



WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

YOUTH COUNCIL MEETING

Wednesday, August 5, 2015
3:00 p.m.-4:30 p.m.

NOTE MEETING LOCATION

Human Services Agency (Pepper Tree Room)
855 Partridge Drive, Ventura, CA

AGENDA

3:00 p.m.	1.0 Call to Order and Agenda Review	Tony Skinner
3:05 p.m.	2.0 Public Comments Procedure: The public is welcome to comment. All comments not related to items on the agenda may be made at the beginning of the meeting only.	Tony Skinner
3:10 p.m.	3.0 Approval of Minutes: May 6, 2015	Tony Skinner
3:15 p.m.	4.0 Presentation: 2-1-1 Call Center	Tanya Kellam
3:30 p.m.	5.0 2014-2015 Year-End Review	Richard McNeal
3:40 p.m.	6.0 Discussion: Youth Advisory Body Organization	Richard McNeal
3:55 p.m.	7.0 Ventura County Regional Strategic Workforce Development Plan: 2015-2016 Action Plan	Council Members
4:20 p.m.	8.0 Council Member Comments	Council Members
4:30 p.m.	9.0 Adjournment	Tony Skinner

Next Meeting

September 2, 2015 (3:00 p.m.–4:30 p.m.)
Human Services Agency (Pepper Tree Room)
855 Partridge Drive, Ventura, CA 93003

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Workforce Development Board of Ventura County staff at (805) 477-5306, at least five days prior to the meeting. TTY line: 1-800-735-2922.

For information about the Workforce Development Board of Ventura County go to workforceventuracounty.org



WIB Youth Council
May 6, 2015

MINUTES

Meeting Attendees

Council Members

Tony Skinner* (Chair)
Jesus Torres* (Vice Chair)
Jerry Beckerman
Sean Bhardwaj
Mary Benton
Sandra Carrillo
Linda Fisher-Helton
Juan Mercado
Archie Scott

WIB Staff

Patricia Duffy
Richard McNeal
Cheryl Moore
Theresa Salazar-Vital

Guests

Jeffrey Albaugh (Ventura Adult and Continuing Education)
Karen Bluffer (theAgency)
Mariana Cazares (Boys and Girls Clubs of Greater Oxnard and Port Hueneme-BGCOP)
Claudia Harrison (First 5 Ventura County)
Teresa Johnson (Ventura Adult and Continuing Education)
Celine Park (Ventura County Community College District)
Vivian Pettit (HSA-Community Services Department/WIA)
Steve Thompson (Ventura Adult and Continuing Education)
Kim Whitaker (PathPoint)
Omar Zapata (BGCOP)

*WIB Members

1.0 Call to Order and Agenda Review

Tony Skinner called the meeting to order at 3:10 p.m. No changes were made to the agenda.

2.0 Public Comments

Karen Bluffer briefly described the five-week spring 2015 youth outreach initiative of the WIB Outreach Committee. An added dimension to the social media strategy is the use of Twitter to connect with teenagers and young adults and encourage them to visit the WIB's VC Jobs with a Future youth website: www.vciobswithafuture.com.

3.0 Approval of the Minutes of April 1, 2015

Motion to approve: Linda Fisher-Helton
Second: Jesus Torres
Motion carried unanimously

4.0 Ventura County Regional Strategic Workforce Development Plan: Youth Referral Work Group Update

The work group continued to explore and consider different options prior to the development of a youth referral system. Considerations under discussion included:

- Housing Authorities and Non-Profits: Linda Fisher-Helton reported that five area housing authorities and other interested non-profits had agreed to meet at the VCCF Nonprofit Center in early June 2015 to discuss opportunities and challenges in collaborating on youth referrals. Youth Council members expressed their appreciation for this important first step.

- CDBG Resources: Ms. Fisher-Helton offered to compile a list of Community Development Block Grant (CDBG) recipients in Ventura County as a resource for WIA youth contractors.
- 211 Referrals: Ms. Fisher-Helton announced that 211 is scheduled to give a presentation on their database and referral process at the Youth Council meeting on June 3, 2015.
- Probation Department: Sandra Carrillo indicated that the Probation Department holds regular meetings with field officers who would be valuable partners in the youth referral process.

5.0 Youth Contracts for 2015-2016

- 2014-2015 Youth Program Provider Performance: Richard McNeal reviewed third-quarter Workforce Investment Act (WIA) youth program provider performance, distributing the summary performance measures chart for the period ending March 31, 2015. He noted that all Common Measures outcomes had been exceeded and that enrollments were on track.
- 2015-2016 Youth Program Provider Contracts: Dr. McNeal discussed the issuance of youth contracts for 2015-2016, the third set of contracts resulting from the most recent RFP. The objective is to have the three contracts approved in June 2015 by the Board of Supervisors so that services will continue without interruption from July 1, 2015.

The Workforce Innovation and Opportunity Act (WIOA) presents two major issues that the new contracts will have to address: 75% of the total youth allotment must be spent on out-of-school youth; and 20% of the same allotment must be spent on work experience. Attaining these spending goals will require that all new enrollments be out-of-school youth and that the youth providers spend a full 25% of their individual budgets on work experience. At a previous meeting of WIB staff and the contractors, the consensus was that, though challenging, these goals were not unreachable and that the new contracts could include these figures together with needed reductions in the numbers of new enrollees.

6.0 Action Items

6.1 Recommendation that the Executive Committee Recommend that the Workforce Investment Board of Ventura County (WIB) Approve the Continuation of Youth Contracts under the Workforce Innovation and Opportunity Act (WIOA) for Program Year 2015-2016

Lengthy discussion of the issues surrounding the 75% and the 20% WIOA youth requirements produced a Youth Council consensus that the current contractors, because of their excellent performance, should be recommended for continuation of the final year of their of their current contracts in 2015-2016, in accordance with their previous agreements and with initial budgets set at the same levels as the 2014-2015 initial WIB WIA budget amounts. The WIB staff will arrange for any subsequent needed modification of the budgets or the other contract documents at the appropriate time.

Motion to approve: Jerry Beckerman
 Second: Sandra Carrillo
 Motion approved unanimously

6.2 Recommendation that the Workforce Investment Board of Ventura County (WIB) Consider Inclusion of a Youth Committee under the New Workforce Innovation and Opportunity Act (WIOA) Workforce Development Board Structure

There was particular concern for disconnected youth and parents, both of which groups should be represented. The possibility of having “rotating” or “visiting” representatives was raised. Council members and WIA youth providers will undertake recruitment efforts for both older youth and for parents. In view of the difficulties of recruiting members unfamiliar with the WIA and with the business of the Youth Council, it was suggested that some type of Youth Council mentoring process might be helpful in orienting new members and retaining them.

Claudia Harrison emphasized the importance of building a sense of empowerment and leadership among parents. First 5 offers that type of training, and membership on the Youth Council might be a good platform for engagement.

7.0 Council Member Comments

Sean Bhardwaj described the recent successful entrepreneurship competition under the auspices of Aspire3 and California State University, Channel Islands (CSUCI). More than 200 were in attendance, including students from middle school, high school, and college levels. Educators and local businesses also provided support. Council members expressed their appreciation for the program.

8.0 Adjournment

Tony Skinner adjourned the meeting at 5:40 p.m.

Next Meeting

August 5, 2015 (3:00-4:30 p.m.)
Human Services Agency (Pepper Tree Room)
855 Partridge Drive, Ventura, CA



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(Serving Ventura County youth ages 12-17)

805 469 5882

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On the street or runaway from home? Fighting with
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Tanya Kellam, MSW
2-1-1 Director

4001 Mission Oaks Blvd., Suite I • Camarillo, CA 93012-5156
tkellam@icfs.org • 805.485.6114 ext. 200
www.211ventura.org • www.icfs.org

2014-2015 YEAR-END REVIEW

Workforce Investment Board of Ventura County

WIB YOUTH COUNCIL

2014-2015 Members

WIB Members: Tony Skinner, Chair (International Brotherhood of Electrical Workers), Jesus Torres, Vice Chair (Verizon), CAPTN. Scott Loeschke (Naval Base Ventura County), Mary Navarro-Aldana (Employment Development Department), Bernardo M. Perez (Cabrillo Economic Development Corporation), Roger Rice (Ventura County Office of Education), and Ed Summers (Ventura Chamber of Commerce).

Others: Jerry Beckerman (Seque), Mary Benton (Rainbow Connection), Sean Bhardwaj (Aspire), Sandra Carrillo (County Probation Agency), Matt Cassaro (California Department of Rehabilitation), Linda Fisher-Helton (Ventura Co. Housing Authority), Claudia Harrison (First Five Ventura Co.), Marnie Melendez (Ventura County Community College District), Juan Mercado (California Conservation Corps), Cristina Miranda (Casa Pacifica), Tiffany Morse (VCOE), Archie Scott (Ventura School District), Leslie Webster (California Department of Rehabilitation)

Council Accomplishments

In support of the WIB's *Ventura County Regional Strategic Workforce Development Plan 2013-2017*, the WIB Youth Council:

- Agreed to a one-year term of commitment for youth members of the Council and recommended pairing new youth members with mentors from the Council
- Updated the youth goals outlined in the Strategic Plan, particularly in regards to the Career Pathways grants
- Reviewed quarterly Youth performance
- Considered the issue of local policy relating to "barriers" and their relationship to eligibility for the youth program
- Discussed the future nature and direction of the Youth Council in the light of the new requirements in WIOA
- Took a guided tour of Casa Pacifica under the guidance of Christina Miranda
- Discussed the meaning of the terms "certificate" and "credential" in WIA and WIOA and concluded that the new language ("attainment of a recognized postsecondary credential") indicates a basic continuity between WIA and WIOA; concluded that the fragmented credentialing system in the U.S. causes confusion but that we have to make do with a difficult situation
- Approved the evaluation process for Youth program performance
- Continued discussion of the revision of forms for youth vocational training (paper files vs. electronic records management, applicant statements.
- Received a detailed report on the CWA Youth Conference
- Agreed to form a work group to investigate the method for potential coordination/communication of referrals to youth programs and other resources
- Considered local apprenticeship programs, present and future
- Discussed method of broadening the Council's outreach to city leaders and other organizations
- Heard a presentation by the staff of Ventura Adult and Continuing Education of their program
- Recommended the issuance of Youth contracts for 2015-2016, noting the two new major requirements: 75% of the total youth allotment must be spend on out-of-school youth; and 20% of the same allotment must be spend on work experience. All new enrollments must therefore be out-of-school, and the youth providers will have to spend a full 25% of their



2014-2015 YEAR-END REVIEW

Workforce Investment Board of Ventura County

individual budgets on work experience. New enrollments will probably also have to be reduced.

- Recommended that the WIB consider inclusion of a Youth Committee under the New WIOA/WDB structure
- Welcomed the efforts of the Agency to use the resources of social media to reach a youth audience

Insights

- A revised Youth Council should show particular concern for disconnected youth and parents, both of which groups should be represented; the Council should consider the possibility of “rotating” or “visiting” representatives from these groups.
- The Council should revise its membership to include representatives of those civic and demographic groups devoted to solving the various barriers faced particularly by older youth.
- It is important to find ways to link youth programs and services in Ventura County for effective and efficient networking of services.
- The Youth Council functions as a neutral convener and facilitator to clarify youth issues and connect programs and entities—its purpose is not to solve all problems.
- Both youth and youth providers need to take a more active role in the Council; and a greater variety of guests, specifically smaller organizations and businesses, might be invited to Council meetings, both to provide better information to the public about the Council’s work and to solicit input about the needs of the public.
- There should be some means of defining the Council’s own success other than the common measures performance of the providers themselves; but defining success is difficult because of the variety of definitions.
- A primary concern with data and WIA requirements comes at the expense of strategic vision and greater community involvement.
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DISCUSSION

THE YOUTH ADVISORY BODY UNDER WIOA

References: WIOA 107(b)(4)(A)(ii) & (d)(8)(A)(i) & (10) (b)(i); 20 CFR 681.100 & 681.110

The Body	Its Composition	Its Function
1. A prior existing Youth Council (with same membership) or 2.A Standing Committee of the Workforce Development Board (with changed membership) In either case, the body becomes a Standing Committee or 3.No committee at all	A WDB member as Chair	Assist the local board, which has actual oversight of youth programs, but can delegate this responsibility to the Committee (details of the Committee's duties/functions assigned by the local board) Assist with planning, operational, and other issues relating to the provision of services to youth
	Other WDB members who have appropriate experience in youth education and workforce development	
	Parents & youth need to be "represented" and must be "involved" in designing youth programs; may include parents, participants, and youth	
	CBOs with a record of success in serving eligible youth	
	Others deemed by the WDB to have appropriate experience	

Suggested New Structure:

1. A Youth Advisory Body of 15-20 members
2. Regular 3-year terms for WDB members, who serve on the Advisory Body at their pleasure; optional 3-year or 1-year terms for non-WDB members
3. Members to be chosen by invitation from a list of Potential Representative Organizations and confirmed by a procedure established by the WDB

Constituency in Terms of Barriers

Name of Committee Member	Deficient in Literacy/Numeracy Skills	School Dropout or Potential Dropout	Homeless	Foster Child	Pregnant or Parenting	Offender or Potential Offender	Deficient in Employment or Occupation Skills	Gang Member or Associate	Substance Abuse	Disabled	Low-income

Examples of Potential Representative Organizations:

- VCOE
- Community Colleges
- Public & Adult Schools
- Housing Agencies
- Department of Rehabilitation
- California Conservation Corps
- County Probation Agency
- HSA (Children & Family Services); CSD
- Labor/Apprenticeship Organizations
- Businesses/Employers
- Private Non-Profits (e.g., CEDC, Segue, Casa Pacifica, First 5)
- Parents
- Program Participants
- EDD
- VCMC (Mental Health)
- Other organizations with a special interest or expertise in youth affairs/policy

**WORKFORCE INVESTMENT BOARD OF VENTURA COUNTY
YOUTH COUNCIL MEMBERSHIP ROSTER**
(October, 2014)

Name/Constituency	WIB Members	Youth (out-of-school)	Public Housing Authority	Education	Private, Non-Profit (CBO)	Apprenticeship Training	Private-Sector (Parents)	Juvenile Justice/Law Enforcement	Others
Tony Skinner, Chair	IBEW					IBEW			
Jerry Beckerman					Segue Program				
Mary Benton							Rainbow Connection, Family Res. Center		
Sean Bhardwaj									Aspire
Sandra Carrillo								County Probation Agency	
Linda Fisher-Helton			Ventura Co. Housing Authority						
Claudia Harrison					First Five Ventura Co.				
Scott Loeschke	U.S. Navy								
Marnie Melendez				V. C. Comm. College Dist.					
Cristina Miranda					Casa Pacifica				
Tiffany Morse				Ventura Co. Office of Ed.					
Mary Navarro-Aldana	EDD								
Bernardo M. Perez	CEDC								
Roger Rice	Ventura Co. Of. of Ed.			Ventura Co. Off. of Ed.					
Archie Scott				Ventura School Dist.					
Jesus Torres, Vice Chair	Verizon								
Leslie Webster									Calif. Dept. of Rehabilitation

WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY (WDB)
Summary of Discussion Items
August 5, 2015

1. The WDB will have a Youth Advisory Body.
2. At the discretion of the Board, it will assist the Board with planning, operational and other issues relating to the provision of services to youth.
3. The Chair and Vice Chair of the Committee will be members of the WDB.
4. Its membership will comprise 15-20 representatives chosen by invitation from a list of Potential Representative Organizations and confirmed by a procedure established by the WDB.
5. WDB members will serve their regular 3-year terms as WDB members, serving on the Youth Advisory Body at their pleasure; optional 3-year or 1-year terms will be available for non-WDB members.

**WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY
YOUTH COUNCIL/YOUTH ADVISORY BODY**

Goals for Program Year 2015-2016

Criterion: What Do We Want to Achieve?	Action Planned: What & When?	What Will Success Look Like?
Implement the New WIOA Youth Requirements		
Achieve 75% Out-of-school Youth Minimum Expenditure		
Achieve 20% Work Experience Minimum Expenditure		
Identify WIOA Youth Providers		
Explore/identify Collaborative Partnerships (Community Colleges, Apprenticeship Programs, Adult Education, Other Training Providers)		
Raise Youth Awareness of Career Opportunities		
Seek Updated Community Input on Youth Career and Work Readiness Needs and Resource Gaps in the County		

Ventura County Children's System of Care

AGENCY

101

Resources for families of at-risk children & youth.
Learn about community resources, fees, eligibility
requirements, funding streams, etc.

Learn about new services available to youth & families

Prevention	Employment Programs	After School Care	Education
Legal / Law Enforcement	Child / Family Services	Juvenile Justice Options	Mental Health Programs
Child Care	Housing	Health Benefits	Respite Care

This workshop is FREE! All are welcome to attend.

Wednesday, January 27, 2016

1:00pm to 4:00pm

Ventura County Office of Education Conference Center
5100 Adolfo Road, Camarillo



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