Work Readiness Certificate)
- Industry Sector Career Pathways Education and Training Resource Inventory
- High School Dropout Prevention Program Inventory
- National Manufacturing Day
- Outreach for Industry Sector Career Awareness
- VC Jobs with a Future Website



VENTURA COUNTY REGIONAL PLAN

Examples of Activities in 2013-2014

4. Systems and Accountability

- WIA Performance and Financial Reporting at Public WIB and WIB Committee Meetings
- Transition from Virtual One-Stop System to Statewide Workforce Database (New CalJOBS Statewide)
- Re-Branding of Local Job & Career Centers to a New State/Federal Brand:

America's **JobCenter**
of CaliforniaSM

- Development of Regional Industry Sector Workforce Initiatives with Other WIBs
- Collaboration on Educational Grant Applications



VENTURA COUNTY REGIONAL PLAN

Employer Engagement, Business Services, and Retention



Startups



Manufacturing
Consulting



Loans
Funding
Capital



International
Trade



Business
Transition



Business
Consulting



Recruitment



Training

www.venturacountygrowsbusiness.com

Ventura County Business Resources - All in One Place



REQUEST FOR SUPPORT

The Workforce Investment Board respectfully requests that the Board of Supervisors:

- ✓ **Encourage employers, job seekers, and youth to take advantage of **free** WIA programs and services.**
- ✓ **Ask businesses to **provide opportunities** for internships, on-the-job training, job shadowing and work experience.**
- ✓ **Participate in the implementation of the **Ventura County Regional Strategic Workforce Development Plan**.**
- ✓ **Support **Congressional reauthorization** of the Workforce Investment Act, including local control of federal funds.**

FOR MORE INFORMATION

Access

www.wib.ventura.org

www.venturacountyjcc.org

www.vcjobswithafuture.org

www.venturacountygrowsbusiness.com



Visit

America's **Job**Center
of CaliforniaSM

Assisted Service: Oxnard and Simi Valley

On-Line Self Service

- HSA Community Service Centers
- JobLink Kiosk at Camarillo Library

