



WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

BUSINESS SERVICES COMMITTEE MEETING

Wednesday, April 18, 2018
8:30 a.m. - 10:00 a.m.

LOCATION CHANGE

Ventura County Community Foundation Nonprofit Center
4001 Mission Oaks Blvd, Suite A-1
Camarillo, CA 93010

AGENDA

8:30 a.m.	1.0 Call to Order and Agenda Review	Jesus Torres
8:32 a.m.	2.0 Public Comments <i>Procedure: The public is welcome to comment. All comments not related to items on the agenda may be made at the beginning of the meeting only.</i>	Jesus Torres
8:40 a.m.	3.0 Committee Chair Comments	Jesus Torres
8:50 a.m.	4.0 WIOA Business Services Committee Re-Focus Strategy <ul style="list-style-type: none">- Review Current Business Services Funded by WDB- Discussion- Identify Priorities- Next Steps	Committee Members
9:55 a.m.	5.0 Committee Member Comments	Committee Members
10:00 a.m.	6.0 Adjournment <u>Next Meeting</u> TBD	Jesus Torres

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Workforce Development Board of Ventura County staff at (805) 477-5306 at least five days prior to the meeting. TTY line: 1-800-735-2922.



BUSINESS SERVICES COMMITTEE

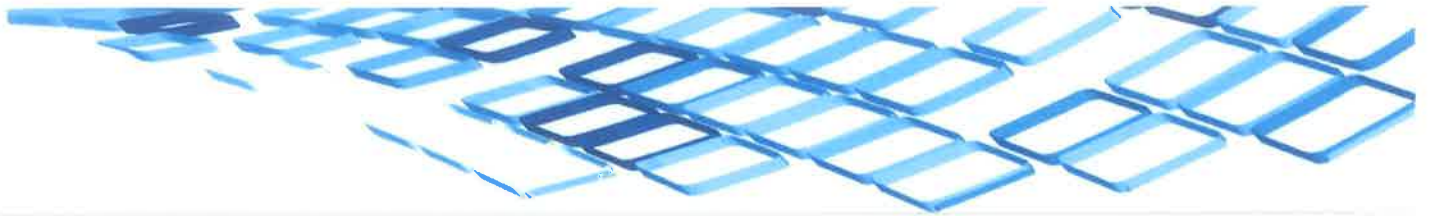
PURPOSE:

The Workforce Innovation and Opportunity Act (WIOA) emphasizes business as the primary customer. Innovative partnerships with employers, educators, labor economic development, and community-based organizations provide effective strategies to assist businesses, especially during a time of need. This initiative recognizes the demand to align partnerships.

In re-focusing the strategic goal of the Business Services Committee, the focus will be to ensure that businesses in the Ventura County Region can find the talent they need among the workforce, improve the demands of sustainable business engagement and expand economic development opportunities in the region to improve overall economic growth.

STRATEGIES INCLUDE:

- Define business services based on business needs
- A focus on business needs in the region
- Act as a resource to the employer/business community
- Share with employers and employer associations on what incentives are available, such as On-Job-Training scholarships, and other available resources
- Actively learn and connect with businesses in the region. This will include providing resources for Thomas Fire Recovery
- Host round table meetings in coordination with partners throughout the region
- Identify, understand, engage, and market/communicate with partners in the region to support business needs, in an effort to increase awareness of local resources to support business through local partnerships with economic development councils, chambers, industry associations, education, etc..



CROWNE PLAZA HOTEL, CA 93001

27TH APRIL | 2018

Ventura County Community College's Business Advisory

**HOW TO BECOME A GOOD CYBER CITIZEN -
LEARN "WHAT YOU NEED TO KNOW" AND WAYS
TO AVOID BEING HACKED FROM YOUR DESK**

***BUSINESS INFORMATION WORKER
AND CYBERSECURITY***

7:30 AM – 10:30 AM



Guest Speaker - **Kimberly Pease**, CISSP
Co-founder/Vice President
Citadel Information Group, INC

FOR REGISTRATION:

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