



## WORKFORCE INVESTMENT BOARD OF VENTURA COUNTY

### MEMBERSHIP COMMITTEE MEETING

**August 12, 2014**  
**10:00 a.m. – 11:30 a.m.**

**Human Services Agency (Oak Room)**  
**855 Partridge Drive, Ventura, CA**

(Public conference call from 1701 Pacific Avenue, Oxnard)

### AGENDA

10:00 a.m.	<b>1.0 Call to Order and Agenda Review</b>	Zahid Shah
10:05 a.m.	<b>2.0 Public Comments</b> Procedure: The public is welcome to comment. All comments not related to items on the agenda may be made at the beginning of the meeting only.	Zahid Shah
10:10 a.m.	<b>3.0 Approval of Minutes: May 13, 2014</b>	Zahid Shah
10:12 a.m.	<b>4.0 Membership Status</b> <ul style="list-style-type: none"><li>• Appointments</li><li>• Reappointments</li><li>• Recruitments</li></ul>	Talia Barrera
11:00 a.m.	<b>5.0 Action Item</b> Recommendation in Response to a Workforce Investment Board (WIB) Member Petition to Continue Service on the WIB	Zahid Shah
11:00 a.m.	<b>6.0 2013-2014 Year-End Review</b>	Committee Members
11:15 a.m.	<b>7.0 Ventura County Regional Strategic Workforce Development Plan</b> <ul style="list-style-type: none"><li>• Workforce Innovation and Opportunity Act</li><li>• Opportunities for WIB Regional</li></ul>	Cheryl Moore
11:25 a.m.	<b>8.0 Committee Member Comments</b>	Committee Members
11:30 a.m.	<b>9.0 Adjournment</b>	Zahid Shah

#### Next Meeting

September 10, 2014 (9:00 a.m.–10:30 a.m.)  
Human Service Agency (Spruce Room)  
855 Partridge Drive, Ventura, CA

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Workforce Investment Board of Ventura County staff at (805) 477-5306, at least five days prior to the meeting. TTY line: 1-800-735-2922. For more information, visit the Workforce Investment Board website at <http://www.wib.ventura.org>.



**WIB Membership Committee Meeting**  
**May 13, 2014**

**MINUTES**

**Meeting Attendees**

**Membership Committee**

Zahid Shah, Chair

Ed Summers

Sarah Asbury

**WIB Staff**

Talia Barrera

Cheryl Moore

**1.0 Call to Order and Agenda Review**

Zahid Shah called the meeting to order at 10:06 a.m.

**2.0 Approval of Membership Committee Minutes: March 11, 2014**

Motion to approve: Zahid Shah

Second: Ed Summers

Motion carried

**3.0 Public Comments**

No public comments.

**4.0 Status of Recruitments and Reappointments**

Reappointments: Four current WIB members whose terms would end between September and October 2014 were determined to be in good standing and eligible for reappointment. Letters to those WIB members regarding interest in possible reappointment will be mailed in June. If interested, the candidates will be asked to update their resumes before being considered for nomination for reappointment to a three-year term by the Board of Supervisors.

Update: On June 3, 2014 the Board of Supervisors approved the following appointments for three year terms: Tim Allison (Tri-Counties Central Labor Council) and Greg Barnes (Los Robles Regional Medical Center).

Recruitments: Committee members discussed the recruitment of potential candidates for future appointment nominations. Participation on sector committees continues to provide a good introduction to the work of the WIB prior to consideration of a possible recommendation for WIB appointment.

**5.0 Ventura County Regional Strategic Workforce Development Plan**

Cheryl Moore provided an update on the status of the Plan. Members also considered strategies to attract and engage more employers in the Ventura County region to help develop a competitive and sustainable economy and workforce.

**6.0 Committee Member Comments**

No comments.

**7.0 Adjournment**

Zahid Shah adjourned the meeting at 11:25 a.m.

**Next Meeting**

August 12, 2014 (10:00 a.m.-11:30 a.m.)

Human Services Agency (Oak Room)

855 Partridge Drive, Ventura, CA 93003

## **2013-2014 YEAR-END REVIEW**

### **Workforce Investment Board of Ventura County**

#### **MEMBERSHIP COMMITTEE**

##### **2013-2014 Members**

WIB Members: Zahid Shah, Chair/Vice Chair (United Shah Corporation), Marilyn Valenzuela, Chair (Tri-Counties Central Labor Council), Sarah Asbury (Department of Rehabilitation), Ed Summers (Ventura Chamber of Commerce)

##### **Committee Accomplishments**

In support of the WIB's *Ventura County Regional Strategic Workforce Development Plan 2013-2017*, and in compliance with federal and California requirements for Workforce Investment Boards under the Workforce Investment Act:

- Continued to maintain a well-balanced WIB comprised of leaders with high-levels of personal and professional commitment to regional workforce and economic development.
- Recruited, screened, and recommended five new WIB members who were appointed by the Board of Supervisors for three-year terms: three representing Business, one representing Education, and one representing Labor. Conducted new WIB member orientation sessions.
- Recommended reappointments for fifteen WIB members who were approved by the Board of Supervisors for additional three-year terms: nine representing Business, two representing Economic Development, two representing One-Stop Partners, one representing Labor, and one representing Community Based Organizations.
- Responded quickly to unexpected changes in WIB member status and achieved full WIB membership as of February 27, 2014.
- Considered nominations and recommended the appointments of four new members to the WIB Youth Council for three-year terms: two representing Youth, one from Probation, and one from Education.
- Encouraged business and community leaders to attend WIB committee meetings as an introduction to the work of the WIB. Considered committee participation in developing the queue of potential WIB candidates.
- Identified opportunities for board development and stewardship including; WIB member participation in regional forums/meetings on workforce, education, and/or economic development; Workforce Wednesday radio interviews; *Workforce Update* feature stories; local press releases, articles, and opinion pieces; support for local education initiatives, state and federal grant applications, and workforce development legislation, meeting with other members of the six-county Workforce Collaborative of California's Central Coast; making presentations at conferences of the California Workforce Association and the National Association of Workforce Boards, and representing the WIB at meetings with elected officials and agency staff in Ventura County, Sacramento, and Washington, DC..
- Revised the WIB handbook to make it more user-friendly and to reduce the amount of paper required. Uploaded the content to the WIB website.



## **2013-2014 YEAR-END REVIEW**

### **Workforce Investment Board of Ventura County**

- Recommended other ways to help WIB members become more familiar with WIA and the work of the WIB: hearing success stories from job seekers, employers, and youth at WIB and WIB committee meetings; providing simple tools for reference (e.g., elevator speech; postcard); and encouraging visits to different WIB committees.

#### **Insights**

- *The work of the Membership Committee is ongoing. It is important to have qualified candidates in the queue for WIB continuity and WIA compliance.*
- *The WIB's growing visibility and respect as a collaborative regional partner have made recruitment for WIB membership easier.*
- *The sector committees provide good opportunities for members of the Ventura County community to become involved in the work of the WIB.*
- *Stewardship of current WIB and WIB committee members is essential for an active, collaborative effort to support workforce and economic development in Ventura County.*
- *The Committee sincerely appreciates Marilyn Valenzuela's many years of exceptional commitment and service to the WIB and wishes the best in her retirement.*
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## The Workforce Innovation and Opportunity Act – July 22, 2014

**The Workforce Innovation and Opportunity Act (WIOA)** will help job seekers and workers access employment, education, training, and support services to succeed in the labor market and match employers with skilled workers they need to compete in the global economy. Congress passed WIOA, the first legislative reform of the public workforce system in more than 15 years, by a wide bipartisan majority. In doing so, Congress reaffirmed the role of the American Job Center (AJC) system, a cornerstone of the public workforce investment system, and brought together and enhanced several key employment, education, and training programs. In recent years over 20 million people annually turn to these programs to obtain good jobs and a pathway to the middle class. WIOA continues to advance services to these job seekers and employers.

### HIGHLIGHTS OF WIOA REFORMS TO THE PUBLIC WORKFORCE SYSTEM

#### ***Aligns Federal Investments to Support Job Seekers and Employers:***

At the State level, WIOA establishes unified strategic planning across “core” programs, which include Title I Adult, Dislocated Worker and Youth programs; Adult Education and Literacy programs; the Wagner-Peyser Employment Service; and Title I of the Rehabilitation Act programs.

#### ***Strengthens the Governing Bodies that Establish State, Regional and Local Workforce Investment Priorities:***

WIOA streamlines membership of business-led, state and local workforce development boards. The Act emphasizes the role of boards in coordinating and aligning workforce programs and adds functions to develop strategies to meet worker and employer needs.

#### ***Helps Employers Find Workers with the Necessary Skills:***

WIOA emphasizes engaging employers across the workforce system to align training with needed skills and match employers with qualified workers. The Act adds flexibility at the local level to provide incumbent worker training and transitional jobs as allowable activities and promotes work-based training, for example by increasing on-the-job training reimbursement rates to 75 percent. The law also emphasizes training that leads to industry-recognized post-secondary credentials

#### ***Aligns Goals and Increases Accountability and Information for Job Seekers and the Public:***

WIOA aligns the performance indicators for core programs, and adds new ones related to services to employers and postsecondary credential attainment. Performance goals must reflect economic conditions and participant characteristics. It makes available data on training providers’ performance outcomes and requires third party evaluations of programs.

#### ***Fosters Regional Collaboration to Meet the Needs of Regional Economies:***

WIOA requires states to identify economic regions within their state, and local areas are to coordinate planning and service delivery on a regional basis.

#### ***Targets Workforce Services to Better Serve Job Seekers:***

WIOA promotes the use of career pathways and sector partnerships to increase employment in in-demand industries and occupations. To help local economies target the needs of job seekers, WIOA allows 100 percent funds transfer between the Adult and Dislocated Worker programs. WIOA adds basic skills deficient as a priority category for Adult services. WIOA also focuses Youth program services to out-of-school youth. The Act strengthens services for unemployment insurance claimants. It also merges WIA core and intensive services into a new category of career services, clarifying there is no required sequence of services. The Act allows Governors to reserve up to 15 percent of formula funds for activities such as innovative programs.

#### ***Improves Services to Individuals with Disabilities:***

WIOA increases individuals with disabilities’ access to high-quality workforce services to prepare them for competitive integrated employment. It requires better employer engagement and promotes physical and programmatic accessibility to employment and training services for individuals with disabilities. Youth with disabilities receive extensive pre-employment transition services to obtain and retain competitive integrated employment. It creates an Advisory Committee on strategies to increase competitive integrated employment for individuals with disabilities.

# The Workforce Innovation and Opportunity Act

## HIGHLIGHTS CONTINUED

***Supports Access to Services:*** To make services easier to access, the WIOA requires co-location of the Wagner-Peyser Employment Service in AJCs and adds the Temporary Assistance for Needy Families program as a mandatory partner. WIOA establishes dedicated funding from AJC partner programs to support the costs of infrastructure and other shared costs that support access to services. It asks the Secretary of Labor to establish a common identifier for the workforce system to help workers and employers find available services. In addition, WIOA allows local areas to award pay for performance contracts so providers of services get paid for results. It also allows direct contracts to higher education institutions to provide training.

## STAKEHOLDER ENGAGEMENT AND TECHNICAL ASSISTANCE

DOL, in coordination with the U.S. Departments of Education (ED) and Health and Human Services (HHS), is working diligently to ensure that states and local areas, other grantees, and stakeholders are prepared for implementation of WIOA. DOL will provide technical assistance, tools, and resources to States and local areas through the WIOA Resource Page ([www.doleta.gov/WIOA](http://www.doleta.gov/WIOA)), Webinars, and virtual and in-person discussions.

DOL will actively engage stakeholders in the implementation of WIOA. Opportunities to provide input will be communicated through the WIOA Resource Page.

## WIOA PROGRAMS

WIOA supersedes the Workforce Investment Act of 1998 and amends the Adult Education and Family Literacy Act, the Wagner-Peyser Act, and the Rehabilitation Act of 1973.

WIOA authorizes the Job Corps, YouthBuild, Indian and Native Americans, and Migrant and Seasonal Farmworker programs, in addition to the core programs.

## EFFECTIVE DATES FOR IMPLEMENTATION

President Barack Obama signed WIOA into law on July 22, 2014.

In general, the Act takes effect on July 1, 2015, the first full program year after enactment, unless otherwise noted. The State Unified Plans and Common Performance Accountability provisions take effect July 1, 2016. The U.S. Department of Labor (DOL) will issue further guidance on the timeframes for implementation of these changes.

DOL will issue proposed regulations reflecting the changes in WIOA soon after enactment.

## WIOA RESOURCE PAGE

Visit [www.doleta.gov/WIOA](http://www.doleta.gov/WIOA) to learn more about WIOA and access relevant guidance and technical assistance tools and resources developed by the U.S. Department of Labor's Employment and Training Administration (ETA). All relevant guidance will also be posted on the ETA Advisory Website (<http://wdr.doleta.gov/directives/>) Please email your questions to [DOL.WIOA@dol.gov](mailto:DOL.WIOA@dol.gov) or contact your ETA regional Office.



# VENTURA COUNTY ADULT Education Providers & Partners

Join us as we plan  
increased services for:

- High school diploma or high school equivalency certificate classes
- Citizenship, English as a Second Language and Workforce Prep Classes
- Adults with Disabilities
- Career Technical Education programs with high employment potential
- Apprentice programs

## TOWN HALL MEETINGS

August 5:

Oxnard College – 6:00 – 8:00 pm

August 6:

Ventura Adult and Continuing  
Education – 3:30 – 5:30 pm

August 7:

Moorpark College – 3:30 – 5:30 pm

August 11:

Ventura College - Santa  
Paula site – 6:00 – 8:00 pm

August 12:

Ventura County Community  
Foundation – 3:00 – 5:00 pm

Ventura County  
**VCAEC**  
Adult Education Consortium

Visit our website for  
more information  
[www.VenturaCountyAdultEd.com](http://www.VenturaCountyAdultEd.com)

RSVP (805) 289-6535 or  
[info@venturacountyadulthood.com](mailto:info@venturacountyadulthood.com)



Photo by: Dina Pielaet

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and labor are working together statewide and nationally to  
prepare for economic prosperity in the 21st century.*

## September 11, 2014 • 8 am - 12:30 pm

Ventura College, Performing Arts Center  
4700 Loma Vista Road, Ventura

**Speakers scheduled to appear include:**



**Kish Rajan**  
Director of GO-BIZ  
California Governor's Office  
of Business & Economic  
Development



**John Ratzenberger**  
Host of "Made in  
America," formerly  
Cliff Clavin on "Cheers"



**Lucy Dunn**  
President and CEO,  
Orange County  
Business Council



**Harold Edwards**  
CEO, Limoneira

– Registration Online at <http://tinyurl.com/RegisterJobsForOurFuture> –  
\$35 registration fee includes lunch • \$50 after August 21  
Sponsorship Information: Contact Lynn Jacobs at [lj444@aol.com](mailto:lj444@aol.com)

**Convener:**

CITY OF  
**VENTURA**  
ECONOMIC DEVELOPMENT

**Co-conveners include:** (partial list)

Ventura College  
Federal Reserve Bank of San Francisco  
Federal Deposit Insurance Corporation  
Congresswoman Julia Brownley  
Assemblymember Jeff Gorell  
California Governor's Office of  
Business & Economic Development  
Cal Lutheran School of Management  
Economic Development  
Collaborative – Ventura County  
Greater Conejo Valley Chamber of Commerce  
Greater Ventura Chamber of Commerce

Manufacturing Roundtable of Ventura County  
Ojai Valley Chamber of Commerce  
Oxnard Chamber of Commerce  
Port Hueneme Chamber of Commerce  
Santa Paula Chamber of Commerce  
Simi Valley Chamber of Commerce  
Ventura County Community College District  
Ventura County Civic Alliance  
Ventura County Community Foundation  
Ventura County Economic  
Development Association  
Women's Economic Ventures  
Workforce Investment Board of Ventura County