



WORKFORCE DEVELOPMENT BOARD OF VENTURA COUNTY

BUSINESS SERVICES COMMITTEE MEETING

Wednesday, June 6, 2018

8:30 a.m. - 10:00 a.m.

EDC-VC

4001 Mission Oaks Blvd, Suite A-1
Camarillo, CA 93010

AGENDA

8:30 a.m.	1.0	Call to Order and Agenda Review	Jesus Torres
8:32 a.m.	2.0	Public Comments <i>Procedure: The public is welcome to comment. All comments not related to items on the agenda may be made at the beginning of the meeting only.</i>	Jesus Torres
8:40 a.m.	3.0	Committee Chair Comments	Jesus Torres
8:45 a.m.	4.0	Self-Introductions	
8:50 a.m.	5.0	EDC-VC Presentation	Bruce Stenslie
9:05 a.m.	6.0	WIOA Business Services <ul style="list-style-type: none">- WIOA Services- AJCC Partners	Talia Barrera
9:20 a.m.	7.0	Committee Objectives <ul style="list-style-type: none">- Define business needs- Alignment of business services- Regional collaboration to support business needs- Chamber Partnerships- "Listening Tour" Initiative	Committee Members
9:55 a.m.	8.0	Committee Member Comments	Committee Members
10:00 a.m.	9.0	Adjournment <u>Next Meeting</u> TBD	Jesus Torres

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BUSINESS SERVICES COMMITTEE MEETING
April 18, 2018

MINUTES

Meeting Attendees

Business Services

Jesus Torres* (Chair)
Heidi Hayes
Greg Van Ness*
Paula Hodge

WDB Administration

Talia Barrera

Guests

Clare Briglio (Economic Development Collaborative of Ventura County)
Ray Bowman (SBDC)

**WDB Members*

1.0 Call to Order and Agenda Review

Jesus Torres called the meeting to order at 8:40 a.m. No changes were made to the agenda.

2.0 Public Comments

No comments.

3.0 Committee Chair Comments

Committee chair Jesus Torres asked members and guests in attendance to make self-introductions.

4.0 WDB Sector Committee

Committee members reviewed data related to the Business Sectors. Data reviewed was from EconoVue, and Employment Development Department (EDD). Members provided feedback and agreed that reviewing labor market data is important, in order to analyze the workforce needs in the region. It was also discussed the need of technical curriculum in schools, in order to meet the needs of businesses in the region. Committee would like to continue to review workforce reports which show job growth in the region. In addition, the Committee reviewed data for Industry Employment Projections and Fastest Growing Occupations and will continue to explore areas of opportunity to identify industry sector requirements for WDB regional and local planning under the Workforce Innovation and Opportunity Act (WIOA).

By analyzing data, the committee will be assessing the needs and will make proper recommendations to focus their efforts in the areas of need. Committee discussed the importance of basic skills needed to perform even the most entry level jobs, which will then allow the skilled workforce to move towards higher level jobs with higher wages. Committee would like to have some additional information on what career pathways are currently being offered in the region, to help them in their analysis and recommendations. Committee will be reviewing the Readiness Skills Categories worksheet, and identify the top workforce service priorities that are important for business services in the region.

One category that the members would like to include is Information Technology and how technical competencies can be embedded into the employability skills. There was discussion on the importance of bridging the operational and the technology into the basic employability skills.

VC Innovates (VCI) is currently developing an entry level project management program, which includes basic communication and risk management training, as well as the fundamentals of leadership skills. At the next meeting, the committee members will be receiving information on the current VCI career pathways.

Committee members will review the role of the sector committee, begin working on a 2-year plan and align with the components of the plan which analyze gaps between education and training available in the region. Members agreed to work together to identify regional economic indicators, regional data related to business services, and sector priorities for workforce development in targeted occupations.

Members agreed to work together to identify regional economic indicators, regional data related to business services, and sector priorities for workforce development in targeted occupations. The committee received updated workforce/occupational data, and workforce skills charts. Next steps include:

- Review the sources of information shared at the meeting, identify initial priorities, and collaborate on innovative approaches to meet the ever-evolving needs of the businesses.

5.0 Committee Member Comments

Committee members agreed that the most important component of the committee at this time is discussion for a mission, vision and strategy for the committee. Members, also commented on the importance of having data to analyze workforce needs and be able to reference workforce/occupational data for planning purposes. Committee members also suggested that in the future it would help to have educators visit the committee meetings to share their feedback as needed.

6.0 Adjournment

Jesus Torres adjourned the meeting at 10:00 a.m.

Next Business Services Committee Meeting:

TBD

List of Co-Located Partners at the AJCC

California Department of Rehabilitation
Center for Employment Training
Community Action of VC
Conejo Adult Education
Employment Development Department
Fillmore Unified School District
Housing Authority of the City of San Buenaventura
LA Jobs Corps (Cornerstone solutions)
Moorpark Unified School District
National Association for Hispanic Elderly
Ojai Unified School District
Oxnard Union High School District
SER Jobs for Progress
Simi Valley Unified School District
The Salvation Army HAVEN Southern California Division
VC Local Area Agency on Aging
Ventura County (Human Services Agency)
Ventura County Community College District
Ventura County Office of Education
Ventura Unified School District