

Oak Park Municipal Advisory Committee

2025 Work Plan Update

#3 - Community Communications

April 24, 2025

Q1 2025 - Accomplishments

1. January
 - a. 1/30/25: Established MAC committee members (Brianna Adams and Michelle Santucci)
2. March
 - a. 3/18/25: Launched new OP MAC social media accounts (Facebook and Instagram)
 - b. 3/18/25: First content published on FB account announcing OP MAC meeting schedule, with links to website and newsletter and an event for residents to attend the 3/27/25 OP MAC meeting. Photos related to similar content was also posted on Instagram
3. April
 - a. 4/6/25: OP MAC meeting for April posted on Instagram
 - b. 4/11/25: The Acorn published an article written by local resident, Tom Hansen regarding the potential OP MAC 2025/2026 budget deficit discussed at the March 27, 2025 OP MAC meeting.
 - c. 4/17/25: Posted photo and acknowledgement of the Brain Stormz robotics team (FB and Instagram)
 - d. 4/23/25: Posted "Save the Date" for the OP Community Garden Open House on May 17, 2025 (FB and Instagram)

Q2 2025 – Actions

1. May
 - a. Develop and present to the MAC (at the May 29, 2025 meeting) a communication schedule and process for publishing content for all communication channels (OP MAC website, social media, print media, community welcome boards)
2. June
 - a. Provide a mid-year update of accomplishments to date and actions planned for Q3 2025 (at the June 26, 2025 OP MAC meeting)