

HOSPITALITY WORK READINESS SKILL CATEGORIES Workforce Development Board of Ventura County

| BASICS OF QUALITY CONTROL | COMPUTER SKILLS | EMPLOYABILITY SKILLS |
|--|---|--|
| Knowledge of standards and processes, as applicable per job function Basic quality control methodology of each job function Importance of personal responsibility (do it right the first time or ask for clarification first) Specific hotel and hospitality culture and quality control measures Knowledge of system processes Knowledge of "clean-green" (energy, efficiency, sustainability) processes Cost control and purchasing procedures | Microsoft Word Microsoft Excel Operating system basics Computer navigation Computer etiquette Computer security | Initiative Work ethic Basics of interviewing Job search skills Communication skills Continuous improvement skills (ability to use constructive criticism) Basic company policy understanding Time management Task prioritization Worker, supervisor, and manager etiquette and protocol basics General reading skills Critical thinking skills General math skills |
| LODGING SKILLS | SALES AND MARKETING | FOOD AND BEVERAGE SERVICE |
| Safety and security practices and procedures Hotel management skills Facilities and grounds management Human resources and employment law Food management and catering Accounting Guest service and guest relationships Front desk operations-reservations, registration, check-out and settlement Housekeeping management | Hospitality advertising and marketing via social media, telephone, brochures, local media Catering and meeting room promotions Public relations Hospitality and lodging development and strategic planning | Hotel food and beverage service Menus, dining, and beverage service Event planning (bridal, meetings, etc.) Sanitation, health, and safety |

Transportation: airlines, cruise lines, rail, car rentals, tour/coach operators, bus lines, taxis **Attractions:** theme parks, zoos, national/state/local parks, natural wonders, heritage sites **Tourism /Destination:** convention and visitors bureaus, state travel groups, Chambers of Commerce