

## Wayfinding Notes (Cindy)

October 28, 2015

Before the next meeting and to report out on to whole group:

1. Publish the 3 routes on bike-santabarbara.org

Add PDF version

Santa Barbara Bike Coalition will be a "home" for routes and info about the routes

2. Coordinate signage between regions
3. Identify route variations and issues
4. Add 3 more segments to the routes – Kate suggests CIBC do this
5. Finalize routes

Port Hueneme Coast Route Ventura Road or Avenue J (which has a bike lane)

Ventura Road - Steve DeGeorge says stick to Ventura Road

We need to advocate for bicycle safety/bike lane enhancements-Cindy will put on advocacy list to be discussed at next meeting

Hope Ranch – main road is preferred route per Ed France

UCSB – Ed France will look into route

6. Compile deficiencies along our routes –

Leslie, and Kate will participate in ride/drive of route coordinated by SB Bike Coalition to determine wayfinding and infrastructure deficiencies along our route

Other:

Emily's Duchon w/ Alta's WiKi Project

Winter 2015 outreach

Early 2016 bike ride

Prioritization/Plan Spring 2016

Emily will provide group link to project

Emily Duchon has a powerpoint of distinctive signage she will send to the group.

VCTC and Alta will send the group their planning timeframes.

Steve DeGeorge wants a unified plan that VCTC can use to apply for ATP grants. It will be a regional project that VCTC can be a part of.

Ed France will send Emily of Alta the Santa Barbara signage for her information and assessment for design similarity.

There was a suggestion to key #s on maps to #s on signs along the route.

Infrastructure needs along the routes can be identified by placing a pin on Google Earth maps.

Kate Faulkner and Leslie Ogden are considering revitalizing the Ventura Bike Coalition in 2016.

Cindy Cantle will invite Ed France to One Drive so he can access Wayfinding routes and information.