

MAKING A DIFFERENCE FOR VENTURA COUNTY

**Ventura County Board of Supervisors
June 9, 2015**



**Mike Soules, Chair
Workforce Investment Board of Ventura County**

STUDY SESSION

- **Role of the Workforce Investment Board (WIB)**
- **2014-2015 Workforce Investment Act (WIA) Funds in Ventura County**
- **Ventura County Regional Strategic Workforce Development Plan**
- **New Workforce Innovation and Opportunity Act (WIOA)**
- **Appreciation**

ROLE OF THE WORKFORCE INVESTMENT BOARD

Public board of 36 leaders from **business, economic development, labor, education, government, and community-based organizations**, appointed by the Ventura County Board of Supervisors to...

- ✓ Administer federal Workforce Investment Act (WIA) funds.
- ✓ Provide oversight for workforce development programs and services to benefit job seekers, youth and employers.
- ✓ Facilitate regional collaboration, alignment, and leveraging of private/public resources to support business workforce needs.



VENTURA COUNTY REGIONAL STRATEGIC WORKFORCE DEVELOPMENT PLAN

Shared Vision

The Ventura County region will have a high-quality, appropriately skilled workforce that is ready and able to support the changing business needs of employers in a dynamic, competitive, global economic environment.

The regional workforce strategy will include ongoing skills attainment that is supportive of regional growth industry sectors and clusters and enabled by a braided, leveraged workforce system that addresses business-driven demands and worker needs for steady employment.



VENTURA COUNTY REGIONAL STRATEGIC WORKFORCE DEVELOPMENT PLAN

Aligned Goals and Action Plans

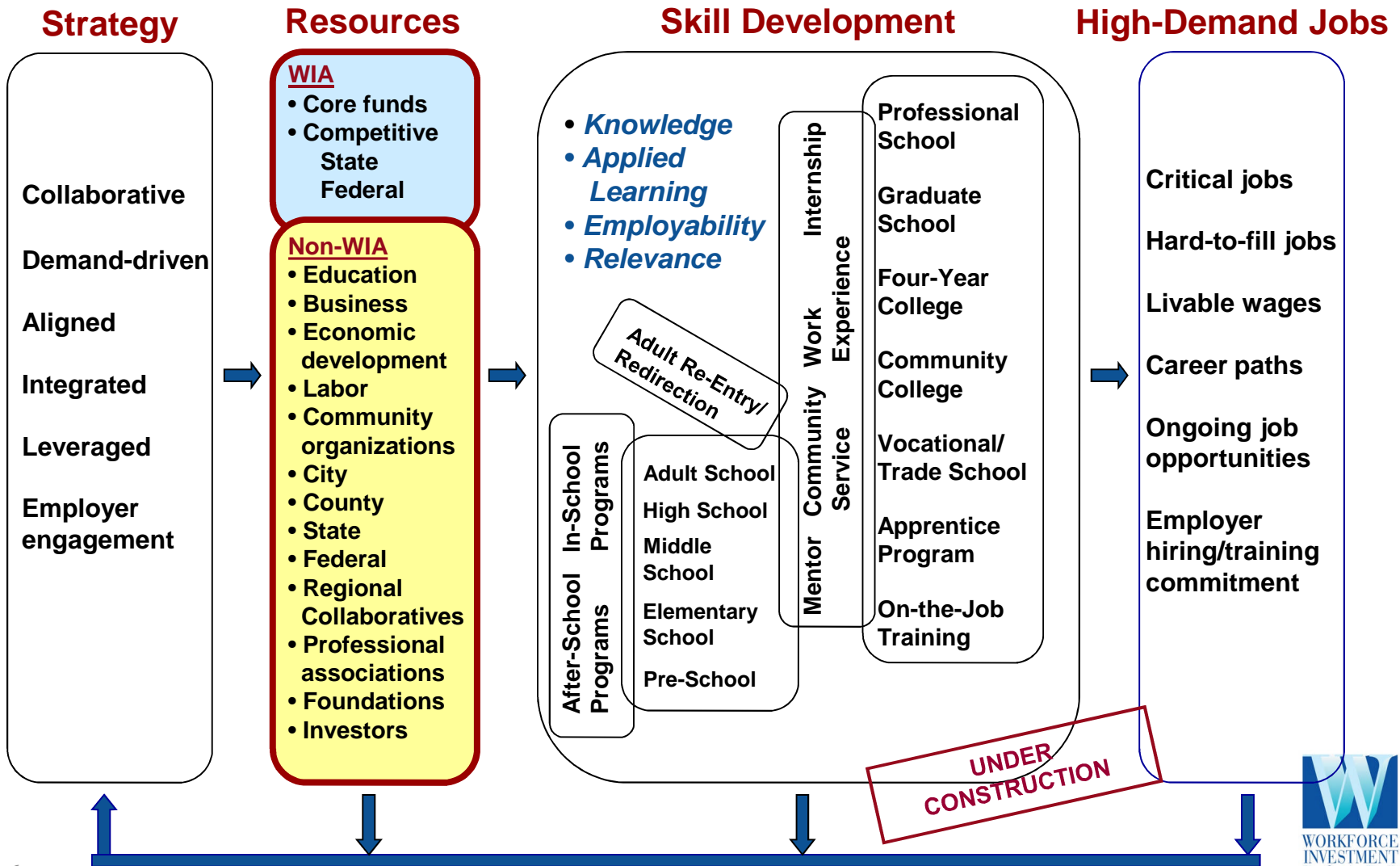
1. **Business and Industry:** Meet the workforce needs of high-demand sectors in the Ventura County regional economy.
2. **Adults:** Increase the number of adults obtaining an industry-recognized credential/degree and a related sector job.
3. **Youth:** Increase the number of high school graduates ready for post-secondary education and/or a career.
4. **System Alignment and Accountability:** Support workforce development system alignment, service integration, and continuous improvement.



VENTURA COUNTY REGIONAL STRATEGIC WORKFORCE DEVELOPMENT PLAN

Big-Picture Strategy

BUILDING A COMPETITIVE WORKFORCE PIPELINE IN VENTURA COUNTY



WIA FUNDING

WIA Core Allocations for Ventura County

	<u>WIA Core 2014-2015</u>	<u>WIOA Core 2015-2016</u>	<u>% Change</u>
ADULT	\$ 1,829,687**	\$ 1,791,031**	- 2.11%
DISLOCATED WORKER	2,262,662**	2,342,693**	+ 3.53%
YOUTH	1,995,263	1,956,058***	- 1.96%
RAPID RESPONSE	396,711	TBD*	TBD*
	<u>\$ 6,484,323</u>	<u>\$6,089,782*</u>	<u>TBD*</u>

* Rapid Response *allocation* pending

** Required expenditure on training: 25% of combined Adult and Dislocated Worker

*** Required expenditure on training: 20% of Youth allocation



WIA PERFORMANCE

Making a Difference (July 2014-March 2015)

✓ WIA Core-Enrolled Clients

224 Adults

266 Dislocated Workers

329 Youth (ages 14-21)

819 Total Enrolled

✓ Performance Requirements

Entered Employment

Employment Retention

Average Earnings

Literacy and Numeracy

Placement in Education or Employment

Attainment of a Degree or Certificate



WIA PERFORMANCE

Making a Difference (July 2014-March 2015)

- ✓ Universal Clients

14,470 individuals received job-related services through the America's Job Center of California

- ✓ Business Services

21 employers received services to help prevent the loss of **287** at-risk jobs

81 at-risk **workers** assisted with incumbent worker training

- ✓ Rapid Response Support (April 2014-March 2015)

15 businesses reported layoffs

1,358 employees impacted

789 attended Rapid Response orientations



WORKING THE PLAN

Workforce Investment Board of Ventura County (WIB)

County of Ventura Board of Supervisors
WIA Fiscal Agent

Human Services Agency (HSA)

Workforce Administration

WIB Administration, WIA Policy, Planning, Oversight, Budget, Grants, Agreements, Outreach, Performance Evaluation, Reporting

HSA Administrative Services

WIA Support: Fiscal, Contracts, IT, Human Resources, OSM

HSA Community Services Department (CSD)

CalWORKs, TANF, ACA, General Relief, MediCal, CalFresh, **WIA One-Stop Operator**

2014-2015 WIA MOUs

- Board of Supervisors
- Human Services Agency
- Employment Development Department (EDD)
- One-Stop Consortium: HSA CSD/EDD/Ventura County Office of Education
- Department of Rehabilitation
- Ventura Adult and Continuing Education
- Area Agency on Aging
- Ventura County Community College District
- Small Business Development Center
- Workforce Collaborative of California's Central Coast

2014-2015 WIA Contracts

- Youth: Ventura Adult and Continuing Education
- Youth: Boys & Girls Clubs of Greater Oxnard/Port Hueneme
- Youth: PathPoint
- Business Services: Economic Development Collaborative-Ventura County
- Employer, Job Seeker, and Youth Outreach: theAgency

2014-2015 WIA RSAs

- Employment Development Department (EDD)
- HSA Community Services Department (CSD)
- Department of Rehabilitation
- Ventura Adult and Continuing Education
- Area Agency on Aging

WIA One-Stop Consortium Lead

- HSA Community Services Department (CSD)
- Employment Development Department (EDD)
- Ventura County Office of Education (VCOE)

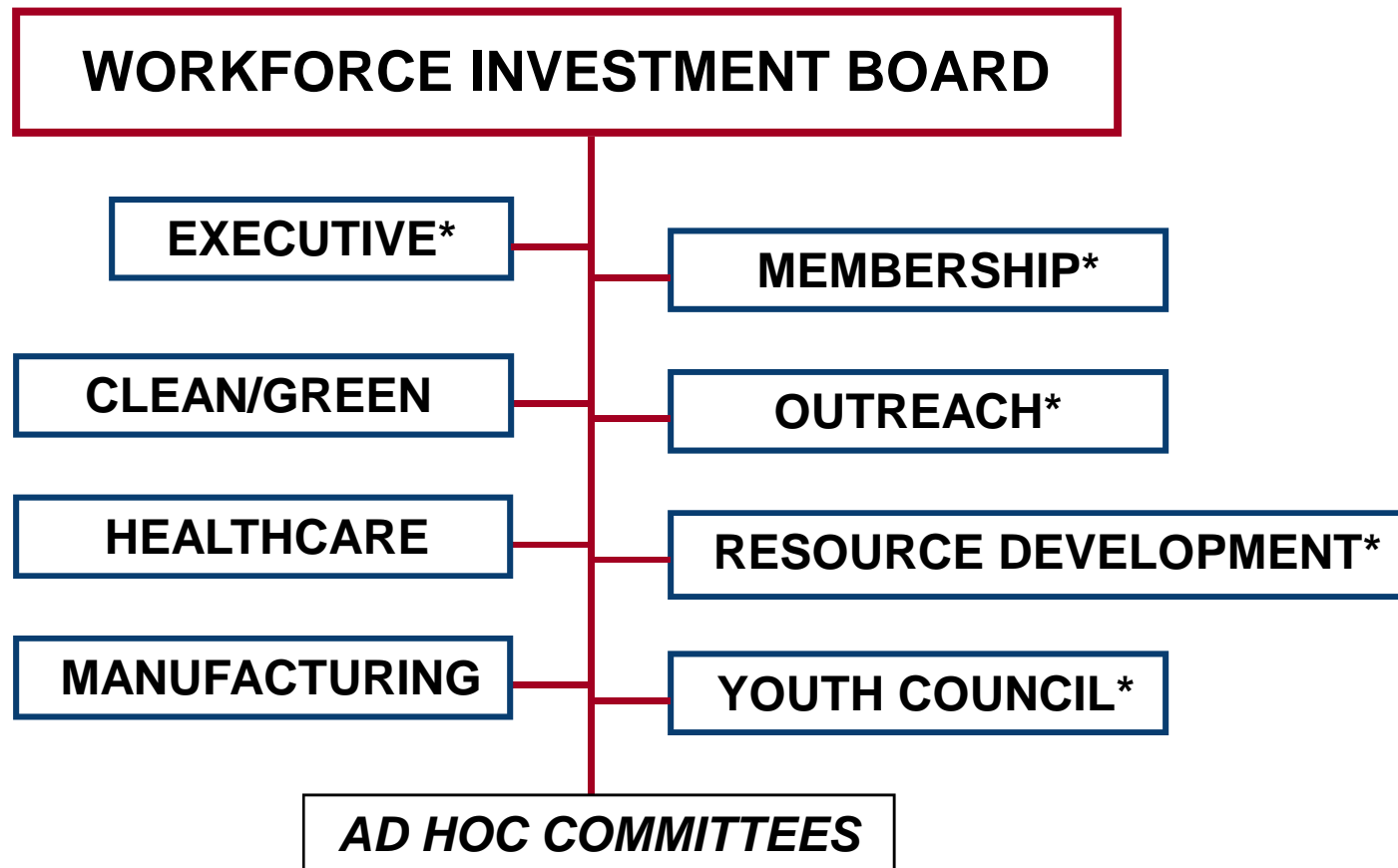
WIA Program Operator

- America's Job Center of California (West Oxnard, Simi Valley)
- Dislocated Worker, Adult, Rapid Response, Youth Programs/Services
- Technical Assistance
- Special Projects

WIA ONE-STOP SYSTEM
Ventura County
Local Workforce Investment Area
2014-2015



WORKING THE PLAN



Executive Committee: *WIB Chair, WIB Vice Chair, Immediate Past WIB Chair, Standing Committee (*) Chairs, and Sector Committee Chairs*

WORKING THE PLAN

WIB in Action

**Healthcare New Grad
Transition Workgroup**

**Water/Wastewater
Occupations Scan**

**Youth Services
Referral Workgroup**

**Career Pathways
Trust Grants**

**High School Dropout
Prevention Inventory**

**Industry Sector Readiness Skills: Clean/Green,
Healthcare, Hospitality, Infrastructure, Manufacturing**

**Biomedical Device
Technology Certificate**

**Clinical Lab Scientist
Field Experience:
Hospital Certifications**

**Advanced Manufacturing
Partnership of Southern California**

**VC STEM
Network**

**Innovation Ecosystem
Workgroup**

**Manufacturing Roundtable
of Ventura County**

**Regional Economic Market
Industry Clusters Profile**

**Ventura County
Grows Business**

VC Jobs with a Future

**Green Innovation
Hub Workgroup**

TRANSITION FROM WIA TO WIOA

1998 **Workforce Investment Act (WIA)**
Ends June 30, 2015

2014 **Workforce Innovation and Opportunity Act (WIOA)**
Begins July 1, 2015

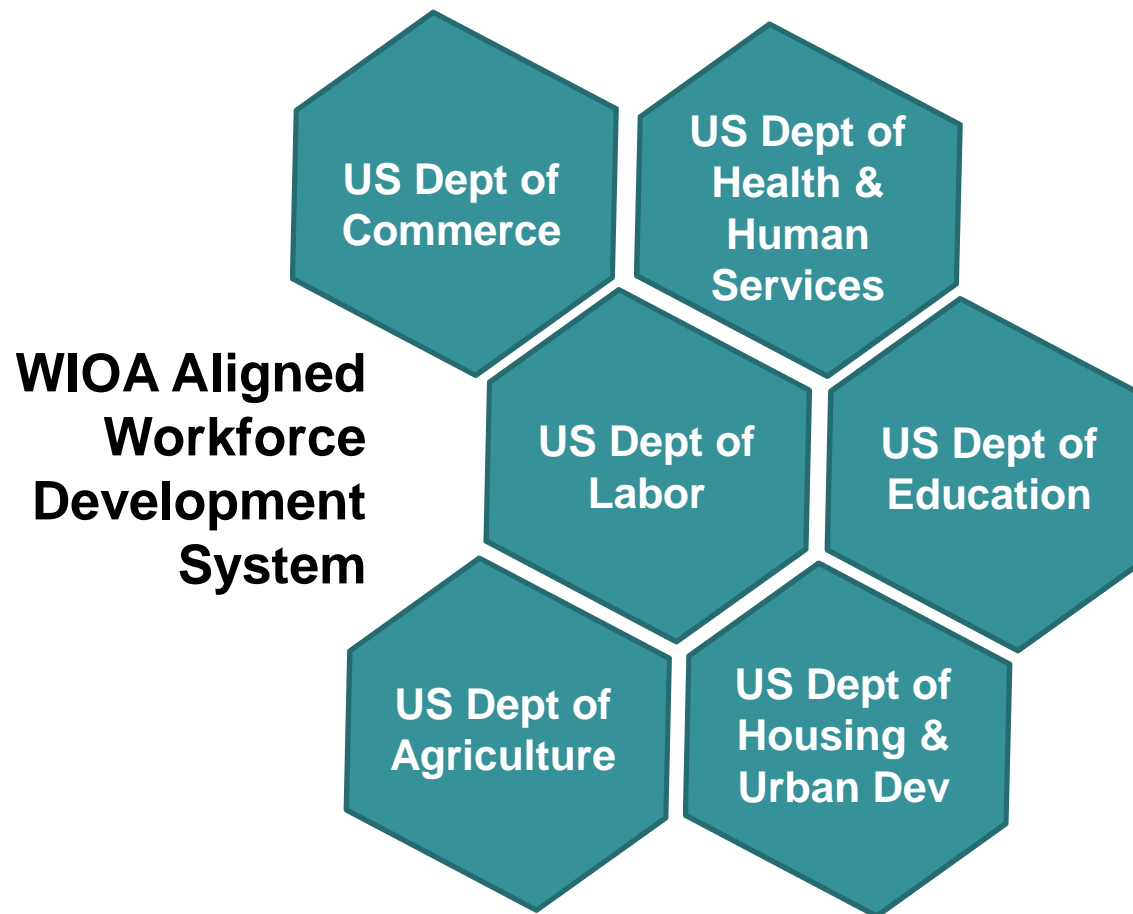


WIOA GOALS

1. Increase access to education, training, and employment—particularly for people with barriers to employment.
2. Create a comprehensive, high-quality workforce development system by aligning workforce investment, education, and economic development.
3. Improve the quality and labor market relevance of workforce investment, education, and economic development efforts.
4. Promote improvement in the structure and delivery of services.
5. Increase the prosperity of workers and employers.
6. Reduce welfare dependency, increase economic self-sufficiency, meet employer needs, and enhance the productivity and competitiveness of the nation.



WIOA WORKFORCE DEVELOPMENT SYSTEM



➔ **State unified strategic plan and shared governance to align programs and integrate services**

WIOA GOVERNANCE AND LEADERSHIP

- State and local strategic plans and shared governance to support regional economic growth and workforce needs
- Alignment and integration of workforce systems and programs
- State and local areas promoting accountability, transparency, data-driven decisions, and informed customer choice
- Focus of local Workforce Development Boards on public/private partners, sector priorities, career pathways, training for living wage jobs, use of technology, streamlined systems and operations, service access and delivery

WIOA YOUTH PROGRAMS

- **Youth served**
 - Out-of-school youth: ages 16-24; not attending school, and meeting one or more additional conditions
 - In-school youth: ages 14-21; attending school, low income, and meeting one or more additional conditions
- **Use of youth funds**
 - Minimum of 75% for out-of-school youth
 - Minimum of 20% for work experience
- **High-quality services including career exploration and guidance, education and support, skills training for in-demand occupations, good job in career pathway or post-secondary education**
- **Five new program elements: financial literacy; entrepreneurial skills; labor market information; transition to postsecondary education and training; education/training in occupations/clusters**

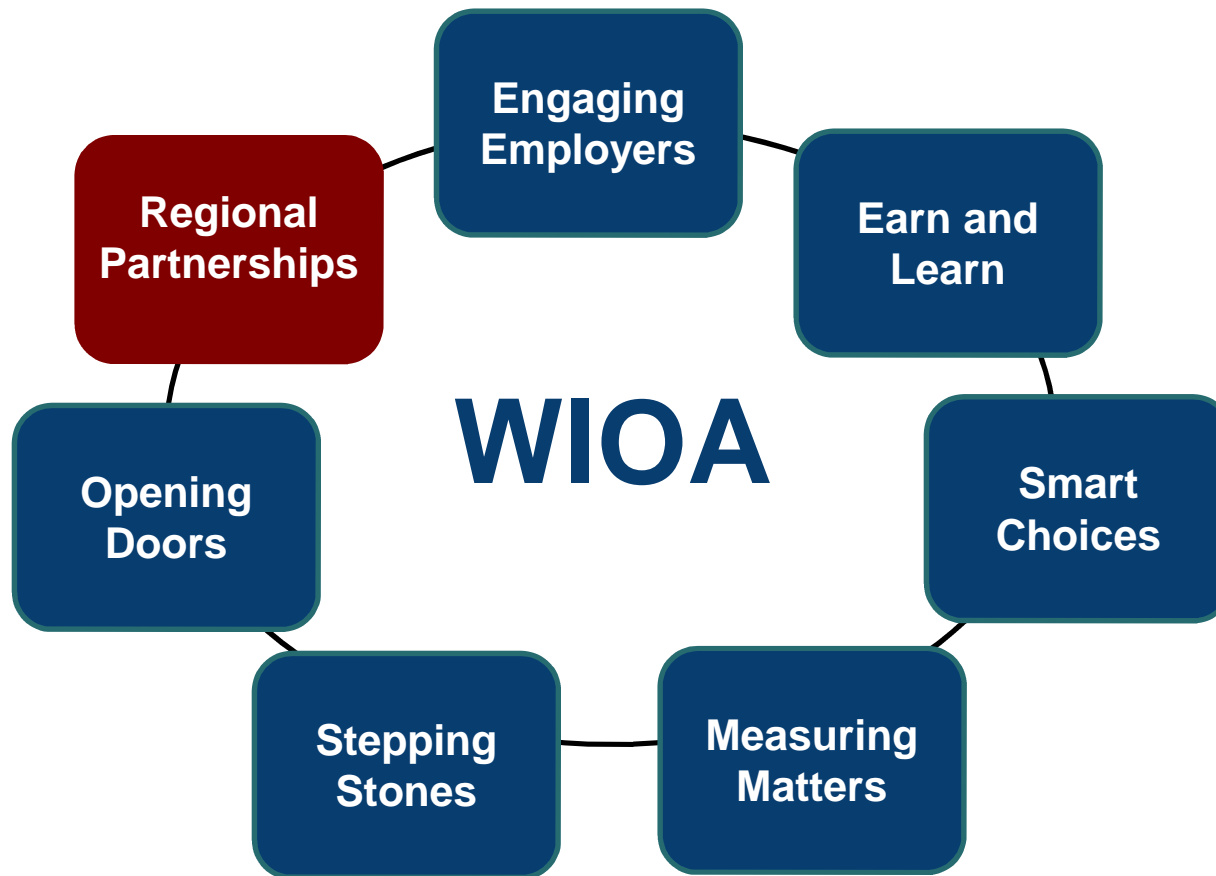


WIOA ONE-STOP DELIVERY SYSTEM

- Improved access to comprehensive services: core WIOA services and 12+ required partner programs
- Requirement for partners to share in the funding of services and infrastructure costs for the one-stop delivery system
- Integration of intake, case management, reporting, and fiscal and management accountability systems of one-stop partners
- Competitive process to select one-stop operators
- Local board certification of one-stops every three years
- National brand for one-stops: american**job**center®

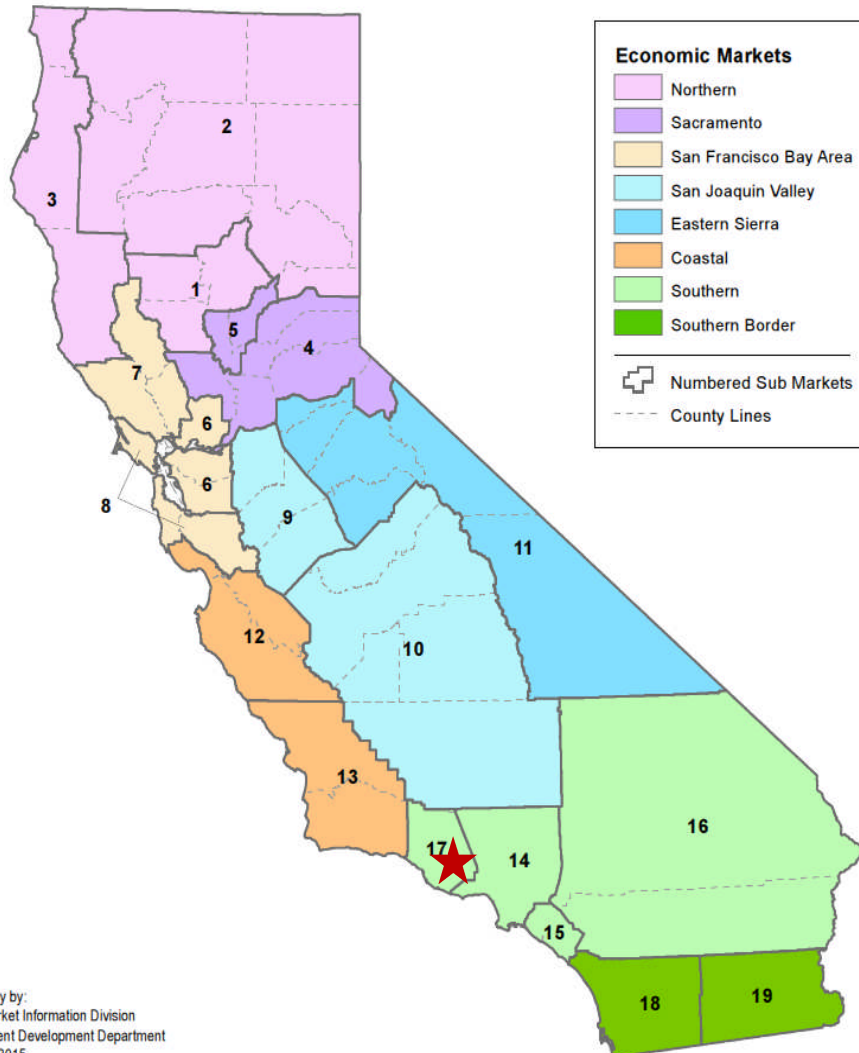
WIOA KEY PROVISIONS

Aligning and Delivering the Job-Driven Agenda



ECONOMIC REGIONS IN CALIFORNIA

LMID Economic Markets and Sub Markets for Regional Economic Analysis Profiles



Counties in Numbered Sub Markets:

Northern Economic Market

- Butte, Colusa, and Glenn
- Lassen, Modoc, Plumas, Shasta, Sierra, Siskiyou, Tehama, and Trinity
- Del Norte, Humboldt, and Mendocino

Sacramento Economic Market

- Alpine, El Dorado, Nevada, Placer, Sacramento, and Yolo
- Sutter and Yuba

San Francisco Bay Area Economic Market

- Alameda, Contra Costa, and Solano
- Lake, Napa, and Sonoma
- Marin, San Francisco, San Mateo, and Santa Clara

San Joaquin Valley Economic Market

- San Joaquin, Stanislaus, and Merced
- Fresno, Kern, Kings, Madera, and Tulare

Eastern Sierra Economic Market

- Amador, Calaveras, Inyo, Mono, Mariposa, and Tuolumne

Coastal Economic Market

- Monterey, Santa Cruz, and San Benito
- Santa Barbara and San Luis Obispo

Southern Economic Market

- Los Angeles
- Orange
- San Bernardino and Riverside
- Ventura

Southern Border Economic Market

- San Diego
- Imperial

Cartography by:
Labor Market Information Division
Employment Development Department
February 2015

EDD Employment
Development
Department
State of California

LaborMarketinfo

WORKFORCE
WESTMENT
BOARD
VENTURA COUNTY

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PROPOSED WIOA REGIONS IN CALIFORNIA



Cartography by:
Labor Market Information Division
California Employment Development Department
March 2015

APPRECIATION

The Workforce Investment Board thanks the Board of Supervisors for supporting workforce development in Ventura County:

- ✓ Advocating for Congressional approval of the 2014 Workforce Innovation and Opportunity Act (WIOA)
- ✓ Encouraging employers, job seekers, and youth to take advantage of free WIA/WIOA programs and services
- ✓ Asking businesses to provide opportunities for internships, on-the-job training, job shadowing and work experience
- ✓ Participating in the Ventura County Regional Strategic Workforce Development Plan under new WIOA requirements

FOR MORE INFORMATION*

Access

www.wib.ventura.org

www.CalJOBS.org

www.vcjobswithafuture.org

www.venturacountygrowsbusiness.com

Visit

America's **Job**Center
of CaliforniaSM

Assisted Service: Oxnard and Simi Valley

On-Line Self Service: HSA Community Service Centers

**Under WIOA, the Workforce Investment Board (WIB) will become the Workforce Development Board (WDB), and the AJCC brand will transition to the American Job Center brand.*

