



## WORKFORCE INVESTMENT BOARD OF VENTURA COUNTY

### EXECUTIVE COMMITTEE MEETING

#### NOTE CHANGE OF DAY AND TIME

**Monday, June 2, 2014**  
**3:30 p.m.-5:00 p.m.**

Ventura County Community Foundation (VCCF) Nonprofit Center  
4001 Mission Oaks Blvd., Community Room, Camarillo, CA

### REVISED AGENDA

3:30 p.m.	<b>1.0 Call to Order and Agenda Review</b>	Mike Soules
3:32 p.m.	<b>2.0 Public Comments</b> Procedure: The public is welcome to comment. All comments not related to items on the agenda may be made at the beginning of the meeting only.	Mike Soules
3:35 p.m.	<b>3.0 WIB Chair Comments</b>	Mike Soules
3:40 p.m.	<b>4.0 Consent Items</b>  4.1 Approve Executive Committee Minutes: April 10, 2014 4.2 Receive and File: WIB Committee Reports	Mike Soules
3:50 p.m.	<b>5.0 Performance Quarterly Reports and Update</b>  PY 2013-2014 Quarterly Reports: Adult, Dislocated Worker, Youth, and Rapid Response	Theresa Salazar Vital
4:00 p.m.	<b>6.0 Finance Update</b> <ul style="list-style-type: none"><li>• PY 2013-14 Financial Status Report: April 2014</li><li>• 25% Training Expenditures</li></ul>	Theresa Salazar Vital
4:05 p.m.	<b>7.0 Action Items</b>  7.1 Recommendation that the Workforce Investment Board of Ventura County (WIB) Approve the Workforce Investment Act (WIA) Preliminary Budget Plan for Program Year 2014-2015	Hugh J. Ralston

4:25 p.m.	7.2 Recommendation that the Board of Supervisors Approve a Contract with the Agency to Provide Workforce Investment Act (WIA) Outreach Services from July 1, 2014 through June 30, 2015, in an Amount Not to Exceed \$150,000 (RFP# WO1415)	Brian Gabler
4:30 p.m.	7.3 Recommendation that the Workforce Investment Board of Ventura County (WIB) Approve a Recommendation that the Board of Supervisors Approve Contracts for Workforce Investment Act (WIA) Comprehensive Youth Programs Provided by the Boys and Girls Clubs of Greater Oxnard and Port Hueneme (\$475,000), PathPoint (\$475,000), and Ventura Adult and Continuing Education (\$260,000) from July 1, 2014 through June 30, 2015	Tony Skinner
4:35 p.m.	7.4 Recommendation that the Workforce Investment Board of Ventura County (WIB) Approve the WIB and WIB Executive Meeting Calendars for Program Year 2014-2015	Cheryl Moore
4:40 p.m.	<b>8.0 Ventura County Regional Strategic Workforce Development Plan</b> <ul style="list-style-type: none"> <li>• Congress: Workforce Innovation and Opportunity Act (WIOA)</li> <li>• California WIB: New Performance Measures</li> <li>• Employment Development Department (EDD): Regional Economic Analysis Profiles</li> <li>• WIB Regional Collaboration</li> </ul>	Cheryl Moore
4:50 p.m.	<b>9.0 WIB Administration</b> <ul style="list-style-type: none"> <li>• WIB Committee Year-End Reviews: August 2014</li> <li>• On the Calendar</li> </ul> <u>June 3, 2014</u> (10:30 a.m.-11:00 a.m.) WIB Study Session with Board of Supervisors  <u>June 12, 2014</u> (8:00 a.m.-10:00 a.m.) WIB Annual Meeting and WIB Awards	Cheryl Moore
4:55 p.m.	<b>10.0 Committee Member Comments</b>	Committee Members
5:00 p.m.	<b>11.0 Adjournment</b>  <u>Next Meeting</u> June 26, 2014 (7:30 a.m.-9:30 a.m.) VCCF Nonprofit Center 4001 Mission Oaks Blvd., Camarillo, CA	Mike Soules

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Workforce Investment Board of Ventura County staff at (805) 477-5306, at least five days prior to the meeting. TTY line: 1-800-735-2922. For more information, visit the Workforce Investment Board website at <http://www.wib.ventura.org>.

**WIB Executive Committee**  
**April 10, 2014**

**MINUTES**

**Meeting Attendees**

Executive Committee

Sandra Werner, Vice Chair  
Alex Rivera, Immediate Past Chair  
Brian Gabler  
Bill Pratt  
Hugh J. Ralston  
Zahid Shah

WIB Administration

Talia Barrera  
Patricia Duffy  
Jennifer Harkey  
Richard McNeal  
Cheryl Moore  
Theresa Salazar Vital

Guests

Nancy Ambriz (Community  
Services Department/WIA)  
Carla Castilla (District Director for  
Senator Hannah-Beth Jackson)

**1.0 Call to Order and Agenda Review**

Sandra Werner called the meeting to order at 7:35 a.m. No changes were made to the agenda.

**2.0 Public Comments**

No comments

**3.0 WIB Chair Comments**

- Sandra Werner welcomed recently appointed Membership Committee Chair, Zahid Shah, to the Executive Committee.
- Ms Werner provided a brief overview of the National Association of Workforce Boards (NAWB) Forum and Capitol Hill visits in Washington D.C., March 29 - April 1, 2014. The WIB presentation on *Engaging Champions for Regional Workforce Development* was well-received and offered great exposure for our WIB and our region at the national level. The WIB team also had productive meetings with staff representatives of U.S. Senator Barbara Boxer, Congresswoman Julia Brownley, Congresswoman Lois Capps, and Congressman Buck McKeon. Cheryl Moore expressed appreciation to Ms Werner, Jim Faul, Mike Soules, and Tavi Udrea for their time and commitment to the work of the WIB.

**4.0 Consent Items**

4.1 Approve Executive Committee Minutes: February 13, 2014

4.2 Receive and File: WIB Committee Reports

Motion to approve: Bill Pratt

Second: Alex Rivera

Abstain: Zahid Shah

Motion carried

**5.0 Finance Update**

2013-2014 WIA Budget Plan and Expenditures

The Committee reviewed and discussed the Financial Status Report (FSR) for Fiscal Year 2013-2014, dated March 20, 2014, and reflecting year-to-date expenditures from July 1, 2013 to February 28, 2014. The status of expenditures at 66% into the fiscal year was:

<u>WIA Core Funds</u>	<u>2013-2014 Plan</u>	<u>YTD Expended</u>	<u>% Expended vs. Plan</u>
Dislocated Worker	2,805,773	1,840,183	66%
Adult	2,247,497	1,082,570	48%
Youth	2,285,092	1,394,633	61%
Rapid Response	537,884	206,757	38%

Theresa Salazar Vital explained that the State requires WIBs to spend a minimum of 80% of the 2013-14 Adult, Dislocated Worker, and Youth WIA grant allocations and 100% of the 2013-14 Rapid Response allocation by June 30, 2014. As of last week, the State is looking at waiving these WIA expenditure requirements and may make an exception to allow all unspent/uncommitted 2013-14 WIA grant allocations to be carried over into Fiscal Year 2014-15. The WIBVC staff are monitoring the contracts and special projects to ensure the funds are spent.

Committee members reviewed, discussed, and asked questions about the Financial Status Report. A question was raised about transferring funds between categories. Ms. Moore explained that funds can only be moved between the Adult and Dislocated Worker categories. The Youth funds and Rapid Response funds must stay separate.

#### WIA Training Expenditures

The summary of WIA training expenditures, as of February 28, 2014, indicated spending against the required 25% Adult/Dislocated Worker training expenditure target and against WIA grants across the overlapping federal two-year grant cycles:

	<u>2012-2014 Grants</u>		<u>2013-2015 Grants</u>
	<u>Spent in FY 12-13</u>	<u>Spent in FY 13-14</u>	
Total Adult and Dislocated Worker Formula Fund Allocations	4,503,559		4,346,991
Training Expenditure Requirement	1,125,890		1,086,748
Formula Fund Training Expenditures	656,813	210,999	398,424
Leveraged Resources			
• Total Leveraged Resources Used Toward Training Expenditures	562,187		227,690
• Maximum Allowed Leveraged Resources (10%)	450,356		434,699
Total Leveraged Resources Used Towards Training Expenditures	450,356		227,690
• Total Amount Spent on Training	1,318,168		626,113
• % of Training Requirement Met (Final goal = 100%)	117%		58%

## **6.0 Performance Update**

Nancy Ambriz, WIA Program Manager for Community Services Department (CSD/WIA) with the County of Ventura Human Services Agency, summarized the CSD/WIA responsibilities which includes WIA One-Stop Operator, WIA One-Stop Consortium Lead for the West Oxnard and Simi Valley Job & Career Centers (America's Job Center of California), WIA Adult, Dislocated Worker, and Rapid Response (required activities) Program Operator and Technical Assistance Provider for

outsourced WIA program contractors. Ms Ambriz noted that the attached diagram of the One-Stop System structure is a helpful tool for understanding the roles of each partner. As the WIA One-Stop Consortium Lead, Ms Ambriz indicated that CSD/WIA and Consortium partner the Employment Development Department (EDD) have an excellent working relationship providing WIB required oversight activities for the America's Job Center of California and for coordinating Center services and WIA/Wagner Peyser/Trade Adjustment Assistance co-enrollments.

Ms Ambriz explained CSD/WIA evolving WIB priority sector strategy including targeted recruitments for employers looking to hire in the Manufacturing, Clean Green and Health Care sectors. CSD/WIA's focus on WIB sectors began with ARRA with current activities including attending WIB Sector Committee meetings. Ms Ambriz thanked the WIB Outreach Committee for targeting employers in the community, as CSD/WIA is receiving many calls and referrals on a daily basis. Committee members asked questions and commented on:

- Planned enrollments per WIA Adult and Dislocated Worker funds
- Training services and requirements
- Employer assistance services
- Comprehensive services at America's Job Center of California
- WIA case management components
- New CalJOBS challenges

The Executive Committee thanked Ms Ambriz, noting that her presentation provided helpful information in preparation for the Committee's evaluation of WIA performance at the May 22, 2014 meeting.

## **7.0 Action Items**

### **7.1 Recommendation to Approve the Consensus of the Youth Council to Approve the Program Year 2013-2014 Workforce Investment Act (WIA) Youth Evaluation/Reporting Process**

Richard McNeal presented the recommended 2013-2014 evaluation process for Youth program providers. On January 8, 2014, the WIB Youth Council had agreed to support continuation of the WIA youth evaluation/reporting process used in 2012-2013.

Motion to approve: Brian Gabler

Second: Alex Rivera

Motion carried unanimously

### **7.2 (Postponed) Recommendation that the Workforce Investment Board of Ventura County (WIB) Approve the Workforce Investment Act (WIA) Preliminary Budget Plan for Program Year 2014-2015**

On March 27, 2014, the Resource Development Committee (RDC) discussed estimated numbers (assuming "level funding/level expenditures") for a proposed 2014-2015 WIA preliminary budget plan, and asked WIB staff to present updated information from the State for further discussion and action by the Executive Committee.

The 2014-2015 WIA preliminary budget plan was revised since the RDC with final Adult, Dislocated Worker, and Youth core allocations for 2014-2015, which were all lower than 2013-2014 allocations. Final 2014-2015 Rapid Response core allocation is pending from the State. Preliminary calculations showed a negative balance for Adult and Dislocated Worker funding.

WIBs are awaiting a State decision on whether unspent/unobligated Adult, Dislocated Worker, Youth and Rapid Response core funds, below minimum expenditure levels, will be allowed as carryover funds in 2014-2015. Committee members asked questions and commented on:

- WIA budget plan process in finalizing 2013-2014 expenditures and 2014-2015 funds
- Management Reserve funding options
- Impact of new State performance requirements
- Unfunded WIB mandates

The Executive Committee decided to engage the full WIB in discussion on April 24, 2014, regarding the reduction in WIA funding, the past practice of approving a balanced preliminary budget plan, and input as to how to proceed. WIB staff then would be asked to present a proposed 2014-2015 preliminary budget plan to the Executive Committee on May 22, 2014, for consideration and approval of a recommendation to the WIB on June 12, 2014. The plan would be effective as of July 1, 2014, with the understanding that the 2013-2014 year-end close and resulting carryover (if any) would be included in a recommendation to update the preliminary plan by the Executive Committee and WIB meetings in August 2014.

## **8.0 Ventura County Regional Strategic Workforce Development Plan 2013-2017: Update**

- High Performing Board (HPB) Designation

At the WIB meeting on February 27, 2014, Cheryl Moore announced a recent notification from the California WIB (CWIB) that the Ventura County WIB had not been designated as a high performing board during the 2013 five-year strategic plan review process. However, WIBs interested in submitting their plans for reconsideration by CWIB staff would be provided the opportunity to do so. In the discussion that followed, WIB members expressed concerns about the review process, discussed options for action, and asked staff to request clarifying information and work with the Executive Committee on next steps.

Ms. Moore updated Executive Committee members on WIB staff progress for State re-evaluation of HPW for the Ventura County WIB. Staff had investigated the ramifications of not reapplying for HPB status and requested information about the scoring. To meet the review submission deadline of April 1, 2014, WIB staff contacted Mike Soules and received his confirmation of a decision to reapply. The HPB Request for Review, dated March 28, 2014, was submitted to CWIB staff with an expected State response of May 1, 2014. Documentation submitted included references to the current Plan pages and exhibits, plus additional narratives and exhibits of activities and projects that have occurred since the original Plan document of June 25, 2013. Ms. Moore expressed appreciation to WIB staff and partners for their commitment and teamwork to prepare an updated Plan within a short turnaround time.

- Regional Partnership Opportunity

Working in collaboration with the office of Congresswoman Julia Brownley, WIBVC had accepted an invitation to participate in a new regional consortium, the Advanced Manufacturing Partnership of Southern California (AMP SoCal). Launched as a four-county effort (Los Angeles, Orange, San Diego, and Ventura) to retain and grow a robust manufacturing sector, AMP SoCal submitted a competitive proposal to the U.S. Department of Commerce for the 2014 investing in Manufacturing Communities Partnership designation in aerospace manufacturing and defense. Twelve regions in the U.S. will receive federal area designations for advanced manufacturing, which could lead to eligibility for significant future funding and visibility to national and

international investors. Regardless of the designation application outcome, AMP SoCal plans to build on the opportunity to begin development of a Southern California regional manufacturing partnership and infrastructure to leverage in the future.

- CWIB Committees

Cheryl Moore encouraged Executive Committee members to access the CWIB website ([www.cwib.ca.gov](http://www.cwib.ca.gov)) regularly to stay current on the decisions and actions of the CWIB and CWIB committees that have a significant impact the focus and direction of local WIBs.

## **9.0 WIB Administration**

- Richard McNeal updated the committee members on the available grants, which were detailed in the Grant Report. Letters of support for were provided to applicants for the CareerConnect grant and the Career Pathways grant. WIB staff continues to be involved in facilitating regional collaboration among business, education, labor and others in the community.
- Cheryl Moore emphasized the importance of Executive Committee participation in the WIB Planning Meeting on April 24, 2014, from 8:00 a.m. to 11:30 a.m. at the Residence Inn by Marriott in Oxnard. Appreciation was expressed to Victor Dollar for hosting the meeting.

## **10.0 Committee Member Comments**

- Hugh J. Ralston encouraged committee members to view the historical photographs of Ventura County that had been posted at the Ventura County Community Foundation (VCCF) office, supported by the VCCF Heritage Fund.
- Executive Committee members commended the Ventura County Civic Alliance for an excellent conference on April 3, 2014. There was good attendance, interesting speakers and an engaging panel. More details on the Workforce Education Conference could be found on the VCCF website at <http://www.vccf.org/programs/civicalliance/index.shtml>.

## **11.0 Adjournment**

Motion to adjourn at 9:25 a.m.: Brian Gabler

Second: Hugh J. Ralston

Motion carried unanimously

### Next Meeting

June 2, 2014 (3:30 p.m.-5:00 p.m.)

VCCF Nonprofit Center (Community Room)

4001 Mission Oaks Blvd., Camarillo



**Executive Committee Meeting  
Workforce Investment Board of Ventura County**

**June 2, 2014**

**WIBVC COMMITTEE REPORTS**

- Clean/Green Committee
- Healthcare Committee
- Manufacturing Committee
- Membership Committee
- Outreach Committee
- Resource Development Committee
- Youth Council



# BUILDING OUR FUTURE WORKFORCE

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**TO: EXECUTIVE COMMITTEE**

**FROM: VICTOR DOLLAR, CHAIR  
CLEAN/GREEN COMMITTEE**

**DATE: JUNE 2, 2014**

**SUBJECT: CLEAN/GREEN COMMITTEE REPORT**

The Clean/Green Committee met on April 25, 2014. In attendance at the April meeting were Victor Dollar (Chair), John Brooks, Paul Chounet, Rebekah Evans, Dave Fleisch, Teresa Johnson, Valeria Makarova, Tiffany Morse, Sharon Woolley. WIB staff Talia Barrera, Patricia Duffy and Cheryl Moore, Jennifer Harkey; and guests Olivia Cancino (Oxnard City Corps), Eric Humel (Oxnard City Corps), Margaret Lau (Allan Hancock College/DSN) and Alan Young (A. Young Group). Topics of discussion included:

## Committee Spotlight: Oxnard City Corps

Eric Humel and Olivia Cancino explained how the non-profit offers training and service learning projects for career pathways. Volunteers get involved in hands-on service learning projects and then move into a part-time or full-time job. The projects allow students to experience different jobs in local agencies as they look for a career. College graduates may not always have the work experience needed to get a job but they do have the education in the industry, so Oxnard City Corps also takes those students to give them the opportunity to gain experience in the field. The students assist with the website and updating materials to increase their skills.

Oxnard City Corps employee, Olivia Cancino, described her experience of joining as a volunteer while attending high school, with an interest in environmental studies. She completed her college degree in biology while working on the Oxnard Recycled Water Program, which focuses on sustainable systems for water conservation to maintain and restore Oxnard's natural habitat.

Committee members asked questions and discussed potential projects. Mr. Humel explained that Oxnard City Corps has completed projects throughout Ventura County and in other areas, so they are not limited to the City of Oxnard.

## Ventura County Regional Strategic Workforce Development Plan

- Infrastructure Work Group: Work group members presented a new, "general" Clean/Green Readiness Soft Skills Categories outline (attached) for the basic skills needed for a sustainability certification program and expressed the need to identify courses available and gaps. John Brooks and Dave Fleisch stressed the importance of integrating sustainability curriculum into K-12 education. Committee members discussed the need for more outreach services to make employers aware of the importance of sustainable practices in businesses.
- Services Work Group: Valeria Makarova helped the Committee to understand "clean/green" more clearly by preparing an informative literature review which included an explanation of the five categories of sustainability skills needed.

Teresa Johnson discussed the Ventura Adult and Continuing Education (VACE) training offered to older youth in the Workforce Investment Act (WIA) program at VACE. Ms. Johnson described the National Work Readiness certificate, which includes soft skills. Ms. Johnson also explained the WorkKeys National Certification which helps students to learn applied math, science, technology and focuses on job ready skills. Committee members agreed that soft skills need to be tied into the basic skills needed to get people into jobs, especially at the entry level for many industries. The focus should begin with high school students.

- Staffing Services Research: Talia Barrera reported that there are many staffing services programs in Ventura County which provide training to job-seekers at no cost, and they might be willing to do the same for youth as well. Local staffing services use the Virtual One-Stop system to obtain information on potential candidates that have previously registered at the Job & Career Centers. Committee members asked questions regarding the services provided by these companies. Ms. Barrera noted that local staffing services offer computer training and transportation for temporary staff. Committee members also discussed the availability of online training, such as Lynda.com, Skillsoft, and Learning Express Library.
- Next Steps: Given the wide range of business needs and workforce development options in the Clean/Green industry, the Committee agreed to take a disciplined approach to action. Wall notes from the discussion included the following and will be refined at the next meeting:
  - Establish a mission statement prior to moving forward.
  - Determine next steps to build on/apply the job readiness soft skills matrix to the Clean/Green industry in general.
  - Expand the Ventura County industry cluster education matrix by including programs, certificates, and credentials offered by universities, labor unions, and others.
  - Create a handout/post information on a website for youth and job seekers that shows career pathways in clean/green-related jobs—training, certificates, apprenticeships, internships, credentials—for students to know where to go next. (Note: See [www.vcjobswithafuture.org](http://www.vcjobswithafuture.org).)
  - Offer mentorships with local employers to those interested in the field.
  - Convene a cross-sector meeting or webinar to help the sector committees (Clean/Green, Healthcare, Manufacturing) get up to speed on what is available in Ventura County, including what the staffing service industry offers.

### Oregon's Career Pathways

Patricia Duffy introduced a useful website established by the State of Oregon Community Colleges and Workforce Development: "Oregon Green Career Pathways" at [www.oregongreenpathways.org](http://www.oregongreenpathways.org). Committee members were encouraged to visit the website, which defines specific occupations and skills required. Each career path provides information on the local courses, certificates, and degrees available at the community colleges, as well as apprenticeship programs.

The next meeting of the Clean/Green Committee is scheduled for Friday, June 6, 2014, from 8:00 a.m. to 9:30 a.m., at the VCCF Nonprofit Center, 4001 Mission Oaks Blvd., Camarillo.

If you have questions or need more information, please call me at (805) 856-9500, or contact Patricia Duffy at (805) 477-5350, e-mail [Patricia.Duffy@ventura.org](mailto:Patricia.Duffy@ventura.org).



## **CLEAN/GREEN READINESS SOFT SKILL CATEGORIES**

### **Workforce Investment Board of Ventura County**

<b>BASICS OF QUALITY CONTROL</b>	<b>SOFT SKILLS</b>	<b>COMPUTER SKILLS</b>
<ul style="list-style-type: none"><li>• Know processes, as applicable, per business</li><li>• Basic quality methodology and inspection techniques</li><li>• Importance of individual responsibility – to do it right the first time</li><li>• Manufacturing theory and quality control</li><li>• Knowledge of regulations and systems processes</li><li>• Knowledge of waste management – waste reduction advantages</li><li>• Certification and best practices</li></ul>	<ul style="list-style-type: none"><li>• Initiative</li><li>• Basics of interviewing</li><li>• Work ethic</li><li>• Communication skills</li><li>• Continuous improvement skills</li><li>• Basic company policy understanding</li><li>• Time management</li><li>• Task prioritization</li><li>• Worker, supervisor, manager etiquette and protocol basics</li><li>• Opportunities for work experience – applications of skills in work settings</li><li>• Apprenticeships- knowledge sustainable career pathways and paid training opportunities</li></ul>	<ul style="list-style-type: none"><li>• Microsoft Excel</li><li>• Microsoft Word</li><li>• Microsoft Access</li><li>• Operating System basics</li><li>• Computer navigation</li><li>• Computer security</li><li>• Computer etiquette</li><li>• ERP basics</li><li>• Viewer basics like PDF, CAD, jpg, png, bmp, TIFF, Solid Works, etc.</li><li>• File extension basics</li><li>• Basic programming</li></ul>

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**TO: EXECUTIVE COMMITTEE**

**FROM: MARTEL FRASER, CHAIR  
HEALTHCARE COMMITTEE**

**DATE: JUNE 2, 2014**

**SUBJECT: HEALTHCARE COMMITTEE REPORT**

The Healthcare Committee met on May 9, 2014. Attending the meeting were Committee members Martel Fraser (Chair), Celina Zacarias (Vice Chair), Greg Barnes, Ed Gonzales, Teresa Johnson, Sandra Melton, Tiffany Morse and Brett Watson; WIB staff Patricia Duffy, Richard McNeal and Cheryl Moore; and guests Debbie Newcomb (Ventura College) and Paula Hodge (Deputy Sector Navigator-DSN, South Central Region of California Community Colleges). The following is a summary of the topics discussed:

## Ventura County Regional Strategic Workforce Development Plan

- Clinical Laboratory Scientist (CLS) Field Experience

On behalf of Committee member Dawn Neuman (CSUCI), Richard McNeal gave an update on the CLS Field Experience Program progress on laboratory certifications. Four hospitals are preparing documentation and will submit a combined application for certification (the first consortium approach to CLS certification in the State). To ensure that the documentation is completed in a timely manner, the Committee recommended that a firm deadline in September be set. In addition, a Committee member agreed to reconnect with an additional healthcare provider who might be interested in joining the group.

- New Certification of Medical Assistants

On behalf of Committee member John Cordova (DSN, Healthcare), Paula Hodge (DSN, ICT/Digital Media) reported that community college workshops will be developed to support the certification of medical assistants. The Committee discussed the driving forces behind the need for certification of both new and incumbent workers. Medicare, for example, will no longer reimburse for medical assistants unless they are certified. Both the California Certification for medical assistants and the National Certification are accepted by Medicare.

- Healthcare Occupational Data

Cheryl Moore reviewed the Healthcare Committee 2-Year Plan and presented latest update of the *Ventura County Occupational Employment Data & Growth Projections for Healthcare*. This version includes the top 20 in-demand occupations, identified by living wages and employment growth, and also identifies the hard-to-fill occupations and resource needs that were researched in 2012 by the WIB Allied Health Committee.

- Healthcare Workforce Development Priorities
  - Difficulty in predicting future workforce needs: The Committee discussed the challenge of long-range workforce development planning because of ongoing changes in law, policy, technology, skill demands, care delivery systems, universal access, and reimbursement requirements. An example of the sudden appearance of a “new” job is the employment of “scribes” to enter doctor notes into the electronic health records. This enables the doctor to be with the patient rather than being on the computer; however, the doctor must review and sign all such entries.
  - Value of case management positions in hospitals: Hospital stays are shorter, requiring expansion of quality aftercare. Patients need to be case managed when they leave the hospital and have a plan that insures care that will prevent the patient from being readmitted. Committee members need to discuss how these needs translate into jobs, and what range of skill levels and certifications will be needed to fill those roles.
- Considerations for the Future
  - Need ongoing communication about the challenges of meeting constantly changing business needs
  - Would benefit from education on emerging technologies
  - Need training and certifications for current and future healthcare workers (roles/skills) to keep people out of the hospital
  - Look at how to develop/connect stackable certificates within and across career pathways
  - Need to inventory certifications, apprenticeships and OJT opportunities
  - Consider forming a sub-group to focus on apprenticeship opportunities in healthcare
- Next Steps
  1. Inventory educational resources available for the top 20 jobs (living wage; projected openings; business needs) on the healthcare occupational data matrix. Build on the WIB Resource Planning Worksheet format and content developed by the Allied Health Committee in September 2012.
  2. Invite representatives from mental health, home health, and assisted living to participate in Committee discussions.

The date for next meeting of the Healthcare Committee is TBA. The meeting will be held at the VCCF Nonprofit Center, 4001 Mission Oaks Blvd., Camarillo, CA

If you have questions or need more information, please call me at (805) 437-7263, or contact Richard McNeal at (805) 477-5344, email [richard.mcneal@ventura.org](mailto:richard.mcneal@ventura.org).

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**TO: EXECUTIVE COMMITTEE**

**FROM: BILL PRATT, CHAIR  
MANUFACTURING COMMITTEE**

**DATE: JUNE 2, 2014**

**SUBJECT: MANUFACTURING COMMITTEE REPORT**

The Manufacturing Committee met on Wednesday, May 14, 2014, from 8:00 a.m. to 9:30 a.m., at the Ventura County Community Foundation. In attendance were Committee members Tavi Udrea (Vice Chair), Vic Anselmo, Teresa Johnson, Joe Klocko, Gregory Liu, Tiffany Morse, Alex Rivera, Scot Rabe, Bruce Stenslie, and Sharon Woolley; WIB staff Talia Barrera, Patricia Duffy, Cheryl Moore and Theresa Salazar Vital; and guest Ken Goss (MWS Wire Industries). The following is a summary of topics discussed:

## Ventura County Regional Strategic Workforce Development Plan

- California Economic Summit - Advanced Manufacturing Committee: Bruce Stenslie described the work of the Summit and that Ventura County is in a good position to contribute to the direction of the manufacturing group. The Economic Development Collaborative-Ventura County (EDC-VC) and the WIB will collaborate on recommendations for substance and action. (Mr. Stenslie chairs the committee; Cheryl Moore is a member.)
- California Association for Local Economic Workforce Development (CALED): Recently elected CALED Chair, Bruce Stenslie provided a brief overview of the organization. CALED is a statewide professional organization dedicated to achieving excellence in economic development. Its membership consists of public and private organizations and individuals in economic development. One of the top priorities for CALED at this time is career readiness in manufacturing.
- Advanced Manufacturing Partnership of Southern California (AMP SoCal): Cheryl Moore reported that, working in collaboration with the office of Congresswoman Julia Brownley, the WIB had joined a new regional consortium, AMP SoCal. Launched as a four-county effort (Los Angeles, Orange, San Diego, and Ventura) to retain and grow a robust manufacturing sector in Southern California, AMP SoCal submitted a competitive application to the U.S. Department of Commerce for designation as a priority aerospace and defense region. Twelve designations would be announced in late May 2014. Designated areas would receive coordinated support for regional manufacturing sector strategies from 11 federal agencies with \$1.3 billion available in federal economic development assistance.
- Manufacturing Training/Education: Joe Klocko provided an update to his April 2014 presentation on the conceptual strategy for adopting nationally recognized manufacturing certificates in California. He announced the release of an RFA which will fund \$1,000-\$5,000 for high school robotics programs in the region. Mr. Klocko also indicated that the Centers for Applied Competitive Technologies (CACT) has applied for a grant under the Trade Adjustment Act (TAA) which will provide additional funding to support advanced manufacturing. Centers for Applied



Competitive Technologies (CACT) will attend a state-wide event at USC for manufacturing innovation.

- Biomedical Device Certificate: Scot Rabe reported that he and Subhash Kakare are waiting for final approval of the two-campus certificate program from the state community college system. Mr. Rabe noted that several students already have inquired about the certificate.
- Manufacturing Career Pathways (Education) Workgroup: Tiffany Morse announced that the first workgroup meeting would be on May 14, 2014, and that a report would be provided at the next Manufacturing Committee meeting on June 11, 2014.
- WIB Manufacturing Readiness Skill Categories: The WIB Manufacturing Committee document is being used as foundation for developing manufacturing readiness curriculum at the high school and community college levels in Ventura County.
- Manufacturing Roundtable of Ventura County (MRVC): Tavi Udrea announced that the next MRVC meeting is scheduled for May 27, 2014, from 3:30 p.m. to 5:00 p.m., at Haas Automation in Oxnard.
- Manufacturing Employer Engagement: Talia Barrera reported that WIB Outreach Committee has targeted initiatives to engage youth and employers in manufacturing readiness. Ms Barrera shared some of the material that has been circulating around different organizations in the county, with the intent to engage youth and employers.

Next Step: Collaborate with the MRVC and the Outreach Committee to develop ways to engage more Ventura County employers in manufacturing workforce development.

### Education Updates

- AB 86 Planning Grant: Teresa Johnson announced the recent award of a planning grant to a new consortium of the Ventura County Community College District (Moorpark College, Oxnard College, Ventura College) and the adult education programs (Conejo, Oxnard, Simi Valley, Ventura). Also involved in planning will be the Ventura County Office of Education, school districts, businesses, members of the community, and others. The purpose is to create a plan to align, streamline, articulate, and ensure relevance and responsiveness of educational programs, certificates, credentials, apprenticeships, and other support for Ventura County students and businesses. Successful development of the plan could lead to future funding from the State.
- Career Pathways Trust Grant: Five applications with the potential to benefit students in Ventura County had been submitted from individual educational entities and regional groups. Announcement of the grant recipients was expected in late May 2014.

The next meeting of the WIB Manufacturing Committee is scheduled for June 11, 2014, from 8:00 a.m. to 9:30 a.m., at the VCCF Nonprofit Center (Community Room), 4001 Mission Oaks Blvd., Camarillo.

If you have questions or need more information, please call me at (805) 384-2748, or contact Talia Barrera at (805) 477-5341, email [talia.barrera@ventura.org](mailto:talia.barrera@ventura.org).

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**TO: EXECUTIVE COMMITTEE**

**FROM: ZAHID SHAH, CHAIR  
MEMBERSHIP COMMITTEE**

**DATE: JUNE 2, 2014**

**SUBJECT: MEMBERSHIP COMMITTEE REPORT**

The Committee met on May 13 2014. In attendance were Committee members Zahid Shah (Chair), Sarah Asbury, and Ed Summers; WIBVC staff Talia Barrera and Cheryl Moore. The following includes topics discussed at the meeting and updated information:

## Appointments and Reappointments

- **Reappointments:** Four current WIBVC members whose terms would end between September and October 2014 were determined to be in good standing and eligible for reappointment. Letters to those WIBVC members regarding interest in possible reappointment will be mailed in June. If interested, the candidates will be asked to update their resumes before being considered for nomination for reappointment to a three-year term by the Board of Supervisors.

**Update:** On June 3, 2014 the Board of Supervisors will approve the following appointments for three-year terms: Tim Allison (Tri-Counties Central Labor Council), and Greg Barnes (Los Robles Regional Medical Center).

- **Recruitments:** Committee members discussed the recruitment of potential candidates for future appointment nominations. Participation on sector committees continues to provide a good introduction to the work of the WIB prior to consideration of a possible recommendation for WIB appointment.

## Ventura County Regional Strategic Workforce Development Plan

Cheryl Moore provided an update on the status of the Plan. Members also considered strategies to attract and engage more employers in the Ventura County region to help develop a competitive and sustainable economy and workforce.

The next Membership Committee meeting date is TBD. The meeting will be held at the Human Services Agency, 855 Partridge Drive, Ventura.

If you have questions or need more information, please call me at (805) 207-3957, or contact Talia Barrera at (805) 477-5341, email [talibarrera@ventura.org](mailto:talibarrera@ventura.org).



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**TO: EXECUTIVE COMMITTEE**

**FROM: BRIAN GABLER, CHAIR  
OUTREACH COMMITTEE**

**DATE: JUNE 2, 2014**

**SUBJECT: OUTREACH COMMITTEE REPORT**

The Outreach Committee met on May 21, 2014. Attending the meeting were Committee members Brian Gabler (Chair), Bruce Stenslie and Victoria Jump; WIBVC staff Talia Barrera and Patricia Duffy; and guests Karen Bluffer and Heidi Hayes (theAgency), and Christy Norton (CSD/WIA). The following is a summary of major topics discussed at the meeting.

## CSD/WIA Monthly Event Report

Christy Norton presented the Event Summary Report for third quarter of Program Year (PY) 2013-2014. Activities included One-Stop monthly and year-to-date visits, 800 line call-ins, and Career Shops attendance. Virtual One-Stop (VOS) customer/client registrations in the third quarter totaled 1,658. In February and March CSD/WIA staff participated in the following Job and Career Center Events: CASA of Ventura County Job Search and Training Presentation, West County Employer Advisory Council, Oxnard Union High School District 29<sup>th</sup> Annual Student Career Fair, East County Employer Advisory Council, Sunrise of Simi Valley Rotary Club, and Manufacturing Roundtable of Ventura County.

Ms Norton also announced that CalJOBS, the new California workforce data and reporting system had replaced VOS in May 2014. When more information becomes available, she will provide an update to the Committee on the types of reports that can be provided in the future.

## Outreach Summary Report

The Committee discussed March-May 2014 project activities as reported by theAgency and summarized below:

- Employer Outreach
  - Workforce Wednesday radio interview program (KVTA-1590 AM)
    - March 26 – Middle Skills Careers in Ventura County (Participants: Tony Skinner, Tri-Counties Building and Construction and Rodney Cobos, United Association of Plumbers and Pipefitters)
    - April 23 – How are changes in technology and the ACA impacting healthcare careers options? (Participants: Greg Barnes, Los Robles Medical Center and Sandy Werner, Simi Valley Hospital)

- Scheduled May 28 – Getting the word out about no-cost and low-cost business resources through Ventura County Grows Business (Participants: Bruce Stenslie, EDC-VC and Shane Prokup, Trupart Manufacturing)
- *Workforce Update* e-newsletter: 3/26/14 sent to 13,656 businesses with an open rate of 6% and WIB cohorts with an open rate of 32%
- Ventura County Grows Business (VCGB) Website and Facebook – March-May
  - Website – 838 visits with 5:14 average session duration & 4.34 pages/session
  - Facebook – 1,218 fans
  - 2/26 – sent to 8,042 with an open rate of 10%
- Ventura County Grows Business Spring 2014 Outreach
  - Testimonial videos- completed for: Trupart, RSI Int'l, JetAir, PBS Biotech, Agnew Multilingual, AG Machining and VSolvit
  - :30 TV – three :30 commercials were created featuring, RSI Int'l, Trupart and AG Machining
  - :60 Radio Spot – Completed
  - New ½ Page Print Ads – PCBT and San Fernando Valley Biz Journal
  - Online Banners – Chambers, KCLU, VCStar, LA Times
  - Eblasts – Target Business Owners and Commercial Real Estate Agents
    - Commercial Broker Eblast Sent 5/14 to 61 with an open rate of 37%
    - WIB/Cohort Eblast sent 5/15 to 326 with an open rate of 35.4%
  - Mailing – Commercial Real Estate Agents – mailed 5/19
  - Update tri-fold mailer
  - New postcard
- Speakers Bureau
  - Researched and prepared speakers bureau list
  - Powerpoint presentation
  - Began recruiting speakers for different engagements throughout the year
- Job Seeker Outreach

Career Shops - Sent April workshops info out on March 10 and May workshops info on April 7. Posted March, April and May workshops on Facebook. Clips:

  - KDAR – running April workshop info
  - Camarillo Acorn – ran West Oxnard workshop info on March 14
  - Santa Paula Times – running April career shops
  - VC Reporter – ran March career shops info
  - Happenings – ran March career shops info in March issue
  - Sespe Sun – running May career workshops
  - KDAR – running May workshops info
  - Happenings – ran May workshops info in May issue
  - VC Star – ran May workshops blurb April 26
  - Santa Paula Times – running May 14 workshop info
  - VC Reporter – ran May 9 workshop info
- Other Outreach

Prepared and Distributed Mark Fegley new board member release – April 3  
Clips: Sespe Sun, VCStar and VCReporter

- Youth Outreach in Development

- Youth Case Studies – Continued to coordinate with Ventura Adult and Continuing Education, PathPoint, and Boys and Girls Clubs of Greater Oxnard and Port Hueneme to develop WIB program-related case histories.
- New content for WIB youth website: [www.vcjobswithafuture](http://www.vcjobswithafuture)

The next meeting of the Outreach Committee is scheduled for July 16, 2014, from 8:30 a.m. to 10:00 a.m., at the Economic Development Collaborative-Ventura County, 1601 Carmen Drive, #215, Camarillo.

If you have questions or need more information, please call me at (805) 583-6701, or contact Talia Barrera at (805) 477-5341, email [talia.barrera@ventura.org](mailto:talia.barrera@ventura.org).

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**TO: EXECUTIVE COMMITTEE**

**FROM: HUGH J. RALSTON, CHAIR  
RESOURCE DEVELOPMENT COMMITTEE**

**DATE: JUNE 2, 2014**

**SUBJECT: RESOURCE DEVELOPMENT COMMITTEE REPORT**

The Resource Development Committee met on May 21, 2014. Attending the meeting were Committee members Hugh J. Ralston (Chair) and Barry Zimmerman; WIB staff Richard McNeal and Cheryl Moore; and guests Nancy Ambriz (Community Services Department/WIA), Jaime Duncan (Community Services Department) and Bill Simmons (IPRISE Communications).

## Grant Report: Update

Richard McNeal commented on an updated grant report, noting the WIB's contribution to the four Career Pathways proposals that emanated from individual and regional educational institutions and discussing briefly the proposal, now under construction, for the California WIB Workforce Accelerator Grant. We will request \$150,000 to expand the existing ex-offender re-entry pilot program conducted by the Community Services Department (CSD) of the Human Services Agency in partnership with the Probation Department.

## Action Item

### **Recommendation that the Executive Committee Recommend that the Workforce Investment Board of Ventura County (WIB) Approve a Workforce Investment Act (WIA) Preliminary Budget Plan for 2014-2015**

Mindful of prior discussions with the Executive Committee, the WIB staff provided a balanced preliminary budget, noting that assumptions about revenue will likely be adjusted on the basis of new information. The draft budget proposal reflects current projected revenues, together with the expected costs of staffing. The Committee discussed the basic assumptions on which the draft budget for 2014-2015 was built:

- Because of reduced WIA funding allocations and lower projected 2013-2014 carry-over funds to 2014-2015, there will be a projected overall reduction in available funds by almost \$1 million from 2013-2014 to 2014-2015.
- The 2014-2015 allocation for Rapid Response funds is expected in June.
- Final carry-over amounts will be determined after the 2013-2014 year-end close is completed in July 2014.

- Staffing levels and budgeted costs for the Community Services Department/WIA and WIB Administration in 2014-2015 will remain the same as in 2013-2014.
- The 10% Management Reserve will be reduced to 6.5%:
  - 2% to continue the funding of one WIB Administration Manager position in support of the strategic plan (approved by the WIB in 2013-2014)
  - 1.5% to offset other budget plan costs
- Adult and Dislocated Worker training funds designated for ITA/Education will be budgeted at 20% rather than 25%. (Allowable leveraged training resources will be added to help meet or exceed the State performance requirement of 25% expenditure of combined Adult and Dislocated Worker funds.)
- The County of Ventura overhead/administration costs will increase.
- The prospective contract for business services will be reduced to \$95,000 from \$125,000.
- The contract for outreach will be reduced to \$125,000 from \$150,000.
- Outreach expenses for both the WIB and CSD/WIA will be reduced.
- No funds for a cost benefit analysis or a labor market study will be budgeted.

Knowing the need for an approved budget by the beginning of the fiscal year (July 1, 2014), Committee members decided to send the balanced preliminary budget to the Executive Committee for discussion and recommendation to the WIB, but emphasized that everyone needed to understand the program consequences implicit in the proposal.

#### Ventura County Regional Strategic Workforce Development Plan

- New California WIB Performance Measures: Although the measures are expected to take effect in Program Year 2014-2015, the State has not issued a directive for WIB implementation and compliance. Theresa Salazar Vital is a member of the California WIB workgroup on performance and will continue to monitor the situation and provide updates.
- 2013-2017 Regional Strategy Alignment Matrix: Cheryl Moore re-introduced the working draft of the matrix. The Committee agreed that this document is a significant first step in describing and organizing the mix of potential funding for collaborative workforce development in Ventura County and that it needs to be expanded substantially. It also provides a framework for supporting, in a substantive way, the strategies of the WIB and the many opportunities for collaboration with other partners in identifying training needs and potential funding sources. Given the current capacity of the WIB staff, the Committee suggested that this might be a good project for an intern.

The next meeting of the Resource Development Committee will be announced and posted on the WIB website when the meeting calendar is finalized in June 2014.

If you have questions or need more information, please call me at (805) 988-0196, or contact Richard McNeal at (805) 477-5344, email [richard.mcneal@ventura.org](mailto:richard.mcneal@ventura.org).

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**TO: EXECUTIVE COMMITTEE**

**FROM: TONY SKINNER, CHAIR  
YOUTH COUNCIL**

**DATE: JUNE 2, 2014**

**SUBJECT: YOUTH COUNCIL REPORT**

The Youth Council met on May 7, 2014. Attending the meeting were Council members Tony Skinner (Chair), Mary Benton, Sean Bhardwaj, Matt Cassaro, Claudia Harrison, Linda Fisher-Helton, Christina Miranda, Mary Navarro-Aldana, Archie Schott and Ed Summers; WIB staff Patricia Duffy, Richard McNeal, Cheryl Moore and Theresa Salazar Vital; and guests Mariana Cazares (BGCOP), Teresa Johnson (Ventura Adult and Continuing Education - VACE), Steve Thompson (VACE) and Kim Whitaker (PathPoint). The following is a summary of major topics discussed at the meeting.

## 2013-2014 Youth Performance Data for Q3

Richard McNeal presented a report on the Youth performance data, noting that all providers had exceeded the 100% success rate. Council members requested clarification of certain categories and the figures in them. The expenditures noted were based on the invoices for March 2014. Mr. McNeal also commented on work in progress with the contractors to arrive at a more detailed method of reporting the specific outcomes of participants' activities.

## Action Item

### **Recommendation to the Executive Committee of WIA Comprehensive Youth Program Contracts for 2014-2015**

As background for the discussion, the Council members received a copy of "WIB Youth Council Evaluation/Reporting Process Program Year (PY) 2013-2014." This was a summary of a discussion in January 2014 that established the basic criteria for deciding whether to continue existing contracts into the next year. After requesting clarification on some points, the Council reconfirmed that they would abide by the criteria but reserved the right to change them in the future.

## Ventura County Regional Strategic Workforce Development Plan

- Raising the High School Retention Rate in Ventura County
  - Dropout Prevention Survey 2014: In response to a request from the Youth Council, Roger Rice and his staff had initiated a survey of local high schools to determine the types of programs and services being used to re-engage and retain students at risk of leaving

school before graduation. The Council expressed appreciation for the project underway and looked forward to learning from the outcome.

- In the press: An article on the local dropout rate from the *Ventura County Star*, dated April 28, 2014, was distributed as an information item.

- AB 86: Planning Grant

Teresa Johnson announced the recent award of a \$400,000 planning grant to the Ventura County Adult Education Consortium, which includes the Ventura County Community College District (Moorpark College, Oxnard College, Ventura College) and the adult education programs (Conejo, Oxnard, Simi Valley, Ventura). Also involved in planning will be the Ventura County Office of Education, school districts, businesses, members of the community, and others. The purpose is to create a plan to align, streamline, articulate, and ensure relevance and responsiveness of educational programs, certificates, credentials, apprenticeships, and other support for Ventura County students and businesses. Through research and town meetings, the consortium will assess the needs of local communities and recommend a funding plan for the future.

- Investing Early in the Workforce Pipeline

Council members commented on the potential positive impact of greater investment in early childhood and elementary education. Claudia Harrison emphasized the need to stimulate results-oriented dialog in the community—the importance of public education to create public will.

The next meeting of the Youth Council is scheduled for June 4, 2014, from 3:00 p.m. to 4:30 p.m., at the Human Services Agency, Pepper Tree Room, Ventura.

If you have questions or need more information, please call me at (805) 642-2149, or contact Richard McNeal at (805) 477-5344, email [richard.mcneal@ventura.org](mailto:richard.mcneal@ventura.org).

*Workforce Investment Board (WIB) of Ventura County - WIA Performance Report Program*  
Year 2013 – 2014: Third Quarter (Q3) July 1, 2013 to March 31, 2014

## TOTALS FOR VENTURA COUNTY

<b>ALL PROVIDERS</b>	<b>Adult Enrollments</b>	<b>Dislocated Worker Enrollments</b>	<b>Youth Enrollments</b>	<b>Total Enrollments (Adult/DW Training Services)</b>	<b>Core Self Service (Universal Customers)</b>
	262	188	364	814 (379)	18,327 (Q3)

### Community Services Department (CSD)

<b>Enrollments</b>	<b>Plan New Unique</b>	<b>Actual New Unique</b>	<b>Plan to Actual</b>	<b>Total Enrollments *</b>	<b>Adult &amp; DW Training Services</b>	<b>Enrollments with Training</b>
<b>Adult</b>	74	152 *	205%	262 *	236 *	90%
<b>Dislocated (DW) Workers</b>	104	112	108%	188 **	143	76%

\* Program Year (PY) 2013-2014 new unique enrollments, PY 2012-2013 carry-in participants and 33 VACE participants transferred to CSD on 10/01/13. VACE WIA Adult contract extension ended 9/30/13.

\*\* Program Year (PY) 2013-2014 new unique enrollments and PY 2012-2013 carry-in participants

## COMMON MEASURES OUTCOMES

### **ADULT**

	<b>ENTERED EMPLOYMENT</b>				<b>EMPLOYMENT RETENTION</b>				<b>AVERAGE EARNINGS</b>			
	Goal	Actual	Success Rate	Clients	Goal	Actual	Success Rate	Clients	Goal	Actual	Success Rate	Earnings & Clients
<b>VC WIB</b>	72.00	80.11	111.2%	141/176	81.00	87.50	108.0%	126/144	13,251	13,932.42	105.1%	\$1,588,295.31 /114
<b>CSD</b>	72.00	78.06	108.4%	121/155	81.00	86.84	107.2%	99/114	13,251	14,474.77	109.2%	\$1,331,679.28 /92
<b>VACE</b>	72.00	95.24	132.2%	20/21	81.00	90.00	111.1%	27/30	13,251	11,664.37	88.0%	\$256,616.03 /22

### **DISLOCATED WORKER**

	<b>ENTERED EMPLOYMENT</b>				<b>EMPLOYMENT RETENTION</b>				<b>AVERAGE EARNINGS</b>			
	Goal	Actual	Success Rate	Clients	Goal	Actual	Success Rate	Clients	Goal	Actual	Success Rate	Earnings & Clients
<b>VC WIB</b>	75.00	80.15	106.8%	105/131	84.00	93.81	111.6%	106/113	16,000	17,546.85	109.6%	\$1,649,404.30 /94
<b>CSD</b>	75.00	80.00	106.6%	104/130	84.00	94.59	112.6%	105/111	16,000	17,546.85	109.6%	\$1,649,404.30 /94
<b>VACE</b>	75.00	100.0	133.3%	1/1	84.00	50.00	59.5%	1/2	n/a	n/a	n/a	n/a

VC WIB: Ventura County Workforce Investment Board

Goal: LWIA Final Performance Goals for PY 2013-2014 (WSD 13-6, December 10, 2013)

Success Rate: Actual performance divided by goal. Less than 80% at end of program year = failed performance

Clients: Numerator = Only clients with a positive outcome. Denominator = All clients included in the outcome

- Entered Employment, Employment/Education Placement & Degree/Certificate Attainment: Clients leaving the program between October 1, 2012 and September 30, 2013

- Average Earnings & Retention: Clients leaving the program between April 1, 2012 and March 31, 2013

- Literacy and Numeracy: Clients in the program between July 1, 2013 and June 30, 2014



## YOUTH TOTALS FOR VENTURA COUNTY

### Ventura Adult and Continuing Education (VACE)

Enrollments	Plan New Unique	Actual New Unique	Plan to Actual	Total Enrollments	WIA Core Funding	Actual/Plan to Actual	In-Kind
<b>Youth</b>	55	39	71%	53 *	\$379,000	\$203,244/54%	Plan: \$485,366
				Cost Per Participant	\$5,493 **	\$3,834 ***	Actual: \$65,331 Plan to Actual: 13%

### Boys and Girls Clubs of Greater Oxnard and Port Hueneme (BGC)

Enrollments	Plan New Unique	Actual New Unique	Plan to Actual	Total Enrollments	WIA Core Funding	Actual/Plan to Actual	In-Kind
<b>Youth</b>	118	136	115%	170 *	\$575,000	\$394,533/75%	Plan: \$469,965
				Cost Per Participant	\$3,758 **	\$2,320 ***	Actual: \$235,092 Plan to Actual: 50%

### PathPoint (PPT)

Enrollments	Plan New Unique	Actual New Unique	Plan to Actual	Total Enrollments	WIA Core Funding	Actual/Plan to Actual	In-Kind
<b>Youth</b>	103	106	103%	141 *	\$575,000	\$423,990/81%	Plan: \$70,500
				Cost Per Participant	\$4,167 **	\$3,007 ***	Actual: \$53,830 Plan to Actual: 76%

\* Program Year (PY) 2013-2014 new unique enrollments and PY 2012-2013 carry-in participants

\*\* WIA Core Funding divided by PY 2013-2014 plan new unique enrollments and PY 2012-2013 carry-in enrollments

\*\*\* Actual Paid and Accrued Funding divided by total enrollments

## COMMON MEASURES OUTCOMES

<b>YOUTH</b>												
	<b>EMPLOYMENT OR EDUCATION PLACEMENT</b>				<b>DEGREE OR CERTIFICATE ATTAINMENT</b>				<b>LITERACY AND NUMERACY GAIN</b>			
	Goal	Actual	Success Rate	Clients	Goal	Actual	Success Rate	Clients	Goal	Actual	Success Rate	Clients
<b>VC WIB</b>	70.00	70.79	101.1%	206/291	60.00	81.33	135.5%	183/225	60.50	73.77	121.9%	45/61
<b>CSD</b>	70.00	80.95	115.6%	17/21	60.00	100.00	166.6%	24/24	n/a	n/a	n/a	n/a
<b>BGC</b>	70.00	67.26	96.0%	113/168	60.00	83.90	139.8%	99/118	60.50	84.62	139.8%	22/26
<b>PPT</b>	70.00	75.32	107.6%	58/77	60.00	71.43	119.0%	45/63	60.50	72.73	120.2%	8/11
<b>VACE</b>	70.00	72.00	102.9%	18/25	60.00	75.00	125.0%	15/20	60.50	62.50	103.3%	15/14

VC WIB: Ventura County Workforce Investment Board

Goal: LWIA Final Performance Goals for PY 2013-2014 (WSD 13-6, December 10, 2013)

Success Rate: Actual performance divided by goal. Less than 80% at end of program year = failed performance

Clients: Numerator = Only clients with a positive outcome. Denominator = All clients included in the outcome

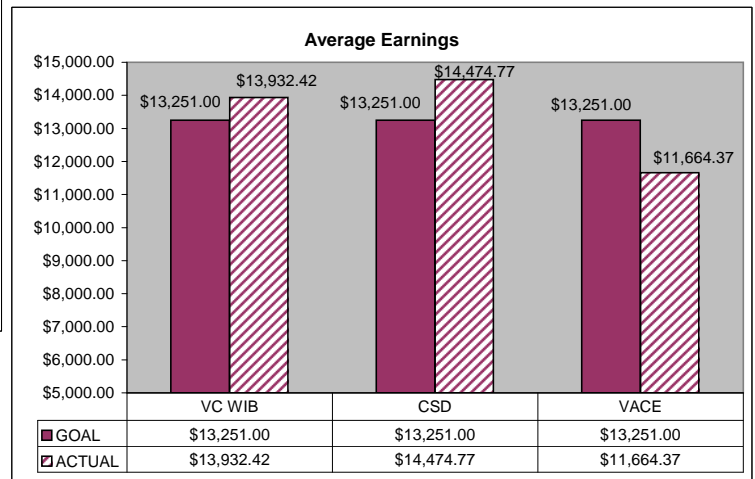
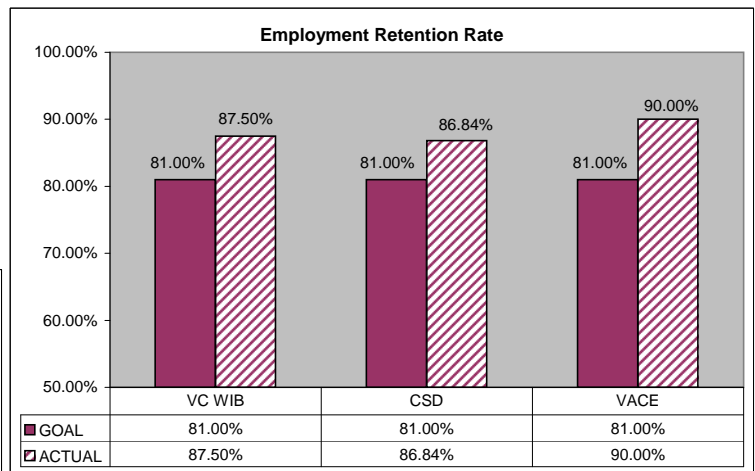
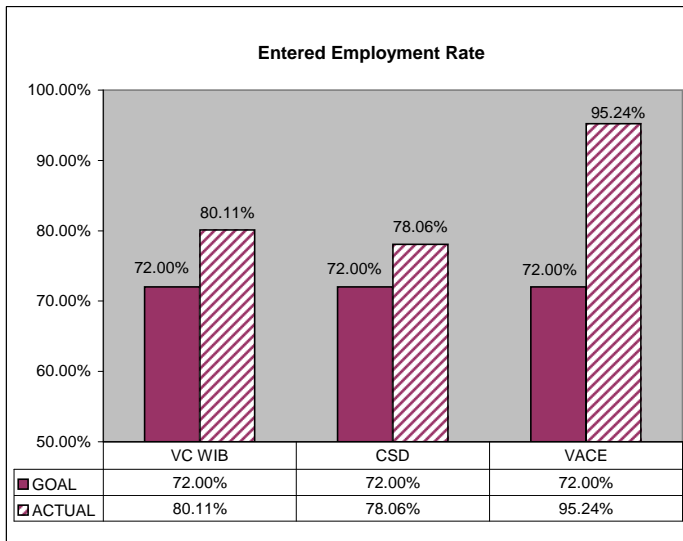
- Entered Employment, Employment/Education Placement & Degree/Certificate Attainment: Clients leaving the program between October 1, 2012 and September 30, 2013

- Average Earnings & Retention: Clients leaving the program between April 1, 2012 and March 31, 2013

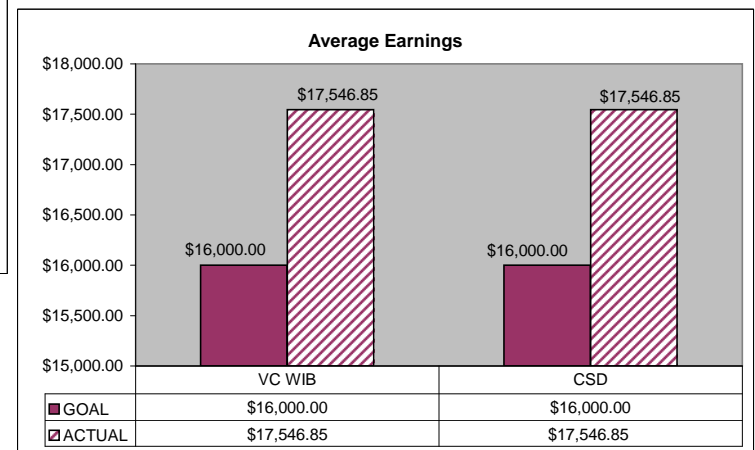
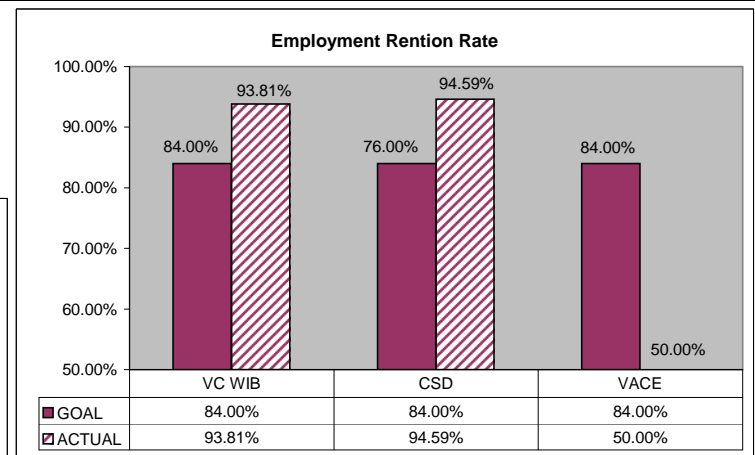
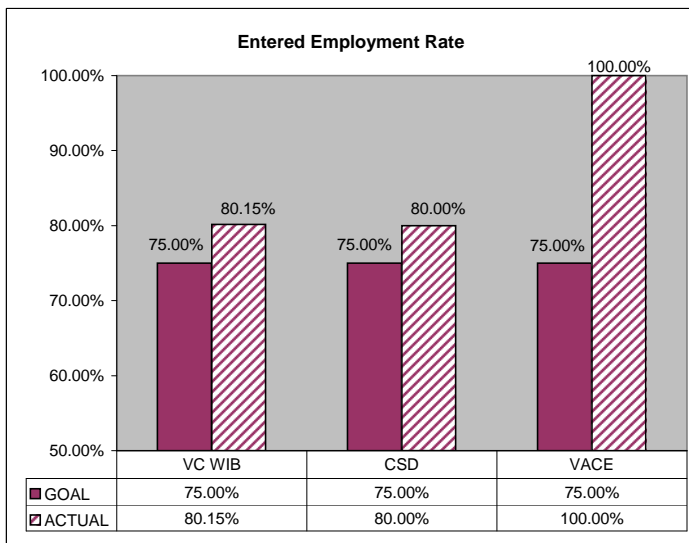
- Literacy and Numeracy: Clients in the program between July 1, 2013 and June 30, 2014

**WIA Performance Report - Common Measures Outcomes**  
**PY 2013-2014: Third Quarter (Q3) July 1, 2013 to March 31, 2014**

## Adult



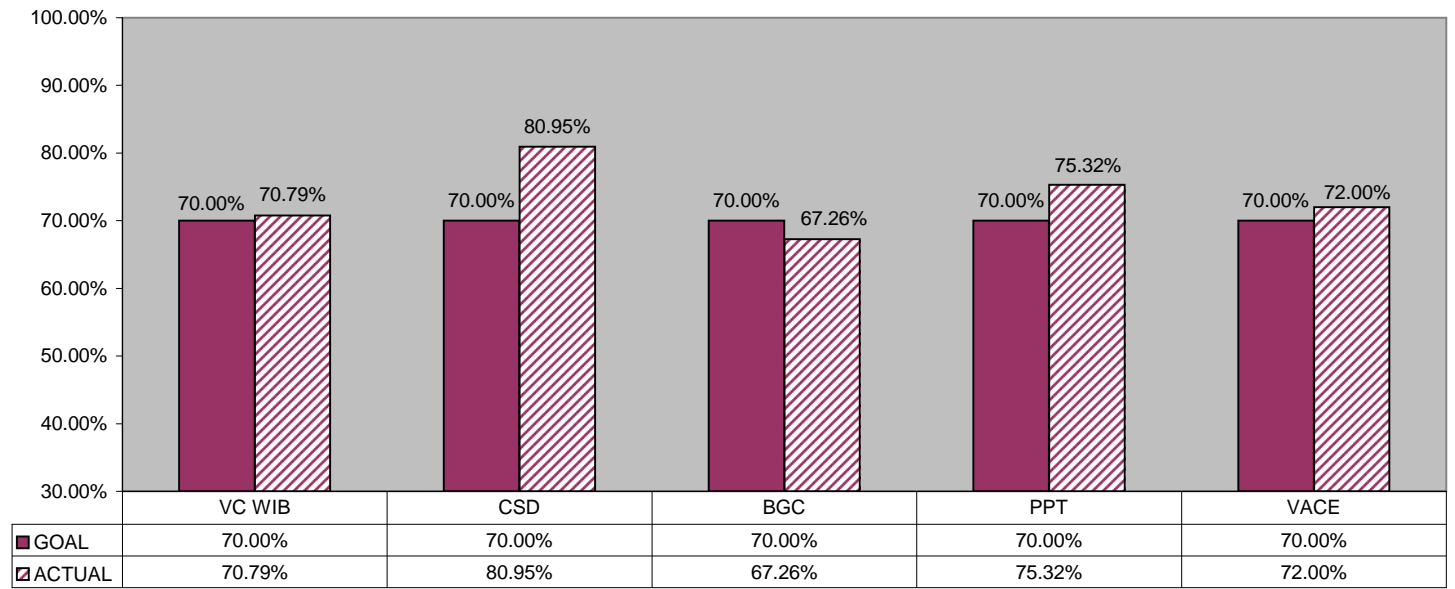
## Dislocated Worker



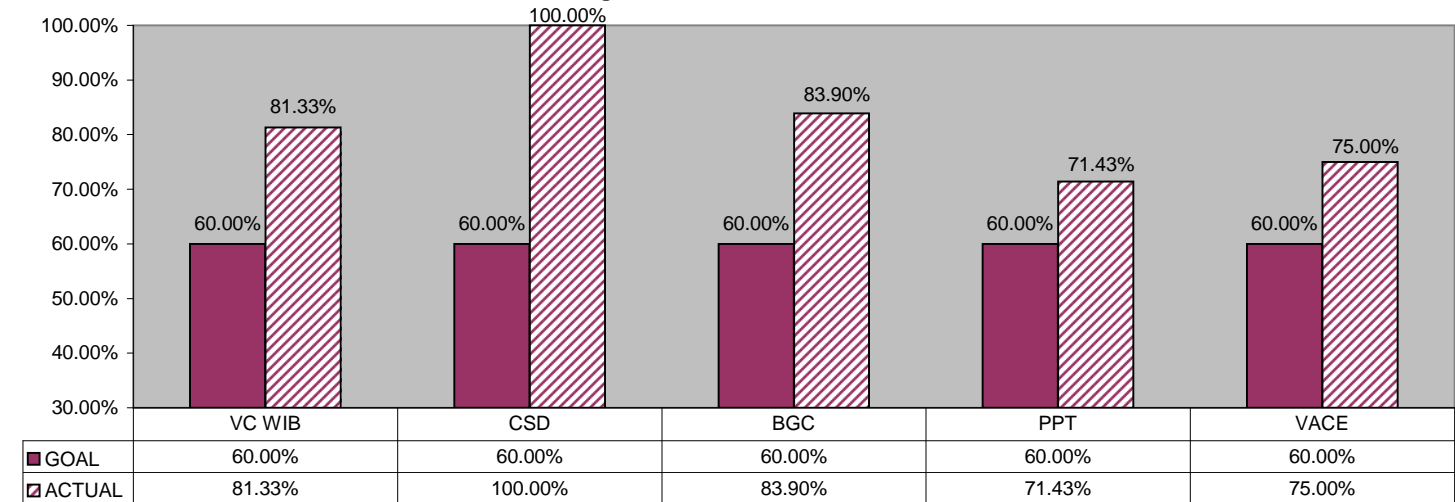
**WIA Performance Report - Common Measures Outcomes**  
**PY 2013-2014: Third Quarter (Q3) July 1, 2013 to March 31, 2014**

## Youth

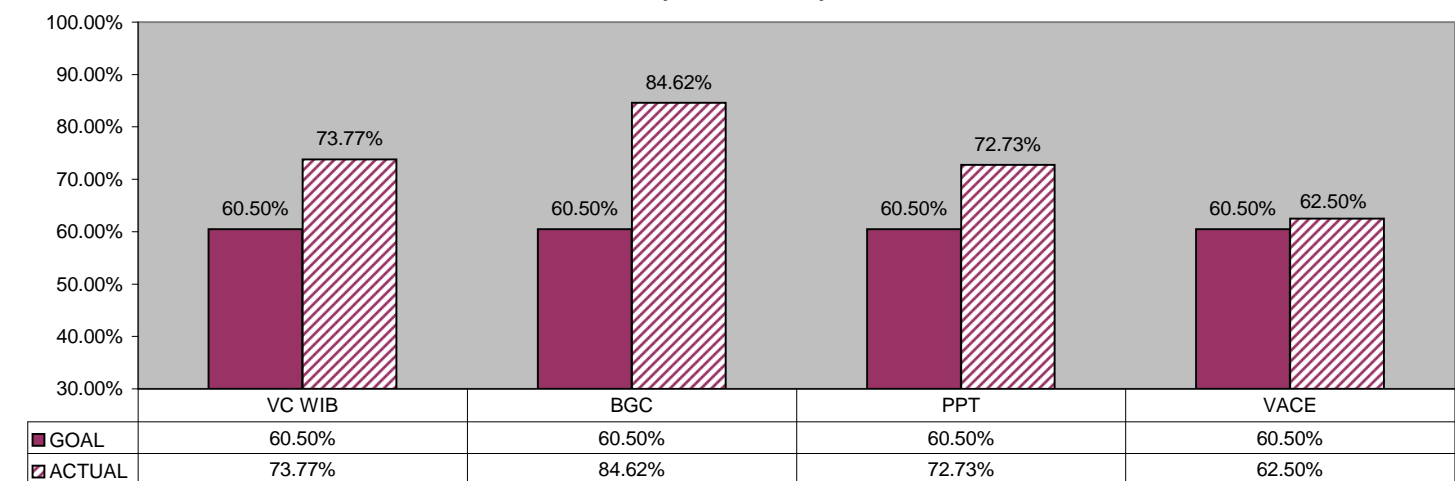
**Employment or Education Placement**



**Degree or Certificate Attainment**



**Literacy and Numeracy Gain**



# WIA Performance Report - Program Year Comparison PY 13/14 and PY 12/13 - Third Quarter (Q3)

## CORE SELF SERVICE

Universal Customers		VC WIB
	PY 13/14	18,327
	PY 12/13	24,158

## ADULT

Enrollments		VC WIB	CSD	VACE
	PY 13/14	262*	262	*
	PY 12/13	401	341	60

Training Services		VC WIB	CSD	VACE
	PY 13/14	236	236	*
	PY 12/13	222	222	42

Expenditures		VC WIB	CSD	VACE
	PY 13/14	**	**	*
	PY 12/13	**	**	\$158,151

Cost Per Participant		VC WIB	CSD	VACE
	PY 13/14	**	**	*
	PY 12/13	**	**	\$2,636

In-Kind Contribution		VC WIB	CSD	VACE
	PY 13/14	**	**	*
	PY 12/13	**	**	\$48,214

**VC WIB** = Ventura County Workforce Investment Board

**CSD** = Community Services Department

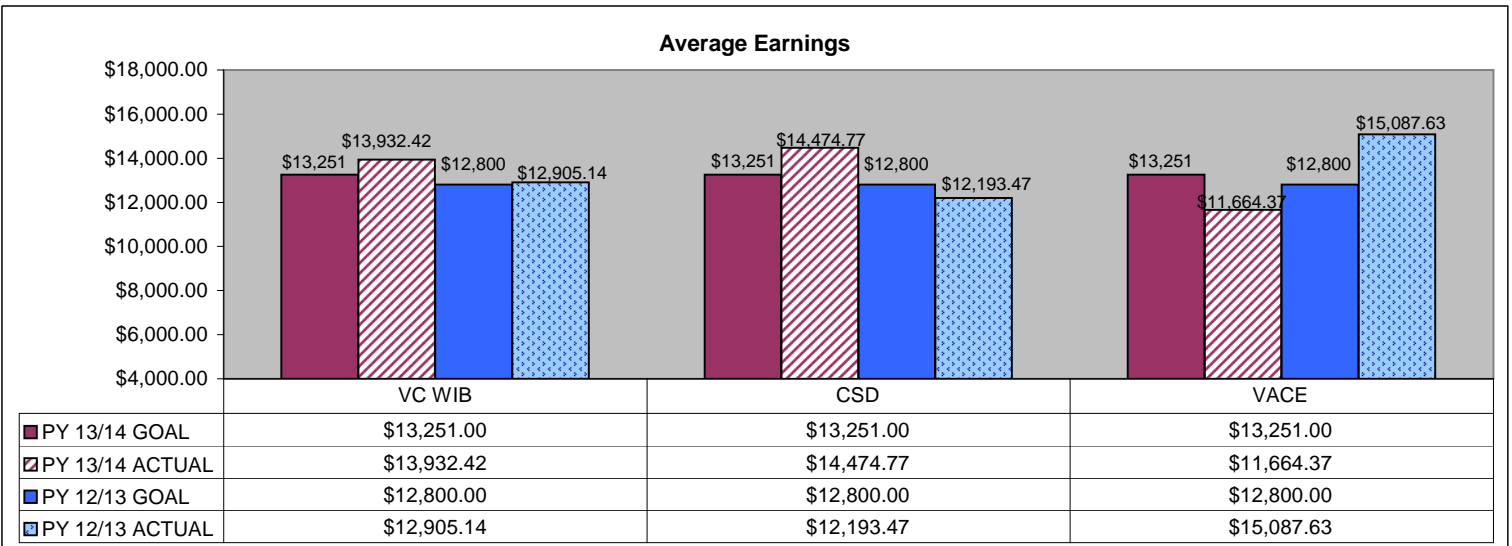
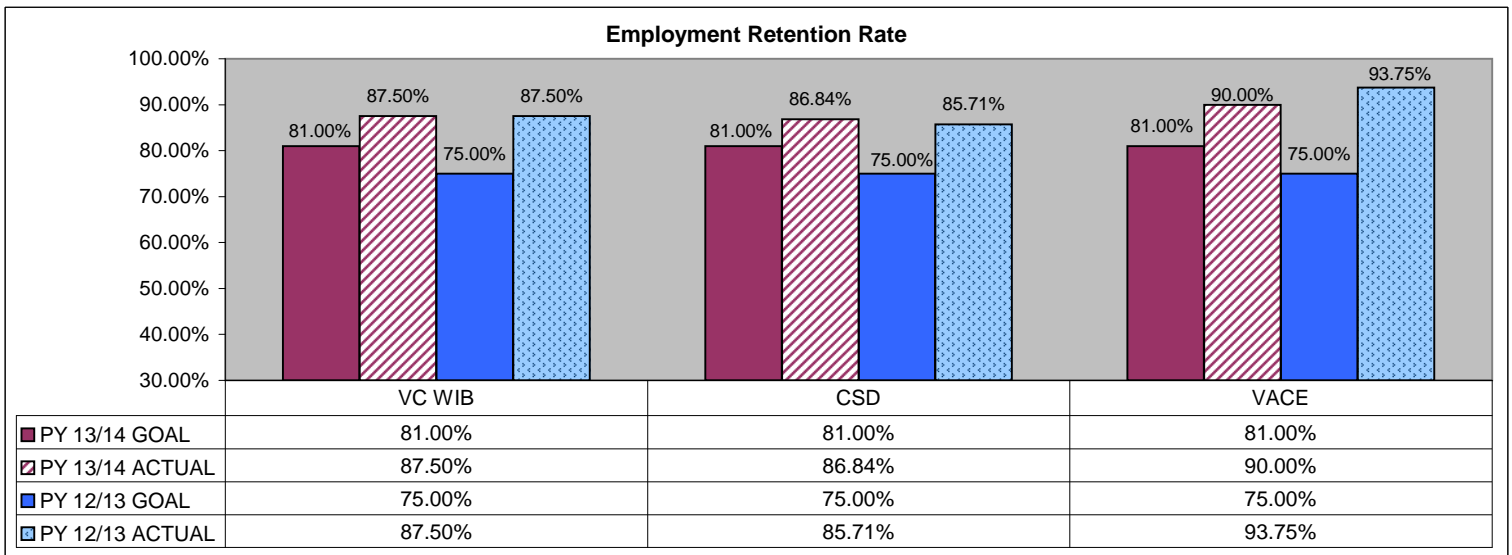
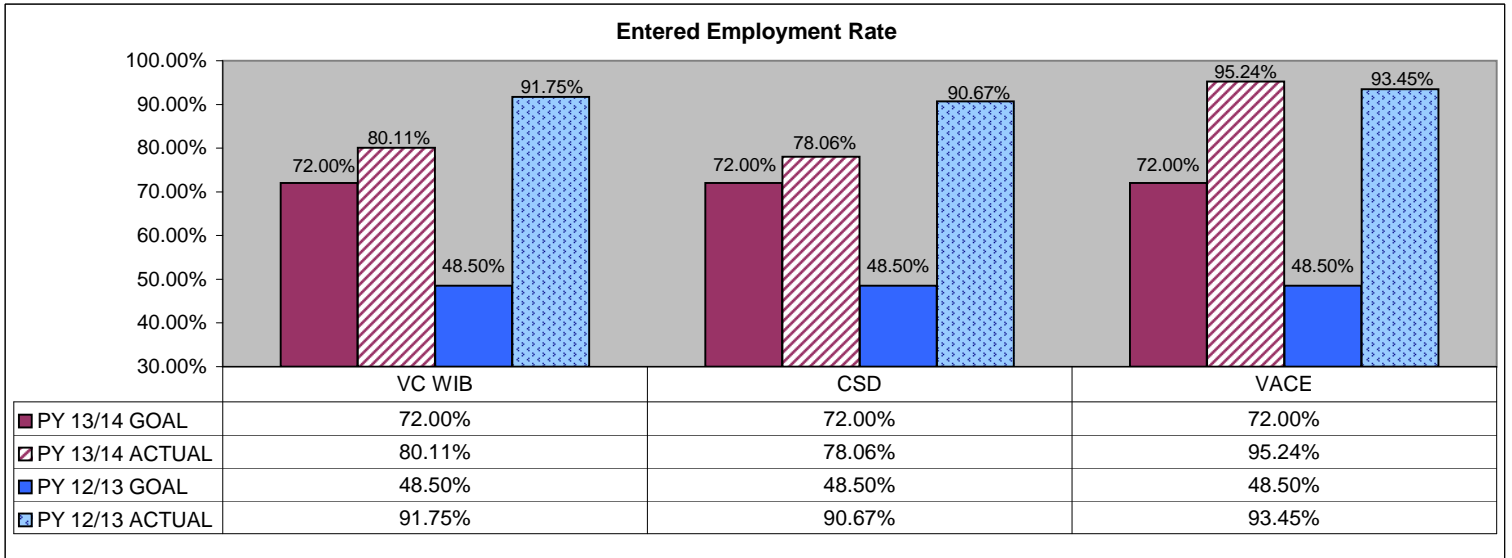
**VACE** = Ventura Adult and Continuing Education

\* VACE Adult Contract Extension Ended 9/30/2013. VACE participant transferred to CSD as new enrollment

\*\* Expenditures, Cost Per Participant and In-Kind Contribution reporting are for evaluation of WIA contracts only

**WIA Performance Report - Program Year Comparison  
PY 13/14 and PY 12/13 - Third Quarter (Q3) Common Measures**

## Adult



# WIA Performance Report - Program Year Comparison PY 13/14 and PY 12/13 - Third Quarter (Q3)

## DISLOCATED WORKER

Enrollments		VC WIB	CSD
	PY 13/14	188	188
	PY 12/13	262	262

Training Services		VC WIB	CSD
	PY 13/14	143	143
	PY 12/13	182	182

Expenditures		VC WIB	CSD
	PY 13/14	**	**
	PY 12/13	**	**

Cost Per Participant		VC WIB	CSD
	PY 13/14	**	**
	PY 12/13	**	**

In-Kind Contribution		VC WIB	CSD
	PY 13/14	**	**
	PY 12/13	**	**

**VC WIB** = Ventura County Workforce Investment Board

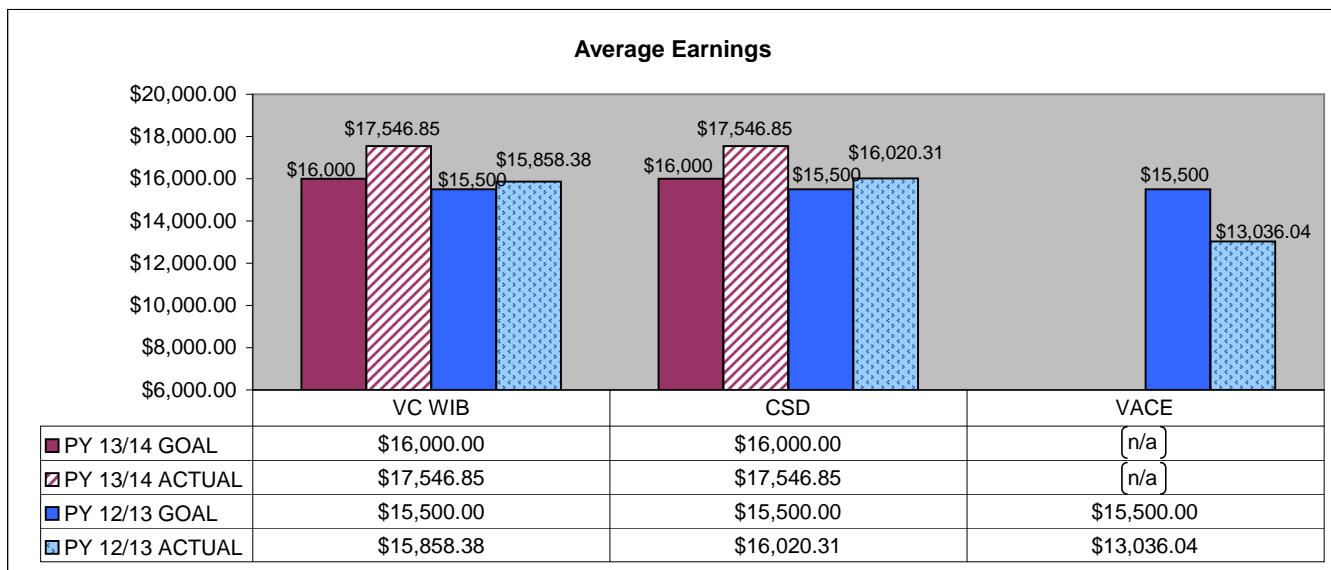
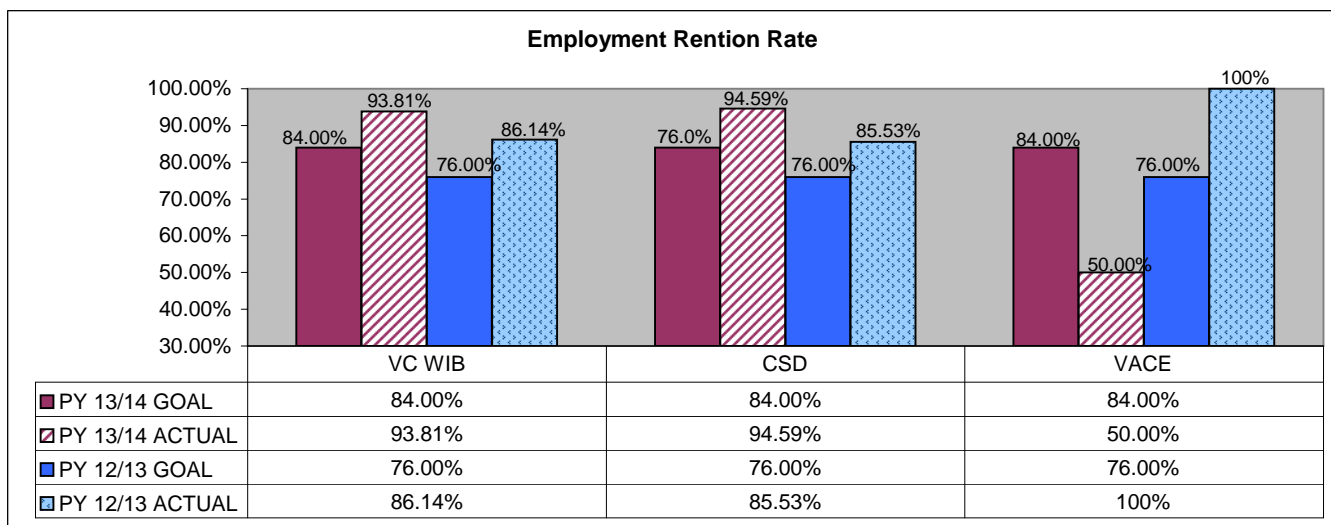
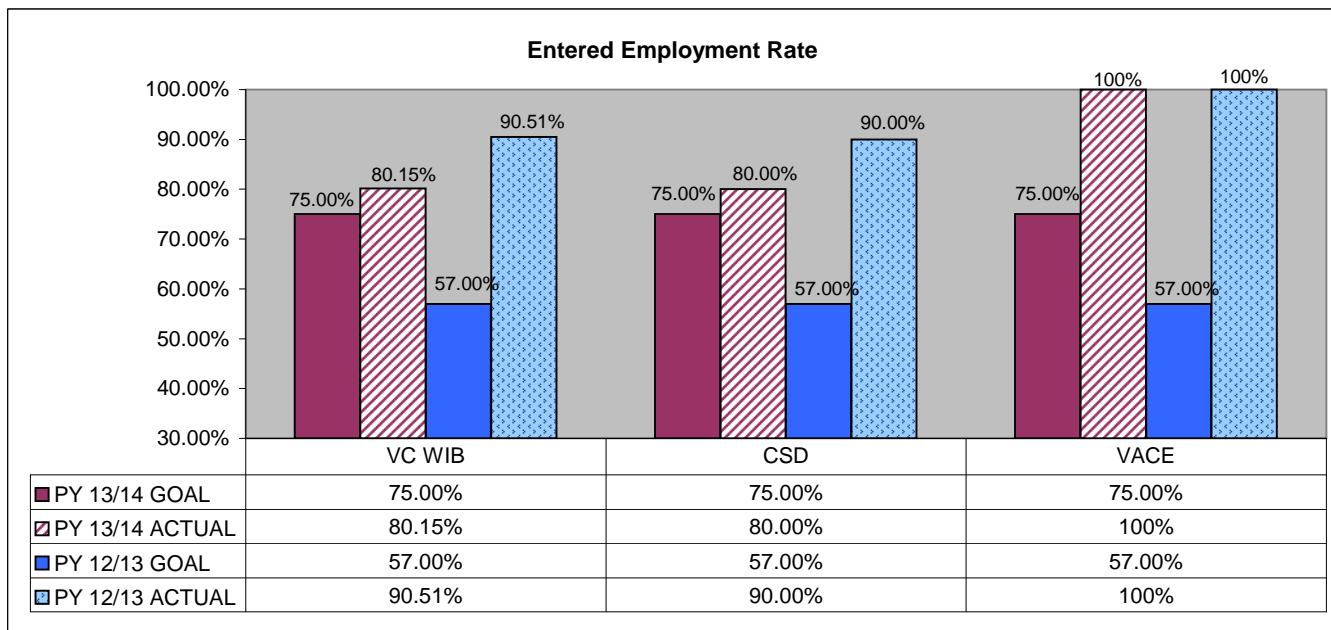
**CSD** = Community Services Department

\*\* Training Services reporting began in PY 12-13

\*\* Expenditures, Cost Per Participant and In-Kind Contribution reporting are for evaluation of WIA contracts only

**WIA Performance Report - Program Year Comparison  
PY 13/14 and PY 12/13 - Third Quarter (Q3) Common Measures**

## Dislocated Worker





# WIA Performance Report - Program Year Comparison PY 13/14 and PY 12/13 - Third Quarter (Q3)

## YOUTH

Enrollments		VC WIB	VACE	BGC	PPT
	PY 13/14	364	53	170	141
	PY 12/13	421	41	219	161

Expenditures		VC WIB	VACE	BGC	PPT
	PY 13/14	**	\$203,244	\$394,533	\$423,990
	PY 12/13	**	\$166,048	\$377,134	\$313,771

Cost Per Participant		VC WIB	VACE	BGC	PPT
	PY 13/14	**	\$3,834	\$2,320	\$3,007
	PY 12/13	**	\$4,050	\$1,722	\$1,949

In-Kind Contribution		VC WIB	VACE	BGC	PPT
	PY 13/14	**	\$65,331	\$235,092	\$53,830
	PY 12/13	**	\$50,203	\$215,900	\$32,230

**VC WIB** = Ventura County Workforce Investment Board

**BGC** = Boys and Girls Club of Greater Oxnard and Port Hueneme

**PPT** = PathPoint

**VACE** = Ventura Adult and Continuing Education

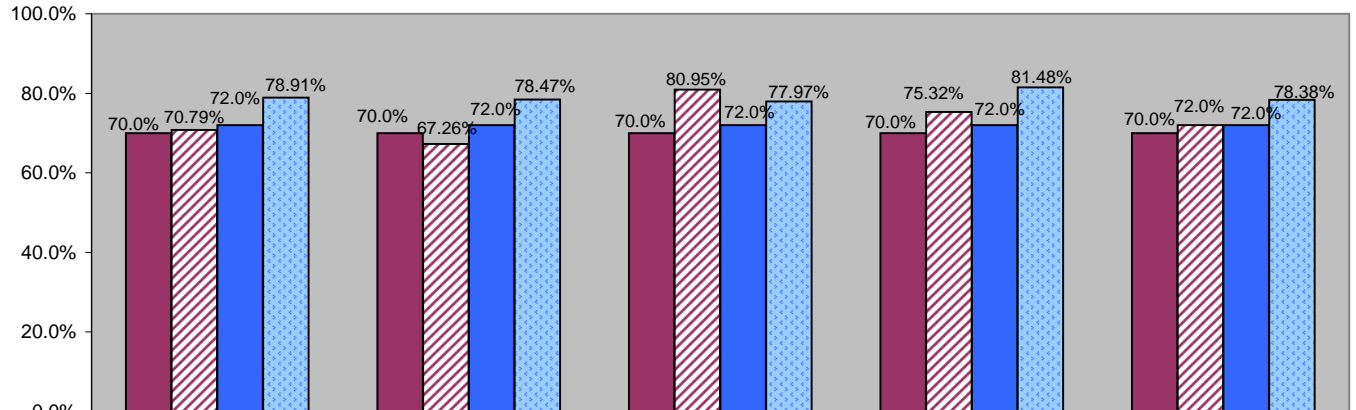
\*\* Expenditures, Cost Per Participant and In-Kind Contribution reporting are for evaluation of WIA contracts only



**WIA Performance Report - Program Year Comparison  
PY 13/14 and PY 12/13 - Third Quarter (Q3) Common Measures**

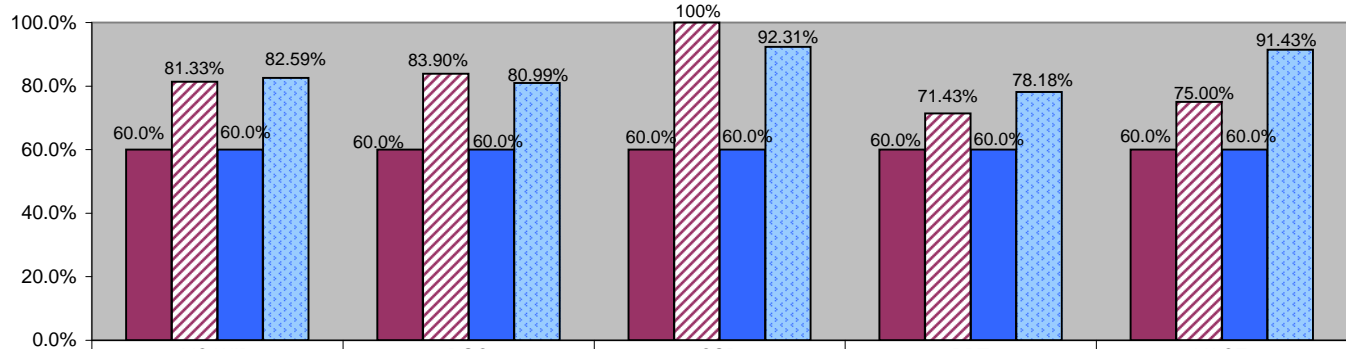
## Youth

### Employment or Education Placement



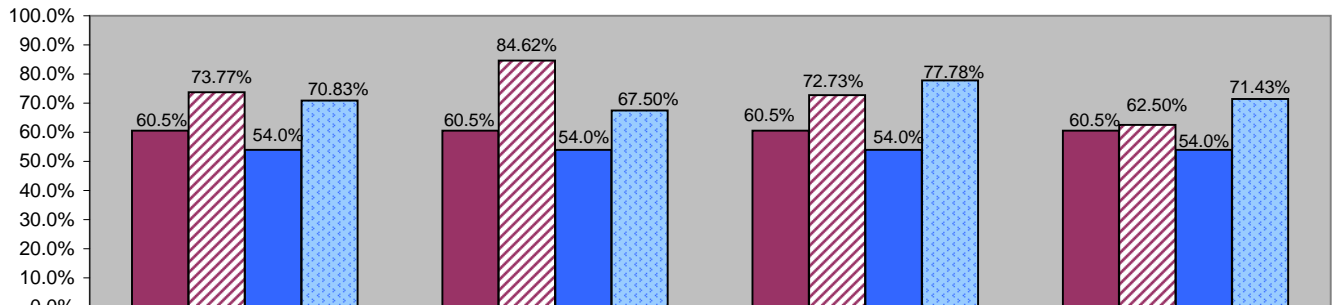
<span style="display:inline-block; width:10px; height:10px; background-color:maroon;"></span> PY 13/14 GOAL	70.0%	70.0%	70.0%	70.0%	70.0%
<span style="display:inline-block; width:10px; height:10px; background: repeating-linear-gradient(45deg, transparent, transparent 2px, maroon 2px, maroon 4px);"></span> PY 13/14 ACTUAL	70.79%	67.26%	80.95%	75.32%	72.0%
<span style="display:inline-block; width:10px; height:10px; background-color:blue;"></span> PY 12/13 GOAL	72.0%	72.0%	72.0%	72.0%	72.0%
<span style="display:inline-block; width:10px; height:10px; background: repeating-linear-gradient(-45deg, transparent, transparent 2px, blue 2px, blue 4px);"></span> PY 12/13 ACTUAL	78.91%	78.47%	77.97%	81.48%	78.38%

### Degree or Certificate Attainment



<span style="display:inline-block; width:10px; height:10px; background-color:maroon;"></span> PY 13/14 GOAL	60.0%	60.0%	60.0%	60.0%	60.0%
<span style="display:inline-block; width:10px; height:10px; background: repeating-linear-gradient(45deg, transparent, transparent 2px, maroon 2px, maroon 4px);"></span> PY 13/14 ACTUAL	81.33%	83.90%	100%	71.43%	75.00%
<span style="display:inline-block; width:10px; height:10px; background-color:blue;"></span> PY 12/13 GOAL	60.0%	60.0%	60.0%	60.0%	60.0%
<span style="display:inline-block; width:10px; height:10px; background: repeating-linear-gradient(-45deg, transparent, transparent 2px, blue 2px, blue 4px);"></span> PY 12/13 ACTUAL	82.59%	80.99%	92.31%	78.18%	91.43%

### Literacy and Numeracy Gain



<span style="display:inline-block; width:10px; height:10px; background-color:maroon;"></span> PY 13/14 GOAL	60.5%	60.5%	60.5%	60.5%
<span style="display:inline-block; width:10px; height:10px; background: repeating-linear-gradient(45deg, transparent, transparent 2px, maroon 2px, maroon 4px);"></span> PY 13/14 ACTUAL	73.77%	84.62%	72.73%	62.50%
<span style="display:inline-block; width:10px; height:10px; background-color:blue;"></span> PY 12/13 GOAL	54.0%	54.0%	54.0%	54.0%
<span style="display:inline-block; width:10px; height:10px; background: repeating-linear-gradient(-45deg, transparent, transparent 2px, blue 2px, blue 4px);"></span> PY 12/13 ACTUAL	70.83%	67.50%	77.78%	71.43%

## Program Year (PY) 2013-14 Quarterly Reports

### 6.2 RAPID RESPONSE:

- **Community Services Department (CSD) Fourth Quarter (Q4):**
  - 2013-2014 cumulative quarterly report submitted to the State for Local Workforce Investment Area (LWIA) Rapid Response required activities from April 1, 2013 through March 31, 2014.
  - Rapid Required Activities = **13** businesses reported layoffs for **1,238** impacted workers; **391** employees attended Rapid Response orientation sessions
  - Information from the 121 report is included in the formula for determining the Rapid Response allocation for each LWIA.

### Dislocated Worker and Adult Enrollments from Rapid Response Activities

2013-2014 Enrollments	Plan New Unique	Actual New Unique [Rapid Response Activities]
Adult	74	119 [3]* [4]**
Dislocated (DW) Workers	104	112 [85]* [30]**

\* Reflects outcomes based on a narrowly defined scope assessed at the participant level (WIA Application)

\*\* Reflects outcomes based on a broader definition of enrolled customer's employer at application and the employers receipt of Rapid Response information and services. Tracking of future outcomes is pending availability of data in JTA replacement system.

Name of Reporting LWIA (may use 3-alpha code): VTA  
 LWIA Lead RR Contact Person: Nancy Ambriz  
 Email address: Nancy.Ambriz@ventura.org  
 Telephone Number: (805) 204-5188  
 Fax Number: (805) 382-6554

ATTACHMENT 1

Date submitted: 4/21/2014  
 Quarter Ending: 3/31/2014

**INSTRUCTIONS:** Activities reported on the RR 121 Report are those relating to on-site visits in response to layoffs or closures, as defined by the CWIB. Reportable on-site visits include WARN and non-WARN events. The RR 121 Report form must be completed to report visits by LWIA staff when conducting on-site layoff/closure planning meetings and/or orientations with 10 or more affected workers ONLY. Planning meetings are for information only and will not be used in the calculation of the dislocation-based formula funding factor. Complete a separate line item entry for each on-site visit occurring on different days, locations, or employers. Complete a single line item entry if multiple sessions are conducted on the same day, at a single location, and for a single employer with the note of how many multiple orientations were made that day. The RR 121 Report must be completed quarterly and submitted via e-mail by the 20th of the monthly following the quarter end to the assigned Regional Advisor, with a "cc" to the LWIA Administrator. For example, submit the 03/31 report by 04/20.

Date of Visit	Reason for On-Site Visit: Planning (Plan) or Orientation (OR)	Was more than one orientation conducted per day? Y/N	If multiple orientations per day, how many?	Company Name	Street Address	City	Zip Code	Date of Layoff that Caused Visit	Total number of affected employees	Number of affected employees who actually attended orientation	Comments
6/6/2013 plan	No			AVNET	4201 Guardian Street	Simi Valley	93065	7/5/2013	108	0	
6/25/2013 plan	No			Nevion USA	1600 Emerson Ave	Oxnard	93030	7/12/2013	20	0	
6/27/2013 Or	No			Nevion USA	1600 Emerson Ave	Oxnard	93030	7/12/2013	20	12	
7/1/2013 Or	Y		2	AVNET	4201 Guardian Street	Simi Valley	93065	7/5/2013	108	39	
7/2/2013 Or	No			AVNET	4201 Guardian Street	Simi Valley	93065	7/5/2013	108	6	
7/3/2013 plan	No			Nordman, Hair,Cormandy & Compton	1000 TownCenter Dr	Oxnard	93030	7/31/2013	28	0	
7/8/2013 Or	No			Nordman, Hair,Cormandy & Compton	1000 TownCenter Dr	Oxnard	93030	7/31/2013	28	10	
8/7/2012 Or	No			MBDA Inc.	5701 Lindero Canyon Road	Westlake Village	91362	10/1/2013	12	10	
8/4/2013 plan	no			Aerotek/HAAS	2800 Sturgis Road	Oxnard	93030	8/16/2013	164	0	
8/14/2013 or	Y		2	Aerotek/HAAS	2800 Sturgis Road	Oxnard	93030	8/14/2013	164	29	
8/19/2013 plan	No			Nissan of Thousand Oaks	3755 Automall Drive	Thousand Oaks	91362	10/8/2013	53	0	
8/21/2013 or	Yes		2	Nissan of Thousand Oaks	3755 Automall Drive	Thousand Oaks	91362	10/8/2013	53	38	
8/22/2013 plan	No			The California Mushroom Co.	4440 Olivas Pkwy	Ventura	93001	8/23/2013	85	0	
8/23/2013 Or	No			The California Mushroom Co.	4440 Olivas Pkwy	Ventura	93001	8/23/2013	85	18	
9/10/2013 Or	Yes		2	The California Mushroom Co.	4440 Olivas Pkwy	Ventura	93001	9/13/2013	360	48	
10/3/2013 plan	no			Rebel Distribution Corp	3607 Old Conejo Road	Thousand Oaks	91320	11/15/2013	47	0	
11/4/2013 plan	No			AVNET	4201 Guardian Street	Simi Valley	93065	12/27/2013	65	0	

Name of Reporting LWIA (may use 3-alpha code): VTA  
 LWIA Lead RR Contact Person: Nancy Ambriz  
 Email address: [Nancy.Ambriz@ventura.org](mailto:Nancy.Ambriz@ventura.org)  
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Date of Visit	Reason for On-Site Visit: Planning (Plan) or Orientation (OR)	Was more than one orientation conducted per day? Y/N	If multiple orientations per day, how many?	Company Name	Street Address	City	Zip Code	Date of Layoff that Caused Visit	Total number of affected employees	Number of affected employees who actually attended orientation	Comments
11/6/2013 or	No			Rebel Distribution Corp	3607 Old Conejo Road	Thousand Oaks	91320	11/15/2013	47	38	
11/18/2013 Or	no			AVNET	4201 Guardian Street	Simi Valley	93065	12/27/2013	65	38	
12/9/2013 Or	Yes			AVNET	4201 Guardian Street	Simi Valley	93065	12/27/2013	65	22	
12/16/2013 plan	no			Bank of America	400 National Way	Simi Valley	93065	2/28/2014	29	0	
1/6/2014 plan	no			Allied Beverage Inc.	2505 Pleasant Valley Rd	Camarillo	93012	1/17/2014	139	0	
1/8/2014 Or	no			Allied Beverage Inc.	2505 Pleasant Valley Rd	Camarillo	93012	1/17/2014	139	21	
1/16/2014 plan	no			MBDA Inc.	5701 Lindero Canyon Road	Westlake Village	91362	1/24/2014	12	0	
1/22/2014 or	no			MBDA Inc.	5701 Lindero Canyon Road	Westlake Village	91362	1/24/2014	12	7	
2/19/2014 Or	no			Bank of America	1800 Tapo Canyon Rd	Simi Valley	93063	2/28/2014	57	26	
2/3/2014 plan	no			Solar World	4650 Adohr Lane	Camarillo	93012	3/31/2014	59	0	
2/25/2014 Or	no			Solar World	4650 Adohr Lane	Camarillo	93012	3/31/2014	59	29	



## Business Retention/Layoff Aversion Services Program Year 2013 – 2014 Quarterly Review

Quarter 1 (Q1) Cumulative July, 2013 - September, 2013	Quarter 2 (Q2) Cumulative October, 2013- December, 2013	Quarter 3 (Q3) Cumulative October, 2013 - March 31, 2014 including activity through May 16, 2014 <b>WIB EVALUATION June 2, 2014</b>	Quarter 4 (Q4) Cumulative October, 2013 - June, 2014
Reported for PY 2012-13 contract extension		X	

### Plan vs. Actual Outcomes for the Contract Period of October 1, 2013 – June 30, 2014

	# At-Risk Employers Served (with 10 or more At-Risk Workers) Provided Layoff Aversion Services	# Jobs At-Risk and Retained after Completion of all Employer Services and at 6 Weeks Retention for Employers Served	# At-Risk Workers provided Incumbent Worker Training (IWT) for Job Retention by all Providers (A) WIA (B) non-WIA	(A) Contract Expenditures (B) In- Kind Expenditures	Average Customer Satisfaction Score for Employers Served
Plan to Actual tomorrow					
Program Year (PY) Plan (October 1, 2013 through June 30, 2014)	10	39	A = 31 B = 67	A = \$130,800 B = \$75,000	4 on 5 point scale
Minimum Number For WIB Evaluation	8	29	A = 23 B = 50	A = \$98,100 B = \$56,250	4 on 5 point scale
Cumulative Actual	11	87	A=9 * B=325	A= \$77,935 B=\$81,517.75	4.75
Plan to Actual and Average Score	110%	223%	A=29% * B=485%	A=60% B=109%	95%

\* pending CalJOBS WIA enrollment validation

ECONOMIC DEVELOPMENT COLLABORATIVE-VENTURA COUNTY  
RAPID RESPONSE BUSINESS RETENTION/LAYOFF AVERSION

**2013-2014 Third Quarter  
October, 2013 through May 16, 2014**

	Employer	City	Date(s) of Employer Visit(s)	# of Employees	# Jobs At-Risk	# At-Risk Employers Served (with 10 or more At-Risk Workers) Provided Layoff Aversion Services	# Jobs At-Risk and Retained after Completion of All Employer Service and at 6 Weeks Retention for Employers Served	At-Risk Workers provided Incumbent Worker Training (IWT) for Job Retention by all Providers (A) WIA (B) non-WIA	Average Customer Satisfaction Score for Employers Served (4 on 5 point scale)	IWT Provided in (A) Healthcare (B) Manufacturing (C) Clean Green "multi sector" (D) Other Sector	# At-Risk Employers Served (with 10 or more At-Risk Workers) Referred to BESD for Required Rapid Response Activity	Industry	Classifications Affected (list 3 major)
1	Spinnacker Seafood *	Ventura	10/01/13	30	30	1						Food Service	Servers, Wait Staff, Cooks
2	The Chop Shop **	Simi Valley	10/07/13	33	33	1						Food Service	Wait Staff, Cooks, Servers
3	Tabarra Corporation *	Oxnard	10/12/13	10	10	1						Professional Svcs	Administration, Sales, Management
4	AD Taxi *	Oxnard	10/16/13	12	10	1						Service	Management, Driver, Administration
5	Anacapa Soda Blasting	Oxnard	10/17/13	13	13	1	13	13(B)	5	13(B)		Manufacturing	Labor, Administration, Management
6	Bobbi's Mexican Food	Camarillo	10/17/13	20	20	1	20					Food Service	Wait Staff, Cooks, Servers
7	W.L. Rubottom Co. ***	Ventura	11/01/13	42	42	1	42	9(A) a.	4.5	9(B)		Manufacturing	Labor, Administration, Management
8	Hansen's Plumbing *	Ventura	01/02/14	10	10	1						Service	Labor, Administration, Management
9	AG Machining	Moorpark	01/08/14	135	12	1	12	12(B)		12(B)		Manufacturing	Labor, Administration, Management
10	Treserras Brothers Corp. **	Santa Paula	03/18/14	330	20	1						Retail Technology /Manufacturing	Shipping/Receiving, Point of Sale, Stockers
11	AeroVironment , Inc.	Simi Valley	04/25/14	594	365	1		300 (B)		300(B)			Logistics, Procurement, Contracts
	<b>Totals/Average</b>			1229	565	<b>11</b>	<b>87</b>	<b>A=9 a. B=325</b>	<b>4.75</b>	<b>B=334</b>			

a. Pending CalJOBS WIA enrollment validation

\* Initiated service, not yet closed file.

\*\* Pending. Have not reached 6 week post service period, still working with client.

\*\*\* Loan Made. Training complete for 9 trainees. Pending completion on an additional 20 trainees.

# **BUILDING OUR FUTURE WORKFORCE**

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WORKFORCE INVESTMENT BOARD  
855 Partridge Drive • Ventura, CA 93003  
Phone: 805-477-5342 • Fax 805-477-5386  
[www.wib.ventura.org](http://www.wib.ventura.org)

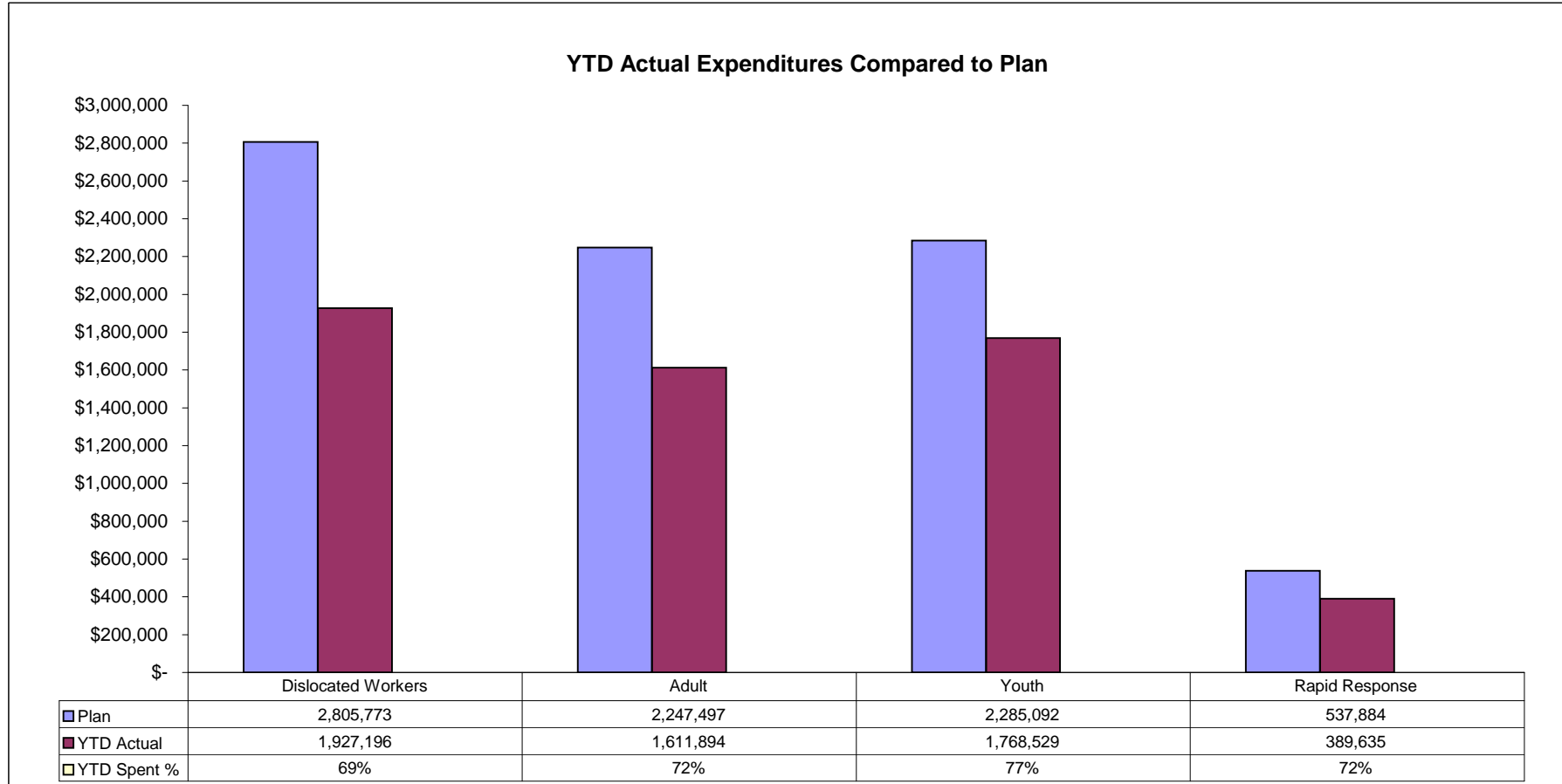


## **FINANCIAL STATUS REPORT for FISCAL YEAR 2013-2014**

**Year to Date Expenditures from 07/01/13 to 4/30/2014 (83% into the Fiscal Year)**

***Submitted on: May 20, 2014***

**WIA Financial Status Report for Fiscal Year 2013 - 2014**  
**Year to Date Expenditures from 07/01/13 to 4/30/2014 (83% into the Fiscal Year)**





WIA Financial Status Report for Fiscal Year 2013 - 2014												
Year to Date Expenditures from 07/01/13 to 4/30/2014 (83% into the Fiscal Year)												
Name of Grants	Salaries and Benefits			Direct Program/WIB Special Projects			Other Operating Expenses			Total		
	Plan	YTD Actual	%	Plan	YTD Actual	%	Plan	YTD Actual	%	Plan *	YTD Actual	Plan Balance
<b>Core Grants:</b>												
Dislocated Worker	1,612,204	1,186,229	74%	914,630	490,171	54%	278,939	250,797	90%	2,805,773	1,927,196	878,577
Adult	1,171,369	965,906	82%	852,691	497,550	58%	223,437	148,439	66%	2,247,497	1,611,894	635,603
Youth	428,258	327,318	76%	1,629,659	1,243,513	76%	227,175	197,698	87%	2,285,092	1,768,529	516,563
Rapid Response	162,149	144,216	89%	322,261	202,185	63%	53,474	43,233	81%	537,884	389,635	148,250
<b>Others:</b>				-			-					
<b>Total WIA Grants</b>	<b>\$ 3,373,980</b>	<b>\$ 2,623,669</b>	<b>78%</b>	<b>\$ 3,719,242</b>	<b>\$ 2,433,418</b>	<b>65%</b>	<b>\$ 783,025</b>	<b>\$ 640,167</b>	<b>82%</b>	<b>\$ 7,876,247</b>	<b>\$ 5,697,254</b>	<b>\$ 2,178,993</b>

Submitted on: May 20, 2014

<b>VCFMS Plus Estimated Accrued Expense for Fiscal Year 2013- 2014</b> <b>Year to Date Expenditures from 07/01/13 to 4/30/2014 (83% into the Fiscal Year)</b>												
	Salaries and Benefits			Direct Program/Client Expenses			Other Operating Expenses			Total		
	Paid	Accrued	YTD Total	Paid	Accrued	YTD Total	Paid	Accrued	YTD Total	Paid	Accrued	YTD Total
<b>CORE GRANTS:</b>												
Dislocated Worker	1,097,968	88,261	1,186,229	461,141	29,030	490,171	225,768	25,029	250,797	1,784,876	142,320	1,927,196
Adult	921,812	44,094	965,906	455,919	41,631	497,550	134,049	14,390	148,439	1,511,779	100,115	1,611,894
Youth	312,164	15,154	327,318	1,056,291	187,222	1,243,513	178,404	19,294	197,698	1,546,860	221,669	1,768,529
Rapid Response	131,703	12,513	144,216	155,146	47,038	202,185	34,429	8,804	43,233	321,279	68,356	389,635
<b>OTHERS:</b>												
-	-	-	-	-	-	-	-	-	-	-	-	-
										-	-	-
<b>Total WIA Grants</b>	<b>\$ 2,463,647</b>	<b>\$ 160,022</b>	<b>\$ 2,623,669</b>	<b>\$ 2,128,497</b>	<b>\$ 304,921</b>	<b>\$ 2,433,418</b>	<b>\$ 572,650</b>	<b>\$ 67,517</b>	<b>\$ 640,167</b>	<b>\$ 5,164,794</b>	<b>\$ 532,459</b>	<b>\$ 5,697,254</b>

FY 2013-14 WIA Budget Plan V-091713								
		Dislocated Worker	Adult	Youth	Rapid Response	FY 13-14 Pre Plan w/ Rollover	Year to Date Expenditures from 07/01/13 to 4/30/2014 (83% into the Fiscal Year)	
1	<b>Revenue Projection:</b>							
2	FY13-14Grants (Per WSIN12-57 05/08/13)	2,454,783	1,892,208	2,054,472	445,934	6,847,397		
3	FY13-14 Management Reserve	(94,399)	(85,418)	(154,870)		(334,687)		
4	Balance rolled over from prior year grants:					-		
5	FY12-13 Mgt Reserve	251,140	199,216	108,217		558,573		
6	Additional rollover - Salaries Savings/(Overage)	78,000	72,000	163,000	(8,300)	304,700		
7	Overhead Saving/(Overage)	45,000	31,000	(2,500)	3,000	76,500		
8	FY12-13 EDC-VC Business Srvs				96,000	96,000		
9	FY 12-13 Unspent Contracts (year end0)	1,250	58,491	116,773	1,250	177,764		
10	ITA/OJT Committed but spent in FY 13-14	70,000	80,000			150,000		
11	<b>Total Available Grants to be Spent</b>	<b>2,805,774</b>	<b>2,247,497</b>	<b>2,285,092</b>	<b>537,884</b>	<b>7,876,247</b>		
12	Grants %	35.6%	28.5%	29.0%	6.8%	100.0%		
13	CSD FTEs Assigned to the programs	14.00	10.00	2.00	1.00	27.00		
14	% Direct FTES Allocated to Grants	51.9%	37.0%	7.4%	3.7%	100.0%		
15	% Admin Staff Allocated to Grants	36.0%	28.0%	28.0%	8.0%	100.0%		
16	<b>Expenditure Projection:</b>							
17	<b>Salaries and Benefits:</b>							
18	CSD 2,508,000	1,300,444	928,889	185,778	92,869	2,507,980	1,951,639	78%
19	WIB Administration 866,000	311,760	242,480	242,480	69,280	866,000	672,030	78%
20	<b>Subtotal Salaries and Benefits</b>	<b>1,612,204</b>	<b>1,171,369</b>	<b>428,258</b>	<b>162,149</b>	<b>3,373,980</b>	<b>2,623,669</b>	<b>78%</b>
21	<b>Direct Expenses:</b>	0.4778	0.3472	0.1269	0.0481			
22	<u>Grant Specific Contracts</u>							
23	EDC-VC Business Services 12-13 Extension				21,384	21,384	21,384	100%
24	EDC-VC Business Services 13-14				130,800	130,800	77,935	60%
25	Boys and Girls Club: Core Program			575,000		575,000	439,466	76%
26	Pathpoint: Core Program			575,000		575,000	494,684	86%
27	VACE Adult 12-13 Extension: Youth 13-14		58,491	379,000		437,491	284,836	65%
28	Cost/benef analysis (ROI) emsi 3/13 report				7,000	7,000	-	
29	Special Projects					-	-	
30	<b>Subtotal - Contracted Program Expense</b>	-	58,491	1,529,000	159,184	1,746,675	1,318,305	75%
31	<u>Client Expenses:</u>					-		
32	ITA/Education ** 25% (25%\$ / 0%Lev)	608,983	516,907			1,125,890	583,772	52%
33	ITA Committed in 12-13 to be spent in 13-14	70,000	80,000			150,000	150,000	100%
34	OJT/Education ** 25% (25%\$ / 0%Lev)							
35	OJT Committed in 12-13 to be spent in 13-14							
36	Others/ChildCare/Trans - JTA	105,383	97,277	5,000		207,660	75,898	37%
37	Client Supports - Work Keys					-	-	
38	Universal Clients	11,005	8,254	8,254		27,513	7,577	28%
39	Youth Expansion -Santa Clara (Goodwill)					-		
40	Youth Expansion-Oxnard ends 9/30/2012 (Goodwill)	30.8%	23.7%	22.6%	22.9%	100%		
41	<b>Subtotal - Client Expense</b>	<b>795,372</b>	<b>702,438</b>	<b>13,254</b>	<b>0</b>	<b>1,511,064</b>	<b>817,247</b>	<b>54%</b>
42	<u>Other Allocated/Contracted Expenses</u>	26%	20%	19%	35%	1		
43	Geographic Solutions 97,387	34,086	29,215	24,347	9,739	97,387	81,156	83%
44	Outrch/Mktg: theAgency 224,616	40,955	26,146	28,799	128,716	224,616	174,272	78%
45	Outreach -WIB 50,000	17,812	14,268	14,506	3,415	50,000	18,629	37%
46	WIB Expense - Non Staff 20,000	7,125	5,707	5,802	1,366	20,000	14,699	73%
47	Program Outreach-CSD 50,000	17,500	15,000	12,500	5,000	50,000	7,214	14%
48	Kiosk 5,000	1,781	1,427	1,451	341	5,000	1,896	38%
49	Contract Labor Mkt Study 14,500	-	-	-	14,500	14,500	-	
50	Subtotal - other allocated expense 461,503	119,258	91,762	87,405	163,077	461,503	297,865	65%
51	<b>Subtotal- Program/Clients Expenses</b>	<b>914,630</b>	<b>852,691</b>	<b>1,629,659</b>	<b>322,261</b>	<b>3,719,242</b>	<b>2,433,418</b>	<b>65%</b>
52	<b>Total Direct Program Expense</b>	<b>2,526,835</b>	<b>2,024,060</b>	<b>2,057,917</b>	<b>484,410</b>	<b>7,093,222</b>	<b>5,057,087</b>	<b>71%</b>
53	<b><u>Overhead/Administration:</u></b>	36%	29%	29%	7%	100%		
54	Communication/Voice/data 75,000	26,717	21,401	21,759	5,122	75,000	54,094	72%
55	A Insurance 19,725	7,027	5,629	5,723	1,347	19,725	16,437	83%
56	Facilities Maint. 89,000	31,705	25,396	25,821	6,078	89,000	87,117	98%
57	Membership and dues 12,000	4,275	3,424	3,481	820	12,000	11,642	97%
58	Education allowance 5,000	1,781	1,427	1,451	341	5,000	417	8%
59	A Indirect cost recovery(County A87) -	-	-	-	-	-	-	
60	A Books and Publication 3,000	1,069	856	870	205	3,000	4,856	162%
61	Office Equipment/Supplies & Furnitu 16,000	5,700	4,566	4,642	1,093	16,000	15,903	99%
62	A Mail Center - ISF 5,000	1,781	1,427	1,451	341	5,000	4,136	83%
63	A Purchase Charges - ISF 4,000	1,425	1,141	1,160	273	4,000	3,473	87%
64	A Copy Machine - ISF 15,000	5,343	4,280	4,352	1,024	15,000	13,145	88%
65	A Stores - ISF 300	107	86	87	20	300	282	94%
66	A Information Tech - ISF 5,000	1,781	1,427	1,451	341	5,000	1,141	23%
67	A Computer Services Non ISF 25,000	8,906	7,134	7,253	1,707	25,000	4,162	17%
68	Building Lease/Rental 85,000	30,280	24,255	24,661	5,805	85,000	66,829	79%
69	A Storage Charges - ISF 5,000	1,781	1,427	1,451	341	5,000	4,503	90%
70	Mileage Reimb. - Staffs only 15,000	5,343	4,280	4,352	1,024	15,000	18,694	125%
71	Conference and Seminars - Staffs 15,000	5,343	4,280	4,352	1,024	15,000	3,005	20%
72	Conference and Seminars - WIB Stc 20,000	7,125	5,707	5,802	1,366	20,000	9,572	48%
73	Misc. Travel - Staffs only 15,000	5,343	4,280	4,352	1,024	15,000	9,443	63%
74	A Fiscal/HR/BTD/ET (HSA) 350,000	124,681	99,873	101,544	23,902	350,000	309,904	89%
75	Other Admin Services 4,000	1,425	1,141	1,160	273	4,000	1,413	35%
76	<b>Subtotal Overhead 783,025</b>	<b>278,939</b>	<b>223,437</b>	<b>227,175</b>	<b>53,474</b>	<b>783,025</b>	<b>640,167</b>	<b>82%</b>
77	WIB Special Projects (to be determined)	-	-	-	-	-		
78	<b>Planned Total Grant Expenses</b>	<b>2,805,773</b>	<b>2,247,497</b>	<b>2,285,092</b>	<b>537,884</b>	<b>7,876,247</b>	<b>5,697,254</b>	<b>72%</b>
79	A Admin Rate for State Reporting	3%	3%	3%	4%	3%		
80	Admin Rate (State Reported + Other)	10%	10%	10%	10%	10%		
81	<b>Work in Progress: Grant Balances</b>	<b>0</b>	<b>(0)</b>	<b>(0)</b>	<b>(0)</b>	<b>(1)</b>		

### WIA Training Activity Summary (Expended and Leveraged)

(based on annual report "Summary of Leveraged Resources - Attachment 6 - page 35 of WSD12-3)

Year to Date Expenditures from 07/01/13 to 4/30/2014 (83% into the Fiscal Year)

Rpt Line #	Program Year Funding and Traing Expenditures	12-14 Grants (Due 10/1/12)		13-15 Grants (Due 10/1/15)
		Spent in FY 12-13	Spent in FY 13-14	
4)	Adult and Dislocated Worker Formula Fund Allocations	4,503,559		4,346,991
5)	Training Expenditure Requirement	1,125,890		1,086,748
6)	Formula Fund Training Expenditures	656,813	198,330	538,473
	Leveraged Resources			
	- Total Leveraged Resources	562,187		312,657
	- Maximum Allowed Leveraged Resources (10%)	450,356		434,699
7)	- Total Leveraged Resources Used Towards Training Expenditures	450,356		312,657
8)	Total Amount Spent On Training (should equal/exceed Line 5 by end of grant)	1,305,499		851,130
	% of Training Requirement Met (final goal is 100%)	116%		78%

9)	<b>Leveraged Resources Detail (notes)</b>			
	(a) Pell Grant	116,771		193,883
	(b) Programs Authorized by the Workforce Investment Act (VETP)	200,457		-
	(c) Trade Adjustment Assistance (EDD)	129,548		20,130
	(e) Match Fund from Employers, and Industry Associations (OJT 50%)	115,411		98,644
	<b>Total</b>	<b>562,187</b>		312,657
	<b>Legends/Coding for Source/Type of Leveraged Resources:</b> 9a) = Pell Grant 9b) = Programs Authorized by the Workforce Investment Act (specify) 9c) = Trade Adjustment Assistance 9d) = Dept of Labor National Emergency Grants 9e) = Match funds from employers, industry, and industry associates (specify) 9f) = Match funds from joint labor-management trusts (specify) 9g) = Employment Training Panel grants			

# BUILDING OUR FUTURE WORKFORCE

WORKFORCE INVESTMENT BOARD  
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**TO: EXECUTIVE COMMITTEE**

**FROM: HUGH J. RALSTON, CHAIR  
RESOURCE DEVELOPMENT COMMITTEE**

**DATE: JUNE 2, 2014**

**SUBJECT: RECOMMENDATION THAT THE WORKFORCE INVESTMENT BOARD OF  
VENTURA COUNTY (WIB) APPROVE THE WORKFORCE INVESTMENT ACT (WIA)  
PRELIMINARY BUDGET PLAN FOR PROGRAM YEAR 2014-2015**

## RECOMMENDATION

Recommend that the Workforce Investment Board of Ventura County (WIB) approve the Workforce Investment Act (WIA) Preliminary Budget Plan for Program Year 2014-2015.

## BACKGROUND

On March 27, 2014, the Resource Development Committee (RDC) discussed a working draft of the 2014-2015 WIA Preliminary Budget Plan with a consensus that the preliminary budget ultimately presented to the WIB for approval should be based on an assumption of level funding: WIA core 2013-2014 revenue streams for Adult, Dislocated Worker, Youth, and Rapid Response, excluding year-end close carryover and supplemental funding. The Committee decided that, in the absence of additional funding, the 2014-2015 Management Reserve would need to continue to accommodate the WIB Administration Manager position approved by the WIB for the 2013-2014 budget. Committee members asked WIB staff to update the preliminary draft budget for further discussion and approval by the Executive Committee and the WIB.

At the April 10, 2014 meeting, the Executive Committee reviewed a revised 2014-2015 WIA preliminary budget plan with final Adult, Dislocated Worker, and Youth core allocations for 2014-2015, which were all lower than 2013-2014 allocations. Final 2014-2015 Rapid Response core allocation is pending from the State. Preliminary calculations showed a negative balance for Adult and Dislocated Worker funding. WIBs are awaiting a State decision on whether unspent/unobligated Adult, Dislocated Worker, Youth and Rapid Response core funds, if below minimum expenditure levels for 2013-2014, will be allowed as carryover funds in 2014-2015. Committee members asked questions and commented on:

- WIA budget plan process in finalizing 2013-2014 expenditures and 2014-2015 funds
- Management Reserve funding options
- Impact of new State performance requirements
- Unfunded WIB mandates

The Executive Committee decided to engage the full WIB in discussion on April 24, 2014, regarding the reduction in WIA funding, the past practice of approving a balanced preliminary budget plan, and input as to how to proceed. WIB staff then would be asked to present a proposed 2014-2015 preliminary budget plan to the Executive Committee for consideration and approval of a recommendation to the WIB on June 12, 2014. The preliminary plan would be effective as of July 1,

2014, with the understanding that the 2013-2014 year-end close and resulting carryover (if any) would be included in a recommendation to update the preliminary plan by the Executive Committee and WIB meetings in August 2014.

On April 24, 2014, WIB members were presented with a WIB Budget Plan Summary, in preparation for approving a budget in June for the 2014-2015 Fiscal year. The summary showed a five-year overview of the WIB budget from fiscal years 2010-2011 through 2014-2015. The State had indicated that the revenue for the Adult, Dislocated Work and Youth categories would be declining in 2014-2015. The Rapid Response funding had not yet been determined. Clarification and discussion included:

- Expenditures because of the decrease in revenue
- Staffing levels
- Client requirements
- Financial Status Report (FSR) monthly reviews
- Quarterly evaluations for each contracted provider
- Increasing requirements of the WIB strategic plan
- Management reserve use

On May 21, 2014, the Resource Development Committee met to consider a recommendation for the 2014-2015 WIA Preliminary Budget Plan. Mindful of prior discussions with the Executive Committee, the WIB staff provided a balanced preliminary budget, noting that assumptions about revenue will likely be adjusted on the basis of new information. The draft budget proposal reflected current projected revenues, together with the expected costs of staffing. The Committee discussed the basic assumptions on which the draft budget for 2014-2015 was built. (For specifics, see the Resource Development Committee report in this meeting packet.) Knowing the need for an approved budget by the beginning of the fiscal year (July 1, 2014), Committee members decided to send the balanced preliminary budget to the Executive Committee for discussion and recommendation to the WIB, but emphasized that everyone needed to understand the program consequences implicit in the proposal.

## **DISCUSSION**

The recommended 2014-2015 Workforce Investment Act (WIA) Budget Plan and a Notes on Line Item Details document are attached. Adjustments to balance the FY 2014-2015 budget include:

- Use of Dislocated Worker, Adult and Youth funds in Management Reserve
- Two open positions from 2013-2014 WIA program staff in the Community Services Department (CSD), Human Services Agency, to remain open in 2014-2015
- Reduced Rapid Response funds for the Business Services procurement
- Elimination of funds for a Cost Benefit Analysis and Labor Market Study
- Budgeted 20% for required training, with the intent to use allowable leveraged non-WIA resources to achieve the required 25% training expenditure level of combined Adult and Dislocated Worker funds
- Reduced funds for the WIB outreach contract
- Reduced funds for WIB and CSD/WIA outreach

Considerations for Executive Committee and WIB discussion and approval of the plan:

- The WIB must approve a preliminary budget plan to authorize expenditures against WIA funds as of July 1, 2014.

- The year-end close in July 2014 will confirm the amount of 2013-2014 rollover in each of the funding categories.
- The WIB usually makes adjustments to the preliminary budget plan following the year-end close (August or October, depending on the circumstances).
- The WIB could decide to make a mid-year budget plan adjustment, with corresponding changes in authorized expenditures for the remainder of the year (e.g., reduce WIA programs and services and/or reduce costs for other WIB initiatives).
- The California WIB approved seven additional performance measures for local WIBs that could have an additional impact on program, staff, and/or administrative costs.
- The Workforce Investment Opportunity Act (WIOA), which is bipartisan, bicameral legislation to reauthorize WIA (with changes) is currently in the approval process by the House and Senate.
- Adjustments by the WIB usually are recommended to the WIB by the Executive Committee, which usually receives recommendations from the Resource Development Committee.

The Resource Development Committee recommends Executive Committee approval of a recommendation to the WIB for approval of the 2014-2015 WIA Preliminary Workforce Investment Act (WIA) Budget Plan, with the expectation that, after the 2013-2014 year-end close, the 2014-2015 budget plan will be reconsidered, appropriately adjusted, and resubmitted for WIB approval.

If you have questions or need more information, please call me at (805) 988-0196, or contact Cheryl Moore at (805) 477-5306, email [cheryl.moore@ventura.org](mailto:cheryl.moore@ventura.org).

DRAFT FOR WIB EXECUTIVE COMMITTEE CONSIDERATION

June 2, 2014

FY 2014-15 WIA Preliminary Budget Plan (Allocations for FY14-15 updated except RR)									
		Dislocated Worker	Adult	Youth	Rapid Response	FY 14-15 Pre Plan	FY 13-14 Plan w/Rollover	FY13-14 Projection as of May 14	
1	Revenue Projection:								
2	FY14-15 Grants(Per WSIN13-52 04/15/14) <b>RR Estimate</b>	2,262,662	1,829,687	1,995,263	400,000	6,487,612	6,847,397		
3	FY14-15 Management Reserve ( 6.5%)	(147,073)	(118,930)	(129,692)		(395,695)	(334,687)		
4	Balance rolled over from prior year grants:					-	-		
5	FY13-14 Mgt Reserve	94,399	85,418	154,870		334,687	558,573		
6	Additional rollover - Salaries Savings/(Overage)	109,230	89,456	2,330	-	201,016	304,700		
7	Overhead Saving/(Overage)	-	-			-	76,500		
8	FY13-14 EDC-VC Business Srvs					-	96,000		
9	FY 13-14 Unspent Contracts/Misc	15,000	15,000	15,000	-	45,000	177,764		
10	ITA/OJT Committed but spent in FY 14-15	30,000	30,000			60,000	150,000		
11	<b>Total Available Grants to be Spent</b>	<b>2,364,218</b>	<b>1,930,631</b>	<b>2,037,771</b>	<b>400,000</b>	<b>6,732,620</b>	<b>7,876,247</b>		
12	Grants %	35.1%	28.7%	30.3%	5.9%	100.0%	100.0%		
13	CSD FTEs Assigned to the programs	12.30	10.20	2.60	1.90	27.00	27.00		
14	% Direct FTES Allocated to Grants	45.6%	37.8%	9.6%	7.0%	100.0%	100.0%		
15	% Admin Staff Allocated to Grants	36.0%	28.0%	28.0%	8.0%	100.0%	100.0%		
16	Expenditure Projection:								
17	Salaries and Benefits:								
18	CSD 2,508,000	1,142,533	947,247	241,511	176,709	2,508,000	2,507,980	2,350,000	94%
19	WIB Administration 866,000	311,760	242,480	242,480	69,280	866,000	866,000	815,000	94%
20	<b>Subtotal Salaries and Benefits</b>	<b>1,454,293</b>	<b>1,189,727</b>	<b>483,991</b>	<b>245,989</b>	<b>3,374,000</b>	<b>3,373,980</b>	<b>3,165,000</b>	94%
21	Direct Expenses:								
22	Grant Specific Contracts								
23	EDC-VC Business Services 12-13 Extension						21,384		
24	Business Services Contract TBD 14-15 (\$125,000)				95,000	95,000	130,800	130,700	138%
25	Boys and Girls Club: Core Program			475,000		475,000	575,000	575,000	121%
26	Pathpoint: Core Program			475,000		475,000	575,000	575,000	121%
27	VACE Core Program			260,000		260,000	437,491	440,438	169%
28	Cost/benef analysis (ROI) emsi 3/13 repo	-	-	-	-	-	7,000	-	
29	Special Projects					-	-	-	
30	<b>Subtotal - Contracted Program Expense</b>	<b>-</b>	<b>-</b>	<b>1,210,000</b>	<b>95,000</b>	<b>1,305,000</b>	<b>1,746,675</b>	<b>1,721,138</b>	132%
31	Client Expenses:					-			
32	ITA/Education (20% cash + 10% leverage)	452,532	365,937			818,470	1,125,890	1,205,638	147%
33	ITA/OJT Committed in 13-14 to be spent in 14-15	30,000	30,000			60,000	150,000	150,000	250%
34	Others/ChildCare/Trans - JTA	84,307	77,821	-		162,128	207,660	92,209	57%
35	Universal Clients (now charged in oh/admin)	-	-	-		-	27,513	7,577	
36	<b>Subtotal - Client Expense</b>	<b>566,839</b>	<b>473,759</b>	<b>-</b>	<b>-</b>	<b>1,040,598</b>	<b>1,511,064</b>	<b>1,455,423</b>	140%
37	Other Allocated/Contracted Expenses	29%	18%	48%	5%	100%	100%		0%
38	Geographic Solutions 0	-	-	-	-	-	97,387	97,309	
39	Outreach Contract 14-15 (\$150,000) 125,000	31,250	12,500	75,000	6,250	125,000	224,616	224,272	179%
40	Outreach -WIB 30,000	10,535	8,603	9,080	1,782	30,000	50,000	40,000	133%
41	WIB Expense - Non Staff 20,000	7,023	5,735	6,053	1,188	20,000	20,000	18,200	91%
42	Program Outreach-CSD 30,000	10,535	8,603	9,080	1,782	30,000	50,000	30,000	100%
43	Kiosk 5,000	1,756	1,434	1,513	297	5,000	5,000	3,000	60%
44	Contract Labor Mkt Study -	-	-	-	-	-	14,500	-	
45	Subtotal - other allocated expense 210,000	61,098	36,874	100,727	11,300	210,000	461,503	412,781	197%
46	<b>Subtotal- Program/Clients Expenses</b>	<b>627,938</b>	<b>510,633</b>	<b>1,310,727</b>	<b>106,300</b>	<b>2,555,598</b>	<b>3,719,242</b>	<b>3,589,343</b>	140%
47	<b>Total Direct Program Expense</b>	<b>2,082,231</b>	<b>1,700,360</b>	<b>1,794,718</b>	<b>352,289</b>	<b>5,929,598</b>	<b>7,093,222</b>	<b>6,754,343</b>	114%
48	Overhead/Administration:	35%	29%	30%	6%	100%	100%		0%
49	Communication/Voice/data 75,000	26,337	21,507	22,700	4,456	75,000	75,000	75,000	100%
50	Insurance 19,725	6,927	5,656	5,970	1,172	19,725	19,725	19,725	100%
51	Facilities Maint. 89,000	31,253	25,521	26,938	5,288	89,000	89,000	92,000	103%
52	Membership and dues 12,000	4,214	3,441	3,632	713	12,000	12,000	12,000	100%
53	Education allowance 5,000	1,756	1,434	1,513	297	5,000	5,000	2,083	42%
54	Indirect cost recovery(County A87) -	-	-	-	-	-	-	-	
55	Books and Publication 3,000	1,053	860	908	178	3,000	3,000	3,664	122%
56	Office Equipment/Supplies & Furniture// 26,000	9,130	7,456	7,869	1,545	26,000	16,000	23,000	88%
57	Mail Center - ISF 5,000	1,756	1,434	1,513	297	5,000	5,000	5,800	116%
58	Purchase Charges - ISF 4,000	1,405	1,147	1,211	238	4,000	4,000	5,000	125%
59	Copy Machine - ISF 15,000	5,267	4,301	4,540	891	15,000	15,000	18,000	120%
60	Stores - ISF 300	105	86	91	18	300	300	382	127%
61	Information Tech - ISF 5,000	1,756	1,434	1,513	297	5,000	5,000	4,000	80%
62	Computer Services Non ISF 25,000	8,779	7,169	7,567	1,485	25,000	25,000	14,000	56%
63	Building Lease/Rental 85,000	29,849	24,374	25,727	5,050	85,000	85,000	81,000	95%
64	Storage Charges - ISF 5,000	1,756	1,434	1,513	297	5,000	5,000	5,000	100%
65	Mileage Reimb. - Staffs only 25,000	8,779	7,169	7,567	1,485	25,000	15,000	22,000	88%
66	Conference and Seminars - Staffs 15,000	5,267	4,301	4,540	891	15,000	15,000	10,000	67%
67	Conference and Seminars - WIB Staffs 20,000	7,023	5,735	6,053	1,188	20,000	20,000	15,000	75%
68	Misc. Travel - Staffs only 15,000	5,267	4,301	4,540	891	15,000	15,000	12,000	80%
69	Fiscal/HR/BTD/ET (HSA) 350,000	122,906	100,365	105,935	20,794	350,000	350,000	370,000	106%
70	Other Admin Services 4,000	1,405	1,147	1,211	238	4,000	4,000	2,690	67%
71	<b>Subtotal Overhead</b> 803,025	<b>281,989</b>	<b>230,274</b>	<b>243,052</b>	<b>47,709</b>	<b>803,025</b>	<b>783,025</b>	<b>792,344</b>	99%
72	WIB Special Projects (to be determined)	-	-	-	-	-	-		
73	<b>Planned Total Grant Expenses</b>	<b>2,364,220</b>	<b>1,930,634</b>	<b>2,037,771</b>	<b>399,998</b>	<b>6,732,623</b>	<b>7,876,247</b>	<b>7,546,687</b>	112%
74	Admin Rate for State Reporting	8%	8%	8%	8%	8%			
75	Admin Rate (State Reported + Other)	12%	12%	12%	12%	12%	10%		
76	Work in Progress: Grant Balances								



**NOTES ON LINE ITEM DETAILS**  
2014-2015 WIA Preliminary Budget Plan

LINE	ITEM TITLE	2014-2015 BUDGET COMMENTS
2	FY14-15 Grants (per WSIN13-52 04/15/14) RR Estimate	<ul style="list-style-type: none"> <li>• <u>Dislocated Worker (DW)</u>: 14-15 allocation \$2,262,662 is \$192,121 lower than the 13-14 allocation \$2,454,783</li> <li>• <u>Adult</u>: 14-15 allocation \$1,829,687 is \$62,521 lower than the 13-14 allocation \$1,892,208</li> <li>• <u>Youth</u>: 14-15 allocation \$1,995,263 is \$59,209 lower than the 13-14 allocation \$2,054,472</li> <li>• <u>Rapid Response</u>: 14-15 allocation is pending State notification in June (13-14 allocation is \$445,034)</li> <li>• Combined 14-15 allocations is \$313,851 lower than combined 13-14 allocations (excluding Rapid Response)</li> </ul>
3	FY14-15 Management Reserve (6.5%)	<ul style="list-style-type: none"> <li>• Decreased from 10% to 6.5% to: <ul style="list-style-type: none"> <li>– Accommodate WIB staff position approved by WIB for the 13-14 budget</li> <li>– Balance the FY 14-15 preliminary budget proposal per WIB direction</li> </ul> </li> </ul>
4-9	Balance rolled over from prior year grants	<ul style="list-style-type: none"> <li>• Line 5: FY 13-14 Mgt Reserve: WIB actions decreased 10% of core to: <ul style="list-style-type: none"> <li>– \$94,399 or 5.85% of DW allocation</li> <li>– \$85,418 or 4.51% of Adult allocation</li> <li>– \$154,870 or 7.54% of Youth allocation</li> </ul> </li> <li>• Line 6: Additional rollover - Salaries Savings (Overage) <ul style="list-style-type: none"> <li>– WIB Administration and CSD/WIA salaries: final pending July close-out</li> </ul> </li> <li>• Line 7: Additional rollover – Overhead Savings (Overage): Project 100% expenditure (\$783,025)</li> <li>• Line 8: FY 13-14 EDC-VC Business Services <ul style="list-style-type: none"> <li>– EDC-VC contract ends 6/30/14.</li> </ul> </li> <li>• Line 9: FY 13-14 Unspent Contracts/Misc <ul style="list-style-type: none"> <li>– Includes unspent DW, Adult and Youth funds from various WIA contracts/purchase orders. Final amounts pending July close-out</li> </ul> </li> <li>• Line 10: ITA/OJT Committed but spent in FY 14-15 <ul style="list-style-type: none"> <li>– Executed FY13-14 ITA/OJT agreements with FY 14-15 expenditures</li> <li>– Also listed as expenditures (line 33)</li> </ul> </li> </ul>
23	EDC-VC Business Services 12-13 Extension	<ul style="list-style-type: none"> <li>• EDC-VC contract ends 6/30/14</li> </ul>
24	Business Services Contract TBD 14-15 (\$125,000)	<ul style="list-style-type: none"> <li>• Business Services proposals (RFP #RR1415) closed 5/29/14 for a 7/1/14 contract</li> <li>• FY 14-15 planned contract funds decreased from \$125,000 to \$95,000 for a balanced FY 14-15 budget proposal per WIB direction</li> <li>• Funds for new contract might increase pending FY 14-15 Rapid Response allocation and allowable FY 13-14 rollover funds</li> </ul>
25	Boys and Girls Club: Core Program	<ul style="list-style-type: none"> <li>• Funded at original FY 13-14 contract amount \$475,000</li> <li>• FY 13-14 contract increased from \$475,000 to \$575.00 per WIB action regarding FY 12-13 rollover Youth funds</li> </ul>

**NOTES ON LINE ITEM DETAILS**  
2014-2015 WIA Preliminary Budget Plan

26	PathPoint: Core Program	<ul style="list-style-type: none"> <li>Funded at original FY 13-14 contract amount \$475,000</li> <li>FY 13-14 contract increased from \$475,000 to \$575,000 per WIBVC action regarding FY 12-13 rollover Youth funds</li> </ul>
27	VACE Adult 12-13 Extension: Youth 13-14	<ul style="list-style-type: none"> <li>FY 12-13 Adult contract extension ended 9/30/13</li> <li>Funded at original FY 13-14 Youth contract amount \$260,000</li> <li>FY 13-14 contract increased from \$260,000 to \$370,000 per WIB action regarding FY 12-13 rollover Youth funds</li> </ul>
28	Cost/benefit analysis (ROI) exsi 3/13 rep	<ul style="list-style-type: none"> <li>FY 13-14 budget includes \$7,000 that was not expended</li> <li>Planned \$7,000 was eliminated to help achieve a balanced FY 14-15 budget proposal per WIB direction</li> </ul>
32	ITA/Education (20% cash + 10% leverage)	<ul style="list-style-type: none"> <li>FY 14-15 DW/Adult required training funds is \$1,023,087 (20% cash \$818,470 and 10% leverage \$204,617)</li> <li>\$818,470 listed for a balanced FY 14-15 budget proposal per WIB direction</li> </ul>
33	ITA/OJT Committed in 13-14 to be spent in 14-15	<ul style="list-style-type: none"> <li>Refer to explanation in line 10</li> </ul>
34	Other/Child Care/Trans – JTA	<ul style="list-style-type: none"> <li>Funds decreased proportional to 14-15 DW/Adult training (refer to explanation in line 32)</li> <li>Increased training requests from employers might change use of funds to line 32 as the year progresses</li> </ul>
35	Universal Clients	<ul style="list-style-type: none"> <li>FY 14-15 supply costs for America's Job Center of California (AJCC) offices in West Oxnard and Simi Valley</li> <li>Costs (\$10,000) moved to Overhead/Administration (line 56)</li> </ul>
38	Geographic Solutions	<ul style="list-style-type: none"> <li>Virtual One Stop System (VOS) contract ends 6/30/14</li> </ul>
39	Outreach/Mktg: theAgency	<ul style="list-style-type: none"> <li>FY 13-14 contract increased with available Rapid Response funds by WIBVC action</li> <li>FY 14-15 planned contract funds decreased from \$150,000 to \$125,000 for a balanced budget proposal per WIBVC direction</li> <li>Use of FY 13-14 rollover funds (lines 4-9) should restore FY 14-15 contract to \$150,000</li> </ul>
40	Outreach - WIB	<ul style="list-style-type: none"> <li>Planned amount decreased for a balanced FY 14-15 budget proposal per WIB direction</li> </ul>
42	Program Outreach - CSD	<ul style="list-style-type: none"> <li>Planned amount decreased for a balanced FY 14-15 budget proposal per WIB direction</li> </ul>
44	Contract Labor Market Study	<ul style="list-style-type: none"> <li>FY 13-14 budget includes \$14,500 that was not expended</li> <li>Planned \$14,500 was eliminated for a balanced FY 14-15 budget proposal per WIB direction</li> </ul>
56	Office Equipment/Supplies & Furniture	<ul style="list-style-type: none"> <li>Increase for AJCC supply costs (refer to explanation in line 35)</li> </ul>
65	Mileage Reimbur. – Staff only	<ul style="list-style-type: none"> <li>Increase to support growing need for on-site employer training coordination</li> </ul>

# BUILDING OUR FUTURE WORKFORCE

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WORKFORCE INVESTMENT BOARD  
855 Partridge Drive • Ventura, CA 93003  
Phone: 805-477-5342 • Fax 805-477-5386  
[www.wib.ventura.org](http://www.wib.ventura.org)



**TO: WIB EXECUTIVE COMMITTEE**

**FROM: TONY SKINNER, CHAIR  
YOUTH COUNCIL**

**DATE: JUNE 2, 2014**

**SUBJECT: RECOMMENDATION THAT THE EXECUTIVE COMMITTEE RECOMMEND THAT THE WORKFORCE INVESTMENT BOARD OF VENTURA COUNTY (WIB) APPROVE A RECOMMENDATION THAT THE BOARD OF SUPERVISORS APPROVE CONTRACTS FOR WORKFORCE INVESTMENT ACT (WIA) COMPREHENSIVE YOUTH PROGRAMS PROVIDED BY THE BOYS AND GIRLS CLUBS OF GREATER OXNARD AND PORT HUENEME (\$475,000), PATHPOINT (\$475,000), AND VENTURA ADULT AND CONTINUING EDUCATION (\$260,000) FROM July 1, 2014 THROUGH JUNE 30, 2015**

## RECOMMENDATION

Approve a recommendation that the Executive Committee recommend that the Workforce Investment Board of Ventura County (WIB) recommend that the Board of Supervisors approve contracts for Workforce Investment Act (WIA) comprehensive youth programs provided by the Boys and Girls Clubs of Greater Oxnard and Port Hueneme (\$475,000), PathPoint (\$475,000), and Ventura Adult and Continuing Education (\$260,000);

## DISCUSSION

At the conclusion of the first year (Program Year 2013-2014) of three contracts to provide WIA comprehensive youth programs in Ventura County, it is necessary to make a decision regarding renewal of each contract for a second year (PY 2014-2015).

On May 7, 2014, the WIB Youth Council discussed the first year performance of each WIA comprehensive youth program provider, as of March 30, 2014, and recommended renewal of all three. The next step is for the Executive Committee to recommend WIB approval of a recommendation to the Board of Supervisors to renew all three the contracts. At present, the plan is to fund each contract at the same level funded in PY 2013-2014.

If you have questions or need more information, please call me at (805) 642-2149, or contact Richard McNeal at (805) 477-5344, email [richard.mcneal@ventura.org](mailto:richard.mcneal@ventura.org).

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**TO: WIB EXECUTIVE COMMITTEE**

**FROM: CHERYL MOORE  
EXECUTIVE DIRECTOR**

**DATE: JUNE 2, 2014**

**SUBJECT: RECOMMENDATION THAT THE BOARD OF SUPERVISORS APPROVE A CONTRACT WITH theAGENCY TO PROVIDE WORKFORCE INVESTMENT ACT (WIA) OUTREACH SERVICES FROM JULY 1, 2014, THROUGH JUNE 30, 2015, IN AN AMOUNT NOT TO EXCEED \$150,000 IN WIA FUNDS (RFP #WO1415)**

## **RECOMMENDATION**

Approve a recommendation that the Board of Supervisors approve a contract with theAgency to provide Workforce Investment Act (WIA) outreach services from July 1, 2014, through June 30, 2015, in an amount not to exceed \$150,000 in WIA funds, under RFP #WO1415.

## **DISCUSSION**

On January 21, 2014 the Workforce Investment Board of Ventura County (WIB), issued a publicly advertised competitive procurement process (Request for Proposals-RFP). The purpose of this RFP was for a county-wide outreach and marketing project to promote workforce development programs and services in Ventura County. Following the RFP bidders conference on January 30, 2014, two outreach/marketing firms submitted proposals by the February 27, 2014 due date. Each proposal passed the initial review conducted by the County Human Services Agency and was referred to a selection panel for evaluation and scoring. Final scores were based on the applicant compliance and response to RFP program and financial criteria.

Working in alignment with the WIB goals and program support services described in the WIB-approved plan, and with the WIB Business Outreach Committee, theAgency will provide targeted outreach for job seeker programs and services, youth career awareness, and business layoff aversion services. theAgency will provide creative design, production and copywriting (e.g., brochures, flyers, ads), media negotiation and placement (e.g., newspapers, newsletters, English and Spanish radio, cable TV and public access programming, transit, non-traditional), and public relations (e.g., press releases, media placements, public service announcements and placement, broadcast Interviews).

The scope and size of the contract is contingent on final 2014-2015 WIA allocations. If approved by the Executive Committee today, a contract proposal will be submitted for approval by the Board of Supervisors, and the outcome will be reported at the WIB meeting on June 12, 2014.

If you have questions, please contact me at (805) 477-5306, or Talia Barrera at (805) 477-5341, email [talia.barrera@ventura.org](mailto:talia.barrera@ventura.org).

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**TO: EXECUTIVE COMMITTEE**

**FROM: CHERYL MOORE**  
**WIB EXECUTIVE DIRECTOR**

**DATE: JUNE 2, 2014**

**SUBJECT: RECOMMENDATION THAT THE WORKFORCE INVESTMENT BOARD OF VENTURA COUNTY (WIB) ADOPT THE WIB MEETING AND WIB EXECUTIVE COMMITTEE MEETING CALENDARS FOR PROGRAM YEAR 2014-2015**

## RECOMMENDATION

Approve the recommendation that the Workforce Investment Board of Ventura County (WIB) adopt the WIB meeting and WIB Executive Committee meeting calendars for Program Year 2014-2015 as follows:

### Workforce Investment Board

- |                     |  |
|---------------------|--|
| • August 28, 2014   | 8:00 a.m. -10:00 a.m.                    |
| • October 23, 2014  | 8:00 a.m. - 10:00 a.m.                   |
| • December 18, 2014 | 8:00 a.m. -10:00 a.m.                    |
| • February 26, 2015 | 8:00 a.m. -11:30 a.m. (Planning Meeting) |
| • April 30, 2015    | 8:00 a.m. -10:00 a.m.                    |
| • June 18, 2015     | 8:00 a.m. -10:00 a.m. (Annual Meeting)   |

### WIB Executive Committee

- |                      |                       |
|----------------------|-----------------------|
| • July 17, 2014      | 7:30 a.m. - 9:30 a.m. |
| • August 14, 2014    | 7:30 a.m. - 9:30 a.m. |
| • September 11, 2014 | 7:30 a.m. - 9:30 a.m. |
| • October 09, 2014   | 7:30 a.m. - 9:30 a.m. |
| • November 20, 2014  | 7:30 a.m. - 9:30 a.m. |
| • January 08, 2015   | 7:30 a.m. - 9:30 a.m. |
| • February 12, 2015  | 7:30 a.m. - 9:30 a.m. |
| • March 12, 2015     | 7:30 a.m. - 9:30 a.m. |
| • April 09, 2015     | 7:30 a.m. - 9:30 a.m. |
| • May 21, 2015       | 7:30 a.m. - 9:30 a.m. |
| • June 25, 2015      | 7:30 a.m. - 9:30 a.m. |

Meeting dates for other WIB committees are being scheduled and will be announced in July 2014. WIB and WIB committee meeting dates and schedule changes will be posted for the public on the WIB website throughout the year.

If you have questions or need more information, please contact me at (805) 477-5306 or [cheryl.moore@ventura.org](mailto:cheryl.moore@ventura.org).

# The Workforce Innovation and Opportunity Act

## *Investing in America's Competitiveness*

### **The Problem:**

- By 2022 the United States will fall short by 11 million the necessary number of workers with postsecondary education, including 6.8 million workers with bachelor's degrees, and 4.3 million workers with a postsecondary vocational certificate, some college credits or an associate's degree.<sup>i</sup>
- Fifty-two percent of adults (16-65) in the United States lack the literacy skills necessary to identify, interpret, or evaluate one or more pieces of information; a critical requirement for success in postsecondary education and work.<sup>ii</sup>
- Individuals with disabilities have the highest rate of unemployment of any group, and more than two-thirds do not participate in the workforce at all.<sup>iii</sup>

### **The Workforce Innovation and Opportunity Act (WIOA):**

WIOA is bipartisan, bicameral legislation that will improve our nation's workforce development system and help put Americans back to work. Now more than ever, effective education and workforce development opportunities are critical to a stronger middle class. We need a system that prepares workers for the 21<sup>st</sup> century workforce, while helping businesses find the skilled employees they need to compete and create jobs in America.

#### **WIOA creates:**

*A streamlined workforce development system by:*

- Eliminating 15 existing programs.
- Applying a single set of outcome metrics to every federal workforce program under the Act.
- Creating smaller, nimbler, and more strategic state and local workforce development boards.
- Integrating intake, case management and reporting systems while strengthening evaluations.
- Eliminating the "sequence of services" and allowing local areas to better meet the unique needs of individuals.

*Greater value by:*

- Maintaining the 15 percent funding reservation at the state level to allow states the flexibility to address specific needs.
- Empowering local boards to tailor services to their region's employment and workforce needs.
- Supporting access to real-world education and workforce development opportunities through:
  - On-the-job, incumbent worker, and customized training;
  - Pay-for-performance contracts; and
  - Sector and pathway strategies.

*Better coordination by:*

- Aligning workforce development programs with economic development and education initiatives.
- Enabling businesses to identify in-demand skills and connect workers with the opportunities to build those skills.
- Supporting strategic planning and streamlining current governance and administration by requiring core workforce programs to develop a single, comprehensive state plan to break down silos, reduce administrative costs, and streamline reporting requirements.
- Ensuring individuals with disabilities have the skills necessary to be successful in businesses that provide competitive, integrated employment.

*Improved outreach to disconnected youth by:*

- Focusing youth program services on out-of-school youth, high school dropout recovery efforts, and attainment of recognized postsecondary credentials.
- Providing youth with disabilities the services and support they need to be successful in competitive, integrated employment.

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<sup>i</sup> The Georgetown University Center on Education and the Workforce.

<sup>ii</sup> Based on data from the Program for the International Assessment of Adult Competencies (PIAAC), 2012.

<sup>iii</sup> Based on data from the Current Population Survey, Bureau of Labor Statistics.

# The Workforce Innovation and Opportunity Act

## *Investing in America's Competitiveness*

### KEY IMPROVEMENTS FROM CURRENT LAW

#### **Changes to the Workforce Development System:**

- Eliminates 15 programs; 14 within WIA and one higher education program.
- Applies one set of accountability metrics to every federal workforce program under the bill.
- Requires states to produce one strategic plan describing how they will provide training, employment services, adult education and vocational rehabilitation through a coordinated, comprehensive system.
- Reduces the number of required members on state and local workforce boards.
- Strengthens alignment between local workforce areas and labor markets and economic development regions.
- Strengthens evaluation and data reporting requirements.
- Specifies authorized appropriation levels for each of the fiscal years 2015-2020.
- Adds a minimum and maximum funding level to the dislocated worker formula beginning in fiscal year 2016 to reduce volatility.

#### **Changes to Training and Employment Services:**

- Eliminates the “sequence of services” and merges “core and intensive activities” into a combined “career services.”
- Emphasizes access to real-world training opportunities through:
  - Increasing the ability to use on-the-job training (*reimbursement rates up to 75 percent for eligible employers*), incumbent worker training (*may use up to 20 percent of local funds*), and customized training;
  - New opportunities to utilize prior learning assessments;
  - Pay-for-performance training contracts for adults and youth (*local boards may use up to 10 percent of funds*); and
  - Requirements for implementation of industry or sector partnerships and career pathway strategies.
- Requires 75 percent of youth funding to support out-of-school youth, of which 20 percent is prioritized for work-based activities.

#### **Changes to Job Corps:**

- Improves the procurement process for center operators to support high-quality services by:
  - Collecting information on key factors indicating the ability of an applicant to operate a center;
  - Providing the operator of a high-performing center the opportunity to compete for contract renewal; and
  - Placing limits on the ability of an operator of a chronically low-performing center to compete for a contract renewal, or to continue to operate that center.
- Allows the U.S. Department of Labor to provide technical assistance to Job Corps operators and centers to improve operations and outcomes.
- Collects more data on Job Corps operations and financial management to better inform Congress and the public about the program.

#### **Changes to Adult Education:**

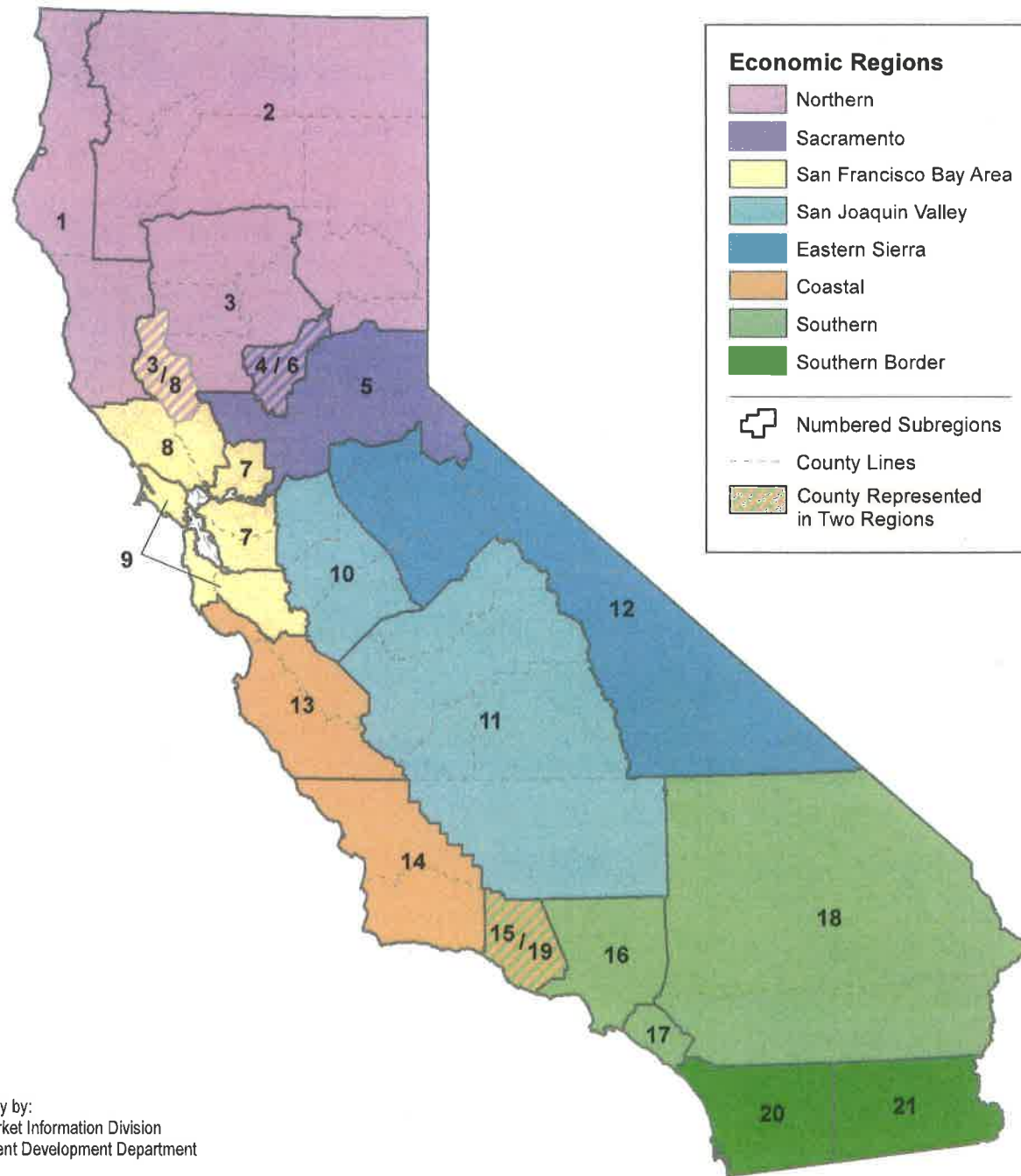
- Strengthens the connection between adult education, postsecondary education, and the workforce.
- Improves services to English language learners.
- Requires evaluations and additional research on adult education activities.

#### **Changes to State Vocational Rehabilitation Services:**

- Sets high expectations for individuals with disabilities with respect to employment.
- Provides youth with disabilities the services and supports necessary to be successful in competitive, integrated employment.



# LMID Economic Regions and Subregions for Regional Economic Analysis Profiles



## Counties in Numbered Subregions:

### Northern Region

1. Del Norte, Humboldt, and Mendocino
2. Lassen, Modoc, Plumas, Shasta, Sierra, Siskiyou, and Trinity
3. Butte, Colusa, Glenn, Lake, and Tehama
4. Sutter and Yuba

### Sacramento Region

5. Alpine, El Dorado, Nevada, Placer, Sacramento, and Yolo
6. Sutter and Yuba

### San Francisco Bay Area Region

7. Alameda, Contra Costa, and Solano
8. Lake, Napa, and Sonoma
9. Marin, San Francisco, San Mateo, and Santa Clara

### San Joaquin Valley Region

10. San Joaquin, Stanislaus, and Merced
11. Madera, Fresno, Kern, Kings, and Tulare

### Eastern Sierra Region

12. Amador, Calaveras, Inyo, Mono, Mariposa, and Tuolumne

### Coastal Region

13. Monterey, Santa Cruz, and San Benito
14. Santa Barbara and San Luis Obispo
15. Ventura

### Southern Region

16. Los Angeles
17. Orange
18. San Bernardino and Riverside
19. Ventura

### Southern Border Region

20. San Diego
21. Imperial



**U.S. Secretary of Commerce Penny Pritzker Announces Designation  
of First 12 Manufacturing Communities Through the  
Investing in Manufacturing Communities Partnership Program**

*Initiative aims to revitalize manufacturing through public-private partnerships and  
coordinated federal funding*

WASHINGTON – U.S. Secretary of Commerce Penny Pritzker today announced the first 12 communities that will be designated Manufacturing Communities as part of the Investing in Manufacturing Communities Partnership (IMCP) initiative. The U.S. Commerce Department-led program is designed to accelerate the resurgence of manufacturing in communities nationwide by supporting the development of long-term economic development strategies that help communities attract and expand private investment in the manufacturing sector and increase international trade and exports.

“The 12 Manufacturing Communities announced today represent a diverse group of communities with the most comprehensive economic development plans to attract business investment that will increase their competitiveness,” **said U.S. Secretary of Commerce Penny Pritzker.**

“IMCP is a critical part of our ‘Open for Business Agenda’ to strengthen the American manufacturing sector and attract more investment to the United States. Innovative programs like IMCP encourage American communities to work together to craft strong, clear, strategic plans to attract manufacturing investment and jobs to transform themselves into globally competitive commercial hubs.”

“IMCP is one of the main programs at the center of the Administration’s efforts to support job creation and accelerate manufacturing growth to make our communities more globally competitive,” **said U.S. Assistant Secretary of Commerce for Economic Development Jay Williams.** “These 12 Manufacturing Communities are diverse, public-private consortiums that have put in place best practice economic development strategies that can be replicated by other American communities – including all those who applied for the IMCP designation.”

From the 70 communities that applied, these 12 were selected by an interagency panel, based on the strength of their economic development plans, the potential for impact in their communities, and the depths of their partnerships across the public and private sector to carry out their plans.

The first 12 Manufacturing Communities include:

- [Southwest Alabama](#), led by the University of South Alabama
- [Southern California](#), led by the University of Southern California Center for Economic Development
- [Northwest Georgia](#), led by the Northwest Georgia Regional Commission
- [The Chicago metro region](#), led by the Cook County Bureau of Economic Development
- [South Kansas](#), led by Wichita State University
- [Greater Portland region in Maine](#), led by the Great Portland Council of Governments
- [Southeastern Michigan](#), led by the Wayne County Economic Development Growth Engine
- [The New York Finger Lakes region](#), led by the City of Rochester

- [Southwestern Ohio Aerospace Region](#), led by the City of Cincinnati
- [The Tennessee Valley](#), led by the University of Tennessee
- [The Washington Puget Sound region](#), led by the Puget Sound Regional Council
- [The Milwaukee 7 region](#), led by the Redevelopment Authority of the City of Milwaukee

The 12 designated Manufacturing Communities will receive coordinated support for their strategies from the following eleven federal agencies with \$1.3 billion available in federal economic development assistance:

- Appalachian Regional Commission
- Delta Regional Authority
- Environmental Protection Agency
- National Science Foundation
- Small Business Administration
- U.S. Department of Agriculture
- U.S. Department of Commerce
- U.S. Department of Defense
- U.S. Department of Housing and Urban Development
- U.S. Department of Labor
- U.S. Department of Transportation

These communities will also receive a dedicated federal liaison at each of these agencies that will help them navigate available federal resources. They will also be recognized on a government website, accessible to prospective private foreign and domestic investors, looking for information on communities' competitive attributes.

In order to earn the designation, communities had to demonstrate the significance of manufacturing already present in their region and develop strategies to make investments in six areas: 1) workforce and training, 2) advanced research, 3) infrastructure and site development, 4) supply chain support, 5) trade and international investment, 6) operational improvement and capital access.

In September 2013, the U.S. Commerce Department's Economic Development Administration and other agencies [awarded \\$7 million in IMCP grants](#) to 44 communities to support the development of long-term economic development strategies to help them attract and expand private investment in the manufacturing sector and increase international trade and exports. The Obama Administration [officially launched](#) the national IMCP competition in December 2013. Later this year, the Administration plans to launch a second IMCP competition to designate additional communities, as well as convene the 70 communities that applied for designation to share best practices in economic development planning.

For more information on IMCP, please visit: <http://www.eda.gov/challenges/imcp/index.htm>.

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California Department of Education (<http://www.cde.ca.gov/nr/ne/yr14/yr14rel58.asp>)  
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CALIFORNIA DEPARTMENT OF EDUCATION

## NEWS RELEASE

**TOM TORLAKSON**  
 State Superintendent  
 of Public Instruction

Release: #14-58  
 May 30, 2014

Contact: Jazmin Ortega  
 E-mail: [communications@cde.ca.gov](mailto:communications@cde.ca.gov)  
 Phone: 916-319-0818

### State Schools Chief Tom Torlakson Announces Award of Career Pathways Trust Grants Linking Education and Careers

OAKLAND—Almost 40 consortia representing hundreds of thousands of students across California are the first recipients of grants under a new \$250 million program designed to help students stay in school and move toward college and employment in high-demand fields, State Superintendent of Public Instruction Tom Torlakson announced today.

The California Career Pathways Trust was spearheaded last year by Senate President pro Tempore Darrell Steinberg, establishing a one-time \$250 million competitive grant program in the state's 2013-14 budget. Grant recipients are tasked with creating sustained career pathways programs that connect businesses, K-12 schools, and community colleges to better prepare students for the 21st century workplace. Under Torlakson, the California Department of Education (CDE) administers the program, soliciting and identifying the strongest applications based on a rigorous evaluation process carried out by the CDE and its state partners, the California Community Colleges Chancellor's Office and the California Workforce Investment Board.

"To make good on our goal of a world-class education for every California student, they have to graduate with the skills and knowledge they need to succeed in the real world," Torlakson said. "By demonstrating the relevance of students' education, these programs not only encourage kids to stay in school, but also combine the rigorous academics and practical experience employers say they need."

State officials received 123 eligible applications containing about \$709 million in requested grants, nearly triple the \$250 million in available funding. Applicants included community college districts, county offices of education, direct-funded charter schools, and school districts.

"Today, educators in these districts are reaping the rewards of their hard work in formulating quality career pathways programs, but the real rewards will be realized by tens of thousands of students around California who will experience exciting new avenues to apply their education to future careers," Steinberg said. "Students who are more engaged in learning will stay in school and graduate with better preparation for college and the workforce. The fact that applications were triple the amount of money available shows the hunger for career pathway programs. That's why, this year, I'm fighting for another \$300 million infusion of funding for career pathway grants. For our students and our economy, we can't afford to lose momentum."

Grant recipients this year include 12 consortia receiving up to \$15 million each, 16 receiving up to \$6 million each, and 11 receiving awards of up to \$600,000 each. Examples of successful applicants include:

- A consortium led by the Los Angeles Unified School District is targeting five high-skill, high-growth industry sectors ranging from Health Science and Medical Technology to Environmental Resources. Other education agencies included in this consortium are the Centinela Valley High School District and Da Vinci Science High School. Industry partners include Kaiser Permanente Southern California, the Los Angeles Area Chamber of Commerce, Gold Star Foods, Southern California Gas Company, Tyson Foods, Time Warner Cable, and the Boeing Company.
- The East Bay I-80/880 Consortium, led by the Peralta Community College District, is focusing on preparing students for four critical sectors in the East Bay: Health Sciences, Engineering (including Advanced Manufacturing), Information and Communication Technologies/Digital Media, and Public Service. Industry partners in the consortium include Bayer, Oakland Children's Hospital, Bio-Rad, San Francisco General Hospital, Lawrence Livermore Laboratory, Turner Construction, BAYWORK, Terminal Manufacturing, Autodesk, Maxon Computer, the Alameda County Sheriff's Office, and the Richmond Police Department.
- Paramount Agriculture Career Academy (PACA) is a regional collaborative among the Paramount Academy charter school in Delano, four school districts, three community colleges, six major agriculture production and processing companies, and Paramount Education Programs. PACA will immerse students from five high schools in a demanding, integrated academic program of study with three agriculture-themed pathways: Agricultural Business Management, Agricultural Mechanics, and Plant Science. Executives from each company identified plant science, mechanics, and business as the fields with the greatest current and long-term needs for skilled applicants. The agriculture sector is the region's largest employer base.

"The partnerships funded by these grants will bring real-world experience and hands-on learning to our students, opening new bridges of opportunity from the classroom to success in college and careers," said Torlakson, who supports the push for more funding. "The Career Pathways Trust is a much-needed investment that will benefit our state's economy well into the future."

Listed below are the fiscal agents for each of the 39 grant recipients or consortia, all of which include multiple partners. More information on each of the consortia is available by request.

#### Up to \$15 million grant category

- Contra Costa County Office of Education.
- Long Beach Community College District.
- Los Angeles Unified School District.
- Orange County Department of Education.
- Paramount Academy.
- Pasadena Area Community College District.
- Peralta Community College District.
- Sacramento County Office of Education.
- Sonoma County Office of Education.
- Tulare County Office of Education.
- Ventura County Community College District.
- Victor Valley Community College District.

#### **Up to \$6 million grant category**

- Antelope Valley College District.
- Butte-Glenn Community College District.
- Elk Grove Unified School District.
- Fullerton Joint Union High School District.
- Glendale Unified School District.
- John Muir Charter School.
- Konocti Unified School District.
- Long Beach Unified School District.
- Los Angeles County Office of Education.
- Montebello Unified School District.
- Oxnard Union High School District.
- Rancho Santiago Community College District.
- Vallejo City Unified School District.
- West Valley Community College District.
- Western Placer Unified School District.
- Yosemite Community College District.

#### **Up to \$600,000 grant category**

- Campbell Union High School District.
- Centinela Valley Union High School District.
- Ceres Unified School District.
- Coronado Unified School District.
- Inglewood Unified School District.
- Madera Unified School District.
- Mariposa County Unified School District.
- Public Safety Academy.
- San Luis Obispo County Community College District.
- Tehachapi Unified School District.
- W.E.B Dubois Public Charter School.

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