

Exhibit C: Survey Results and Social Media Analytics

15739

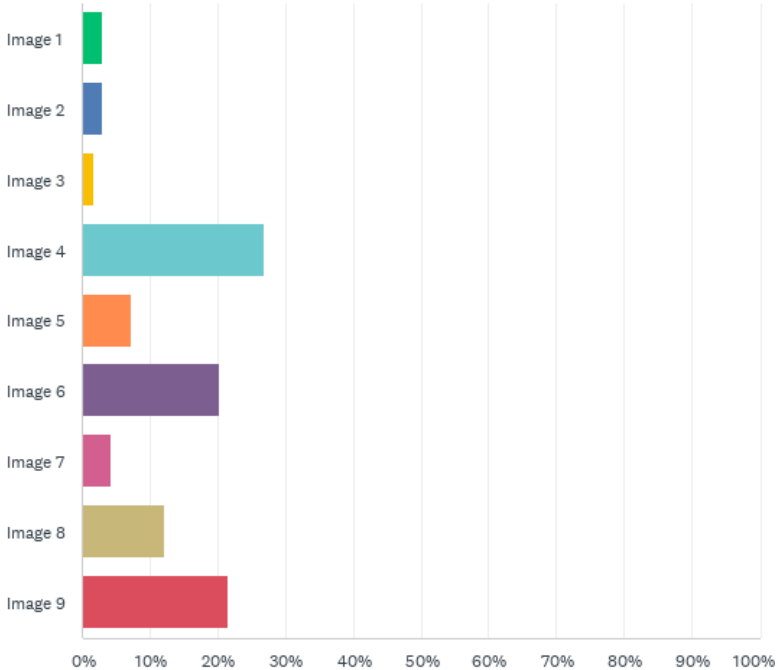
Total Responses

Date Created: Thursday, April 21, 2022

Complete Responses: 15739

Q1: Please select your first choice for the County seal. Por favor seleccione su primera opción para el sello del condado.

Answered: 15,250 Skipped: 489



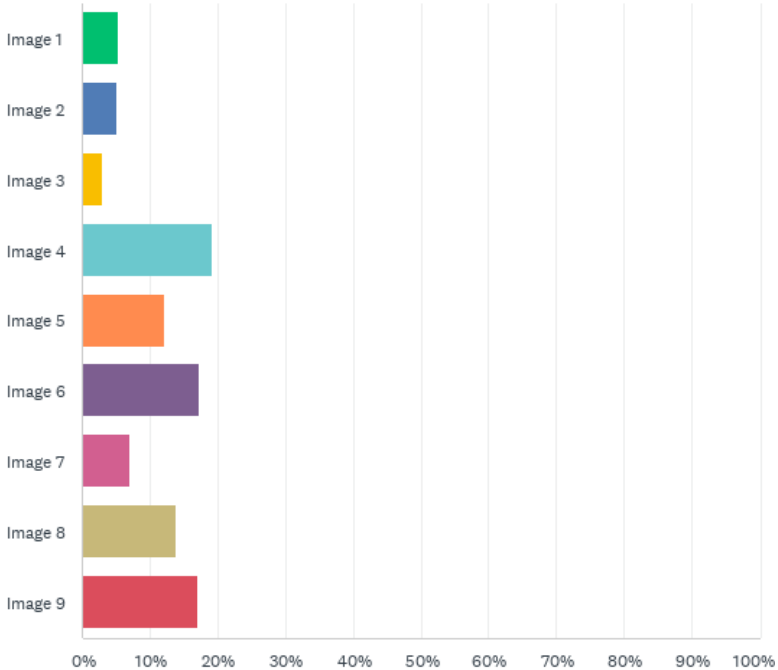
Q1: Please select your first choice for the County seal. Por favor seleccione su primera opción para el sello del condado.

Answered: 15,250 Skipped: 489

ANSWER CHOICES	RESPONSES	
Image 1	3.07%	468
Image 2	2.92%	445
Image 3	1.65%	251
Image 4	26.83%	4,091
Image 5	7.28%	1,110
Image 6	20.23%	3,085
Image 7	4.31%	658
Image 8	12.09%	1,844
Image 9	21.63%	3,298
TOTAL		15,250

Q2: Please select your second choice for the County seal. Por favor seleccione su segunda opción para el sello del condado.

Answered: 15,055 Skipped: 684



Q2: Please select your second choice for the County seal. Por favor seleccione su segunda opción para el sello del condado.

Answered: 15,055 Skipped: 684

ANSWER CHOICES	RESPONSES	
Image 1	5.39%	811
Image 2	5.09%	767
Image 3	2.99%	450
Image 4	19.08%	2,873
Image 5	12.12%	1,825
Image 6	17.26%	2,599
Image 7	7.03%	1,059
Image 8	13.93%	2,097
Image 9	17.10%	2,574
TOTAL		15,055

Post 1 4/27/22	Facebook 133,538 reach 5,508 comments 520 shares	Instagram 19,983 reach 624 comments 1,098 shares	Twitter 38,671 impressions 67 shares	Nextdoor 40,843 impressions 216 comments
Post 2 5/16/22	Facebook 26,948 impressions 360 comments 55 shares	Instagram 9,728 reach 49 comments 171 shares	Twitter 14,191 impressions 16 shares	Nextdoor 5,524 impressions 11 comments
Post 3 5/17/22	Facebook 11,494 reach 115 comments 15 shares	Instagram 4,211 reach 20 comments 31 shares	Twitter 7,960 impressions 9 reshares	Nextdoor 1,679 impressions 13 comments
Total reach:	E-newsletter sent three times to 141,900 subscribers Reach of 314,771 across all social platforms Reach of 424,700 via e-new			