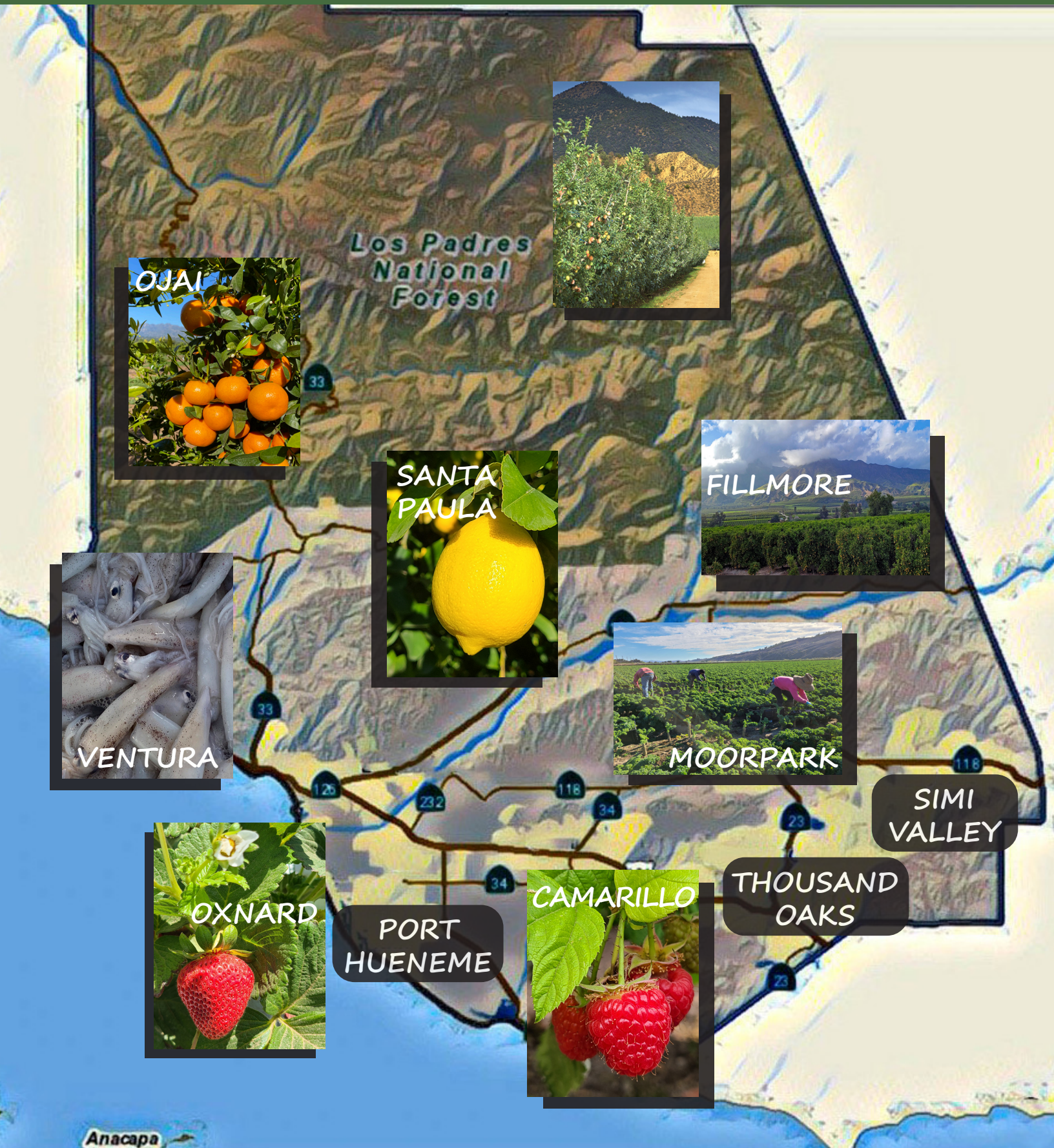


TOURING *Ventura County's* AGRICULTURE

2021 CROP & LIVESTOCK REPORT



OJAI



Los Padres
National
Forest

SANTA
PAULA



FILLMORE



VENTURA



MOORPARK



SIMI
VALLEY

OXNARD



PORT
HUENEME

CAMARILLO



THOUSAND
OAKS

Anacapa

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Acknowledgments

The Ventura County Department of Agriculture/Weights & Measures would like to acknowledge the following for providing quotes and allowing our staff to photograph their facilities and/or properties:

- | | |
|---------------------------------|---------------------------------------|
| Ag Land Services | Mountain Crest Nursery |
| Apricot Lane Farms | Newhall Land & Farming |
| Bartels' Organic Ranch | Normans Nursery |
| Beylik Family Farms | Oakridge Landscape |
| Boskovich Farms | Ojai Farmers' Market |
| Christmas Ranch Tree Farms | Pan American Seed |
| Cinagro Farms | Paseo Flowers |
| City Offices of Ventura County | Prancers Farm |
| Color View Floral | Prime Time International |
| Coultas Farming | Rancho Codo |
| Cragoe Pest Control | Reiter Brothers |
| Cumulus Ranch | Rio Farms |
| Deardorff Farming Company | Santa Paula Certified Farmers' Market |
| Devil Mountain Nursery | Saticoy Berry Farms |
| Dos Hijos Farm | Sespe Creek Organics |
| Duda Farms Fresh Foods | Shepherd Farm |
| Duda Organic | Silent Springs Organics |
| Finch Farms, LLC | Southland Sod |
| Gilleland | Success Valley Farms |
| GJ Farms Inc. | Superior Fresh Farms |
| Harpos Organics | Swift Ranch Company |
| Hartman Ranch | Terry Farms, Inc. |
| Hempfolk, LLC | The Port of Hueneme |
| Infinite Herbs - Piru | Thousand Oaks Farmers' Market |
| Joseph & Sons Inc. | Underwood Ranches |
| Kenter Canyon Organics | Variety Fresh Marketing, Inc. |
| King Produce | Ventura County Museum |
| La Verne Nursery Inc. | Ventura Farms, LLC |
| Laguna Farms | Ventura Fisherman's Market |
| Laguna Organic Farms | Ventura Seed Company |
| Limoneira | West Coast Berry Farms |
| Los Pinos Ranch | Western Berry |
| Maciel's Flowers | |
| Marz Farms | |
| Midtown Ventura Farmers' Market | |

The Department of Agriculture/Weights & Measures extends their sincerest appreciation to the agricultural industry of Ventura County. Without your information, this report would not be possible.



"The old and new mode of transportation on the new Maricopa Highway," Research Library at The Museum of Ventura County, accessed July 15, 2022, <https://photographs.venturamuseum.org/items/show/359>.



COUNTY of VENTURA
Agriculture/Weights & Measures

Agricultural Commissioner/Sealer
Edmund E. Williams

Chief Deputy
Korinne M. Bell

July 26, 2022

Karen Ross, Secretary
California Department of Food & Agriculture
And
The Honorable Board of Supervisors of Ventura County
Matt Lavere, 1st District
Linda Parks, 2nd District
Kelly Long, 3rd District
Robert Huber, 4th District
Carmen Ramirez, 5th District, Chair



Pursuant to Section 2279 of the California Food and Agricultural Code, I am pleased to submit the 2021 Ventura County Crop and Livestock Report. This report reflects gross values only and does not represent the net return to growers or the multiplier effect on the local economy. From these totals, growers pay their workers, water, fuel and electricity bills, bank loans or land leases, insurance, taxes, equipment, materials and all other farming costs.

The estimated gross value of Ventura County's agriculture for calendar year 2021 is \$2,085,999,000. This represents a 5% increase in comparison to 2020.

Strawberries had a tremendous year and were again the number one crop at \$712,022,000, increasing by 24% from 2020. Lemons remained in second place with a value of \$253,708,000, increasing by 17%. Nursery Stock remained in third place with a value of \$213,939,000, increasing by 11%. Raspberries moved up into fourth place with a value of \$168,712,000, increasing by 19%. Avocados moved down to fifth place with a value of \$125,839,000, decreasing by 30%. Celery remained in sixth place with a value of \$113,358,000, decreasing by 11%. Blueberries moved up to seventh place with a value of \$46,028,000, increasing by 19%. Peppers remained in eighth place with a value of \$41,515,000, with a slight increase of 0.8%. Blackberries entered the top ten for the first time, landing in ninth place with a value of \$39,664,000, with an increase of 16%. Cabbage remained the number ten crop at \$35,145,000, decreasing by 5% from 2020. Overall berries and other fruit had a great year and vegetables were considerably down, particularly tomatoes which dropped out of the top ten after many years running. Our thanks and gratitude to the agricultural industry for providing the information used to produce this report. Special recognition goes to Agricultural Commissioner's staff, Melonie Morgan for her photography and design, to Sarah Snow for assistance in data collection and interviews, to Ana Martinez for Spanish translation, and to several others for their assistance with proofing and editing. Special thanks to Korinne Bell, Chief Deputy Agricultural Commissioner, for the overall production of this report.

Respectfully submitted,

Edmund E. Williams, Agricultural Commissioner

Recapitulation

CROP GROUPING	YEAR	VALUE
1. Fruit & Nut Crops	2021	\$1,387,032,000
	2020	\$1,240,837,000
2. Vegetable Crops	2021	\$398,374,000
	2020	\$497,124,000
3. Nursery Stock	2021	\$213,939,000
	2020	\$193,135,000
4. Livestock, Poultry & Seafood*	2021	\$37,014,000
	2020	\$5,209,000
5. Cut Flowers	2021	\$34,142,000
	2020	\$33,917,000
6. Apiary Products	2021	\$7,913,000
	2020	\$5,792,000
7. Field Crops	2021	\$4,917,000
	2020	\$7,464,000
8. Biological Control	2021	\$2,668,000
	2020	\$1,887,000
GRAND TOTAL	2021	\$2,085,999,000
	2020	\$1,985,365,000

*Included in the Crop Report for the first time.

Irrigated Cropland

YEAR	ACRES
2016	96,625
2017	95,850
2018	91,350
2019	95,813
2020	96,523
2021	98,549



2021 Top Leading Crops

1) Strawberries



\$712,022,000

2) Lemons



\$253,708,000

3) Nursery Stock



\$213,939,000

4) Raspberries



\$168,712,000

5) Avocados



\$125,839,000

6) Celery



\$113,358,000

7) Blueberries



\$46,028,000

8) Peppers



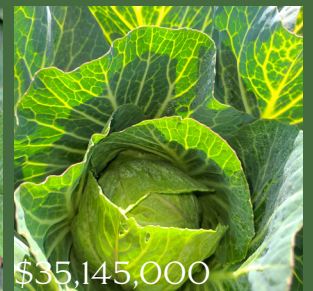
\$41,515,000

9) Blackberries



\$39,664,000

10) Cabbage



\$35,145,000

Other *Million Dollar Crops*



11) *Woody
Ornamentals**
\$75,648,000



12) *Bedding
Plants, Ground
Cover & Turf**
\$52,684,000



13) *Seafood****
\$31,311,000



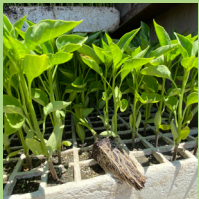
14) *Leaf Lettuce*
\$29,608,000



15) *Fruit & Nut
Trees**
\$29,437,000



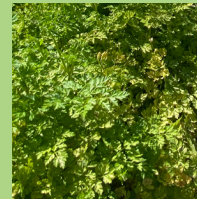
16) *Cilantro*
\$24,230,000



17) *Vegetable
Transplants**
\$18,773,000



18) *Kale*
\$18,423,000



19) *Parsley*
\$18,398,000



20) *Potted
Plants**
\$17,403,000



21) *Spinach*
\$16,359,000



22) *Mandarins
& Tangelos*
\$15,290,000



23) *Herbaceous
Perennials**
\$14,529,000



24) *Asian
Vegetables*
\$13,734,000



25) *Valencia
Oranges*
\$11,352,000



26) *Artichokes*
\$10,962,000



27) *Delphinium,
Larkspur, Snap-
dragons & Stock***
\$8,526,000



28) *Radishes*
\$7,775,000



29) *Greens*
\$7,761,000



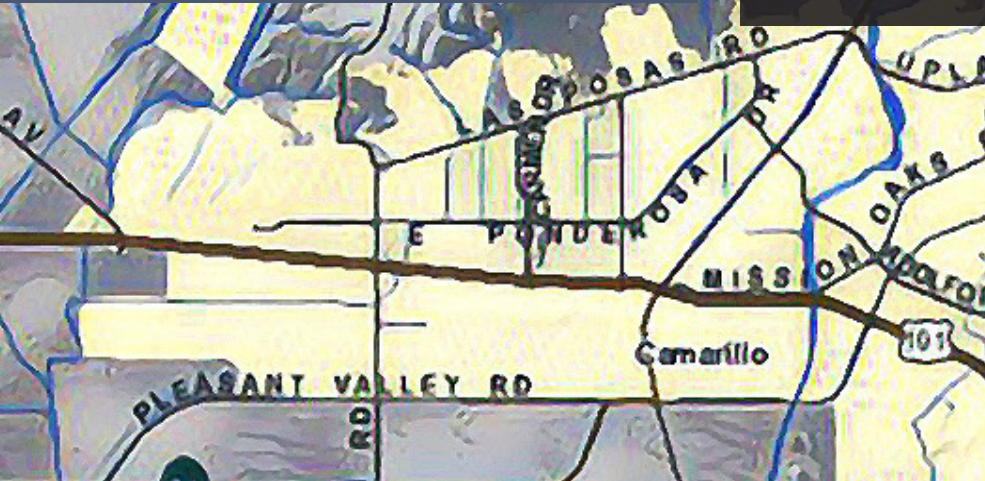
30) *Tomatoes*
\$7,041,000

*Included in Nursery Stock total.
**Included in Cut Flower total.
***Included in Livestock, Poultry & Seafood total.

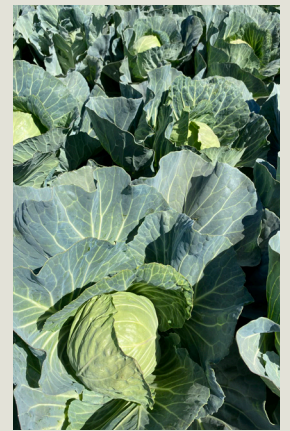
Camarillo



Hurd, Mark, "Camarillo Aerial Photograph, 1962," Research Library at The Museum of Ventura County, <https://photographs.venturamuseum.org/items/show/3020>.



View from Camarillo Springs Road



"Surrounded on all sides by agriculture and open space, Camarillo shares a sense of pride for having agriculture as a leading industry in Ventura County because it contributes to quality of life and general well-being for our community."

– *Camarillo Mayor Shawn Mulchay, and City Manager Greg Ramirez*

Surrounded on all sides by agriculture and open space, Camarillo shares a sense of pride for having agriculture as a leading industry in Ventura County because it contributes to quality of life and general well-being for our community. Whether you travel through our city on the 101 freeway, or take the outer arterial roads of Las Posas Road and Pleasant Valley Road, it is impossible to drive from one end of Camarillo to the other without seeing agriculture. The juxtaposition of land uses is strong,

yet balanced, and the surrounding agriculture adds to the unique sense of place that we pride ourselves on in Camarillo. As one of the few cities in Ventura County with agricultural land within city limits, we look forward to continued communication with the Office of the Agricultural Commissioner in the future, as we work together to ensure compatibility of land uses that enhance the quality of life for Camarillo residents.

Fillmore

Agriculture has been prevalent in the City of Fillmore for decades. As Fillmore grew and expanded, orchards were converted to housing to accommodate for the growing population. The city is surrounded on all sides by farming, which is now located in the County outside of the city sphere. Today, within the City of Fillmore, we have some orange and lemon orchards remaining as a nod to the past. Unfortunately, there is probably less than 75 acres total of agricultural land left being farmed within the city proper. However, the rolling hills and open space surrounding our beautiful community remains rich in row crop, oranges, lemons and avocados. Our Santa Clara Valley remains stunningly beautiful, unlike any other region in the Southern California area. Agriculture

still plays a huge role today in providing food and a way of life to so many friends of mine. When you think of farmers, it brings thoughts of times past, dusty cities and old farm equipment; Yet today's agriculture is a completely new era with innovative technology and methods. Farming is alive and well in Ventura County with people's land and livelihoods in the balance. We need to make sure this remains part of our community.

"Our county is unique in that agriculture has always played a significant part of the shaping of who we have become."

— *Fillmore Mayor Diane McCall & City Manager David W. Rowlands*



Newman Post Card Co. "Orange Picking-Fillmore, California," Research Library at The Museum of Ventura County <https://photographs.venturamuseum.org/items/show/2656>.



Fillmore Orchard Harvesters



CROP	YEAR	ACREAGE	PER ACRE	PRODUCTION	PER TON	VALUE
Avocados	2021	16,401	2.99	49,049	\$2,565.58	\$125,839,000
	2020	16,435	4.28	70,299	\$2,556.61	\$179,727,000
Blackberries	2021	767	8.61	6,606	\$6,004.24	\$39,664,000
	2020	656	7.85	5,151	\$6,666.67	\$34,340,000
Blueberries	2021	714	7.00	5,001	\$9,203.76	\$46,028,000
	2020	636	7.46	4,742	\$8,178.19	\$38,781,000
Lemons	2021	18,345	18.52	339,694	\$746.87	\$253,708,000
	2020	17,015	20.08	341,640	\$632.80	\$216,190,000
Mandarins & Tangelos	2021	1,610	7.70	12,395	\$1,233.56	\$15,290,000
	2020	1,609	9.76	15,696	\$1,398.64	\$21,953,000
Oranges -Navel	2021	473	10.44	4,938	\$422.23	\$2,085,000
	2020	498	17.36	8,646	\$390.12	\$3,373,000
Oranges -Valencia	2021	2,591	7.63	19,767	\$574.29	\$11,352,000
	2020	2,167	16.37	35,472	\$537.75	\$19,075,000
Raspberries	2021	3,717	6.09	22,639	\$7,452.27	\$168,712,000
	2020	2,856	6.46	18,449	\$7,672.34	\$141,547,000
Strawberries -Fresh	2021	---	---	170,504	\$3,824.44	\$652,083,000
	2020	---	---	176,753	\$2,960.00	\$523,189,000
Strawberries -Processed	2021	---	---	56,546	\$1,060.00	\$59,939,000
	2020	---	---	49,714	\$1,049.68	\$52,184,000
Strawberries -Total	2021	9,429	24.08	227,050	\$3,135.97	\$712,022,000
	2020	8,801	25.73	226,467	\$2,540.65	\$575,373,000
Miscellaneous Fruits & Nuts*	2021	935	---	---	---	\$12,332,000
	2020	809	---	---	---	\$10,478,000
TOTAL	2021	54,982				\$1,387,032,000
	2020	51,480				\$1,240,837,000

*Includes: Apricots, Asian Pears, Bushberries, Cherimoya, Coffee, Dragonfruit, Grapes, Guavas, Kiwi, Limes, Macadamias, Melons, Olives, Passionfruit, Persimmons, Walnuts; and Miscellaneous Citrus, Deciduous and Subtropical Fruit.



Fruit & Nut Crops

Moorpark

We are recipients of a thriving agriculture in areas directly adjacent to the City. Having being borne from agricultural roots, our community is now thriving. Our residents receive local produce which provide access to food. The accessibility

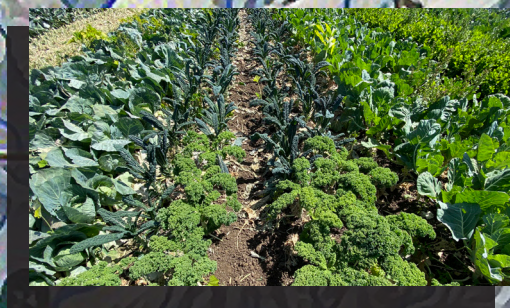
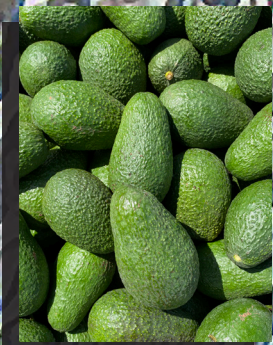
we have to the proximity of agriculture nearby provides environmentally and cost friendly opportunities to experience a variety of fruits, nuts and vegetables without having to travel great distances.

*"Having being borne from agricultural roots, our community is now thriving."
- Moorpark City Manager Troy Brown*

Unknown, "Moorpark, Bird's Eye View," Research Library at The Museum of Ventura County, <https://photographs.venturamuseum.org/items/show/2277>.



Overlooking Moorpark Train Depot, current day Chamber of Commerce

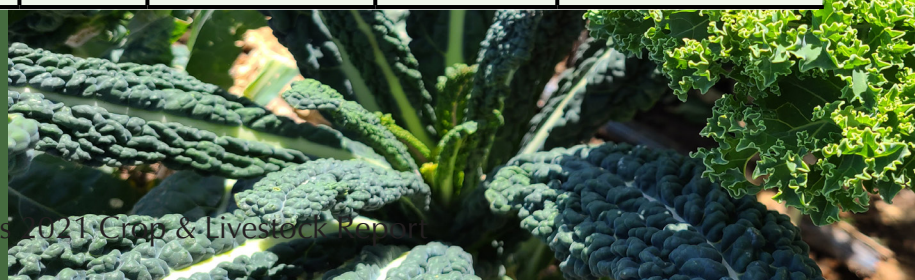


<https://www.ventura.org/agricultural-commissioner>



Vegetables

CROP	YEAR	ACREAGE	PER ACRE	PRODUCTION	PER TON	VALUE
Artichokes	2021	717	6.09	4,367	\$2,510.19	\$10,962,000
	2020	702	5.72	4,015	\$1,781.82	\$7,154,000
Asian Vegetables	2021	398	19.18	7,634	\$1,799.06	\$13,734,000
	2020	460	21.72	9,990	\$1,814.31	\$18,125,000
Beans -Lima, Snap	2021	3,662	1.13	4,152	\$859.59	\$3,569,000
	2020	3,098	1.19	3,672	\$840.41	\$3,086,000
Beets	2021	515	8.53	4,393	\$1,438.20	\$6,318,000
	2020	289	14.48	4,184	\$1,589.63	\$6,651,000
Broccoli	2021	123	10.25	1,261	\$2,558.29	\$3,226,000
	2020	142	9.61	1,364	\$2,240.47	\$3,056,000
Brussels Sprouts	2021	573	10.21	5,850	\$934.19	\$5,465,000
	2020	568	10.05	5,707	\$834.41	\$4,762,000
Cabbage	2021	2,851	30.18	86,036	\$408.49	\$35,145,000
	2020	3,194	28.47	90,918	\$408.44	\$37,135,000
Carrots	2021	322	33.56	10,805	\$208.42	\$2,252,000
	2020	273	33.23	9,073	\$288.00	\$2,613,000
Celery	2021	14,342	31.84	456,677	\$248.22	\$113,358,000
	2020	14,063	35.56	500,132	\$253.67	\$126,870,000
Cilantro	2021	3,679	9.58	35,234	\$687.69	\$24,230,000
	2020	3,492	7.98	27,880	\$734.47	\$20,477,000
Cucumbers	2021	21	93.67	1,967	\$1,718.35	\$3,380,000
	2020	81	106.20	8,602	\$2,464.19	\$21,197,000
Greens	2021	700	8.80	6,160	\$1,259.90	\$7,761,000
	2020	778	9.96	7,751	\$1,346.79	\$10,439,000

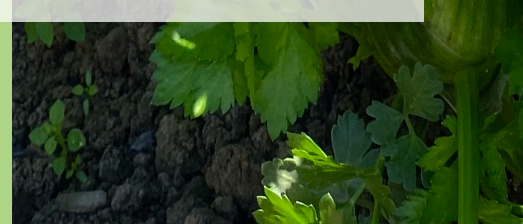
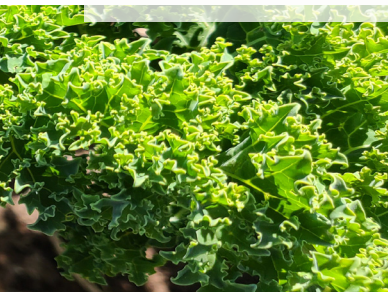


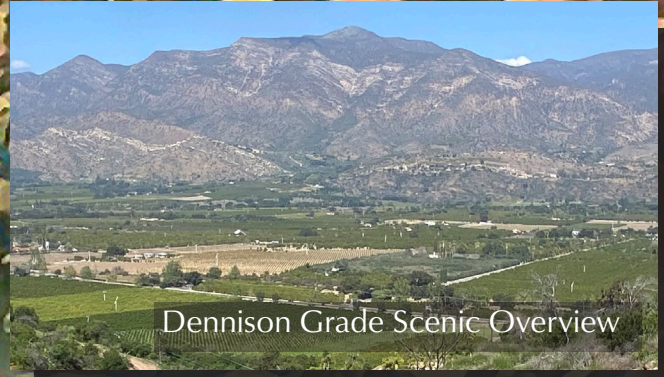
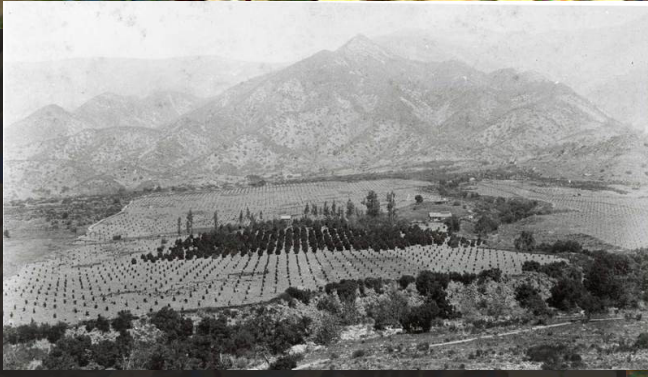
le Crops



CROP	YEAR	ACREAGE	PER ACRE	PRODUCTION	PER TON	VALUE
Kale	2021	1,008	3.05	3,074	\$5,993.17	\$18,423,000
	2020	1,174	3.85	4,520	\$6,769.03	\$30,596,000
Lettuce -Leaf	2021	592	19.54	11,566	\$2,559.92	\$29,608,000
	2020	587	19.19	11,266	\$2,458.64	\$27,699,000
Lettuce -Romaine	2021	950	19.07	18,115	\$152.97	\$2,771,000
	2020	1,044	17.94	18,733	\$194.15	\$3,637,000
Parsley	2021	938	22.89	21,468	\$857.00	\$18,398,000
	2020	731	26.52	19,387	\$946.10	\$18,342,000
Peppers -Bell, Chili	2021	1,910	69.82	133,351	\$311.32	\$41,515,000
	2020	1,850	54.01	99,920	\$411.98	\$41,165,000
Pumpkins	2021	220	14.80	3,256	\$441.03	\$1,436,000
	2020	323	14.82	4,788	\$476.19	\$2,280,000
Radishes	2021	713	14.93	10,642	\$730.60	\$7,775,000
	2020	857	15.05	12,898	\$713.29	\$9,200,000
Spinach	2021	1,483	8.80	13,057	\$1,252.89	\$16,359,000
	2020	1,481	8.63	12,775	\$1,251.43	\$15,987,000
Tomatoes	2021	103	64.25	6,618	\$1,063.92	\$7,041,000
	2020	376	63.02	23,697	\$2,295.10	\$54,387,000
Miscellaneous Vegetables*	2021	1,856				\$25,648,000
	2020	2,040	---	---	---	\$32,266,000
TOTAL	2021	37,676				\$398,374,000
	2020	37,703				\$497,124,000

* Includes: Arugula, Asparagus, Baby Vegetables, Cauliflower, Eggplant, Endive, Garlic, Gourds, Herbs, Kohlrabi, Leeks, Lettuce (Head), Mushrooms, Onions, Peas, Radicchio, Sprouts, Squash, Sweet Corn, Tomatillos, Turnips and Watercress.





Dennison Grade Scenic Overview

Brewster, John Calvin, "View of the Ojai Valley," Research Library at The Museum of Ventura County, <https://photographs.venturamuseum.org/items/show/2178>.



"Many of the ranches in the Valley are old family ranches that have continued through the generations." – *Ojai Mayor Betsy Stix and City Manager James Vega*



Ojai

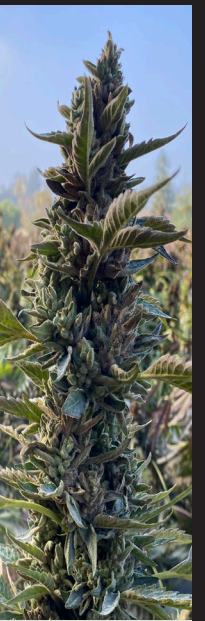
Agriculture, primarily citrus, has played an important role in the history of the City of Ojai and the Ojai Valley. There are groves of oranges, lemons and tangerines throughout the Ojai Valley. Those groves provide many benefits to the City, such as a fire buffer zone which was instrumental during the Thomas fire. One particular type of citrus we are known for is the Ojai Pixie tangerine. Ojai Pixies are grown by 52

small family farms and have approximately 25,000 trees in the Ojai Valley. The Pixie is part of the Ojai culture - every April is Ojai Pixie month, with Pixie specials showcased in city restaurants, health spas, and retail stores. Agriculture has played a part in the City and Ojai Valley since the late 1800's. Many of the ranches in the Valley are old family ranches that have continued through many generations.

Livestock, Poultry & Seafood

CROP	YEAR	VALUE
Livestock -Cattle, Hogs, Sheep & Goats	2021	\$4,127,000
	2020	\$3,629,000
Poultry -Chickens & Eggs	2021	\$1,067,000
	2020	\$1,133,000
Other Livestock -Alpaca & Squab	2021	\$509,000
	2020	\$447,000
Seafood* -Fish, Squid & Other	2021	\$31,311,000
	2020	---
TOTAL	2021	\$37,014,000
	2020	\$5,209,000

*Included in the Crop Report for the first time.



CROP	YEAR	ACREAGE	VALUE
Hemp*	2021	23	\$2,463,000
	2020	584	\$5,968,000
Pasture, Hay & Grain	2021	600	\$450,000
	2020	625	\$323,000
Rangeland**	2021	195,000	\$350,000
	2020	197,026	\$127,000
Seed & Dry Beans	2021	808	\$1,654,000
	2020	365	\$1,046,000
TOTAL	2021	196,431	\$4,917,000
	2020	198,600	\$7,464,000

*Includes Biomass, Flower, Seed and Transplants.

**Includes Fallow Cropland.

Field Crops

CROP	YEAR	PRODUCTION	PER POUND	VALUE
Beeswax & Pollen	2021	65,790	\$4.07	\$268,000
	2020	25,382	\$4.02	\$102,000
Honey	2021	1,092,147	\$3.54	\$3,868,000
	2020	1,446,552	\$2.32	\$3,356,000
Pollination Use	2021	---	---	\$3,777,000
	2020	---	---	\$2,334,000
TOTAL	2021			\$7,913,000
	2020			\$5,792,000

Commercial Insectaries

953,841,286 Beneficials,
Released on 8,555 Acres,
Valued at \$2,668,000.



Biological Control

AGENT	TARGET
Predatory Mites, Predatory Beetles, Predatory Nematodes, Various Predatory Insects	Scale, Mealybug, Snail, Aphids, Mites, Whiteflies, Psyllid, Thrips, Nematodes, Flies

The city was built in the late 1800s with industry focused around the sugar beet business; this attracted new settlers to the region and they became farmers. Agriculture was an incubator type of land use and generated other related industries. Even now, agriculture provides a steady employment base generating a substantial number of jobs ranging from crop production to processing, shipping and other related industries. Agriculture has a larger impact than what one would imagine. Many jobs reported in services and retail sales would not exist if it were not for the community's large agricultural industry. About half of the Oxnard Planning Area is designated for agricultural use. A significant portion of the City's industrial land is also devoted to agricultural support uses, such as storage and distribution of agricultural products. Preservation of lands suitable for agriculture is a high priority in the City's 2030 General Plan. Oxnard is located on some of the

Oxnard

"Oxnard is located on some of the most productive agricultural land in the World."

— *Oxnard Mayor John C. Zaragoza and City Manager Alexander Nguyen*

most productive agricultural land in the World. Ventura County is recognized as one of the principal agricultural counties in the State and has always been a major contributor to the nation's food supply. We celebrate our strong agriculture background through our annual Strawberry Festival and Cesar Chavez Memorial March.



Oxnard Plain from Camarillo Heights

Jack Miller Collection, 1993, "Bird's Eye View of Oxnard Plain from Camarillo Heights," Research Library at The Museum of Ventura County, <https://photographs.venturamuseum.org/items/show/4919>.

CROP	YEAR	GREENHOUSE SQ. FT.	FIELD ACRES	PRODUCTION	UNIT	PER UNIT	VALUE
Bedding Plants, Ground Cover & Turf	2021	954,865	920	17,437,802	flats	\$3.02	\$52,684,000
	2020	562,941	935	15,624,792	flats	\$3.00	\$46,821,000
Fruit & Nut Trees	2021	---	225	1,543,338	trees	\$19.07	\$29,437,000
	2020	---	274	1,516,778	trees	\$17.15	\$26,017,000
Herbaceous Perennials	2021	76,528	98	3,864,487	containers	\$3.76	\$14,529,000
	2020	75,626	99	3,457,344	containers	\$3.84	\$13,264,000
Potted Plants	2021	3,562,999	29	4,382,555	pots	\$3.97	\$17,403,000
	2020	2,103,562	32	3,680,464	pots	\$3.74	\$13,756,000
Propagative Material	2021	673,815	1	54,650,000	cuttings	\$0.10	\$5,465,000
	2020	697,471	1	61,962,446	cuttings	\$0.07	\$4,226,000
Vegetable Transplants	2021	1,800,365	109	4,265,050	flats	\$4.40	\$18,773,000
	2020	1,637,521	111	3,996,523	flats	\$4.41	\$17,625,000
Woody Ornamentals	2021	91,542	1,690	5,365,444	trees/shrubs	\$14.10	\$75,648,000
	2020	90,854	1,686	4,968,774	trees/shrubs	\$14.37	\$71,426,000
TOTAL	2021	7,160,114	3,072				\$213,939,000
	2020	5,167,975	3,138				\$193,135,000



Nursery Stock



"The Port is located on the edge of The Oxnard Plain and provides the Central Coast agricultural industry an ocean link to the global market. Known as, "The Port that Farmers Built," it handles both break bulk and containerized fresh produce..."

-- *Port Hueneme Community Outreach Specialist Adam Vega*



Unknown, "Hauling Grain to Hueneme," Research Library at The Museum of Ventura County, <https://photographs.ventura.museum.org/items/show/4669>.



Aerial View of Port Hueneme Transport Loading/Unloading



Unknown, "Grain being hauled on the Hueneme Wharf," Research Library at The Museum of Ventura County, <https://photographs.ventura.museum.org/items/show/2165>.



Dock View of Port Hueneme

Port Hueneme

The City of Port Hueneme recognizes the agricultural contributions each of the cities within Ventura County which represent a significant portion of the national produce supply. The City of Port Hueneme provides a supporting role to the agricultural industry

by providing housing for our local farmworkers and their families. The City also serves as a conduit to the Port of Hueneme by providing much needed infrastructure including roads and rights-of-way which allow agricultural goods to be imported and exported through the Port of Hueneme.

-- *Port Hueneme Public Information Officer Scott Matalon*



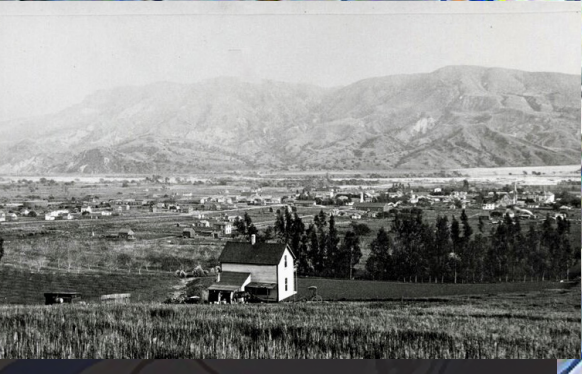
‘Santa Paula is located amongst the rich orchards of the Santa Clara River Valley and we are known for being the “Citrus Capital of the World.”’

-- *Santa Paula Public Information Officer Jonathan Royas*



Santa Paula

Santa Paula is located amongst the rich orchards of the Santa Clara River Valley and we are known for being the “Citrus Capital of the World”. Agriculture continues to be the most important industry in Santa Paula today with a major focus on oranges, lemons and avocados. We are proud to have two of the largest agricultural suppliers of fruit and produce in the world call Santa Paula home: Calavo Growers, Inc. and Limoneira. Agriculture is at the heart of Santa Paula and can be experienced in town in many ways. Children and adults stop by the Ventura County Agriculture Museum weekly to dig into the rich history of our region while others might stop by the Certified Farmers Market which takes place every Friday afternoon from 3PM-7PM. Agriculture is everywhere in Santa Paula. And while it has gone through a couple of different iterations, don’t forget to attend our annual Citrus Music Festival, formerly the Citrus Festival, every year in July.



Unknown, “Distant View of Santa Paula, 1891,” Research Library at The Museum of Ventura County, <https://photographs.venturamuseum.org/items/show/4545>.



View from Santa Paula Hospital

CROP	YEAR	ACREAGE	VALUE
Aster, Gypsophilia, Lace & Statice	2021	105	\$5,268,000
	2020	95	\$3,730,000
Chrysanthemums & Sunflowers	2021	35	\$3,852,000
	2020	62	\$5,985,000
Delphinium, Larkspur, Snapdragons & Stock	2021	175	\$8,526,000
	2020	152	\$5,682,000
Lilies & Irises	2021	85	\$6,444,000
	2020	136	\$11,215,000
Lisianthus	2021	35	\$3,589,000
	2020	24	\$2,318,000
Miscellaneous Cut Flowers & Foliage*	2021	125	\$6,463,000
	2020	92	\$4,987,000
TOTAL	2021	560	\$34,142,000
	2020	561	\$33,917,000



*Includes: Alstroemeria, Amaranthus, Anemone, Anthurium, Bells of Ireland, Bird of Paradise, Bupleurum, Carnation, Celosia, Dahlia, Dianthus, Freesia, Gardenia, Gladiolus, Hyacinth, Hydrangea, Kangaroo Paw, Liatris, Limonium, Narcissus, Orchid, Ornithogalum, Protea, Ranunculus, Rose, Solidago, Solidaster, Stephanotis, Sweet Pea, Tuberose, Tulip and Veronica.

Cut Flowers



Organic Farming



ORGANIC CROPS	YEAR	ACRES	VALUE
Registered Growers	2021		217
	2020		207
Vegetables & Herbs	2021	2,984	\$28,449,000
	2020	1,590	\$22,136,000
Fruits & Nuts	2021	7,403	\$216,952,000
	2020	5,522	\$167,047,000
Field & Seed Crops	2021	740	\$399,000
	2020	615	\$1,640,000
Cut Flowers & Nursery Stock	2021	30	\$30,000
	2020	25	\$23,000
Specialty Crops	2021	15	\$6,000
	2020	10	\$5,000
Livestock & Poultry	2021	103	\$12,000
	2020	99	\$7,000
TOTAL*	2021	12,440**	\$245,848,000
	2020	8,963**	\$190,858,000

*Included in all other total values.

**Includes 1,165 acres of Fallow Cropland for 2021 and 1,102 acres for 2020.

All Certified Farmers' Markets are open year around, except for Saticoy Farmers' Market.

Certified Farmers' Market

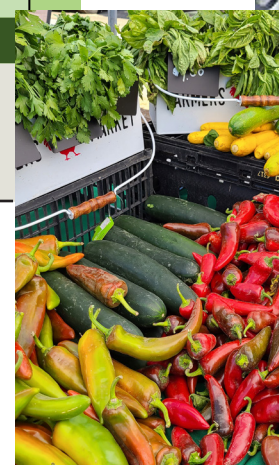
Camarillo	Camarillo Hospice 2220 Ventura Blvd Saturdays: 8 AM - 12 PM Ruff Smith
	Moorpark CFM 450 High Street Sundays: 9 AM - 2 PM Jason Davis
Ojai	Ojai 300 E. Matilija St. Sundays: 9 AM - 1 PM Cynthia Korman
	Ojai Community FM 414 E Ojai Ave Thursdays: 2 PM - 7 PM Grace Malloy
	Channel Islands Harbor 3350 S. Harbor Blvd. @ Cabezone Way, Harbor Side Sundays: 10 AM - 2 PM Melissa Farwell
Oxnard	Downtown Oxnard Downtown Plaza Park 500 S. C Street @ 5th and C St. Thursdays: 9 AM - 1:30 PM The Oxnard Heritage Foundation

Santa Paula	The Santa Paula CFM CA 150 and 10th St Fridays: 3 PM - 7 PM Jason Davis
	Saticoy Farmers' Market 11321 Violeta St. Saticoy Park June-December only Sundays: 10 AM - 2 PM Sierra Doehr
Simi Valley	Simi Valley at Civic Center Civic Center Plaza Tapo Canyon @ Alamo St. Fridays: 11 AM - 3:30 PM Mark Rochin
	Simi Valley Town Center CFM 1555 Simi Valley Town Center Way Fridays: 4 PM - 8 PM Jason Davis
	Thousand Oaks 222 W. Hillcrest Dr. East End Parking Lot Thursdays: 12 PM - 5 PM Karen Wetzel Schott
Ventura	Downtown Ventura Santa Clara and Palm St. City Parking Lot Saturdays: 8:30 AM - 12 PM Karen Wetzel Schott
	Midtown Ventura Pacific View Mall Front West Parking Lot Wednesdays: 9 AM - 1 PM Karen Wetzel Schott
	Westlake Village 2797 Agoura Rd Sundays: 10 AM - 2 PM Melissa Farwell

**Certified Farmers' Markets
Operations Managers' Contact Information**

- Jason Davis – (310) 779-1152
enrichedfarming@gmail.com
- Sierra Doehr – (319) 493-7389
sierra@saticoyfarmersmarket.org
- Melissa Farwell – (818) 591-8216
melissa@ccfm.com
- Cynthia Korman – (805) 698-5555
ojaifarmersmarket@cox.net
- Grace Malloy – (805) 223-0774
gracemalloy@gmail.com
- Mark Rochin – (805) 643-6458
pacific209@hotmail.com
- Karen Wetzel Schott – (805) 529-6266
www.vccfarmersmarket.com
- Ruff Smith – (805) 389-6870
Info@camarillohospice.org
- The Oxnard Heritage – (805) 247-0197
Foundation info@oxnarddowntowners.org
- Ventura's Fisherman's – (206) 391-9054
Market venturafreshfish@gmail.com

Ventura Fisherman's Market
1449 Spinnaker Drive
Saturdays: 7 AM - 11 AM



"We are proud to support and cultivate spaces that make access to regional produce an enriching experience."
 -- Thousand Oaks City Manager
 Drew Powers

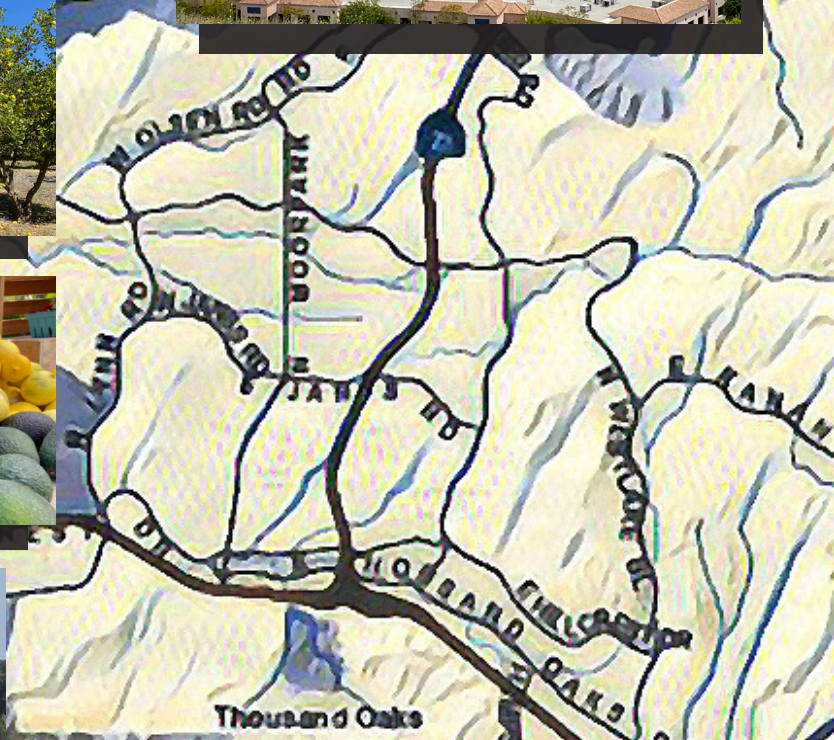
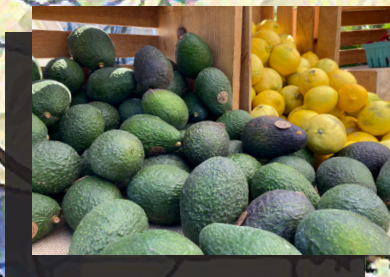


Unknown, "Threshing Crew in Field," Thousand Oaks Library, <https://contentdm.tolibrary.org/digital/collection/p17352coll1/id/159/rec/14>.

In Thousand Oaks, we recognize the importance of agriculture in Ventura County and are thrilled to be home to one of the area's largest Certified Farmers' Markets. Residents enjoy the fresh produce and year-round opportunity to shop outdoors for seasonal items. Farmers' Markets act as not only community gathering places but also offer outreach and educational offerings. We are proud to support and cultivate spaces that make access to regional produce an enriching experience.



Thousand Oaks Janns Ranch, current day
 The Oaks Mall



Thousand Oaks

Ventura

"We are fortunate to have good soil, adequate water and suitable topography that make the area a productive agricultural region."

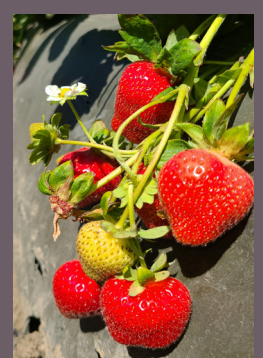
— *Ventura Mayor Sofia Rubalcava*



B. Isensee Photo Ventura, CA No. 5, "Ventura View, 1927," Research Library at The Museum of Ventura County, <https://photographs.venturamuseum.org/items/show/2613>.



Ventura from Serra Cross



The City of Ventura has a rich history in agriculture that still rings true today. Our City once housed the largest lima bean ranch in the world! The Dixie Thompson Rancho sprawled over 2,000 acres from Sanjon Road to the Santa Clara River until 1903. Our City pays homage to the valuable crop throughout City Hall and our Downtown post office. Today, Ventura has over 6,800 acres designated as agricultural land which employ about 500 people, that accounts for about two percent of employment in our City. We are fortunate to have good soil,

adequate water and suitable topography that make the area a productive agricultural region. Along with our mild coastal climate, Ventura provides great growing seasons for a variety of crops. City farmlands supply our local certified farmers' markets, grocery stores and restaurants with fresh produce, and sell well-beyond the region. We are honored to be able to host the Ventura County Fair each year which is a quintessential place to see livestock, floriculture, and agriculture exhibits from people all over the county.

PROGRAMS

Organics

The Department of Agriculture/Weights & Measures and our staff enforce regulations adopted under the National Organic Program through residue sampling of fruit and vegetables, organic audits and pesticide use record checks.



Registrations	140
Audits Performed	20
Samples Collected	5

Direct Marketing/Certified Farmers' Market



The Direct Marketing Program benefits the consumer and the agricultural community by supplying fresh produce for consumers at local Certified Farmer's Markets while providing growers with an alternative method to sell their agricultural products.

Certified Producers Certificates Renewals	127
CPC Amendments	71
Certified Farmers' Markets Inspections	36
Warning Letters Issued	14
Notices of Proposed Action Issued	6
Notices of Non-Compliance Issued	20

Standardization



Standardization laws establish minimum standards for maturity, quality, size, standard container and pack, and container markings.

Premises Visited	54
Lots Inspected	1,339
Citrus Maturity Tests Conducted	14
Containers Inspected	63,361

Green Material

Green Material Program monitors the movement of any high-risk green waste that could be harboring invasive pests. Pests of concern include but are not limited to Invasive Shot Hole Borer, Light Brown Apple Moth, Asian Citrus Psyllid with Huanglongbing; and Sudden Oak Death (*Phytophthora ramorum*).



Weed Management



The Department of Agriculture/Weights & Measures works with partners to survey, detect, map, and remove California Department of Food and Agriculture "A" and "B" rated weed populations.

Glassy Winged Sharpshooter (GWSS)



The GWSS is an insect that transmits a bacterial disease (Pierce's Disease) that can seriously damage grapevines. The Glassy Winged Sharpshooter program benefits the nursery industry in Ventura County by the inspection and certification of nursery stock to be shipped out of county and helps prevent the spread of GWSS from Ventura County to key grape-growing areas of California.

Shipments Inspected	10,253
Containers Inspected	979,502
Flats Inspected	17,272
GWSS Finds Outgoing	33
GWSS Finds at Destination	1

Asian Citrus Psyllid (ACP) Bulk Citrus



The Department of Agriculture/Weights & Measures is responsible for assisting and educating industry members, performing inspections at orchards, bulk citrus packing/handling facilities and issuing enforcement actions to ensure that compliance is being met for mitigating unintentional Asian Citrus Psyllid and Huanglongbing transport.

New Compliance Agreements	56
Updated Compliance Agreements	15
Total Compliance Agreements issued	71
Compliance Inspections	635
Notice of Violations Issued	26
Notice of Proposed Action Issued	7

Invasive Shot Hole Borer Program (ISHB)



The Department of Agriculture/Weights & Measures coordinates with the University of California Agriculture and Natural Resources, CAL FIRE and the California Department of Food and Agriculture to implement a statewide plan for surveying, trapping beetles, research, green waste and removing trees.

Traps Deployed	1,006
Traps with ISHB Finds	124
Trees Removed	15

Top 10 Commodities Exported



Top 10 Leading Export Countries

COUNTRY EXPORTED TO	NUMBER OF EXPORTS
Canada	4,934
Japan	1,760
Republic of Korea	617
Taiwan	492
Saudi Arabia	348
Netherlands	341
Kuwait	323
Mexico	300
Chile	289
United Arab Emirates	246



PROGRAMS

Pest Exclusion and Plant Quarantine

INCOMING SHIPMENTS	INSPECTIONS	OUTGOING SHIPMENTS	TOTAL
FedEx	1,276	Federal Phytosanitary Certificates	11,134
UPS	594	State Phytosanitary Certificates	1,348
Truck Inspections	586	Certificates of Quarantine Compliance	64
Ocean Freight Inspections	115	PESTS INTERCEPTED	
Household Goods (Spongy Moth Inspections)	10	A Rated	39
Notice of Rejection	24	Q Rated	5

Pesticide Use Enforcement Regulatory



PESTICIDE USE INSPECTIONS	TOTAL	PERMITS AND OPERATION IDS	TOTAL
Agricultural Use	291	Agricultural Permits	487
Structural Use	80	Non-Agricultural Permits	63
Farm Headquarters	0	Operator IDs	556
Pest Control Business Headquarters	2	ENFORCEMENT RESPONSES	
Fieldworker Safety	45	Agricultural Civil Penalties	65
Commodity Fumigations	0	Structural Civil Penalties	1
Pre-Application	231	Notices of Violation	96
Total Inspections	649	Decision Reports	11
INVESTIGATIONS		NOTICES OF INTENT AND PRE-APPLICATION INSPECTIONS	
Investigations Completed	100	Notices of Intent Recieved	1,758
		Pre-Application Inspections	231
		Pre-Applications Monitored	13%

Department of AGRICULTURE/ WEIGHTS & MEASURES

AGRICULTURAL
COMMISSIONER/SEALER
Edmund (Ed) Williams
CHIEF DEPUTY AGRICULTURAL
COMMISSIONER
Korinne Bell

DEPUTY AGRICULTURAL
COMMISSIONERS
John Beall
Andy Calderwood
Greta Varien
David Wirta



Mary Sanchez Rios Collection, 1999, "Irene Sanchez in Goat Cart," Research Library at The Museum of Ventura County, <https://photographs.venturamuseum.org/items/show/4467>.

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Miriam Mendez Lena Stehly
Anthony Ortiz Sara Venegas
Leticia Ramirez

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Lauren Balthazor Erika Zapien
Timothy Fritch

SUPERVISING WEIGHTS & MEASURES INSPECTOR

Anthony McInally

AGRICULTURAL FARM COMMUNITY ASSISTANT

Adriana Diaz

ENVIRONMENTAL RESOURCE
ANALYST
Alec Thille

AGRICULTURAL INSPECTOR/ BIOLOGIST

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Rebecca Cano Melonie Morgan
David Carrillo Nanette Quayson
Vanessa Cruz Rafael Raygoza
Adam Daniel Sara Safae
Shravan Dasoju Loveleen Sandhu
Dennis Diaz Brian Snodgrass
Adriana Flores Brenda Tello
Mason Gilfoy Taylor Wallace
Jennifer Le Shirley Williams
Jeremy Licea Tom Yanagihara
Ana Martinez Cristina Zamora
George Mendoza

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William Gildea VanBremen
Vanvisa Gitjarunglert

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Austin MacPherson

INSECT DETECTION SPECIALISTS

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Kris Hamilton Kevin Minck
Lance Herman Ruben Ortega
Francisco Edwardo
Hernandez Ventura
Dylan Johnson

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Emilio Coronado
Sarah Snow

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Ashley Padolina