



County of Ventura County Executive Office Tobacco Settlement Program MEMORANDUM

DATE: September 13, 2001
TO: John F. Johnston
FROM: Norma Camacho
SUBJECT: Response to FY 2000-01 Grand Jury Report on Tobacco Moneys

The County Executive Office response to the above titled report is as follows:

Item R-1: Active and ongoing monitoring of the allocation and effectiveness of the County's Proposition 10 and Tobacco Settlement moneys should be conducted both internally by the various committees and commissions and externally by the CAO and Board of Supervisors and the Ventura County Grand Jury.

Concur. In order to allow for these monitoring activities to occur for Tobacco Settlement funds, the County Executive Office has developed through ordinance the Evaluation and Allocation Oversight/Advisory committee whose primary responsibilities are as follows:

- *Determine and recommend program and service priorities in accordance with the objectives and goals of the Rolling 5-Year Strategic Tobacco Settlement Plan*
- *Identify health service priorities, recommendations, service areas, target population and performance outcome criteria.*
- *Submit an annual performance report of all programs enacted through the Rolling 5-Year Strategic Tobacco Settlement Allocation*

The committee has been meeting bi-monthly from March through September to provide an allocation recommendation to the Finance Oversight/Advisory Committee and in addition will be providing criteria and evaluation recommendations to the committee for consideration by the Board of Supervisors.

Item R-2: The directors of each program should leverage tobacco money received in order to ensure a relatively consistent financial base.

Concur. To ensure leveraging of the Tobacco Settlement Funds, the County Executive Office as established through ordinance the Finance Oversight/Advisory Committee whose primary responsibilities are as follows:

- *Recommend financial and funding objectives consistent with the Rolling 5-Year Strategic Tobacco Settlement Allocation Plan.*
- *Determine the amount of available financing proceeds from the Tobacco Settlement revenues and investments.*
- *Review and advise upon program service recommendations and performance evaluations as presented by the Allocation and Evaluation Oversight/Advisory Committee for incorporation in the annual plan update and funding allocation recommendations to the Board.*
- *Develop the Annual Plan Update that would recommend, designate, allocate, account, and distribute the total available revenues from the Tobacco Settlement proceeds and investments. Funding recommendations shall be based on health care priorities, program performance and evaluations, and emerging health care needs and demands as identified and presented by the Allocation and Evaluation Oversight/Advisory Committee.*
- *Review, identify, explore and assure that all potential leveraged resources from state, federal, and local organizations are being accessed and used in the recommendations and funding of the Annual Plan Update.*

The committee has been meeting on a monthly basis since its establishment in June to develop specific guidelines on how the 50% leveraging goal of the annual incoming funds will be met, and is shaping criteria to be included in the evaluation process, which will assist in quantifying the extent of leveraging opportunities, which are occurring in implemented programs.

Item R-3: The Tobacco Settlement money should be used for both public and private sector health care in an effort to bring the greatest benefits to the County's populace.

Concur. The Strategic 5-Year Plan approved by the Board of Supervisors recognizes both the public and private sectors involved in supporting the County "Safety Net" system. The Plan has initially allocated 60% of the annual funds to Community Health Care Programs implemented by the County, 12.5% to non-profit Community Based Organizations, 22.5% to Private and non-profit hospitals and private physicians, with the remaining 5% allocated to emerging health care needs.

C: Bert Bigler
Larry Morris
Tobacco Settlement Program File