

# **VENTURA COUNTY BEHAVIORAL HEALTH ADVISORY BOARD PREVENTION COMMITTEE MINUTES ▪ January 13, 2014**

## **Members Present**

Janis Gardner, BHAB Member, Chair, Prevention Committee  
Katherine Kasmir, Straight Up Ventura County  
Kate Mills, BHAB Member  
Regina Poynter, Client Network

**NEXT MEETING: February 10, 2014  
3:15 – 4:30 PM**

Ventura County Behavioral Health  
Conference Room “C”  
1911 Williams Dr., Suite 200, Oxnard CA 93036

## **Members Absent**

Karyn Bates, BHAB Member  
Nancy Borchard, BHAB Member  
Kiran Sahota, BHAB Member

## **VCBH Managers/Staff Present**

Dan Hicks, ADP Prevention Services Manager  
KerryAnn Schuette, PEI Manager  
Glenda Valles, Mgmt. Asst. ADP Prevention Services

## **Other Attendees**

Ratan Bhavnani, NAMI  
Lynn Ruffino, Interface  
Gabe Teran, FNL Project Specialist, Ventura County Office of  
Education

## **Friday Night Live Chapter - Paseo Santa Clara Apartments:**

Stephanie Cervantez  
Safire Durazo  
Maria B. Hernandez  
Yessica Nuñez  
Marco Ramirez  
Joseph Rodriguez  
Gloria Ruiz  
Jesse Villanueva

Note: The committee has not yet approved these minutes. There may be additions/deletions or corrections before the minutes are accepted in final form.

	DISCUSSION/CONCLUSIONS	RECOMMENDATIONS/ACTIONS	RESPONSIB
<b>I.</b>	<b>Call to Order</b> The meeting was called to order at 3:20 PM by Chair, Janis Gardner		
<b>II.</b>	<b>Approval of the Agenda</b> Approval of agenda for January 13, 2014	<b>Agenda approved. M/S/C</b>	
<b>III.</b>	<b>Approval of the Minutes</b> Minutes of December 9, 2013 were approved with the following changes: <b>A.</b> Correction of Kiran Sahota’s first name from “Kirin” to “Kiran” throughout the minutes. <b>B. <u>Under XI. Paragraph A.</u></b> Clarification of funding sources for the CIT Program - the CIT Program is funded by the police departments and the Sheriff’s Office and BH Mental Health assists in funding the CIT Training. Also, CIT Training classes are offered for the Navy. <b>C. <u>Under X. last paragraph, line 7</u></b> – the word “sigma” should be changed to “stigma”.	<b>Minutes approved as amended. M/S/C</b>	
<b>IV.</b>	<b>Welcome and Introductions</b> The Chair welcomed all and introductions were made around the table.		
<b>V.</b>	<b>Chair Announcements</b> <b>A.</b> The Chair referred to a televised ad she had seen on the Golden Globe awards related to anti-bullying and indicated she would like to track down the source. <b>B.</b> The Chair shared a brochure from the City of Thousand Oaks entitled “Free Pharmaceutical Disposal – Keep Our City Safe, Old & Unused Medicine Disposal”. The brochure lists what items should and should not be taken to the East Valley Police		

	<p>Station for disposal. Listed under the “Do Not Bring” section is “Controlled Substances” which appears to be too vague. The Chair discussed this with a local pharmacist who explained that the category is too broad and felt that the brochure should be changed for clarification purposes. A brief discussion ensued and Dan Hicks commented that this should be brought to the attention of the Rx Workgroup. The Chair agreed and proposed to present this at the next Rx Workgroup meeting.</p> <p>C. The Chair reported that while attending the Ventura County Leadership Academy meeting she learned that the Public Health Dept. has a Tobacco Bus used to educate students on the dangers of smoking. A brief discussion ensued about the features of the bus and the messaging. She suggested that it might be a good idea to have the bus at a Prevention Committee meeting. She also mentioned that ADP might want to “piggyback” with Public Health to address the negative effects of marijuana smoke. Dan Hicks commented that there may be ways to collaborate but that funding and resources are limited in ADP for this effort.</p>		
<b>VI.</b>	<p><b>Public Comments</b></p> <p>None</p>		
<b>VII.</b>	<p><b>Staff Update</b></p> <p>A. Dan Hicks distributed a few ADP Prevention Services brochures including the Social Host Impact Evaluation brochure, Rx Abuse &amp; Heroin, and VCKIDSFYI text news for parents.</p> <p>B. Mr. Hicks announced that ADP Prevention has a new employee, Alma Ixta, who will be involved in Latino outreach activities in the community.</p> <p>C. KerryAnn Schuette reported on the following:</p> <ol style="list-style-type: none"> <li>1. The Suicide Prevention Committee is back on track and will meet on Friday, February 7<sup>th</sup> from 10 to 11:30 AM in BH Conference Room C.</li> <li>2. Rancho Simi Parks and Recreation Department, in partnership with the city of Simi Valley, has been hosting Mental Health First Aid Training throughout the Simi Valley on a monthly basis and have had great attendance records. They will also be hosting the training at churches and at a local hospital in addition to the Parks and Recreation Dept. classes. Also, flyers for suicide prevention will be distributed in Simi Valley through the mail via utility bills</li> <li>3. MHSA is working on a 3-year plan which will include Prevention and Early Intervention.</li> </ol>		
<b>VIII.</b>	<p><b>New Business</b></p> <p>The Chair brought up the topic of Mental Health First Aid training for security guards as suggested by Regina Poynter at the last committee meeting. A brief discussion ensued regarding potential training for the guards. Dan Hicks mentioned that guards must have “employment related” training and offered to look into the particulars of security guard training for contracted security services at VCBH locations. More information is expected at the next meeting.</p>		
<b>IX.</b>	<p><b>Old Business</b></p> <p>The Chair asked members to bring ideas to the committee for next month.</p>		
<b>X.</b>	<p><b>Board Member Comments and Announcements</b></p> <p>Kate Mills suggested that the CIT program presentation be shown to all the committees of the BHAB and perhaps the venue should be changed to the BH Training room during a General Meeting to accommodate a larger audience.</p>		
<b>XI.</b>	<p><b>Time Certain Presentation: 4:00 PM</b></p> <p>A. <b>Students from Paseo Santa Clara Friday Night Live Chapter: Presentation on El Rio Community Assessment Project Regarding the Lee Law</b></p> <p>Gabe Teran, FNL Project Coordinator, Ventura County Office of Education introduced students who gave an informative and comprehensive presentation on a youth-led project to promote compliance with the Lee Law in the El Rio community. The Lee Law prohibits off-sales retailers from covering more than 33% of their store windows with advertising and other signage. It also requires that the cash register area is readily visible from outside the store. The law promotes healthy community environments by reducing youth exposure to alcohol and tobacco advertising and reduces the risk of crime. Letters were sent to the merchants informing them of the project and explaining that the purpose was to assist them in ensuring compliance with the Lee Law. The students conducted a pre- and post-assessment by taking pictures of the establishments in violation of the Lee Law, engaging the retailers in discussion of the</p>		

	<p>requirements of the law, and compiling compliance rate data. The vendors were provided with the Retail Operating Standards as required by the State of California Department of Alcoholic Beverage Control. The students shared photos, merchant letter, Retail Operating Standards, and compliance rates/assessments. Follow-up visits were made to the merchants after a 3 month period and the rates of compliance significantly improved from being 43% out of compliance to 57% in compliance. A group discussion ensued and the students answered questions from around the table. The Chair commended the students for a job well done and expressed interest in attending their upcoming presentation to the Board of Supervisors.</p>		
<b>XII.</b>	<p><b>Future Meeting Discussion</b></p> <ul style="list-style-type: none"> <li><b>A.</b> Tentative – CIT Program presentation by Kiran Sahota, BHAB Member</li> <li><b>B.</b> KerryAnn Schuette presentation on statewide PEI projects</li> <li><b>C.</b> Tentative for March Meeting - Lynn Ruffino, Interface, presentation on Triple “P” Program</li> </ul>		
<b>XIII.</b>	<p><b>Adjourn</b> Meeting was adjourned at 4:30 PM</p>	<p>Next Meeting: <b>February 10, 2014</b></p>	