



FOR IMMEDIATE RELEASE:

April 15, 2011

For more information please contact:

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Request for Applications
Gold Coast Collaborative for Nutrition and Fitness
Due Thursday, May 5, 2011

The California Department of Public Health (CDPH) has designated a portion of its *Network for a Healthy California—Gold Coast Region* funds for projects which utilize nutrition education to: increase fruit and vegetable consumption, increase physical activity, promote healthy beverage consumption, decrease childhood overweight and adult obesity, and/or supports the goals of the Gold Coast Collaborative for Nutrition & Fitness (GCC) in Santa Barbara, San Luis Obispo and Ventura Counties.

As fiscal and administrative agent for these funds, Ventura County Public Health is seeking applications from educational institutions, local health jurisdictions, and community-based organizations serving in the tri-county areas. Projects must serve Supplemental Nutrition Assistance Program eligible populations (185% of FPL) or qualify as a school with at least 50% free or reduced meal participation.

Interested applicants may be eligible for a mini-grant of up to \$4,000. A total of \$8,000 is available for federal fiscal year 2011-2012 and it is expected that multiple projects will be funded. The Gold Coast Collaborative for Nutrition and Fitness Mini Grant Committee will review applications and announcement of awardees will be released June 1, 2011.

Grant guidelines, eligibility criteria and application forms for Mini Grants through the Gold Coast Collaborative for Nutrition and Fitness are now available. Completed applications must be **received no later than 5 p.m. Thursday, May 5, 2011** in the Gold Coast Collaborative for Nutrition and Fitness Office, 2323 Knoll Drive, Rm. 310, Ventura, CA 93003, via fax (805) 677-5220 or email joann.torres@ventura.org. Applicants must submit one original application. Postmarks are not acceptable as a substitute for delivery by the deadline.

For more information please contact JoAnn Torres, Collaborative Coordinator, at (805) 677-5267 or email to joann.torres@ventura.org.

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