



County of Ventura's 2022 CROP & LIVESTOCK REPORT



Over **100** Years of

CROP & LIVESTOCK REPORTS



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- Paseo Flowers
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- Wise, John

Please scan to view acknowledgment information of the photographs taken from third party sources:



The Department of Agriculture/Weights & Measures extends their sincerest appreciation to the agricultural industry of Ventura County. Without your information, this report would not be possible.



July 25, 2023

Agricultural Commissioner/
Sealer
Edmund E. Williams

Chief Deputy
Korinne M. Bell

Karen Ross,
Secretary California
Department of Food &
Agriculture
And
The Honorable Board of
Supervisors of Ventura
County
Matt LaVere, 1st District
Jeff Gorell, 2nd District
Kelly Long, 3rd District
Janice S. Parvin, 4th District
Vianey Lopez, 5th District

This edition of the
Ventura County Crop &
Livestock Report
is dedicated in memory of
former Supervisor of the 5th
District,
Carmen Ramirez.

Pursuant to Section 2279 of the California Food and Agricultural Code, I am pleased to submit the 2022 Ventura County Crop and Livestock Report. This crop report represents a significant milestone in the history of agriculture in Ventura County. 2022 is our 100th year reporting crop values! Another milestone reached, 2023 is Ventura County's sesquicentennial. With a small increase, 2022 shows the promise of a strong, resilient agricultural industry into the future. This report reflects gross values only and does not represent the net return to growers or the multiplier effect on the local economy. From these totals, growers pay their workers, water, fuel and electricity bills, bank loans or land leases, insurance, taxes, equipment, materials and all other farming costs.

The estimated gross value of Ventura County's agriculture for calendar year 2022, is \$2,127,682,000. This represents a 2% increase in comparison to 2021.

Strawberries were again the number one crop at \$662,704,000, decreasing by 7% from 2021. Avocados had a tremendous year, taking the number two spot for the very first time, with a value of \$245,435,000, increasing by 95%. Lemons dropped to third place with a value of \$206,573,000, decreasing by 19%. Nursery Stock moved to fourth place with a value of \$193,550,000, decreasing by 10%. Celery moved up to fifth place with a value of \$127,301,000, increasing by 12%. Raspberries moved to sixth place with a value of \$111,851,000, decreasing by 34%. Peppers moved up to seventh place with a value of \$53,116,000, increasing by 28%. Blackberries moved up to eighth place with a value of \$44,902,000 increasing by 13%. Blueberries, fell slightly below blackberries, landing in ninth place with a value of \$44,087,000, decreasing by 4%. Cabbage retained its place as the number ten crop, coming in at \$40,213,000, increasing by 14% from 2021.

Our thanks and gratitude to the agricultural industry for providing the information used to produce this report. Special recognition goes to Agricultural Commissioner's staff, Melonie Morgan for her photography and design, to Sarah Snow for data collection, to Brian Snodgrass and Emilio Coronado for their historical synopses, Ana Martinez and Marco Cabrera for Spanish translation, and to several others for their assistance with proofing and editing. Special thanks to Korinne Bell, Chief Deputy Agricultural Commissioner, for the overall production of this report. Another milestone, this is the fifth and last crop report I've been privileged to present as Commissioner, as I will be retiring at the end of August.

Respectfully submitted,



Edmund E. Williams, Agricultural Commissioner

RECAPITULATION

Crop Grouping	Year	Value
1. Fruit & Nut Crop	2022	\$1,379,846,000
	2021	\$1,387,032,000
2. Vegetable Crops	2022	\$460,675,000
	2021	\$398,374,000
3. Nursery Stock	2022	\$193,550,000
	2021	\$213,939,000
4. Livestock, Poultry & Seafood	2022	\$43,270,000
	2021	\$37,014,000
5. Cut Flowers	2022	\$31,439,000
	2021	\$34,142,000
6. Apiary Products	2022	\$9,575,000
	2021	\$7,913,000
7. Biological Control	2022	\$5,715,000
	2021	\$2,668,000
8. Field Crops	2022	\$3,612,000
	2021	\$4,917,000
GRAND TOTAL	2022	\$2,127,682,000
	2021	\$2,085,999,000

IRRIGATED CROPLAND

Year	Acres
2017	95,850
2018	91,350
2019	95,813
2020	96,523
2021	98,549
2022	95,785

2022 TOP LEADING CROPS

1) Strawberries
\$662,704,000



2) Avocados
\$245,435,000



3) Lemons
\$206,573,000



4) Nursery Stock
\$193,550,000



5) Celery
\$127,301,000



6) Raspberries
\$111,851,000



7) Peppers
\$53,116,000



8) Blackberries
\$44,902,000



9) Blueberries
\$44,087,000



10) Cabbage
\$40,213,000



OTHER MILLION DOLLAR CROPS



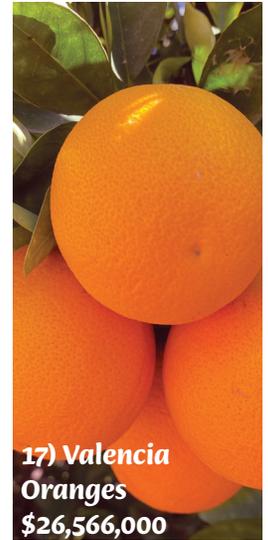
**11) Woody
Ornamentals***
\$72,465,000



13) Cilantro
\$34,848,000



14) Seafood**
\$34,676,000



**17) Valencia
Oranges**
\$26,566,000



**12) Bedding Plants, Ground Cover
& Turf***
\$46,684,000



15) Tomatoes
\$32,889,000



**16) Fruit & Nut
Trees***
\$27,487,000



18) Parsley
\$22,160,000



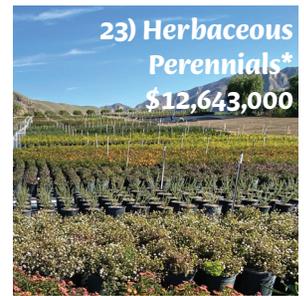
**20) Potted
Plants***
\$18,001,000



21) Leaf Lettuce
\$14,397,000



22) Radishes
\$14,141,000



**23) Herbaceous
Perennials***
\$12,643,000



**19) Mandarins &
Tangelos**
\$18,476,000



**24) Vegetable
Transplants***
\$12,424,000



25) Brussels Sprouts
\$11,547,000



27) Spinach
\$10,764,000



28) Romaine Lettuce
\$10,558,000



30) Cucumbers
\$9,173,000

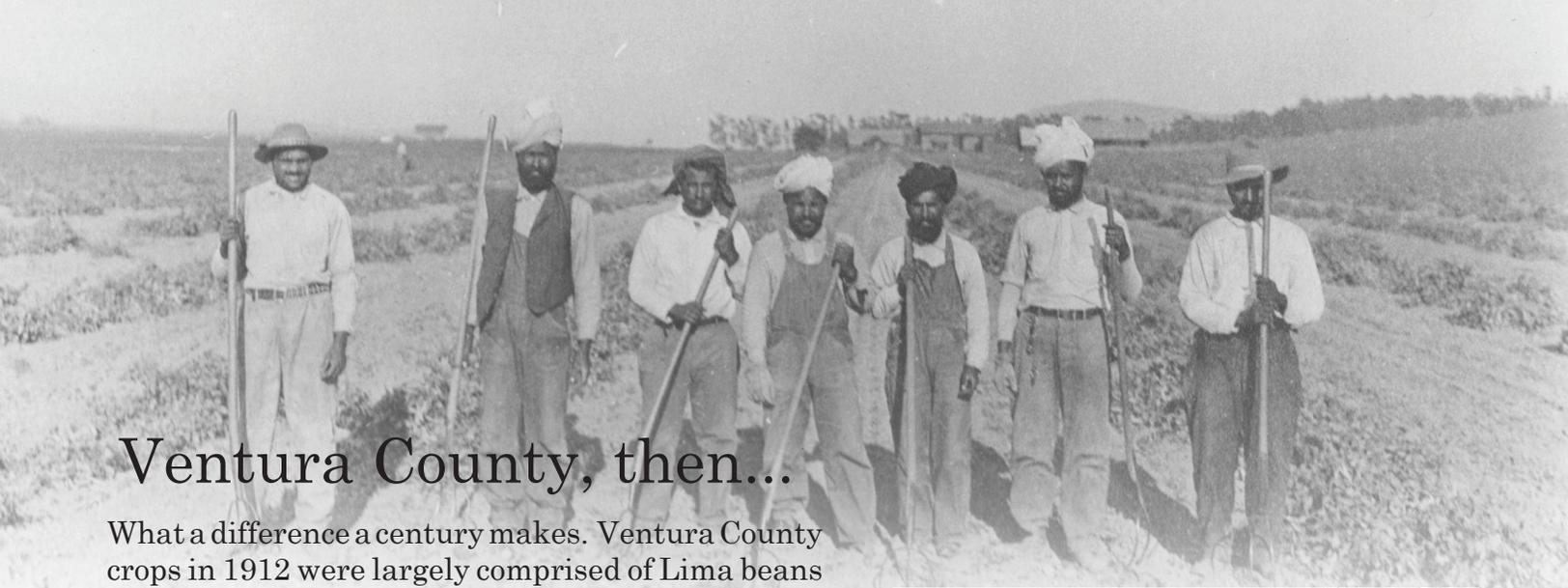


**26) Asian
Vegetables**
\$10,773,000



**29) Delphinium,
Larkspur, Snapdragons
& Stock*****
\$9,682,000

* Included in Nursery Stock total.
**Included in Livestock, Poultry & Seafood total.
***Included in Cut Flower total.

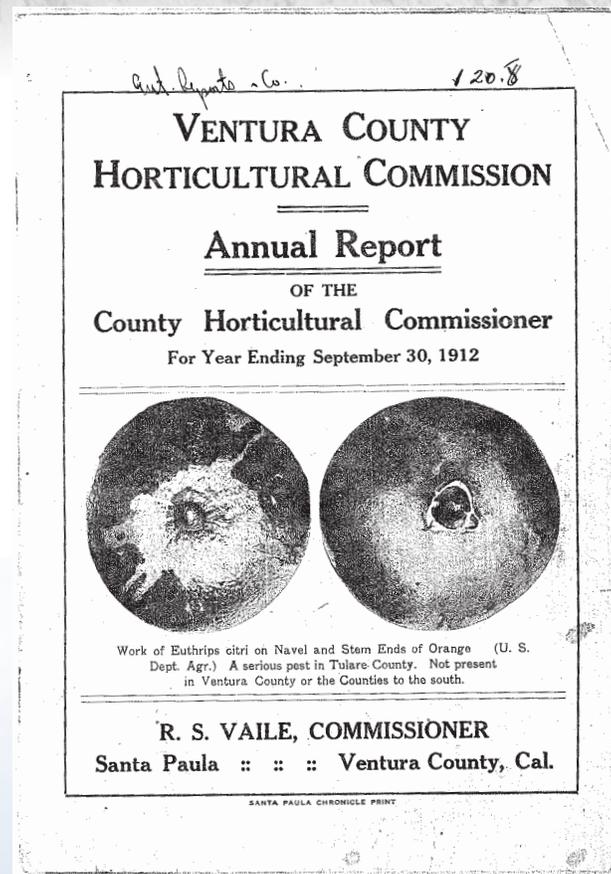


Ventura County, then...

What a difference a century makes. Ventura County crops in 1912 were largely comprised of Lima beans and sugar beets. Growers were just starting to plant lemon orchards that would come to dominate the county for the rest of the century. Agriculture work at this time was done with horsepower or by hand. The pinnacle of modern technology at the time, the automobile, was first purchased in 1902, by Ventura County resident Mr. A.C. Stewart. A wagon trip down to Los Angeles to deliver produce would require planning and preparation.

...and now.

Ventura County in 2022 is a completely different. Outside of someone's back yard garden, you would be hard pressed to find lima beans or sugar beets. Lemons still have an essential role in the county but have been surpassed in production value by strawberries. They are joined by nursery stock, avocados, and raspberries all of which hold their own. Tractors and trucks have replaced the horsepower of old, and we are witnessing the introduction of artificial intelligence powered farm equipment and drones. We now regularly send produce not just locally, but internationally. Over 70 different countries import Ventura County produce, including the Middle East, Europe, and Asia, whereas historically there were difficulties sending produce down to neighboring counties. We are eager to see what changes and challenges the next century will bring.



1922 Crop Report

Significant changes came to Ventura County after the turn of the century. Increased numbers of packing houses, canning services, machinery advancements, and transportation routes emerged throughout the county. The demands of the global markets shifted production away from extensive grain farming, which relied on large farms and minimal irrigation. Beans, processed as canned or dried, replaced grain as the top commodity. Lemons, walnuts, and apricots followed as the second, third, and fourth-place crops, respectively. Walnut and Lima bean production often coincided, walnuts benefiting from Lima beans' soil moisture retention and nitrogen contribution. Valencia oranges ranked fifth in value, while sugar beets ranked sixth. The Oxnard sugar beet factory, which operated from 1898 to 1959, played a significant role in the city's development. However, sugar production declined due to whitefly infestations and the focus on lemon and orange production. Hay, grain, and other miscellaneous citrus concluded the last positions of the top ten commodities.

CROP REPORT OF VENTURA COUNTY
1922

Apricots	Dried	5,713 tons	\$260.00	2,056,680.00
	Green	2,772 tons	60.00	166,320.00
		<u>7485</u>		2,223,000.00
Beans	Lima	70,800,000#	.072	5,125,000.00
	Black Eyes*	6,500,000#	.04	260,000.00
	Finks*	300,000#	.05	15,000.00
	Red Kidney*	300,000#	.06	18,000.00
	Baby Lima*	250,000#	.072	19,125.00
	Large Whites*	200,000#	.05	10,000.00
		<u>78,350,000</u>		5,447,125.00
*Estimate by Lima Bean Growers Ass'n.				
Beets	62,971 tons - 25,781,834# sugar		.06	1,546,910.04
Grain	Barley	7,567,000#	1.00cwt	75,670.00
	Oats	1,284,700#	1.50 "	19,270.50
	Wheat	865,300#	1.75 "	14,242.75
		<u>9,717,000</u>		109,183.25
Hay	Barley	6,422 tons	17.00	109,174.00
	Oats	5,538 "	18.00	63,684.00
	Alfalfa	3,122 "	20.00	62,640.00
		<u>15,082</u>		235,498.00
Walnuts	179,600#		.06	10,776.00
Oranges	10,446,300#		.23	2,402,649.00
Oranges	Valencia	226,604 boxes fob	5.75	1,877,972.00
	Navela	189,231	4.10	776,257.10
	Miscel.	12,246	3.50	46,711.00
				<u>2,700,941.10</u>
Lemons	989,003 boxes fob		4.75	4,697,764.25
Prunes	382,980		.07	26,808.60
Almonds	50,000#		.16	8,000.00
GRAND TOTAL				19,408,755.24

This Crop Report does not include Hay that was consumed locally, nor does it include such delicious fruits as apples, plums, peaches, pears, etc., as all of these products were sold locally.

Compiled by:
A. R. Call, Horticultural Commissioner
Ventura County



FRUIT & NUT CROPS

Crop	Year	Acreage	Per Acre	Production	Per Ton	Value
Avocados	2022	16,995	3.38	57,498	\$4,268.58	\$245,435,000
	2021	16,401	2.99	49,049	\$2,565.58	\$125,839,000
Blackberries	2022	700	10.88	7,615	\$5,896.52	\$44,902,000
	2021	767	8.61	6,606	\$6,004.24	\$39,664,000
Blueberries	2022	767	6.60	5,060	\$8,712.85	\$44,087,000
	2021	714	7.00	5,001	\$9,203.76	\$46,028,000
Lemons	2022	19,961	18.74	374,123	\$552.15	\$206,573,000
	2021	18,345	18.52	339,694	\$746.87	\$253,708,000
Mandarins & Tangelos	2022	1,612	11.79	19,006	\$972.11	\$18,476,000
	2021	1,610	7.70	12,395	\$1,233.56	\$15,290,000
Oranges -Navel	2022	398	15.87	6,315	\$668.25	\$4,220,000
	2021	473	10.44	4,938	\$422.23	\$2,085,000
Oranges -Valencia	2022	2,507	14.42	36,153	\$734.82	\$26,566,000
	2021	2,591	7.63	19,767	\$574.29	\$11,352,000
Raspberries	2022	2,181	6.16	13,425	\$8,331.55	\$111,851,000
	2021	3,717	6.09	22,639	\$7,452.27	\$168,712,000
Strawberries -Fresh	2022	---	---	174,118	\$3,455.51	\$601,666,000
	2021	---	---	170,504	\$3,824.44	\$652,083,000
Strawberries -Processed	2022	---	---	50,334	\$1,212.66	\$61,038,000
	2021	---	---	56,546	\$1,060.00	\$59,939,000
Strawberries -Total	2022	10,263	21.87	224,452	\$2,952.54	\$662,704,000
	2021	9,429	24.08	227,050	\$3,135.97	\$712,022,000
Miscellaneous Fruits & Nuts*	2022	988	---	---	---	\$15,032,000
	2021	935	---	---	---	\$12,332,000
Total	2022	56,372				\$1,379,846,000
	2021	54,982				\$1,387,032,000

*Includes: Apples, Apricots, Asian Pears, Bushberries, Cherimoya, Coffee, Dragonfruit, Grapefruit, Grapes, Guavas, Kiwi, Limes, Macadamias, Melons, Olives, Passionfruit, Persimmons, Walnuts; and Miscellaneous Citrus, Deciduous and Subtropical Fruit.

1932 Crop Report



Ventura County Crop Report---Year 1932

Compiled by

A. H. CALL, Agricultural Commissioner

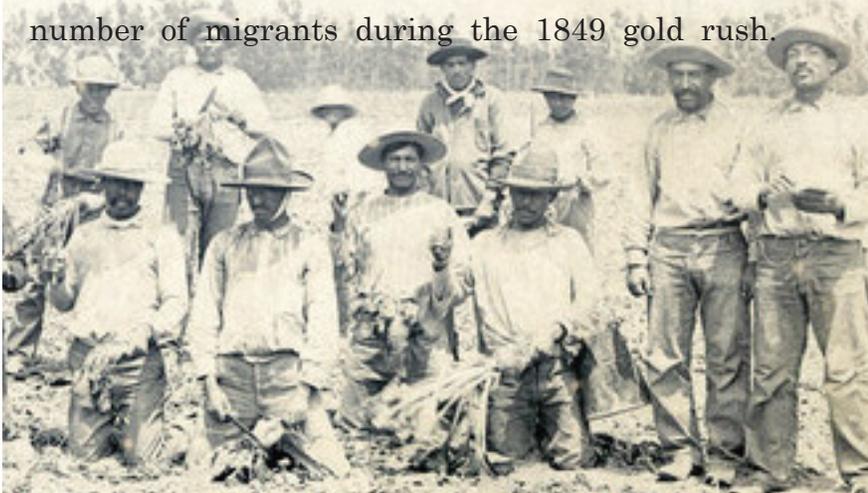
PRODUCTS	TONNAGE	F. O. B. PRICE	RETURNS
APRICOTS—			
Green	3,515 Tons	\$ 13.50	\$ 47,452.50
Dried	2,800 Tons	113.125	315,750.00
Pits	725 Tons	14.37931	10,425.00
			\$ 374,627.50
ALMONDS—			
	47,705 Tons	270.311	12,895.19
AVOCADOS—			
	142,265 Pounds	.10261	14,597.81
	2,000 Seeds		100.00
			\$ 14,697.81
BEANS—			
Limas	446,539 Bags	3.75	1,674,521.25
Black Eyes	2,000 Bags	2.50	5,000.00
Black Eyes	30,000 Bags	2.50	75,000.00
Seed Beans	20,000 Bags	8.00	160,000.00
			\$ 1,915,021.25
CITRUS—			
Valencias	1,065,609 Packed Boxes	2.06	2,195,154.54
Valencias	445,454 Field Boxes	.395	175,944.33
Navels	235,500 Packed Boxes	1.81	426,255.00
Navels	1,928 Place Pack	.385	740.28
Navels	2,028 Field Boxes	.67915	1,378.82
Lemons	1,032,255 Packed Boxes	4.24	4,355,753.22
Lemons	287,900 Field Boxes	.435	125,262.60
Grapefruit	14,212 Packed Boxes	1.81	25,723.72
Grapefruit	4,890 Field Boxes	1.038	5,056.24
Miscellaneous	9,047 Packed Boxes	1.81	16,375.07
Miscellaneous	2,034 Field Boxes	.757	1,539.74
			\$ 7,399,973.26
GRAPES—			
	385,735 Tons	21.251	8,197.25
GRAIN—			
Wheat	2,800 Sacks	1.00	2,800.00
Barley	35,000 Sacks	.60	21,000.00
Oats	2,400 Sacks	.85	2,040.00
			\$ 25,840.00
HAY—			
Oats and Barley	10,000 Tons	10.00	100,000.00
Beantwaw	24,000 Tons	5.05	121,200.00
Alfalfa	18,240 Tons	9.00	164,160.00
			\$ 385,360.00
SUGAR BEETS—			
	139,493 Tons	7.90	1,101,520.70
WALNUTS—			
Culls	10,640,7705 Tons	227.504	2,420,817.55
	1,204,1285 Tons	80.00	96,330.23
			\$ 2,517,148.13
MISCELLANEOUS FRUITS—			
Apples	291.5 Tons	31.192	9,092.47
Peaches	43 Tons	80.00	3,440.00
Pears	149.5 Tons	34.9782	5,229.24
Persimmons	20,900 Pounds	.011	229.90
Prunes	23 Tons	34.57	795.11
Strawberries	27,280 Boxes	.67745	1,847.88
Youngberries	500 Trays	.60	300.00
			\$ 18,799.56
VEGETABLES—			
Beil Peppers	6,213 Crates	1.6664	10,353.34
Carrots	462 Cars	827.4054	382,361.29
Chicory	41 Cars	607.8048	24,912.00
Corn	2,000 Bushels	.48	960.00
Corn Tops	50 Tons	12.00	600.00
Lettuce	2,180 Crates	.86	1,874.80
Limas - Green	2,670 Pounds	1.94868	5,203.00
Parsley	11.3 Cars	390.9922	4,418.11
Peas	505,4625 Tons	128.00	64,699.20
Pimientos	4,335 Tons	35.00	151,725.00
Spinach	62 Crates	1.75	108.50
Sweet Potatoes	2 Tons	112.50	225.00
Tomatoes	275,235 Lugs	.7834	215,619.10
Tomatoes - Cannery	6,348,566 Lugs	8.568	54,181.31
Fld. Culls	18,000 Lugs	.20	3,600.00
Loose Culls	12,000 Lugs	.03	360.00
L. A. Market	11,188 Lugs	.25	2,797.00
Turnips	146 Crates	1.50	219.00
Melons	16,650 Pounds	.006	99.90
			\$ 914,244.64
BEEES—			
Honey	1,586,040 Pounds	.05	79,302.00
Wax	19,825 Pounds	.10	1,982.50
			\$ 81,284.50
CITRUS NURSERY STOCK—			
	134,991 Trees	.85	114,742.35
			\$ 114,742.35
TOTAL			
			\$14,884,352.14

VENTURA COUNTY DAIRY REPORT—YEAR 1932

The following information on the Dairy Industry of Ventura County was furnished this office by Dr. A. A. Maulhardt, County Health Officer and M. A. Heinzman, Milk Inspector.

Number of Dairies in Ventura County	34
Number of Distributors (Non-Producers)	4
Number of Producer-Distributors	25
Number of Wholesale Producers	9
Total volume of milk sold daily in County	Gallons 2,850
Percentage of milk sold raw Grade A	66%

Agricultural land and revenue boomed during World War I, but fell during the Great Depression and the 1930s. Lemons took the number one top commodity place, which was maintained until 1999. Oranges remained strong in the Oxnard plains and Santa Clara River Valley, with Valencias securing the second position and Navels seventh. Walnuts continued to hold a prominent place in third. Post-WWI, bean production dropped from first to the fourth position, nonetheless, they still served as groundcover for citrus and walnut farmers and a source of income as cattle feed. Sugar beets held steadily in fifth place. Miscellaneous vegetables contributed significantly to the local economy in the sixth position. Early farmers in Ventura primarily cultivated vegetables for local consumption with relatively limited export market shares. Hay ranked eighth, while apricots suffered the most, falling to ninth place. Many farmers diversified away from mono-cropping, opted for new drought-resistant varieties and relocated to the San Joaquin Valley instead of replanting in Ventura County. With citrus being so foundational to Ventura County's popularity, citrus nursery stock was in the tenth place. Between 1930 and 1940, about 3.5 million people moved out of the Plains states due to the Dust Bowls and the Great Depression. In just over a year, over 86,000 people migrated to California. This number was more than the number of migrants during the 1849 gold rush.



VEGETABLE CROPS

Crop	Year	Acreage	Per Acre	Production	Per Ton	Value
Artichokes	2022	485	5.91	2,864	\$2,145.95	\$6,146,000
	2021	717	6.09	4,367	\$2,510.19	\$10,962,000
Asian Vegetables	2022	299	20.45	6,115	\$1,761.73	\$10,773,000
	2021	398	19.18	7,634	\$1,799.06	\$13,734,000
Bean -Lima, Snap	2022	918	3.24	2,974	\$1,271.02	\$3,780,000
	2021	3,662	1.13	4,152	\$859.59	\$3,569,000
Beets	2022	807	12.80	10,330	\$719.94	\$7,437,000
	2021	515	8.53	4,393	\$1,438.20	\$6,318,000
Broccoli	2022	316	9.28	2,931	\$1,564.99	\$4,587,000
	2021	123	10.25	1,261	\$2,558.29	\$3,226,000
Brussels Sprouts	2022	1,676	9.32	15,620	\$739.31	\$11,547,000
	2021	573	10.21	5,850	\$934.19	\$5,465,000
Cabbage	2022	2,642	29.20	77,146	\$521.26	\$40,213,000
	2021	2,851	30.18	86,036	\$408.49	\$35,145,000
Carrots	2022	303	38.75	11,741	\$189.76	\$2,228,000
	2021	322	33.56	10,805	\$208.42	\$2,252,000
Celery	2022	12,470	34.82	434,205	\$293.18	\$127,301,000
	2021	14,342	31.84	456,677	\$248.22	\$113,358,000
Cilantro	2022	4,064	9.68	39,353	\$885.52	\$34,848,000
	2021	3,679	9.58	35,234	\$687.69	\$24,230,000
Cucumbers	2022	106	58.81	6,234	\$1,471.45	\$9,173,000
	2021	21	93.67	1,967	\$1,718.35	\$3,380,000
Greens	2022	578	10.26	5,930	\$826.98	\$4,904,000
	2021	700	8.80	6,160	\$1,259.90	\$7,761,000

Crop	Year	Acreage	Per Acre	Production	Per Ton	Value
Kale	2022	886	5.38	4,769	\$1,639.97	\$7,821,000
	2021	1,008	3.05	3,074	\$5,993.17	\$18,423,000
Lettuce -Leaf	2022	383	25.78	9,874	\$1,458.07	\$14,397,000
	2021	592	19.54	11,566	\$2,559.92	\$29,608,000
Lettuce -Romaine	2022	1,287	15.95	20,529	\$514.30	\$10,558,000
	2021	950	19.07	18,115	\$152.97	\$2,771,000
Parsley	2022	1,182	29.20	34,511	\$642.11	\$22,160,000
	2021	938	22.89	21,468	\$857.00	\$18,398,000
Peppers -Bell, Chili	2022	2,026	27.70	56,121	\$946.45	\$53,116,000
	2021	1,910	69.82	133,351	\$311.32	\$41,515,000
Pumpkins	2022	505	14.82	7,484	\$453.23	\$3,392,000
	2021	220	14.80	3,256	\$441.03	\$1,436,000
Radishes	2022	708	27.44	19,428	\$727.87	\$14,141,000
	2021	713	14.93	10,642	\$730.60	\$7,775,000
Spinach	2022	807	12.23	9,868	\$1,090.80	\$10,764,000
	2021	1,483	8.80	13,057	\$1,252.89	\$16,359,000
Tomatoes	2022	336	91.06	30,596	\$1,074.94	\$32,889,000
	2021	103	64.25	6,618	\$1,063.92	\$7,041,000
Miscellaneous Vegetables*	2022	3,040	---	----	---	\$28,500,000
	2021	1,856	---	----	---	\$25,648,000
Total	2022	35,824				\$460,675,000
	2021	37,676				\$398,374,000

*Includes: Arugula, Asparagus, Baby Vegetables, Cauliflower, Eggplant, Endive, Garlic, Gourds, Herbs, Kohlrabi, Leeks, Lettuce- Head, Mushrooms, Onions, Peas, Radicchio, Sprouts, Squash, Sweet Corn, Tomatillos, Turnips and Watercress.

1942 Crop Report

There was a labor shortage as the U.S. entered World War II, creating concerns about a food shortage. In response, the American and Mexican governments agreed to sign the Bracero Program Agreement, which brought temporary agricultural workers to the United States from Mexico. Some of those who worked during the program decided to stay and gained their citizenship. These workers significantly increased production for agriculture in Ventura and worked in the lemon groves, supporting it to become the number one crop. The higher relative humidity of Ventura, with cooler summers, was an environmental factor that made Valencia oranges the second place for that year, and Navels the ninth. Lima bean farming picked up production to create dry food stores and feed soldiers overseas. With

the deepwater port in Hueneme completed in 1942, global shipping became much more accessible, causing Lima beans to climb up to the third spot. Walnut production took the fourth place and miscellaneous vegetables slowly climbed to fifth. Livestock made its appearance on this list in the sixth place. Irrigation made grazing land more capable of producing feed to support livestock. Livestock production was returning to its glory days of the ranchos in Ventura, with dairy production at seventh. Dairy cows from California had been outproducing the national average since the '20s. It made sense that hay was in the eighth position to feed the growing cattle industry. Poultry came in tenth place but was on the rise.

PRODUCTS	TONNAGE	VALUE	PRODUCTS	TONNAGE	VALUE P.O.B.	ACRES
BEE PRODUCTS			HAY			
Honey	520 Tons	124,800	Alfalfa	26,156 Tons	444,475.00	5,22
Wax	7 Tons	5,600	Barley	4,558 Tons	82,048.00	4,68
		130,400	Oat	7,215 Tons	144,700.00	7,61
			Bean Straw	5,000 Tons	50,000.00	17,31
EGGS	1,334,587 Dozens	477,116		<u>43,318</u>	<u>721,218.00</u>	17,31
POULTRY			SUGAR BEETS	52,478 Tons	107,175.00	4,89
Meat	201,688 Lbs.	64,039				
Baby Chicks	510,000	59,750	MISC. FRUITS			
Turkeys	1,790,000 Lbs.	537,000	Apples	552 Tons	18,058.00	7
	<u>2,301,688</u>	<u>897,789</u>	Peaches	44 Tons	3,130.00	1
LIVESTOCK			Pears	11,000 Bags	8,700.00	1
Rabbits	212,020 Lbs.	36,044	Plums & Brunes	1 Ton	125.00	
Rabbit Fur	3,422 Lbs.	4,110	Strawberries	1,700 Flats	2,340.00	
Beef Cattle	17,000 Head	1,309,000	Other Berries	8,000 Flats	8,800.00	
Hogs	11,406 Head	286,038		<u>37,915.00</u>		
Lambs	5,586 Head	75,341	MALLUUS	10,571 Tons	3,366,030.00	20,82
	<u>33,991</u>	<u>1,720,344</u>	Culls	1,841 Tons	287,735.00	20,82
MILK				<u>12,412</u>	<u>3,653,765.00</u>	
Average daily production	8,404 gallons	815,527	VEGETABLES			
			Beans, Green Limas	579,200 Lbs.	21,918.00	8
			Cabbage	38,000 Crates	60,500.00	29
			Carrots	142,370 Crates	292,132.00	59
			Calliflower	281,520 Crates	328,928.00	59
			Celery	46,278 Crates	154,594.00	8
			Chicory	1,690 Crates	6,647.00	1
			Cucumbers	535 Tons	15,376.00	1
			Lettuce	72,478 Crates	214,950.00	35
			Onions	1,200 Sacks	1,800.00	3
			Parley	4,650 Crates	6,547.00	1
			Peppers, Green Chili	1,990 Tons	69,050.00	28
			Peppers, Dry Chili	1,012,500 Lbs.	202,500.00	44
			Peppers, Pimiento	1,525 Tons	75,125.00	35
			Squash	247 Tons	12,357.00	1
			Tomatoes	4,981 Tons	100,665.00	1
			Tomatoes	259,242 Dugs	477,839.00	2,48
			Tomatoes	154,624 Dugs	148,086.00	2,48
			Mushrooms	50,000 Lbs.	12,500.00	
			Misc. Vegetables	38 Tons	4,283.00	
				<u>649,759</u>	<u>2,308,320.00</u>	6,18
			HURSEERY STOCK			
			Citrus	39,250 Seedlings	688.00	
			Avocado	189,542 Trees	104,506.00	
			Avocado	5,261 Trees	2,250.00	
			Avocado	12,000 Seeds	480.00	
			Walnuts	1,892 Trees	2,244.00	
			Misc. Vegts.	48,560 Flats	28,810.00	
			Ornamental Plants	81,012 Plants	14,365.00	
			Bedding Plants	8,900 Plants	5,300.00	
			Bulbs	3,001,000	105,000.00	
			Flower Seed	1,215 Lbs.	1,320.00	
			Cut Flowers	700,450	17,511.00	
			Vegt. Seed	24,647 Lbs.	354,028.00	
					<u>222,182.00</u>	

1942 VENTURA COUNTY CROP REPORT			
PRODUCTS	TONNAGE	VALUE P.O.B.	ACREAGE
APRICOTS			
Dried	1,600 Tons	575,000.00	4,270
Pits	325 Tons	3,250.00	
Green	400 Tons	32,000.00	
	<u>2,325</u>	<u>610,250.00</u>	
ALMONDS			
Nuts	5 Tons	3,800.00	225
Meats	25 Tons	29,556.00	
	<u>30</u>	<u>33,356.00</u>	
AVOCADOS	1,468,990 Lbs.	75,521.00	231
BEANS			
Limas	623,800 Bags	4,836,450.00	43,000
Baby Limas	1,570 Bags	10,040.00	125
Seed Beans	44,780 Bags	577,564.00	2,084
Garbanos	5,924 Bags	27,356.00	528
Misc. Varieties	2,040 Bags	10,694.00	170
Blackeyes	43,806 Bags	238,277.00	5,000
	<u>720,969</u>	<u>5,689,881.00</u>	<u>50,907</u>
CITRUS			
LEMONS			
Pkd. Bxs.	2,129,970 Bxs.	7,667,892.00	
Loose Bxs.	214,004 Bxs.	385,207.00	19,004
By-Products	37,773 Tons	342,912.00	
		<u>8,395,011</u>	
VALERIANAS			
Pkd. Bxs.	2,061,093 Bx.	1,120,074.00	
Loose Bxs.	408,994 Bxs.	885,765.00	16,332
By-Products	10,177 Tons	270,516.00	
HAVELS			
Pkd. Bxs.	289,625 Bxs.	1,568,258.00	
Loose Bxs.	63,204 Bxs.	85,700.00	1,729
By-Products	1,793 Tons	44,320.00	
	<u>473,622</u>	<u>1,698,278.00</u>	
GRAPEFRUIT			
Pkd. Bxs.	52,735 Bxs.	156,622.00	
Loose Bxs.	18,344 Bxs.	20,103.00	365
		<u>176,725.00</u>	
LIMES	91,837 Lbs.	3,855.00	43
MISC. CITRUS	36 Tons	3,322.00	15
		<u>18,058,290.00</u>	<u>37,808</u>
GRAPES	338 Tons	10,180.00	349
GRAIN			
Wheat	15,259 Bags	25,995.00	1,017
Barley	211,703 Bags	275,214.00	11,761
Oats	14,645 Bags	19,035.00	813
	<u>241,607</u>	<u>320,244.00</u>	<u>13,591</u>

LIVESTOCK, POULTRY & SEAFOOD

Crop	Year	Value
Livestock	2022	\$6,356,000
- Cattle, Goats, Hogs & Sheep	2021	\$4,127,000
Poultry	2022	\$1,888,000
- Chickens & Eggs	2021	\$1,067,000
Other Livestock	2022	\$350,000
- Alpaca & Squab	2021	\$509,000
Seafood	2022	\$34,676,000
- Fish, squid & Other	2021	\$31,311,000
Total	2022	\$43,270,000
	2021	\$37,014,000



FIELD CROPS

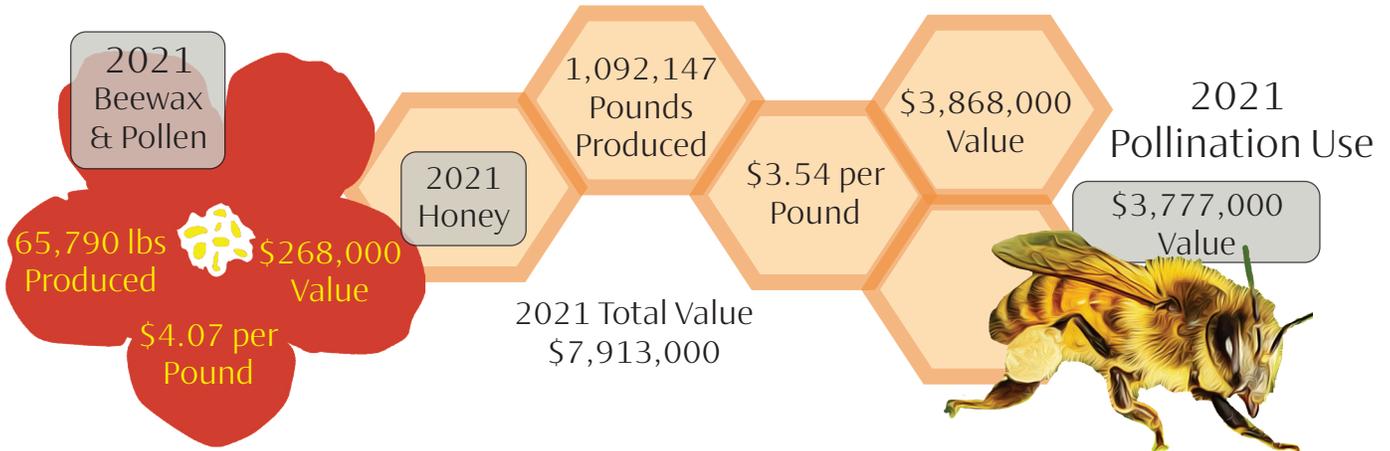
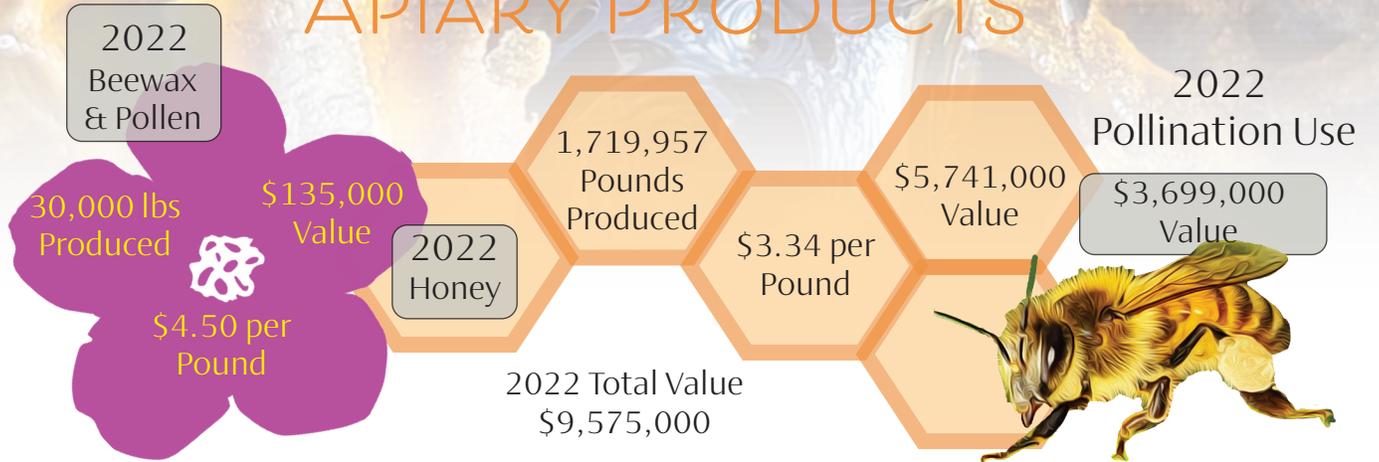


Crop	Year	Acreage	Value
Hemp*	2022	12	\$1,285,000
	2021	23	\$2,463,000
Pasture, Hay & Grain	2022	650	\$504,000
	2021	600	\$450,000
Rangeland**	2022	197,764	\$403,000
	2021	195,000	\$350,000
Seed & Dry Beans	2022	652	\$1,420,000
	2021	808	\$1,654,000
Total	2022	199,078	\$3,612,000
	2021	196,431	\$4,917,000

*Includes Biomass, Flower, Seed and Transplants.

**Includes Fallow Cropland.

APIARY PRODUCTS



BIOLOGICAL CONTROL

157,305,940,911 Beneficials,
 Released on 10,000 Acres,
 Valued at \$5,715,000.



AGENT	TARGET
Predatory Mites, Predatory Beetles, Predatory Nematodes, Various Predatory Insects	Scale, Mealybug, Snail, Aphids, Mites, Whiteflies, Psyllid, Thrips, Nematodes, Flies

1952 Crop Report

Lemons remained number one, but post-war Santa Paula experienced changes that would affect the citrus industry. The completion of the Santa Paula Freeway and Highway 101 in this decade created even more routes for export. The growth of suburbia in America changed the ways people shopped. Previously, shopping for the home was usually done at several smaller shops, but the modern supermarket was starting to develop, creating one centralized space for consumers to buy fresh or frozen vegetables. With the continuation of the Bracero Program, many farmers reallocated parts of their land from fields to housing for their workers. Property values went up, incentivizing farmers to sell their land. Regardless, citrus wasn't going anywhere, with Valencia oranges ranking second in production. Bean production still held the third position in the county, while



miscellaneous vegetables' steady climb ranked them in the fourth position. Walnuts made their last appearance in fifth place due to the diversification of vegetable crops locally and new varieties of drought-tolerant walnuts grown in the Central Valley. Cattle, poultry and dairy were placed at sixth, seventh and eighth. Navel oranges held a steady ninth place from the previous decade, and grain held onto the tenth place.

1952
VENTURA COUNTY CROP REPORT
Compiled by
VENTURA COUNTY DEPARTMENT OF AGRICULTURE
C. J. BARRETT, AGRICULTURAL COMMISSIONER

24 1/2 1/2 30 33

PRODUCT	PRODUCTION	UNIT	F.O.B. VALUE	BEARING ACREAGE
APRICOTS				
Dried	205.5	Tons	\$ 135,498.00	1,128
Fresh	10,026	150# Bags	7,982.00	
Pits	52	Tons	1,080.00	
			144,560.00	
ALMONDS				
Meats	6.5	Tons	6,500.00	203
AVOCADOS				
	2,199,366	Lbs.	380,299.00	548
BEANS				
Limas	700,700	Bags-100#	7,882,875.00	31,108
Blackeyes	18,336	" "	244,081.00	1,760
Garbanzos	1,100	" "	12,100.00	100
Pintos	1,777	" "	1,770.00	12
Seed Beans	68,549	" "	850,121.00	3,164
	788,360		8,990,876.00	36,114
CITRUS				
LEMONS				
Pkd. Boxes	3,293,483	Boxes	21,665,557.50	17,691
By-Products	63,479.64	Tons	2,210,826.23	
			24,875,653.23	
ORANGES, Valencia				
Pkd. Boxes	2,653,585	Boxes	10,098,965.93	17,532
By-Product	46,913.82	Tons	1,275,952.66	
			11,374,918.59	
ORANGES, Navel				
Pkd. Boxes	218,503	Boxes	960,842.76	1,581
By-Product	1,620.62	Tons	32,112.40	
			993,155.16	
GRAPEFRUIT				
Pkd. Boxes	110,472	Boxes	393,707.31	350
By-Products	934.52	Tons	7,975.24	
			401,682.55	

PRODUCT	PRODUCTION	UNIT	F.O.B. VALUE	BEARING ACREAGE
BARLEY				
Alfalfa (Gr.)	88,380	Tons	\$ 441,900.00	2,946
Barley	3,750	Tons	127,300.00	2,500
			569,200.00	5,446
BRAN				
Barley	278,400	Bags	876,960.00	18,560
Oats	3,200	Fags	11,840.00	200
Wheat	5,760	Bags	21,120.00	300
			910,120.00	19,080
DRY FRUITS				
Apples	11,755	Boxes	29,150.00	101
Peaches	6,155	Bags	11,336.00	77
Pears	3,500	Bags	3,500.00	50
Raspberries	30,338	Trays	15,169.39	54
Strawberries	677	Trays	2,196.00	20
Cheeriscayas	1,050	Lbs.	275.00	5
			101,886.39	282.5
GRAIN SEEDS				
Gov't. Payment	26,704.20	Tons	323,636.30	3,702
			68,131.65	
			391,767.96	1,702
WALNUTS				
	10,282.86	Tons	5,336,107.28	17,003
VEGETABLES				
Green Limas	11,274.36	Tons	1,692,028.00	5,795
Beans-String	218	Tons	37,280.00	47
Broccoli	2,162.7	Tons	32,098.50	92
Cabbage	107,549	Crates	159,383.00	328
Cabbage	807	Tons	14,260.00	20
Carrots	421,451	Crates	926,383.76	1,874
Carrots	600	Tons	23,000.00	20
Cauliflower	119,908	Crates	95,984.89	297
Celery	720,011	Crates	1,117,811.20	693
Cucumbers	84,582	Bags	63,275.87	104
lettuce	431,969	Crates	1,094,166.37	3,100
Roman	29,859	Crates	32,377.18	112
Parasley	1,340	Tons	55,703.80	45
Pars	3,161.78	Tons	285,069.79	2,997
Peppers				
Bella	466.76	Tons	50,391.71	64
Chili-Gr.	1,270	Tons	79,375.00	165
Pimientos	2,870	Tons	189,577.00	388
Dried Chili	299.64	Tons	107,322.34	215
Splnach	2,399.69	Tons	75,565.70	377
Squash-Winter	434	Tons	44,992.00	65
Tomatoes				
Market	477,158	Bags	406,026.74	1,020
Canning	65,565	Tons	1,774,222.00	3,978
Onion	43,28	Tons	2,524.00	2
Mushrooms	100,000	Lbs.	4,200.00	
Squash	82,140	Crates	103,050.00	328
Misc. Vegetables			8,075,887.33	22,173

PRODUCT	PRODUCTION	UNIT	F.O.B. VALUE	BEARING ACREAGE
SEED				
Vegetable	257,040	Lbs.	273,071.10	805
Flower	42,854	Lbs.	58,788.90	191.5
			331,860.00	996.5
NURSERY STOCK				
Vegetable plants	147,416	Plats	112,702.00	
Bedding plants	2,750	Plats	1,200.00	
Bulbs	420,000		8,400.00	
Ornamentals	112,671	Cans	166,963.90	
Citrus	26,000	Seedlings	2,600.00	
Citrus	112,145	Trees	261,846.90	
Avocado	36,139	Trees	77,884.95	
Avocado	27,000	Seeds	2,700.00	
Walnut	28,346	Trees	38,671.00	
			672,968.75	
CUT FLOWERS				
			193,900.00	110
LIVESTOCK				
Hogs	3,147	Head	119,586.00	
Cattle	18,065	Head	3,902,040.00	
Rabbits	410,000	Lbs.	102,500.00	
			4,124,126.00	
POULTRY				
Chickens	50,000	Birds	45,000.00	
Chicken Eggs	3,054,562	Doz.	1,542,534.31	
Turkeys	897,000	Birds	2,024,610.00	
Squabs	30,000	Birds	30,000.00	
			3,642,134.31	
MILK				
Number of Dairies		16		
Number of Dairy Cows		5,002		
Average Yearly Production of Milk		5,651,295 Gals.		
Revenue to Ventura County Dairymen			\$ 3,123,451.32	
GOAT MILK				
Number of Goats		81		
Average Yearly Production of Milk		3,328.8 Gals.		
Revenue to Ventura County Goat Dairymen			\$ 5,500.00	
GRAND TOTAL				
			\$ 75,258,701.97	
650				
3/31/53				
60Btp				

1962 Crop Report

Lemons were the number one commodity, with Valencia oranges second. Livestock and poultry were combined into one category, coming in third. The 1960s marked a change in the American lifestyle and politics that impacted every industry. The counterculture movement of the 1960s influenced dietary changes in America. Healthier eating became a trend, allowing vegetables to be represented as separate commodities instead of grouped together. Tomatoes ranked fourth, celery fifth, lettuce sixth and green beans seventh, showcasing America's increased health consciousness. Dairy products dropped to eighth place. Lima beans dropped to the ninth spot due to local competition from higher value row crops. Navel oranges, in tenth places, would leave the top ten spot in the crop report this decade. Military funding of chemical research had introduced agriculture to the effectiveness of DDT and other insecticides. During this decade, the Vietnam War increased the research and manufacturing of herbicides for military and agricultural use. While this significantly increased production and kept America fed through WWII, these pesticides were used without a full understanding of the environmental impact. This became a significant concern for the counterculture movement of the 1960s, whose ideas of sustainability and environmentalism laid the groundwork for the organic movement in the 1990s.

AGRICULTURAL CROP REPORT RECAPITULATION

	YEAR	ACREAGE	VALUE
FRUIT & NUT CROPS	1962	47,298	\$ 60,713,500
	1961	52,323	56,540,700
VEGETABLE CROPS	1962	42,642	33,051,800
	1961	43,626	27,008,240
CUT FLOWERS	1962	1,177	1,681,500
	1961	1,054	1,526,000
FIELD CROPS	1962	27,131	5,471,300
	1961	25,698	7,239,200
NURSERY STOCK	1962		1,598,600
	1961		1,502,000
APIARY PRODUCTS	1962		304,000
	1961		56,200
LIVESTOCK & POULTRY	1962		14,065,300
	1961		13,147,800
DAIRY PRODUCTS	1962		3,406,000
	1961		3,623,000
<u>GRAND TOTAL CROP REPORT</u>	1962	118,245	\$ 120,292,000
	1961	122,701	110,643,140
=====			
	1957 Crop Valuation		\$ 82,473,986
	1958 Crop Valuation		100,666,263
	1959 Crop Valuation		102,821,348
	1960 Crop Valuation		102,631,750
	1961 Crop Valuation		110,643,140
	1962 Crop Valuation		120,292,000



NURSERY STOCK

Crop	Year	Green-house Sq. Ft.	Field Acres	Production	Unit	Per Unit	Value
Bedding Plants, Ground Cover & Turf	2022	876,452	814	15,453,380	flats	\$3.02	\$46,684,000
	2021	954,865	920	17,437,802	flats	\$3.02	\$52,684,000
Fruit & Nut Trees	2022	---	256	1,508,617	trees	\$18.22	\$27,487,000
	2021	---	225	1,543,338	trees	\$19.07	\$29,437,000
Herbaceous Perennials	2022	75,802	99	3,318,373	containers	\$3.81	\$12,643,000
	2021	76,528	98	3,864,487	containers	\$3.76	\$14,529,000
Potted Plants	2022	2,678,421	31	4,511,529	pots	\$3.99	\$18,001,000
	2021	3,562,999	29	4,382,555	pots	\$3.97	\$17,403,000
Propagative Material	2022	682,436	1	48,075,000	cuttings	\$0.08	\$3,846,000
	2021	673,815	1	54,650,000	cuttings	\$0.10	\$5,465,000
Vegetable Transplants	2022	1,503,214	108	2,817,234	flats	\$4.41	\$12,424,000
	2021	1,800,365	109	4,265,050	flats	\$4.40	\$18,773,000
Woody Ornamentals	2022	90,972	1,688	5,081,697	trees/shrubs	\$14.26	\$72,465,000
	2021	91,542	1,690	5,365,444	trees/shrubs	\$14.10	\$75,648,000
Total	2022	5,907,297	2,997				\$193,550,000
	2021	7,160,114	3,072				\$213,939,000



1972 Crop Report

Lemons kept the top spot as the most valuable crop. The previously combined livestock and poultry category added dairy, bringing it into the number two spot, despite challenges. The Hobson Brothers Feedlot in Ventura closed, impacting the livestock numbers for the county. Exotic Newcastle Disease was mentioned in the 1972 Crop Report, but the impact on poultry wouldn't be felt until the following year. In third place was celery, and tomatoes ranked fourth, followed by strawberries' first appearance in the top ten at fifth. Ventura County farmers faced challenges including the growing urbanization of Southern California along with changing prices and demand for crops. Farmers reacted to those challenges with new technology, advancements in cultivation methods, or innovative crop varieties. Strawberries, being incredibly fragile and spoiling rapidly, benefited from several developments. The growth of nearby cities and the improvements to produce transportation provided a larger market for Ventura strawberry production. This decade marked the beginning of fumigating strawberry fields, which boosted productivity and profitability.

Valencia oranges, lettuce, avocados, miscellaneous vegetables, and Lima beans round off the rest of the top crops. This decade brought avocados into the top ten crops while beans, once the number one crop in the county fifty years prior, made their last appearance in the top ten.

AGRICULTURAL CROP REPORT
RECAPITULATION
1971-1972

	YEAR	\$ VALUE
FRUIT & NUT CROPS	1972	\$105,005,800
	* 1971	103,058,100
VEGETABLE CROPS	1972	73,246,500
	1971	52,239,000
LIVESTOCK, POULTRY & DAIRY	1972	26,735,800
	* 1971	31,497,000
NURSERY STOCK	1972	7,313,600
	1971	5,548,000
CUT FLOWERS	1972	2,116,200
	1971	2,804,000
FIELD CROPS	1972	5,735,800
	1971	4,930,000
APIARY PRODUCTS	1972	220,700
	1971	325,000
Grand Total	1972	\$220,374,400
	* 1971	\$200,401,100

*Revised.

CUT FLOWERS

Crop	Year	Acreage	Value
Aster, Gypsophila, Lace & Statice	2022	98	\$4,326,000
	2021	105	\$5,268,000
Chrysanthemums & Sunflowers	2022	48	\$3,956,000
	2021	35	\$3,852,000
Delphinium, Larkspur, Snapdragons, & Stock	2022	186	\$9,682,000
	2021	175	\$8,526,000
Lilies & Irises	2022	40	\$2,030,000
	2021	85	\$6,444,000
Lisianthus	2022	42	\$4,083,000
	2021	35	\$ 3,589,000
Miscellaneous Cut Flowers & Foliage*	2022	138	\$7,362,000
	2021	125	\$6,463,000
Total	2022	552	\$31,439,000
	2021	560	\$34,142,000

*Includes: Alstroemeria, Amaranthus, Anemone, Anthurium, Bells of Ireland, Bird of Paradise, Bupleurum, Carnation, Celosia, Dahlia, Dianthus, Freesia, Gardenia, Gladiolus, Hyacinth, Hydrangea, Kangaroo Paw, Liatris, Limonium, Narcissus, Orchard, Ornithogalum, Protea, Ranunculus, Rose, Solidago, Solidaster, Stephanotis, Sweet Pea, Tuberose, Tulip, and Veronica.

ORGANIC FARMING

Crop	Year	Acres	Value
Registered Growers	2022		143
	2021		*147
Cut Flowers & Nursery Stock	2022	35	\$40,000
	2021	30	\$30,000
Field & Seed Crops	2022	1,154	\$179,000
	2021	740	\$399,000
Fruit & Nuts	2022	8,919	\$229,344,000
	2021	7,403	\$216,952,000
Livestock & Poultry	2022	110	\$30,000
	2021	103	\$12,000
Specialty Crops	2022	15	\$10,000
	2021	15	\$6,000
Vegetables & Herbs	2022	2,058	\$24,300,000
	2021	2,984	\$28,449,000
Total**	2022	13,393	\$253,903,000
	2021	12,440	\$245,848,000

*Corrected data.

**Included in all other total values.

**Includes 1,102 acres of Fallow Cropland for 2022 and 1,165 acres for 2021.



1982 Crop Report

The United States experienced a major agricultural crisis during the 1980s. By the mid-1980s, the crisis had reached its peak. Land prices had fallen dramatically leading to record foreclosures. Lemons had stayed in the top spot for sixty years, but the threat of urban expansion put pressure on the lemon groves. Once planted, it takes years for lemons to start producing. This business model was sustainable for large growers, but several smaller orchards had to shift to row cropping to survive. Celery production stayed strong, keeping it at the second position as demand grew for fresh vegetables. The processed food

industry used celery as both an ingredient and, more subtly, as a seasoning. Poultry and dairy production were paired for the third spot. Strawberry production and consumption stayed relatively contained in California, but the state's population was enough to put strawberries in the fourth spot. The competition from Florida oranges was enough to keep Valencias in fifth position. Ventura County horticulturalists and botanists experimented with breeding and growing several varieties of drought and pest-tolerant vegetables, making seed export the sixth commodity. The sustainability movement of the 1980s also brought homeowners awareness of their environmental impact. The term "xeriscaping" was coined by David Salzman in this decade, which is the process of landscaping with drought-tolerant plants that don't require irrigation. This change in home gardening and the ease of transplanting for farmers made nursery stock the seventh most popular commodity. The growing trend of health-conscious eating was reflected with lettuce in the eighth place, avocados in ninth place, and broccoli in the tenth position.

10 LEADING CROPS

FOR
1982

RANKING	CROP	\$ VALUE
1st	LEMONS	\$84,426,000
2nd	CELERY	70,754,000
3rd	POULTRY AND DAIRY	53,412,000
4th	STRAWBERRIES	40,869,000
5th	VALENCIA ORANGES	39,651,000
6th	SEED	30,543,000
7th	*NURSERY STOCK	28,060,000
8th	LETTUCE	23,925,000
9th	AVOCADOS	16,063,000
10th	BROCCOLI	13,785,000

*Does Not Include Cut Christmas Trees.

OTHER MILLION DOLLAR CROPS

TOMATOES	\$13,093,000	CUCUMBERS	\$1,902,000
CAULIFLOWER	10,289,000	PEPPERS	1,691,000
CUT FLOWERS	7,139,000	BEANS (DRY)	1,514,000
GREEN LIMA BEANS	6,976,000	GREEN SNAP BEANS	1,484,000
SPINACH	5,940,000	GRAPEFRUIT	1,294,000
LIVESTOCK (Total)	5,198,000	PASTURE	1,138,000
CABBAGE	5,186,000	ALFALFA	1,043,000
ORANGES (NAVELS)	1,910,000		

-3-





1992 CROP REPORT

The 1990s would see the international market for Ventura County agriculture products widening. In 1994, NAFTA, the North American Free Trade Agreement, was signed between Canada, Mexico, and the United States. NAFTA was designed to reduce the trade barriers between the three countries, increasing agricultural exports to our neighbors. Lemons remained in the number one spot. Strawberries benefited greatly from NAFTA, as the expansion of cooling facilities into Canada and Mexico pushed it into the second most valuable crop position. Celery was third in value, and nursery stock took the fourth, with suburbs and cities driving the demand for landscaping. Valencia oranges were in fifth place. Avocados rose to sixth, despite high temperatures and competition from growers in Chile. Lettuce was seventh in value, and cut flowers appeared in eighth place. Imports of cut flowers often trended

above national production, but the demand in the U.S. market was so significant that flowers could make it on the list. Broccoli was ninth in value, and cabbage in tenth. Although California had established standards for organic farming in 1979, the USDA didn't establish federal standards until 1990. The USDA was then able to legitimize the organic market, allowing organic sales in grocery stores to grow 20% annually from the late '80s into the '90s.

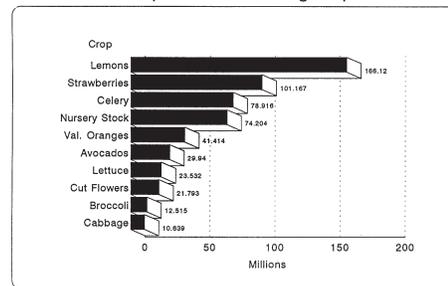


TEN LEADING CROPS FOR 1992

RANK	CROP	VALUE
1st	LEMONS	\$166,120,000
2nd	STRAWBERRIES	101,167,000
3rd	CELERY	78,916,000
4th	NURSERY STOCK ***	74,204,000
5th	VALENCIA ORANGES	41,414,000
6th	AVOCADOS	29,940,000
7th	LETTUCE	23,532,000
8th	CUT FLOWERS	21,793,000
9th	BROCCOLI	12,515,000
10th	CABBAGE	10,639,000

*** Does not include Cut Christmas Trees

Visual Comparison: 10 Leading Crops 1992



OTHER MILLION DOLLAR CROPS

Spinach	\$6,566,000	Cilantro	\$3,988,000
Veg. Transplants	5,425,000	Oriental Vegetables	3,920,000
Peppers	5,231,000	Navel Oranges	2,775,000
Cauliflower	5,147,000	Grapefruit	2,484,000
Livestock	5,112,000	Cucumbers	2,192,000
Tomatoes	4,451,000	Kale	1,718,000
Gypsophila	4,404,000	Sweet Corn	1,487,000
Parsley	4,384,000	Christmas Trees	1,004,000

CERTIFIED FARMERS' MARKETS

CAMARILLO

Camarillo Hospice
2220 Ventura Blvd.
Sat. 8 AM - 12 PM
Ruff Smith

OJAI

Ojai
300 E. Matilija St.
Sun. 9 AM - 1 PM
Cynthia Korman
&
Ojai Community
Farmers' Market
414 E. Ojai Ave.
Thurs. 2 PM - 7 PM
Julie Gerard

OXNARD

Channel Islands
Harbor
3350 S. Harbor Blvd.
Sun. 10 AM - 2 PM
Melissa Farwell
&
Downtown Oxnard
Downtown Plaza Park
500 S. C St.
Thurs. 9 AM - 1:30 PM
The Oxnard Heritage
Foundation

SIMI VALLEY

Simi Valley at Civic
Center
2757 Tapo Canyon Rd.
Fri. 11 AM - 3:30 PM
Mark Rochin

THOUSAND OAKS

Thousand Oaks
222 W. Hillcrest Dr.
East End Parking Lot
Thurs. 12 PM - 5 PM
Karen Wetzel Schott

VENTURA FISHERMAN'S MARKET

1449 Spinnaker Dr.
Sat. 7 AM - 11 AM

VENTURA

Downtown Ventura
Santa Clara and Palm
St., City Parking Lot
Sat. 8:30 AM - 12 PM
Karen Wetzel Schott
&
Midtown Ventura
Pacific View Mall
Front, West Parking
Lot
Wed. 9 AM - 1 PM
Karen Wetzel Schott

WESTLAKE VILLAGE

Westlake Village
2797 Agoura Rd.
Sun. 10 AM - 2 PM
Melissa Farwell

All Certified Farmers'
Markets are open year
around.

CERTIFIED FARMERS' MARKETS OPERATIONS MANAGERS' CONTACT INFORMATION

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sierra@saticoyfarmersmarket.org

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Ruff Smith
805-389-6870
info@camarillohospice.org

The Oxnard Heritage Foundation
805-247-0197
info@oxnarddowntownowners.org

Karen Wetzel Schott
805-529-6266
www.vccfarmersmarket.com

Ventura's Fisherman's Market
(206) 391-9054

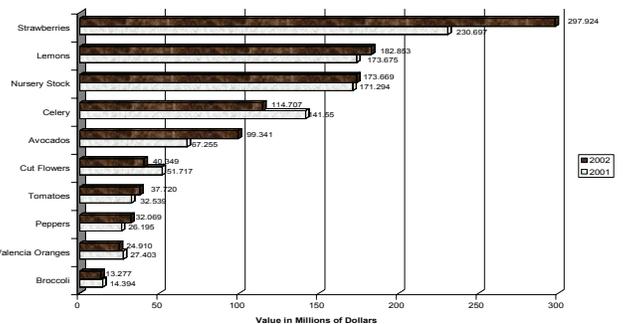
2002 Crop Report

Strawberries took the number one spot, finally dethroning lemons. New lemon groves became too risky with already-established grower cooperatives, and the permanence of lemon groves meant that farmers could not diversify thier fields. Once the strawberry fields were picked, the space could be replanted with several other seasonal fruits and vegetables. There were still plenty of cooperatives producing large quantities, but lemons dropped to second in production. Nursery stock values ranked third, taking the pressure off farmers to start from seed and supplied the demand as home gardening grew. Celery, remarkably quick and easy to grow, made it an excellent rotational crop and the fourth place commodity. Avocados ranked fifth in production. Although the 2000s recession drew people away from spending on extras, the cut flower industry still bloomed into the sixth spot. In the seventh position were tomatoes, followed by peppers, which were new to the top ten crops of the county, Ninth place was held by Valencia oranges. Lastly, the number ten crop was another newcomer, raspberries. This crop, like strawberries, benefited from modernizations in cooling and packing, allowing them to be enjoyed fresh, frozen, and preserved in markets globally.



TEN LEADING CROPS FOR 2002

RANK	CROP	VALUE
1 st	Strawberries	\$297,924,000
2 nd	Lemons	182,853,000
3 rd	Nursery Stock	173,669,000
4 th	Celery	114,707,000
5 th	Avocados	99,341,000
6 th	Cut Flowers	40,349,000
7 th	Tomatoes	37,720,000
8 th	Peppers	32,069,000
9 th	Valencia Oranges	24,910,000
10 th	Raspberries	19,963,000



OTHER MILLION DOLLAR CROPS

Broccoli	13,277,000	Orchids	3,785,000
Greens	12,261,000	Kale	3,717,000
Lettuce	11,104,000	Navel Oranges	3,190,000
Cabbage	10,650,000	Oriental Vegetables	2,968,000
Radishes	6,775,000	Sweet Corn	2,607,000
Cilantro	6,693,000	Livestock	2,423,000
*Veg. Transplants	6,369,000	Beans (all)	2,395,000
Spinach	5,463,000	Cauliflower	1,904,000
Onions (all)	4,644,000	**Poinsettia	1,384,000
Parsley	4,461,000	Carrots	1,382,000

* Included in Nursery Stock total above

** Included in Cut Flowers total above

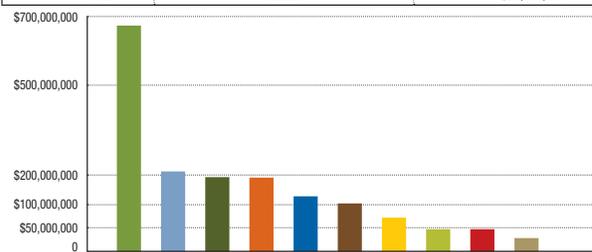
2012 Crop Report



Strawberry production from Mexico started to compete with California markets, yet strawberries remained the top commodity. Urbanization pressures continued to rise, but extreme weather became the new threat to farmers. Higher temperatures combined with drought, damaged plants, and the heat created an environment in the soil that allowed pests and diseases to thrive. Despite these challenges, production remained high with lemons second. By 2012, raspberries had grown in importance, and jumped to third place. Critical factors in these changes were the growing demand for healthy food and the industry's adoption of hoop houses, which increased production and extended the growing season for raspberries. Weather extremes didn't just make things hotter but also brought colder temperatures, damaging frost-sensitive commodities. On a positive note, the new conditions drove innovation. Biotechnology companies reintroduced enzymes into the soil, engineers developed better irrigation technology and botanists bred new drought-resistant crops. The nursery stock business created an environment where growers

Ten Leading Crops for 2012

RANK	CROP	VALUE
1st	Strawberries	\$691,303,000
2nd	Lemons	\$201,820,000
3rd	Raspberries	\$187,277,000
4th	Nursery Stock	\$186,351,000
5th	Celery	\$134,258,000
6th	Avocados	\$113,315,000
7th	Tomatoes	\$75,819,000
8th	Peppers	\$48,395,000
9th	Cut Flowers	\$46,829,000
10th	Cilantro	\$23,438,000



Other Million Dollar Crops

CROP/PRODUCT	VALUE
Kale	\$21,185,000
Greens	\$20,768,000
Valencia Oranges	\$17,327,000
Cabbage	\$15,636,000
Lettuce	\$14,634,000
Blueberries	\$13,818,000
Vegetable Transplants*	\$12,221,000
Spinach	\$11,595,000
Mandarins	\$10,328,000
Cucumber	\$9,524,000

CROP/PRODUCT	VALUE
Oriental Vegetables	\$9,010,000
Beans (all)	\$8,038,000
Broccoli	\$7,573,000
Parsley	\$7,181,000
Livestock	\$6,872,000
Radishes	\$4,456,000
Orchids*	\$3,592,000
Beets	\$3,541,000
Poinsettia*	\$2,586,000
Onions (all)	\$1,256,000

* Included in Nursery Stock total above

could test their new developments, making nursery stock the fourth commodity. Celery was fifth, avocados were sixth, and tomatoes were seventh. Peppers moved up to eighth place. Cut flowers were starting to be outcompeted by imports, bringing it to the ninth place. Moving into the top ten for the first time was cilantro, possibly reflecting changes in consumer tastes.

PROGRAMS

CONSUMER PROTECTION

DEPUTY AGRICULTURAL COMMISSIONER/SEALER JOHN BEALL

- PRODUCE STANDARDS (MELON/CITRUS)
- DIRECT MARKETING
- ORGANIC FARMING
- AG. DISASTER ASSESSMENT
- INVASIVE WEED MANAGEMENT
- TOLAND DUMP PEST HAZING
- EGG STANDARDS



STANDARDIZATION

Premises Visited	48
Lots Inspected	1,028
Containers Inspected	81,163
Citrus Maturity Tests Conducted	27

DIRECT MARKETING

Certified Producers Certificates Renewals	132
CPC Amendments	78
Certified Farmers' Markets Inspections	39
Warning Letters Issued	20
Notices of Proposed Action Issued	3
Notices of Non-Compliance Issued	27
Verification Inspections	27

ORGANICS

Registrations	154
Audits Performed	15
Samples Collected	8

WEIGHTS & MEASURES

DEPUTY AGRICULTURAL COMMISSIONER/SEALER JOHN BEALL
& DEPUTY AGRICULTURAL COMMISSIONER/SEALER ANGELA GODWIN

WEIGHING DEVICES INSPECTED	
Computing/Counter Scales	2,114
Vehicle Scales	34
Dormant/Platform Scales	350
Livestock Scales	1
Hanging/Crane Scales	16
Jewelry/Class II Scales	22
Miscellaneous Weighing Devices	4

MEASURING DEVICES INSPECTED	
Retail Motor Fuel Meters	3,980
High Flow Meters	33
Liquid Propane Gas Meters	20
Vapor/Water/Electric Submeters	3,221
Vehicle Meters	26
Retail Water Vending Machines	381
Other Measuring Devices (Including Taxis)	37

QUANTITY CONTROL PROGRAMS	
Price Accuracy Inspections	549
Test Purchases Made	25
Packages Checked for Net Quantity	102,618



- DEVICE INSPECTION
- PRICE VERIFICATION
- QUALITY CONTROL
- PETROLEUM INSPECTIONS
- WEIGHTMASTER CERTIFICATE INSPECTIONS

Ventura County Weights and Measures have ensured equity in the marketplace for buyers and sellers since its establishment in 1915. In 2022, the department merged with the Agriculture Department and now shares offices in Camarillo and Santa Paula, as well as a meter testing lab in Saticoy. The staff inspects, tests, and certifies all commercial weighing and measuring devices, including scales of all sizes, retail motor fuel meters, water submeters, LPG meters, and starting next year, Electric Vehicle Charging Stations. They also perform quantity control price accuracy inspections to ensure that customers are charged the lowest advertised price for the merchandise they purchase at the point of sale. Additionally, the staff routinely checks packaged products for the correct quantity and labeling.

PEST EXCLUSION & PLANT QUARANTINE

DEPUTY AGRICULTURAL COMMISSIONER DAVID WIRTA

INCOMING SHIPMENTS	
FedEx	1,712
UPS	592
Truck Inspections	572
Ocean Freight Inspections	61
Household Goods (Pest Inspections)	8
Notices of Rejection	24

- HIGH RISK PEST EXCLUSION
- MISC. PHYTOSANITARY CERTIFICATION
- SUDDEN OAK DEATH
- SEED PROGRAM

- TREE CROP PHYTOSANITARY CERTIFICATION
- INDUSTRIAL HEMP PROGRAM
- LETTUCE MOSAIC
- HLB TESTING

OUTGOING SHIPMENTS	
Federal Phytosanitary Certificates	10,584
State Phytosanitary Certificates	1,252
Certificates of Quarantine Compliance	47

PESTS INTERCEPTED	
A Rated	99
Q Rated	16

TOP 10 LEADING EXPORT COUNTRIES

Numbers are reported as number of exports per country.



TOP 10 COMMODITIES EXPORTED

Numbers are reported as number of shipments per commodity.

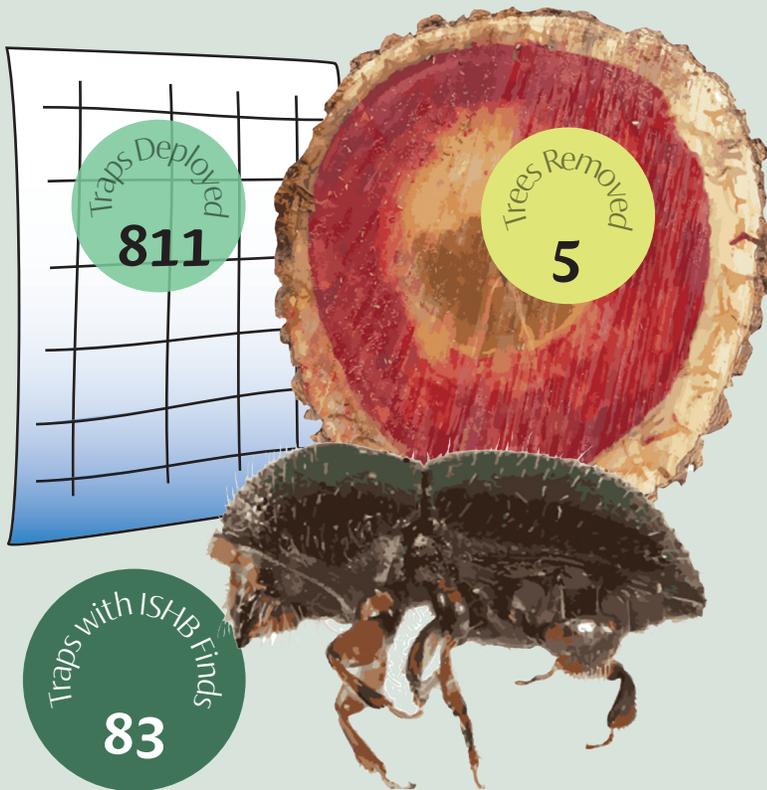


1. Strawberries... 3,023
2. Blueberries... 2,087
3. Raspberries... 1,949
4. Seeds... 1,929
5. Blackberries... 1,629
6. Lemons... 1,165
7. Parsley... 971
8. Kale... 577
9. Cabbage... 340
10. Nursery Stock... 169

PEST MANAGEMENT

DEPUTY AGRICULTURAL COMMISSIONER GRETA VARIEN

- GLASSY-WING SHARPSHOOTER
- INVASIVE SHOT HOLE BORER
- TRAPPING (LBAM/AM/ACP/GWSS)
- NURSERY PROGRAM
- ASIAN CITRUS PSYLLID-BULK CITRUS MONITORING
- ABANDONED ORCHARDS
- GREEN WASTE MONITORING
- CELERY MOSAIC
- APIARY PROGRAM



INVASIVE SHOT HOLE BORER (ISHB)

GLASSY WINGED SHARPSHOOTER (GWSS)

Shipments Inspected	8,032
Containers Inspected	908,013
Flats Inspected	25,931
GWSS Findings Outgoing	69
GWSS Finds at Destination	1

ASIAN CITRUS PSYLLID (ACP) BULK CITRUS

New Compliance Agreements	16
Updated Compliance Agreements	7
Total Compliance Agreements Issued	1,021
Compliance Inspections	459
Notices of Violations Issued	21
Notices of Proposed Action Issued	10

CELERY MOSAIC

Permits Issued	41
Number of Sites	11
Bags Collected	91

PESTICIDE USE ENFORCEMENT

DEPUTY AGRICULTURAL COMMISSIONER ANDY CALDERWOOD

- RESTRICTED MATERIAL PERMITS
- COMPLIANCE MONITORING
- ENFORCEMENT RESPONSE
- AIR MONITORING
- FIELDWORKER SAFETY
- PESTICIDE RELATED INVESTIGATIONS

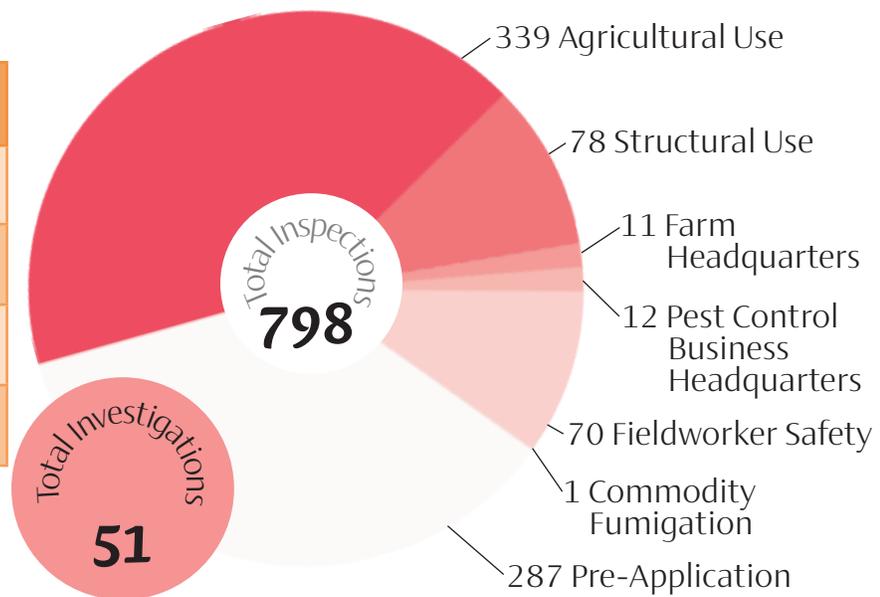
PERMITS AND OPERATOR IDS	
Agricultural Permits	278
Non-Agricultural Permits	53
Operator IDs	678

NOTICES OF INTENT AND PRE-APPLICATION INSPECTIONS	
Notices of Intent Received	1,501
Pre-Application Inspections	287
Percent Pre-Application Inspections Conducted	19.1%

ENFORCEMENT RESPONSES	
Agricultural Civil Penalties	79
Structural Civil Penalties	9
Notices of Violation	169
Decision Reports	28



PESTICIDE USE INSPECTIONS



Department of AGRICULTURE/ WEIGHTS & MEASURES

ADMINISTRATIVE SUPPORT

Blair Brillante
Miriam Mendez
Anthony Ortiz
Leticia Ramirez
Annie Rodriguez
Lena Stehly
Sara Venegas

AGRICULTURAL COMMISSIONER/SEALER

Ed Williams

CHIEF DEPUTY AGRICULTURAL COMMISSIONER

Korinne Bell

SUPERVISING AGRICULTURAL INSPECTOR/BIOLOGISTS

Ameer Atrash
Lauren Balthazor
David Carrillo
Timothy Fritch
Michael Otani
Erika Zapien

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Andy Calderwood
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Greta Varien
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ENVIRONMENTAL RESOURCE ANALYST

Alec Thille

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Shravan Dasoju
Dennis Diaz
Adriana Flores
Mason Gilfoy

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Jeremy Licea
Ana Martinez
John Mikesell
Melonie Morgan
Mahsa Pakzad
Nanette Quayson
Rafael Raygoza
Sara Safaee

Loveleen Sandhu
Brian Snodgrass
Brenda Tello
Eduardo Ventura
Taylor Wallace
Shirley Williams
Tom Yanagihara
Cristina Zamora

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Vanvisa Gitjarunglert
Austin MacPherson
Thomas VanBreemen
Peter Wilder

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Kris Hamilton
Lance Herman
Francisco Hernandez
Dylan Johnson
Victor Melgoza
Kevin Minck
Ruben Ortega
Desiree Teran

TECHNICAL SPECIALISTS

Alberto Acho Lopez
Emilio Coronado
Sarah Snow

WEIGHTS & MEASURES TECHNICIAN

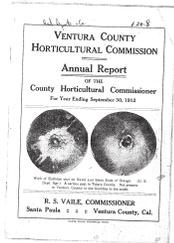
Evaristo Aguilar

STUDENT WORKER III

Hayden Fausset
Arely Llamas
Brooke Perry

To Ed Williams,
We wish you well on your retirement and a long future full of happiness. You have always been someone respected that we could look up to and personal enough that we could confide in. Your presence will be missed professionally and personally. Thank you, for all you've done and for just being who you are.

- Sincerely, The Department of Agriculture/Weights & Measures Staff



VENTURA COUNTY

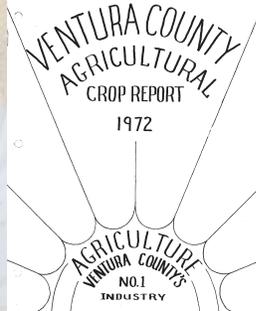
ANNUAL REPORT
AND
CROP STATISTICS

1962

AGRICULTURAL
COMMISSIONER

Annual Report

Agricultural Commissioner
County of Ventura
1928



VENTURA COUNTY
agricultural commissioner
annual crop
report
1982

VENTURA COUNTY
CROP REPORT
1939

VENTURA COUNTY
CROP REPORT
1940

AGRICULTURAL
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ANNUAL REPORT
AND
CROP STATISTICS
1949
1946
COUNTY OF VENTURA

VENTURA COUNTY

ANNUAL REPORT
AND
CROP STATISTICS

1952

AGRICULTURAL
COMMISSIONER

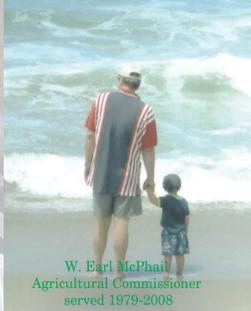
Ventura County Agricultural Commissioner

Annual Crop Report - 2005

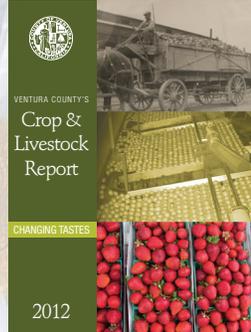
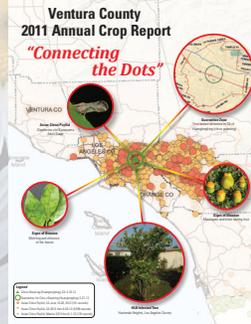
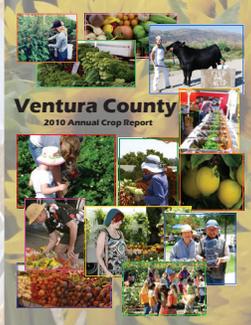
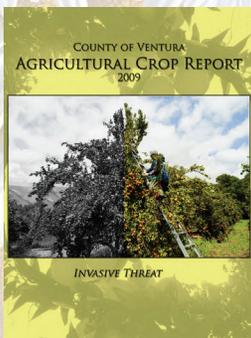
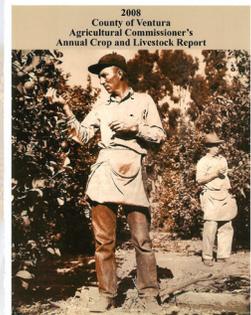


Ventura County Crop Report 2006

Ventura County Crop Report 2007



W. Earl McPhail
Agricultural Commissioner
served 1979-2008



VENTURA COUNTY'S
Crop & Livestock
Report 2013



VENTURA COUNTY'S
CROP & LIVESTOCK REPORT 2014

