



JEFF GORELL
Supervisor, 2nd District

ISRAEL RODRIGUEZ
Field Representative
Supervisor Jeff Gorell

REGULAR MEETING

AGENDA

MEMBERS OF THE BOARD

- PAT RICHARDS, CHAIR
- BOB FULKERSON, VICE CHAIR
- TYLER COBB
- JOHN W. (JACK) FOSS
- PATRICIA MARTINEZ
- JENNIFER AMODEI (ALT)

August 9, 2023

7:00 PM

**Municipal Advisory Council
Somis, California**

**Somis Elementary School
Multipurpose Room
5268 North Street
Somis, CA 93066**

WEB ACCESS

At: <https://ventura.org/somismac>
MAC Calendar, Agenda, and Minutes

Welcome to the meeting of the Somis Municipal Advisory Council (MAC) an advisory council for the unincorporated area of Somis to Ventura County Supervisor Jeff Gorell.

LEGAL NOTICES

Persons who require accommodation for any audio, visual, language, or other disability to review an agenda or to participate in a meeting of the Somis Municipal Advisory Council per the American Disabilities Act (ADA), may obtain assistance by requesting such accommodation by calling (805) 214-2510 or e-mailing Israel.Rodriguez@ventura.org. Any such request for accommodation should be made at least 48 hours prior to the scheduled meeting for which assistance is requested.

All agenda reports and supporting data, including those filed in accordance with Government Code Section 54957.5 (b) (1) and (2) are available from Ventura County Supervisor Jeff Gorell's office at 2100 E Thousand Oaks Blvd, Suite E, Thousand Oaks, CA 91362. The same materials will be available and attached with each associated agenda item, when received, at the following website: <https://ventura.org/somismac>

Documents including staff materials, comment emails and letters, photos, etc., distributed to the Somis Municipal Advisory Council regarding any agenda item during an open session or after the meeting concluded, are posted online and made available for public inspection at <https://ventura.org/somismac>

PUBLIC COMMENT

Public comment is the opportunity for members of the public to participate in meetings by addressing the Somis Municipal Advisory Council in connection with one or more agenda or non-agenda items. Public comments by a member of the public at a single meeting are limited to a cumulative total of five minutes at such meeting unless the time allotment is increased or decreased by the Chair depending on the number of speakers. The public comment period during the opening part of the meeting to address non-agenda items is limited to 30 minutes total for all speakers; this 30-minute limit does not apply to items on the agenda.

To maintain a public meeting environment conducive and welcoming to receiving public comments from all members of the public, the audience is discouraged from engaging in displays of support or opposition to staff reports or public comments, including clapping, yelling, booing, hissing or cheering, that may create a disruptive environment for members of the public wishing to participate. Any person who disrupts or impedes the orderly conduct of a meeting will be instructed to cease the disruptive conduct. Failure to do so may result in that person being removed from the meeting.

Members of the public who would like to augment their comments with visual or audio presentations must submit their materials to the Israel.Rodriguez@ventura.org for review at least 48 hours before the meeting. The review will be conducted to determine

only whether the materials are on matters within the jurisdiction of the Municipal Advisory Council, would be disruptive of the meeting, or would foster illegality, such as identity theft. If it is determined that materials are about matters not within the Municipal Advisory Council's jurisdiction, or would be disruptive of the meeting, or would foster illegality, use of County-provided equipment will not be allowed.

Email or Mail Public Comment in Advance of the Meeting

If you wish to make a comment on a specific agenda item by email or mail, please submit your comment by 12:00 p.m. on the day prior to the meeting. Indicate in the Subject Line the Agenda item number (e.g., Item No. 9) on which you are commenting. Your email or written comment will be distributed to the Municipal Advisory Council and placed into the item's record for the minutes of the meeting. Public Comments submitted in writing are public records and subject to disclosure. An unredacted version is made available when records are requested by a Public Records Act request. Please do not submit personal contact information you do not want to be made public. Please submit your comment to Israel.Rodriguez@ventura.org or mail to:

Somis Municipal Advisory Council
Ventura County Supervisor Jeff Gorell
2100 E Thousand Oaks Blvd Suite E
Thousand Oaks, CA 91362

In-Person Public Comment

If you would like to provide a verbal comment **in person** during the meeting, upon arrival at the meeting location, check in with staff and complete a comment card. When your name is called for public comment, please proceed to the podium. If you do not wish to pre-register but would like to provide in-person comments at the meeting, you must check in with the staff prior to the agenda item being called.

OPENING

1. Call to Order.
2. Roll Call.
3. Pledge of Allegiance to the Flag of the United States of America.
4. Approval of the Minutes from the Somis Municipal Advisory Council held on April 12, 2023
5. Agenda Review
6. Consent Agenda Items

7. Public Comments – Citizen presentations regarding Casa Conejo Municipal Advisory Council related matters NOT appearing on this agenda. (See Guidelines above).
8. Office of Ventura County Supervisor Jeff Gorell’s Comments – Brief announcements and report on County activities.
9. Council Comments – Comments by Council members on matters they deem appropriate. A Council member may ask a question for clarification, make a brief announcement, or make a brief report on his or her own activities. A Council member may also provide a reference to staff or other resources for factual information, or request staff to report back to the body at a subsequent meeting concerning any matter. The Council may also direct staff to place a matter of business on the future agenda.

CONSENT AGENDA

Consent Agenda items are routine and non-controversial. Items are reviewed and approved together by the Council as recommended and without discussion unless an item is pulled for separate action by the Board on the Regular Agenda. Consent items are heard at the Council’s discretion and may be heard at any time during the meeting.

10) California Highway Patrol Safety Report

Received safety report from CHP Officer Ryan Ayers. The CHP has recently launched a program to reduce vehicle thefts in the area. The CHP also implemented Maximum Enforcement (MEP) to reduce speeding in the county. During MEP filed commands are required to deploy maximum uniformed personnel to address primary collision violations, impaired drivers and assure prompt response to incidents causing road hazards. The California Highway Patrol is hiring 1,000 officers to help make California roads safer.

RECOMMENDATION TO RECEIVE AND FILE

11) Ventura County Fire Department

Received safety report from Scott Thomsen, Director of Communications and Public Affairs for Ventura County Fire Department. VCFD will host a Firewise Community workshop on August 17 to help interested communities reduce the wildfire risk. Fire hazard is increasing as grasses and vegetation dries out. VCFD hosted three five-day sessions of Junior Fire Academy for girls and boys ages 13-16. About 90 teens completed the academy. Ventura County Fire Department employees, volunteers,

and supporters assembled 1,000 Xander Friends stuffed animals for distribution to foster children throughout the county.

RECOMMENDATION TO RECEIVE AND FILE

REGULAR AGENDA

Regular Agenda items are heard at the Council's discretion and may be heard at any time during the meeting. (Continue to the Next page for the items under the Regular Agenda)

12) Administration of the Oath of Office – Jennifer Amodei, Alternate Member, Somis Municipal Advisory Council

Chair to administer the Oath of Office for Jennifer Amodei as Alternate Member of the Somis Municipal Advisory Council.

13) Somis Library Program Update

Ventura County Library Services Director Nancy Schram will provide an update on the Somis Mobile Library Program and talk about existing services available through the Ventura County Library system. In addition, she will discuss the possibility of expanded library services through an Express Library Program in conjunction with the Somis School District. As part of the presentation, she will discuss how the public can participate in a survey which will be used to determine if an Express Library is needed and if so, what kind of services it would provide to the Somis Community.

14) Bradley Bridge Update

Bradley Road was opened today, Thursday August 3. There is still minor contract work that needs to be completed, that includes striping, hydroseeding, etc. but the road will remain open. All road closure & detour signs will be removed.

15) Somis Pre-School Update

Pastor Gary Jayne of Somis Community Church will provide a brief update on the status of the church's conditional use permit and the church's pre-school. A representative from Supervisor Gorell's office will also provide an update on progress made on behalf of the Church.

16) New Somis MAC Logo:

A new logo has been created by Supervisor Gorell's office to market the Somis Municipal Advisory Council. The prior logo for the MAC was difficult to use in a variety of situations including social media due to its size.

17) 3-5 Year Somis Plan and Area Plan

Field Representative Israel Rodriguez will present a few planning tools to help kick off the planning process. The first tool includes a SWOT analysis to help provide a macro-framework, followed by a prioritization exercise to help identify top level priorities.

CLOSING

16) Adjournment of the Somis Municipal Advisory Council meeting to the next meeting, October 11, 2023, at Somis Elementary School, 5268 North Street, Somis, CA 93066

SOMIS MUNICIPAL ADVISORY COUNCIL (MAC) MINUTES
of Meeting Wednesday, April 12, 2023
The Somis MAC held an official meeting Wednesday, April 12, 2023, 7:00 PM
Somis School, 5268 North Street, Somis, California

1. Call to Order

The meeting was called to order by **Vice Chair Bob Fulkerson** at 7:10 pm. MAC members **Tyler Cobb** and **Patricia Martinez** were present. MAC members, **Chair Pat Richards**, and **John W. (Jack) Foss** not present.

2. Flag Salute

Bob Fulkerson led the flag salute.

3. Approval of the Minutes from the meeting on February 21, 2023

Bob Fulkerson moved to approve the minutes from the regular meeting on March 9, 2022. **Tyler Cobb** seconded the motion, and it was approved 3/0.

4. Agenda Review

No changes were made to the agenda.

5. Comments of Ventura County Supervisor Jeff Gorell's Office:

- **Field Representative, Israel Rodriguez** spoke on the recent passage of the Campaign Finance Reform Act and by raising the amount individuals can donate to candidates puts the rights of citizens before that of special interest money and in line with current California campaign finance laws.
- **Field Representative, Israel Rodriguez** spoke about the impact of storms has had on local projects pushing back completion dates back such as in the case with the Bradley Road closure.

6. Public Safety Reports

- **CHP Lieutenant, Jeremy Keys** reported on the street vendors that are operating on Somis Road and potentially causing traffic congestion and hazards. He is working with the vendors to make sure they are working in compliance with county ordinances and operating in a safe manner along the roadside. April is Distracted Driver Month and officers are issuing tickets to drivers who are busy using phones, putting on make up and driving unaware of circumstances. The CHP is working with Dr. Vaca and Somis School in a joint agency taskforce in case of an active shooter situation. The taskforce conducted a mock training session earlier in the day.
- **CHP Commander, Heather Hogle** said Construction on the southbound and northbound scales on the 101 freeway has begun. CHP is setting up a portable/temporary building to monitor and conduct spot checks for trucks travelling on the 118. Difficult because officers must look for safe areas to pull trucks over.
- **Ventura County Sheriff's Deputy Miguel Gonzalez** spoke about vandalism to mailboxes on the area. There have been three incidents in the area. He talked about pick pocketing rings operating at shopping centers and the outlet mall and to be aware of your surroundings while shopping.
- **Fire Captain, Austin** spoke about the recent impact of storms on Somis. While Somis fared well in regards to flooding, there was quite a bit of trees and debris that needed to be removed to keep roads clear. They worked closely with Public Works Agency around the clock. The Swift Water team conducted 86 rescues on 40 calls. The Fire Academy is graduating 30 new firefighters and will soon be on the streets. June 1st is the start of Fire Protection Plan where they begin to work with residents to ensure trees and brush are cut back to maintain safe fire standards. Fire Station 57 completed upgrades to their facility and Fire Station 52 received a new fire truck.

7. Advisory Items:

- **Field Representative, Israel Rodriguez** delivered a presentation on both an Area Plan and 3-5 Strategic Plan for the community of Somis. Area plans are basically land use plans that are a part of the Ventura County's General Plan. In it shows the defined geographical boundaries, types of zoning that exist in Ojai, land use, and the stated goal of preserving the quality of life in the Ojai. The 3-5-year Strategic Plan for Somis can include the Somis Area Plan, but also expands the scope to include topics such as crime, traffic, education, water resources, and fire protection. He presented Ojai's Area Plan to provide an example of what an area plan looks like and took in questions from the audience. **Field Representative, Israel Rodriguez** then presented a sample of what could be a 3-5-year plan, Blueprint for Somis, which provided a basic outline of what would be included in the strategic plan if they desired to go forward. Comments were made in support of the concept by Tyler Cobb and Bob Fulkerson.

Patricia Martinez motioned to go forward with an action plan to implement both the Area Plan and a 3-5-year Plan for Somis and place it on the June 14, 2023, agenda. Motion was seconded by Tyler Cobb and passed unanimously 3/0.

8. Council Comments on Items Not on the Agenda:

-None

9. Public Comments on Items Not on the Agenda:

-**Nichole** _____ spoke about the Somis School Carnival, a fundraiser that takes place on April 22. The event includes a car show, games, merchandise vendors and family activities.

10. Future Agenda Items:

- Action plan to implement an Area Plan and a 3-5-year Strategic Plan for Somis and placed on the June 14, 2023, agenda.
- Sourcing End-of-the Mile funding for high-speed internet for Somis, California.

11. Adjournment: The meeting was adjourned at 8:43 pm.



Website: **VCFD.org**
Twitter: **@VCFD**
Facebook: **@VenturaCountyFire**
Instagram: **@VenturaCountyFire**

Contact: Scott Thomsen
Director of Communications and Public Affairs
Phone: **(805) 914-8502**
Email: **scott.thomsen@ventura.org**

August 3, 2023

Attn: Supervisor Jeff Gorell and Municipal Advisory Committees

- VCFD will host a Firewise Community workshop August 17 to help interested communities reduce their wildfire risk.
- Fire activity is increasing as grasses and other vegetation dries out in the heat of summer. All residents are encouraged to remain vigilant about fire safety. Online resources are available at <https://vcfd.org/public-info/ready-set-go/>
- VCFD hosted three five-day sessions of Junior Fire Academy for girls and boys ages 13-16. About 90 teens completed the academy, which introduces them to the fire service with a hands-on training experience and life skills they can use whatever careers they choose to pursue.
- Ventura County Fire Department employees, volunteers and supporters assembled 1,000 Xander Friends stuffed animals August 3 for distribution to foster children throughout the county. The stuffed animals are part of Lavender Life's charity effort to support foster children across the country. Ventura County is the first distribution of the stuffed animals on the West Coast.
- The Ventura County Fire Protection District Board authorized the fire department to enter negotiations for the purchase of a new headquarters in Thousand Oaks. If a tentative agreement is reached, the board is scheduled to vote on whether to approve it September 12, which would then open escrow on the potential purchase.

Sincerely,

Scott Thomsen
Director of Communications and Public Affairs
Ventura County Fire Department

VENTURA COUNTY LIBRARY

2018-2023

MOBILE LIBRARY



VENTURA COUNTY MOBILE LIBRARY SERVES THE COUNTY



Ventura County Library serves customers from a diverse group of communities spread across the county, including large rural agricultural areas as well as urban environments with a heavy emphasis on manufacturing. Ventura County's agricultural focus attracts over 74,000 farmworkers and native Spanish speakers. The Mobile Library brings literacy services, including bilingual services, directly to children and adults at community hubs throughout the county, reaching vulnerable populations and parts of the county with no easy access to library services.

MOBILE LIBRARY PROJECT

The Ventura County Library Foundation's initial priority was to purchase and outfit a fuel-efficient mobile library to offer a full range of library services to the underserved areas and people of Ventura County. This includes the unincorporated areas where many people have little or no library service, as well as the areas of larger cities where lack of transportation, age or disability may bar residents from having access to library buildings.

The Foundation successfully raised funds in support of the Mobile Library and presented the Ventura County Library System a check in the amount of \$100,000 at the Ventura County Board of Supervisors meeting on August 7, 2018. A grant awarded by the California State Library matched those funds.

BECAUSE OF OUR DONORS

This would not have been possible without receiving a federal grant," said Sandy Berg, chair of the Foundation. "To receive this grant the library system had to have \$100,000 to match immediately, so because we had the funds readily available, we were able to receive this grant." The Foundation raised the \$100,000 through the Ventura County community. "Our largest donation was \$50,000 from Premier America Credit Union and was specifically designated for the Mobile Library," Berg said. In addition, "the Oxnard Harbor District has given us \$5,000 a year for five years to sustain the Mobile Library to remain current in its materials and technology."





OUR SCOPE OF WORK

Since 2019, the number of annual Mobile Library stops has increased from 96 to 356 with 100+ of those stops taking place at local schools. The Mobile Library also visits Senior Care Centers, Boys & Girls Clubs, and Farmworker Housing Developments in addition to big outreach events like Piru's Christmas Parade, Ventura County Reading Association's Family Literacy & Youth Authors Fair, HUD Strong Family Event, Clinicas Del Camino Health Fair, the Ventura Swap Meet, Ojai Farmer's Market, and the Ventura County Fair, just to name a few.

During these events, the Mobile Library brings library services including Storytime, STEAM literacy activities, access to Wi-Fi, laptops, and printing, and circulation of materials directly to youth and adults.



Statistics: Since 2019

679

Unique stops

48,996

Customers served

42,122

Check outs

OUR IMPACT ON COMMUNITIES



At a stop in December 2022, at Azahar Place Apartments, a farmworker and low-income housing facility in the city of Ventura, Mobile Library Supervisor, Mayra Benitez Tadillo met a lovely trio; two granddaughters and grandma. Grandma approached the Mobile Library and asked, "Are you Ms. Mayra?" She went on to let her know "they (her grandchildren) love watching Ms. Mayra on tv (virtual Storytime on Facebook). You helped them get through the pandemic." Grandma shared with us that in her childhood: "This is where I fell in love with Nancy Drew--the Book Mobile."

Mobile Library Supervisor, Mayra Benitez Tadillo, provides Storytime for children at almost every stop. She engages children and their families to read together and check out books. In 2022 alone, we had 15,219 items that were checked out by first-time Ventura County Library customers initiated at Mobile Library stops. The impact of the service provided by the Mobile Library cannot be underestimated. We are reaching families that otherwise would not go to our brick-and-mortar branches.

FLEXIBLE PROGRAMS & SPACE



Customers hang out at the Mobile Library in much the same way they would at one of our branches. There is space inside to read a book or do some crafts, but we can also expand outside for larger crowds. At all our stops for kids, we provide STEAM activities to do during the stop or to take home. Since 2019, we've given away 4,350 STEAM Kits. Each STEAM Kit costs roughly \$3, not including staff labor to plan, compile, and distribute each one.

The Mobile Library provides Wi-Fi access and the use of laptops and a printer for adults and students. Mobile Library staff are on hand to provide technology help when needed. One of our regular stops is in Oxnard's Southwinds, students come every week to check out books, take part in STEAM activities, and finish homework assignments.



Statistics: Since 2019

195

School visits

300

Books given to start
home libraries

4,350

STEAM Kit giveaways



PARTNERSHIPS & COLLABORATIONS

THE SCHOOL MOBILE LIBRARY IN PARTNERSHIP WITH VENTURA COUNTY OFFICE OF EDUCATION



The Ventura County Library and the Ventura County Office of Education are currently partnering together to launch a brand-new School Mobile Library in 2023! The Ventura County Library Foundation is working with local donors to provide funding in support of this important project.

Due to overwhelming demand for requests for Mobile Library visits, especially from schools across Ventura County, there is great need to establish another Mobile Library dedicated just to schools. The School Mobile Library will help fulfill this need and will be especially important for schools that do not have credentialed librarians on staff.

MUPU SCHOOL HAS BEEN ONE SUCH SUCCESSFUL STOP FOR THE MOBILE LIBRARY, WITH 98% OF STUDENTS IN GRADES K-5 NOW CHECKING OUT BOOKS. THE KINDERGARTEN TEACHER SAYS WE ARE "THE HIGHLIGHT OF THE MONTH, AND THAT THEY ARE VERY THANKFUL FOR THE MOBILE LIBRARY." ONE STUDENT RECENTLY SAID, "THANK YOU FOR BRINGING US BOOKS!"

THANKS TO THE GENEROUS SUPPORT OF OUR DONORS!

WE COULDN'T DO THIS WORK WITHOUT
YOU!





Ventura County
Library Foundation

PRESENTS

A Taste of
**CENTRAL
AMERICA**

A CULTURAL, CULINARY AND LITERARY EXPERIENCE

SATURDAY, SEPTEMBER 30, 2023, 12-1:45 P.M.

Followed by Author Presentation, Q&A at 2 pm
Grand Salon, California State University Channel Islands

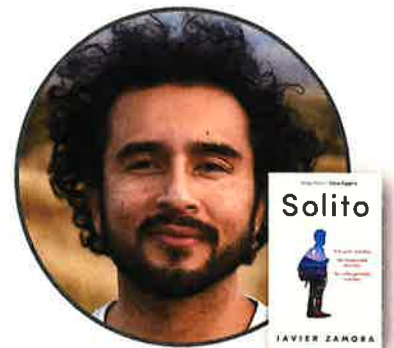
FEATURING



Food & Drinks
From South of the Border



Live Music & Dance



Book Signing
with **Solito** author
Javier Zamora

Tickets available for

\$75

starting 8/1/23 at www.vclibraryfoundation.org

501(c)(3) Fed Tax Id#46-2770894

Supporting a wide variety of programs and materials targeting the needs of the community, including the Mobile Library, STEAM Sponsorship, Computer Kits, Lunch at the Library, summer programs and more.

Legacy Sponsor
PREMIER AMERICA
CREDIT UNION

**September 30, 2023
10:00 am to 3:00 pm**

Celebrate the literary world and everything about books on the beautiful campus of CSU Channel Islands.

Free and open to the public!

All ages welcome with events for the whole family!



Take part in Story Times for kids

Stories will be read in English and Spanish.
Presented by CSUCI Early Childhood Studies.

Have a picnic

Bring a blanket and share a family picnic on the lawn!
Bring your own lunch or enjoy food from a local food truck.

Discover Exhibitors

Featuring local organizations, non-profits, and Friends of the Library groups from all over Ventura County.

Attend CSUCI Professor Lectures

Join us in the Petit Salon for two different educational lectures.

Buy tickets for "A Taste of Central America" -

Author Reception with Javier Zamora

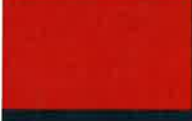
Ticketed event only. Includes lunch, paperback, & book signing. \$75 each.

SOMIS MAC



BLUEPRINT FOR SOMIS,
CA

Somis 2030



Area Plan Vs. Strategic Plan

2

Add a footer
8/5/2023

- ▶ Area Plans in Ventura County – Part of the County’s General Plan and Land Use Focus
- ▶ Strategic Plan incorporates all aspects, including land use, but also includes, crime, traffic, internet, school safety, homelessness, ect..
- ▶ Is there room for both plans in the future of Somis...

Questions/Items to be Considered in a 3-5 year Plan

- ▶ Water Quality
- ▶ Reliable & Affordable **Broadband**
- ▶ Widening of Roads
- ▶ Sheriff Sub-Station
- ▶ Fire Safety Council
- ▶ Telephone Poles Underground
- ▶ Septic to Sewer
- ▶ Guarding Against Power Outages
- ▶ What does education look like in the future
- ▶ Flood Issues
- ▶ Protecting the Character of Somis
- ▶ Public Library
- ▶ Zoning Changes
- ▶ Addressing Homelessness in Somis
- ▶ Healthcare needs of Somis
- ▶ What does business look like in the future

How to Proceed – What Are your Priorities - Phase 1

- ▶ Invite the Public to be Involved in the planning process
- ▶ Receive Input from MAC Members, Sub Committees, Community leaders and Stakeholders
- ▶ Determine Top Level Priorities
- ▶ Each MAC meeting focuses on a certain priority, for example...safety, roads/traffic, zoning, education. Subject Matter Experts can be brought in as part of the focused sessions along with input from residents and stakeholders.

Begin the Planning Process

Phase 2

- ▶ Gather your input, ideas, data, metrics from the meetings
- ▶ Formulate your scope
 - ▶ Physical Boundaries
 - ▶ Planning Categories
- ▶ Start Writing the Draft Plan (Priority Plan)
- ▶ Submit to various parties for further input and review

Formalizing the Plan –Phase 3

- ▶ Plan submitted for Approval by the MAC
- ▶ MAC present their plan to the Supervisor
- ▶ Supervisor and Staff now have a road map to begin helping the community achieve it's dreams.

Somis 3-5 Year Planning Process:

Overview:

In developing a plan, it must be relevant, achievable, and effective. As result, it must be well thought out and given the proper amount of time to carefully plot out the direction, scope, goals, objectives, and cost analysis, along with identifying the key players to help develop and carry out the plan.

In this case, the goal for the Somis MAC is to take a proactive approach to meeting the future and current needs of the community, as well as improving the way of life for residents of Somis. It is the role of the MAC to provide and advise the Supervisor on items that are essential to the community. Writing this plan is a way to put into action goals and objectives that have been discussed, formulated, and put into words by the community.

Without a plan, the community becomes reactionary to the latest problems and rarely can go beyond solving the immediate issues.

Beginning the Process:

Where to begin... *"It is always best to start at the beginning"* - Wizard of Oz Movie

1. Macro/ Strategic Portion

To begin the planning process, a few important points need to be determined: What are the macro issues to include in the planning thought process?

- What are the most pressing current issues the Somis Community faces?
- What are the most pressing issues the community will face in the future?
- What are ways to use technologies or innovations to improve the lives of residents?
- What things to make the community safe for all residents, young or elderly?
- What things are good for the community?
- What things are bad for the community?

Questions like this can help to give a broad perspective of where to begin writing things down and discussing these questions openly as a MAC and a community.

2. As you begin to narrow the focus, and another set of questions begin to emerge:

- What is the scope of the plan?
 - o 3 years, 5 years, or 10 years
- How wide in scope does the plan cover?
 - o What and how many key categories are there in the plan? Examples of key categories include crime, traffic, infrastructure needs, safety/hazards, Utilities, National Disaster Planning, etc...
- How deep does the plan cover?
 - o Does the plan cover the top three issues within a category or the top 5?

3. As critical items begin to emerge you can begin to put more specific thoughts, measurements, and action items together. At this point the plan begins to take shape as people begin to agree on a direction that has measurable goals in mind. As an agreement occurs, then buy-in to the plan starts to form. People begin to see where they can become part of the solution and together you have an opportunity as a community to put into action the plan and a true sense of community evolves out of a collective process.

The Next Step:

Knowing the process can take time and needs to have broad based involvement from the community the Somis Mac has a couple of options in how to go about starting the process:

1. Allocate time as part of the MAC's General Meeting to have an hour dedicated to working on the plan.
2. Establish Special Meetings where there is a certain day to come together to specifically work on establishing the plan.
3. Form a special committee assigned to working, completing, and presenting the plan to the MAC members.
4. Create a hybrid model where a combination of the above takes place.

Recommendations:

Tonight, the board should discuss the process and where & how to begin. The board can decide not to proceed, to proceed and keep it part of the General MAC meeting or create Special Meetings or establish a Sub-Committee.

The Role of the Supervisors Office:

As part of the planning process the Supervisor's Office and Staff are here to guide, assist and support the MAC in the planning process. We can help provide a framework for the planning sessions, help bring in coaches or subject matter experts, and assist in getting meeting places and supplies. Supervisor Gorell is dedicated to helping the Somis Community succeed and thrive. This is an opportunity to work together to create a document and process for future generations. It is also a time to think outside the box and think about opportunities that are not being discussed today.

Included is an example of a basic planning tool that can be used to help start the planning process, Somis Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis.

1) Somis MAC SWOT Analysis:

Strengths	Weaknesses	Opportunities	Threats

2) Top 3 in Each Area

Strengths	Weaknesses	Opportunities	Threats

3) What are the immediate issues the Somis community faces today:

--

4) List the issues Somis will face in 5-10 years.

5) For organizational purposes list the top categories that should be included in the 3-5 year plan, they can include items like public safety, traffic control, crime, community engagement, infrastructure issues, utilities, internet...

6) Notes: