

Bicycle Tourism Marketing Conference
Meeting #2
Subgroup Agenda

Workgroup: Infrastructure and Safety

Essential Item A Connections Between Cities

Facilitator Jeremy Tittle and Rob Dayton

What would success look like for this project? *Fine tune or clarify from previous discussion if needed.*

Better Signage, route information between cities, coordinated signage, building on existing bike connections – Highway 33 projects, Carpinteria to Goleta projects, way stations along routes, long range transit connections, up to date information.

What is needed to make this happen?

Caltrans (for Highway 33), VCTC, SBCAG, LOSSAN, transit providers. Regional vision for connections – VCTC and SBCAG

What assets do we have to move this project forward?

ATP grants, Sustainable Communities grants, existing trails and infrastructure, relationships.

Are there people or organizations that should/need to be involved that are not on this committee? If so, who?

Bike Coalition, Mesa architects, Ventura County staff – Kathy Lowe, VCTC – Steve DeGeorge, Gold Coast Transit staff, SCAG staff – Joey Briglio, SB Car Free/APCD – Mary Byrd

What are the obstacles that could come up?

Funding, permitting, cultural buy off, multi-jurisdictional moving parts, who is lead, roles and responsibilities.

What is a realistic timeline for completing this project?

Depends on what specific piece we are working on.

What are this subgroup's next steps to move this project toward completion?

1) Reach out to regional government – VCTC, SBCAG, SCAG. 2) Elevate Highway 33 for grants, do walk through. 3) Meeting Amtrak and LOSSAN. 4) Transit provider meetings

What date will subgroup report back to Workgroup facilitators? _____

Who is volunteered to follow up on specific tasks –

- 1) Highway 33 off-ramp suggestion – Derek Towers, Rachel Morris
- 2) Connect with Way Finding Subcommittee on Ventura to Santa Barbara connections – Derek Towers
- 3) Meeting or phone conversation with Amtrak about creating more bike friendly culture – Hillary Blackerby Rachel Morris, and Jeremy Tittle
- 4) Reach out to transit providers – Hillary Blackerby
- 5) More bike corral concept – Kelly Pasco and Hillary Blackerby

Infrastructure and Safety