

## WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

#### **PROGRAMS COMMITTEE MEETING**

#### Wednesday, February 7, 2018

# 3:00 p.m. – 4:30 p.m.

Human Services Agency (Redwood Room) 855 Partridge Drive, Ventura, CA

#### **AGENDA**

3:00 p.m.	1.0	Call to Order and Agenda Review	Tony Skinner
3:02 p.m.	2.0	Public Comments	Tony Skinner
		Procedure: The public is welcome to comment. All comments not related to items on the agenda may be made at the beginning of the meeting only.	
3:05 p.m.	3.0	Approval of Minutes: January 10, 2018	Tony Skinner
3:08 p.m.	4.0	<b>Presentation:</b> WIOA Adult and Dislocated Worker Career Services, and Rapid Response Overview Christy Norton, WIOA Program Coordinator – Business Services	
	5.0	WIOA Implementation & Development	
		a. EDD Program Monitoring Update	Vivian Pettit
		b. WIOA Program Providers Enrollments Report	Vivian Pettit
		c. AJCC Certification - Hallmarks of Excellence	Patrick Newburn
4:20 p.m.	6.0	Committee Member Comments	Committee Members
		CWA Youth Conference Update	Linda Fisher Helton
4:30 p.m.	7.0	Adjournment	Tony Skinner
		Next Meeting: (NEW DATE, TIME, and LOCATION) April 17, 2018 (2:30 p.m 4:30 p.m.) America's Job Center of California Riverpark- Ventura Room	

3<sup>rd</sup> Floor, 2901 N. Ventura Rd. Oxnard, CA

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#### WDB Programs Committee Meeting January 10, 2018

#### MINUTES

#### **Meeting Attendees**

<u>Committee Members</u> Tony Skinner (Chair)\* Connie Chan \* Kathy Harner\* Leslie Webster WDB Staff Patrick Newburn <u>Guests</u> Jessica Gallardo (PathPoint) Heidi Hayes (TheAgency) Kim Whitaker (PathPoint) Omar Zapata (BGCOP)

\*WDB Members

#### 1.0 Call to Order, Introductions, and Agenda Review

Tony Skinner called the meeting to order at 3:33 p.m.

#### 2.0 Public Comments

No Public Comments

3.0 Approval of Minutes: December 06, 2017

Motion to Approve: Kathy Harner Second: Leslie Webster Motion approved

#### 4.0 WIOA Implementation & Development:

- a. **On-Site Program Monitoring**; Patrick Newburn explained that the Employment Development Department (EDD) will conduct a scheduled monitoring of Workforce Development Board of Ventura County (WDB) Career Services for Youth programs on January 29, 2018. Selected client case records will be reviewed for compliance with WIOA programs and procedures. Boy and Girls Club of Greater Oxnard and Port Hueneme (BGCOP) and PathPoint, Inc. will be meeting during the week with Human Services Agency (HSA) and EDD representatives. The EDD monitor will generate a report following the review and will provide comments with any findings or areas for continuous improvement. The Committee will be provided with that report when available so they may provide oversight and any recommendations for corrective action to the WDB.
- b. **Program Policies**: Patrick Newburn provided the Programs Committee with 5 new and 3 revised WDB (Local Area) Policies for WIOA Program implementation. The operational policies are required according to WIOA. The draft policies are currently being developed and reviewed for accuracy, and the committee was invited to review them as part of their career service programs oversight duties. The policies will be approved in 2018 by the WDB once WDB staff have completed final edits. The draft policies are:
  - WDB Policy 2018-01 Veterans Priority Of Service
  - WDB Policy 2018-02 Fraud Program Abuse And Criminal Conduct

- WDB Policy 2018-03 Supportive Services Adult and Dislocated Worker
- WDB Policy 2018-04 Follow-Up Services
- WDB Policy 2018-05 Dislocated Worker Eligibility
- WDB Policy 2018-06 Supportive Services-Youth
- WDB Policy 2018-07 Monitoring And Oversight
- WDB Policy 2018-08 Career Services
- c. **AJCC Certification**: Patrick Newburn provided Committee members the introduction to part two of the AJCC certification, *Hallmarks of Excellence*. The committee reviewed the introduction, timeline, and overview of the eight topics to be evaluated and scored at their on-site tour of the AJCC. The Committee has the oversight of comprehensive AJCC services and will make their recommendation to the WDB in late spring following there tour. The WDB will have the responsibility to certify the scoring of the AJCC using the Hallmarks of Excellence (continuous improvement matrix) and submit to the State by June 30, 2018. You may review these documents by visiting the WDB website at <u>www.workforceventuracountyorg</u>. The eight topics in the matrix are:
  - The AJCC physical location enhances the customer experience.
  - The AJCC ensures universal access, with an emphasis on individuals with barriers to employment.
  - The AJCC actively supports the One-Stop system through effective partnerships.
  - The AJCC provides integrated, customer-centered services.
  - The AJCC is an on-ramp for skill development and the attainment of industryrecognized credentials which meet the needs of targeted regional sectors and pathways.
  - The AJCC actively engages industry and labor and supports regional sector strategies through an integrated business service strategy that focuses on quality jobs.
  - The AJCC has high-quality, well-informed, and cross-trained staff.
  - The AJCC achieves business results through data-driven continuous improvement.
- **d.** Year-End Review 2016-2017: Committee members reviewed the report and reaffirmed the insights as valuable with no new comments.
- e. **Committee Role and Responsibilities**: Patrick Newburn provided the Committee with a three page document explaining the oversight policy, roles and responsibilities entrusted to the Programs Committee by the WDB bylaws. Members reviewed their guidelines for WIOA programs oversight. The Committee initially discussed their oversight role in March 2017 and this new document was compiled to ensure continued direction and clarity for their function. You may review these documents by visiting the WDB website at www.workforceventuracountyorg.

#### 5.0 Member Comments

Chair Tony Skinner and guest Heidi Hayes (theAgency) discussed the radio KVTA AM news program, *Workforce Wednesday*. The August 2017 broadcast featured an interview with Mr. Skinner representing Tri Counties Building & Construction Trades Council, and Jeremy Goldberg representing Tri-Counties Central Labor Council (AFL-CIO) of Electrical Union apprenticeship program. The Committee had discussion regarding the success of

apprenticeships offered through the unions and how the model might be used in other business and manufacturing.

## 6.0 Adjournment

Tony Skinner adjourned the meeting at 4:45 p.m.

#### Next Meeting

February 7, 2018 (3:00 p.m. – 4:30 p.m.) Human Services Agency (Redwood Room) 855 Partridge Drive, Ventura, CA 93003



# Comprehensive AJCC Certification Matrix Hallmarks of Excellence Overview

The Hallmarks of Excellence America's Job Center of California<sup>SM</sup> (AJCC) Certification is intended to encourage continuous improvement by identifying areas where an AJCC may be exceeding quality expectations, as well as areas where improvement is needed. These were developed in alignment with Training and Employment and Guidance Letter 4-15, California's Unified Strategic Workforce Development Plan (State Plan), and the AJCC Certification Workgroup's vision for California's One-Stop delivery system.

#### Hallmarks of Excellence Ranking

Each individual Hallmark of Excellence is ranked on a scale of 1 to 5:

- 1. No progress on the hallmark at this time.
- 2. Have started progress on the hallmark but not yet satisfactory.
- 3. Have a satisfactory amount of the hallmark in place the majority of the time.
- 4. Significantly meeting the hallmark with room for improvement.
- 5. Achieving and excelling at the hallmark.

In order to receive a Hallmarks of Excellence AJCC Certification, an AJCC must have first met Baseline AJCC Certification and then receive a ranking of a least 3 for each of the Hallmarks of Excellence.

The matrix below describes each Hallmark of Excellence and provides associated quality indicators that should be used by the evaluator when documenting the rationale for each ranking. The evaluator must also provide continuous improvement goals and recommendations that Local Boards can use as they work with each comprehensive AJCC to develop a separate continuous improvement plan with target dates.

Local Boards must submit a completed matrix and continuous improvement plan to their Regional Advisor for each comprehensive AJCC by June 30, 2018.

Hallmark of Excellence #1			
The AJCC physical location and facility enhances the customer experience			
Characteristics of a High Quality AJCC	California State Plan Vision and Strategies		
a. The physical layout of the AJCC must inform and engage customers in staff-supported activities and allow for workshops, group meetings and a robust basic career services, rather than moving all customers to the AJCC resource room computers to conduct a job	a. The vision for the AJCC system in California, is to provide seamless customer-centered services focused on demand driven skills attainment and upward mobility for all Californians. The services should be delivered by aligning, coordinating, and integrating the programs and services of required and optional partners.		
search.	b. AJCCs must be a professional and clean, environment where customers are greeted as they enter the AJCC. Information should be readily available about all partner program services, including how to access them.		
<ul> <li><u>Quality Indicators</u></li> <li>a. The location of the AJCC is convenient for customers (including those with barriers to employment). It has adequate parking and is accessible by public transportation (where available).</li> </ul>			
b. External signage clearly identifies the location as an AJCC and meets the branding requirements of Workforce Services Information Notice 12-43.			
c. The AJCC is clean with a professional appearance.			
d. The AJCC is designed so that it is easy for customers to access services, resources, and staff assistance.			
e. The AJCC's resource area is neat, has adequate workstations to meet customer demand, and the equipment is in working order.			
f. The AJCC has adequate space available for customer reception, workshops, on-site employer recruitment events, itinerate partners, and job center staff.			
g. The AJCC has internal signage to help customers easily navigate the AJCC.			
<ul> <li>Emergency evacuation procedures are in place and those procedures address the needs of individuals with disabilities.</li> </ul>			
i. Adequate safety and security precautions are in place to protect both customers and staff.			

# The AJCC ensures universal access, with an emphasis on individuals with barriers to employment.

#### US DOL Characteristics of a High Quality AJCC

- a. Reflect a welcoming environment to all customer groups who are served by the AJCC. All AJCC staff are courteous, polite, responsive, and helpful to job seekers, businesses, and others who visit the AJCC. Staff are sensitive to the unique needs of individuals with disabilities and are prepared to provide necessary accommodations.
- b. Ensure meaningful access to all customers. AJCCs must be physically and programmatically accessible to all customers, including individuals with disabilities. In so doing, AJCCs use principles of universal design and humancentered design, such as flexibility in space usage, the use of pictorial, written, verbal and tactile modes to present information for customers with disabilities or limited English proficiency; providing clear lines of sight to information for seated or standing users; providing necessary accommodations; and providing adequate space for the use of assistive devices or personal assistants. AJCCs use assistive technology and flexible business hours to meet the range of customer needs.
- c. Include both virtual and center-based service delivery for job seekers, workers, and employers. Both methods of delivery support the talent needs of the regional economy, although each may better serve different customers with different levels of service needs at any given time. The system can expand its reach by delivering robust virtual services; and increasing the accessibility of those services through community partners, such as libraries, community and faith-based organizations, and other partners.

#### California State Plan Vision and Strategies

a. Enabling upward mobility for all Californians including populations with barriers to employment. Workforce and education programs need to be accessible for all Californians and ensure that everyone has access to a marketable set of skills and is able to access the level of education necessary to ensure economic self-sufficiency and security.

- a. All AJCC staff honor and accommodate diversity and are comfortable and adept in working with all types of individuals, including those with disabilities, cultural differences, and all individuals with barriers to employment.
- b. The local Equal Opportunity Officer periodically reviews the AJCC's policies, procedures, and facility for accessibility and equal opportunity and then provides recommendations and staff training, where needed.
- c. The AJCC has a Limited English Proficiency Plan to provide meaningful access for individuals that do not speak English as their primary language and who have limited ability to read, speak, write, or understand English.
- d. The AJCC uses the principles of universal and customer-centered design to ensure inclusive space and materials are available to individuals regardless of their range of abilities, mobility, age, language, learning style, intelligence, or educational level.
- e. The AJCC implements the veteran's preference and priority of service requirements.
- f. The AJCC provides services outside of regular business hours where there is a workforce need as defined by the Local Board.
- g. The AJCC delivers both AJCC-based and virtual services.
- h. The AJCC ensures that individuals with disabilities are able to access virtual services in a manner that is comparable to the access available to others.

	Hallmark of Ex	cellence #3		
	The AJCC actively supports the One-Stop system through effective partnerships			
US DOL Characteristics of a High Quality AJCC California State Plan Vision and Strategie				
a.	Reflect the establishment of robust partnerships among partners. The AJCC operator facilitates an integrated, colocated partnership that seamlessly incorporates the services of all the AJCC partners.	a. Aligning, coordinating, and integrating programs and services to economize limited resources while also providing the right services to clients, based on each client's particular and potentially unique needs so as to facilitate skills- attainment.		
Qu	ality Indicators			
a.	A system is in place to assess the satisfaction partners with the AJCC and its services.	of both colocated and non-colocated		
b.	Both colocated and non-colocated partners believe that the AJCC adds value to their program and their customers.			
c.	The required AJCC partners meet on a regular basis to discuss the One-Stop system and the AJCC's contribution to the system and make recommendations for continuous improvement.			
d.	The AJCC actively outreaches and provides access to non-colocated partner customers to participate in AJCC-based services, such as workshops and recruitment events.			
e.	An inventory and overview of all partner services is available to all AJCC staff and all AJCC staff has received an orientation to all partner programs and services.			
f.	One-Stop system marketing materials have been developed that overview all partner services for distribution to customers at the AJCC and at all non-colocated partner locations.			
g.	The AJCC's partner referral process (as outlined in the Memorandum of Understanding) is being implemented with a focus on quality referrals that are likely to convert to service.			
h.	Referrals are recorded and a system is in place for partners to follow-through and report progress on referrals made.			
i.	The AJCC connects to the community through multiple community partnerships and community access points.			

	Hallmark of Excellence #4			
	The AJCC provides integrated, customer-centered services			
US	US DOL Characteristics of a High Quality AJCC		California State Plan Vision and Strategies	
а.	Organize and integrate services by function (rather than by program); when permitted by a program's authorizing statute and as appropriate, and by coordinating staff communication, capacity building, and training efforts. Functional alignment includes having AJCC staff who perform similar tasks serve on relevant functional teams, e.g. skills development team. Service integration focuses on serving all customers seamlessly (including targeted populations) by providing a full range of services staffed by cross-functional teams, consistent with the purpose, scope, and requirements of each program.	a.	Integrated Service Delivery: braiding resources and coordinating services at the local level to meet client needs. Customer-Centered Service Design: use of customer centered design to involve frontline staff and customers in the development, prototyping and evaluation of AJCC services, resources, tools, and systems.	
b.	Use an integrated and expert intake process for all customers entering the AJCCs. Frontline staff are highly familiar with the functions and basic eligibility requirements of each program, and can appropriately assist customers and make knowledgeable referrals to partner programs, as needed and as appropriate given the authorized scope of the program.			
с.	Develop and maintain integrated case management systems that inform customer service throughout the customer's interaction with the integrated system and allows information collected from customers at intake to be captured. Customer information is properly secured in accordance with personally identifiable information guidelines, and facilitated as appropriate, with the necessary MOU or other forms of confidentiality and data sharing agreements. Data, however, would be shared with other programs, within the One- Stop system only after the informed written consent of the individual has been obtained, where required.			

- a. AJCC staff identifies with the AJCC system (and not just their specific program), believes that all AJCC customers are shared customers, and contributes to providing a positive AJCC experience for every AJCC customer.
- b. AJCC staff have received customer service and customer-centered design training
- c. AJCC staff is cross-trained in program partner eligibility and services, so they have the capacity to functionally serve customers well.
- d. The AJCC has clearly identified the roles, responsibilities, and authorities of both functional leaders and the supervisors of program partners and the AJCC has an integrated functional organizational chart.
- e. The AJCC has a system in place to promptly greet all AJCC customers, identify the reason for their visit and their needs, and connect them to appropriate services as quickly as possible
- f. The AJCC has developed integrated customer flow procedures that respond to customer need and moves customers seamlessly between AJCC entry and service delivery with as few hand-offs as possible.
- g. All AJCC colocated partners have identified the Career Services that are applicable to their program and the AJCC has developed methods to align/integrate the delivery of those services.
- h. The AJCC has establish protocols to co-enroll customers in more than one partner program when there is value to customers and has a strategy for effectively sharing case management when customers are co-enrolled.

Hallmark of Excellence #5			
The AJCC is an on-ramp for skill development and the attainment of industry-recognized credentials which meet the needs of targeted regional sectors and pathways.			
US DOL Characteristics of a High Quality California State Plan Vision and Strategies			
<ul> <li>AJCC</li> <li>a. Improve the skills of job seeker and worker customers. AJCCs offer access to education and training leading to industry-recognized credentials through the use of career pathways, apprenticeships, and other strategies that enable customers to compete successfully in today's global economy.</li> </ul>	a. Career Pathways: enabling of progressive skills development through education and training programs, using multiple entry and exit points, so that each level of skills development corresponds with a labor market payoff for those being trained or educated and results in industry-recognized credentials.		
<ul> <li>b. Value skill development by assessing and improving each individual's basic, occupational, and employability skills.</li> <li>c. Balance traditional labor exchange services with strategic talent</li> </ul>	<ul> <li>b. Earn and Learn: using training and education best practices that combine applied learning opportunities with material compensation while facilitating skills development in the context of actual labor market participation.</li> </ul>		
<ul> <li>development within a regional economy.</li> <li>d. Create opportunities for individuals at all skill levels and levels of experience by providing customers as much timely, labor market, job-driven information and, choice as possible related to education</li> </ul>	c. Supportive Services: providing ancillary services like childcare, transportation, and counseling to facilitate program completion by those enrolled in training and education courses.		
and training, careers, and service delivery options, while offering customers the opportunity to receive both skill- development and job placement services.	d. AJCCs as an access point for programs that provide for "demand-driven skills attainment." From this perspective, AJCCs will be operated as an "on ramp" or "gateway" to the "Regional Sector Pathways" programs either built-out or identified through the regional planning process described above.		
	e. AJCCs will continue to provide the full array of Career Services and function as labor exchanges but there will be much greater emphasis on treating AJCCs as an access point for education and training services for those who want and need it.		

- a. All AJCC staff (i.e., the staff of all colocated partners regardless of staff position or program) value both skill development and employment outcomes and know how they can promote and contribute to both.
- b. All AJCC staff knows the regional target sectors, can identify regional sector career pathways, and can understand what those mean in terms of providing services to customers.
- c. The AJCC has skill development and training opportunities for customers at all skill and experience levels.
- d. The AJCC has robust training services and staff assists customers in accessing and enrolling in these services, including career pathways, integrated education and training, workforce preparation, work-based learning, and apprenticeship.
- e. AJCC staff are committed to and competent in helping customers navigate career pathways that result in industry-recognized credentials.
- f. The AJCC does not implement a "sequence of service requirement" for training and does not have cumbersome entry steps that prohibit easy access to education and training that leads to industry-recognized credentials.
- g. The AJCC ensures that supportive services are available to customers, as appropriate, to facilitate participation in training services.
- h. The AJCC strives to increase the number and percentage of all AJCC customers receiving skill development and training services resulting in industry recognized credentials.

	Hallmark of Excellence #6			
	The AJCC actively engages industry and labor and supports regional sector strategies through an integrated business service strategy that focuses on quality jobs.			
US AJ	DOL Characteristics of a High Quality	Са	lifornia State Plan Vision and Strategies	
a.	Design and implement practices that actively engage industry sectors and use economic and labor market information, sector strategies, career pathways, registered apprenticeships, and competency models to help drive skill- based initiatives.	a.	Regional partnerships: building partnerships between industry leaders, workforce professionals, education and training providers, and economic development leaders to develop workforce and education policies that increase job quality and support regional economic growth.	
b.	Develop, offer, and deliver quality business services that assist specific businesses and industry sectors in overcoming the challenges of recruiting,	b.	Sector strategies: aligning workforce and education programs with leading and emergent industry sectors' skills needs.	
	retaining, and developing talent for the regional economy.	C.	Fostering demand-driven skills attainment: workforce and education programs need to align program content	
	To support area employers and industry sectors most effectively, AJCC staff identify and have a clear understanding of industry skill needs, identify appropriate strategies for assisting employers, and coordinate business services activities across AJCC partner programs, as appropriate.		with the state's industry sector needs so as to provide California's high road employers and businesses with the skilled workforce it needs to compete in the global economy.	
	This includes the incorporation of an integrated and aligned business services strategy among AJCC partners to present a unified voice for the AJCC in its communications with employers.			
	Additionally, AJCCs use the forthcoming performance measure(s) on effectiveness in serving employers to support continuous improvement of these services.			

- a. All AJCC staff has high-knowledge of the regional economy, labor market conditions, business talent supply chains, and the needs of high-growth sectors and high road employers.
- b. The AJCC focuses on quality jobs by actively promoting targeted sector opportunities and high-demand occupations to all AJCC customers
- c. The AJCC promotes systems and partnerships that connect workers to high-quality jobs or entry-level work with clear routes to advancement.
- d. The AJCC has a defined strategy in place to regularly seek and capture employer advice in the design and delivery of demand-driven services for job seekers.
- e. The AJCC is an integral partner in the implementation of the Local Board's integrated business services strategy and seeks to minimize redundant employer contacts while maximizing access to system-wide, integrated business services.
- f. The AJCC offers a wide range of AJCC-based services for employers including referral of qualified candidates, on-site recruitment, pre-employment testing, skill verification, and hiring and training subsidies.
- g. The AJCC consistently seeks feedback and satisfaction data from businesses on the delivery of business services and applies the learning for continuous improvement.

Hallmark of Excellence #7			
The AJCC has high-quality, well-informed, and cross-trained staffing			
US DOL Characteristics of a High Quality AJCC	California State Plan Vision and Strategies		
<ul> <li>a. Train and equip AJCC staff in an ongoing learning process with the knowledge, skills, and motivation to provide superior service to job seekers, including those with disabilities, and businesses in an integrated, regionally focused framework of service delivery. Center staff are cross-trained, as appropriate, to increase staff capacity, expertise, and efficiency. Cross training allows staff from differing programs to understand every program and to share their expertise about the needs of specific populations so that all staff can better serve all customers. Center staff are routinely trained and are keenly aware as to how their particular function supports and contributes to the overall vision of the local board.</li> <li>b. Staff the center with highly trained career counselors, skilled in advising job seekers of their options, knowledgeable about local labor market dynamics, aware of available services inside and outside the AJCC.</li> </ul>	<ul> <li>Certification criteria will include an assessment of professional development and staff capacity building.</li> </ul>		

- a. The AJCC has regular staff meetings with all AJCC staff (i.e. the staff of all colocated partners regardless of program) to build relationships, provide updates on center activities, and discuss strategies for AJCC improvement.
- b. Partners have agreed to provide training to all AJCC staff on a regular basis.
- c. There is a capacity building and/or professional development plan for staff and partners.
- d. All AJCC staff has received training on the services of One-Stop partners, eligibility for those services, and the process for referring customers to partners.
- e. All AJCC staff has received training on how to use labor market information to help customers identify career pathways and develop in-demand skills and credentials and find jobs.
- f. All AJCC staff has received training in how to effectively assist customers in registering with CalJOBS and how to match customers to available jobs.
- g. All AJCC staff has received training on serving individuals with barriers to employment, including customers with disabilities.
- h. All AJCC staff has received training on providing excellent customer service and customercentered design.
- i. All AJCC staff has received training on sector strategies, career pathways, job quality and high road training partnerships.

	Hallmark of Excellence #8			
	The AJCC achieves business results through data-driven continuous improvement			
US	DOL Characteristics of a High Quality AJCC	California State Plan Vision and Strategies		
a.	Use common performance indicators to ensure that federal investments in employment and training programs are evidence-based, labor market driven, and accountable to participants and taxpayers. Center performance is transparent and accountable to the communities and regions served; data entry staff are trained and understand the importance of data validation, data collection processes, and the importance of accurate reporting.	a. Certification criteria will include an assessment of the way the AJCC will use data for continuous improvement.		
b.	Develop and implement operational policies that reflect an integrated system of performance, communication, and case management, and use technology to achieve integration and expanded service offerings.			

- a. The AJCC contributes to the achievement of WIOA performance indicators for all core program partners.
- b. The AJCC reports to the Local Board on an ongoing basis the number of customers served, the types of services provided, and the outcomes of those services.
- c. The AJCC operates in a cost-efficient manner and the resources invested are justified by the results.
- d. The AJCC has a system in place to collect satisfaction data from individuals and employers using the AJCC's services.
- e. The AJCC has a system in place to capture and respond to specific customer feedback, complaints, and compliments.
- f. The AJCC regularly reviews and analyzes performance, customer satisfaction, and service data and develops specific plans for AJCC service improvements.
- g. The AJCC regularly identifies areas of needed technical assistance to improve business results and taps available resources to obtain needed assistance.



**Workforce Development Board of Ventura County** 

Programs Committee (AJCC Evaluation Ad Hoc Committee)

# Hallmarks of Excellence Certification INTRODUCTION

#### HALLMARKS OF EXCELLENCE AJCC CERTIFICATION

(Excerpt from EDD Directive 16-20)

In order to highlight areas where AJCCs can continuously improve their service delivery, the State Board has identified eight Hallmarks of Excellence, with each one ranked on a scale of 1-5. In order to receive a Hallmarks of Excellence AJCC Certification, an AJCC must meet Baseline AJCC Certification and receive a ranking of a least 3 for each of the following:

- 1. The AJCC physical location enhances the customer experience.
- 2. The AJCC ensures universal access, with an emphasis on individuals with barriers to employment.
- 3. The AJCC actively supports the One-Stop system through effective partnerships.
- 4. The AJCC provides integrated, customer-centered services.
- 5. The AJCC is an on-ramp for skill development and the attainment of industry-recognized credentials which meet the needs of targeted regional sectors and pathways.
- 6. The AJCC actively engages industry and labor and supports regional sector strategies through an integrated business service strategy that focuses on quality jobs.
- 7. The AJCC has high-quality, well-informed, and cross-trained staff.
- 8. The AJCC achieves business results through data-driven continuous improvement.

A matrix that includes further information and quality indicators for each Hallmark of Excellence is included as Attachment 2. The attachment requires a full rationale to be written for each ranking provided on the Hallmarks of Excellence.

Since the goal is for Local Boards to work with each of their AJCCs to continually improve and progress within each Hallmark of Excellence, all Local Boards must also develop a continuous improvement plan, with target dates, for each AJCC that outlines how they plan to increase their ranking for each Hallmark of Excellence or maintain their ranking for any Hallmark of Excellence in which they have already achieved a 5.

Local Boards must submit a completed matrix and continuous improvement plan to their Regional Advisor for each comprehensive AJCC by June 30, 2018.

#### TIMELINE

#### December 2017:

- WDBVC Chair signs the Certification (COMPLETED)
- WDBVC staff submits *Baseline Certification* to the CWDB no later than December 31, 2017 (COMPLETED)

#### <u>January 2018 – March 2018:</u>



Programs Committee (AJCC Evaluation Ad Hoc Committee)

• AJCC Consortium plans, prepares, implements improvements for the April 4, 2018 onsite evaluation by the Programs Committee/AJCC Evaluation Committee

#### April 2018:

• AJCC Evaluations Committee conducts second AJCC Visitation April 4, 2018 and ranks the comprehensive AJCC *Hallmarks of Excellence* matrix

#### May 2018 – June 2018:

- a. AJCC Evaluations Committee reports recommendation to WDBVC Executive Committee or board.
- b. WDBVC Executive Committee or board considers recommendation for *Hallmarks of Excellence Certification* (Action Item).
- c. WDBVC Staff prepares report and gathers evidence and documentation for submittal to CWDB

June 30, 2018: Deadline for submittal to CWDB the *Hallmarks of Excellence Matrix* and continuous improvement plans