



**VENTURA
COUNTY AREA
AGENCY ON
AGING
PSA 18**

**Amendment #1 of
Area Plan Update for
FY 2014-15**



JANUARY 2015

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***** Refers to sections in the Master Strategic Plan FY 2012-2016, which can be viewed online at: <http://www.ventura.org/vcaaa/publications>

***Ventura County Area Agency on Aging
Celebrating 34 Years of Serving
Older Adults in Ventura County
1980-2014***

INTRODUCTION

This document is an amended version of the annual ***FY 2014-2015 Area Plan Update*** (to the FY 2012-2016 Strategic Plan) that was previously approved by the Ventura County Board of Supervisors and California Department to Aging.

The primary reason for issuing an amended plan is because planning estimates for FY 2014-2015 were not known when the original document was submitted on the due date of May 1, 2014. Planning estimates show how much funding is available for programs and services. Thus, service units were estimated in the original document whereas they are final in this document.

It is important to note that the formatting and contents of this update are dictated by the California Department of Aging; thus, numbering and labeling of the sections comply with said format.

To understand the complete scope of what the VCAAA plans to accomplish in FY 2014-2015, this update should be read and looked at in conjunction with the FY 2012-2016 Strategic Master Plan, which is available online on the VCAAA website. The document address is: <http://www.ventura.org/vcaaa/publications>

The public may comment on the contents of this document at a public hearing to be held on **January 14, 2014 at 9:15 a.m.** A Spanish speaking person will be available at the public hearing to provide translation. Persons requiring special assistance to participate in the hearing (per the Americans with Disabilities Act) are asked to phone 805-477-7305, on or before 4:00 p.m. on January 6, 2015, to make reasonable accommodations.

The hearing site will be VCAAA, 646 County Square Drive, Suite 100, in Ventura. The hearing will be held during the regular meeting of the VCAAA Advisory Council, which begins at 9:00 a.m. ***Persons planning to give testimony are strongly encouraged to arrive early.***

Testimony will be recorded and may be included in the final document. The public may submit written comments to the above address or via fax to (805) 477-7312 or via e-mail to christine.voth@ventura.org. Written comments must be received by 4:00 p.m. on January 14, 2015. The VCAAA shall fully review and consider input received.

SECTION 9

GOALS AND OBJECTIVES – FY 2014-15

Please note that the below listed “codes” are used in this section under the heading of *Objective Number and Objectives*:

Program Development and Coordination activities are indicated in the center column labeled *Title III B Funded PD or C Activity*.

Coordination (C) activities involve the active participation of VCAAA staff to liaison with community based service organizations for the purpose of improving services, avoiding duplication, resolving problems related to service delivery and addressing the service needs of the eligible service population.

Program Development (PD) activities directly involve VCAAA staff in establishing a new service and/or expanding and/or integrating existing services. Funding for these activities could potentially be used for other programs and services.

Update Status is in the far right column and indicates the status of the objective:

CMPL = Objective has been completed since the previous plan update.

CONT = Objective is being continued from the previous plan update.

DEL = Objective has been deleted since the previous plan update..

NEW = New objective to this version of the plan update.

REV = Objective has been revised since the previous plan update.

For the sake of continuity ALL goals and objectives are listed in this document. For persons reading a black and white print version of this document, changes are highlighted.

Online, changes will also appear in blue font.

1	<p>GOAL 1: Older adults and persons with disabilities in Ventura County will have access to the resources and services that will enable them to maintain their health, safety, dignity and quality of life.</p> <p>Objective: This goal will be accomplished by providing cost effective programs and resources that promote health, shelter and mobility, and connect seniors to a community based network of care.</p> <p>Rationale: The Elder Economic Index and census data shows that a growing number of Ventura county seniors can no longer afford to live here and struggle to meet their basic needs.</p>			
	1 Objective Number(s) and Objective(s)	Projected Start and End Dates	Title III B Funded PD or C Activity	Update Status
1A Senior Nutrition	VCAAA will contract to provide 72,273 nutritious congregate meals for persons aged 60+.	7/1/12-6/30/16		REV
	VCAAA will contract to provide 121,164 nutritious home delivered meals for persons aged 60+ who are homebound and unable to participate in and travel to/from a congregate meal sites.	7/1/12-6/30/16		REV
	Increase public awareness of the food insecurity issues facing seniors Ventura County’s low income seniors; and the need for wholesome nutrition.	7/1/12-6/30/16		CONT
	Secure additional funding and other resources help organizations directly involved with providing and/or supporting nutrition for seniors in Ventura County. (C)	7/1/12-6/30/16	C	CONT
	VCAAA will provide 25,000 sessions of Title IIID evidence-based nutrition education programs designed to promote better health by providing nutrition, physical fitness or health (as it related to nutrition) information and instruction to participants, caregivers or participants in a group or individual setting. The nutrition education sessions will be provided by a credentialed practitioner.	7/1/12-6/30/16		REV
	VCAAA will provide 32 sessions Title IIID evidence-based nutrition counseling , to individuals (who are at nutritional risk because of their health or nutrition	7/1/12-6/30/16		REV

	<p>history, dietary intake, chronic illnesses, or medication use) or to caregivers. Counseling is provided one-on-one by a registered dietician, and addresses the options and methods for improving nutrition status.</p> <p>VCAAA will ensure that low-income seniors have access to fresh fruits, vegetables and herbs at Certified Farmers Markets and other programs such as SENIOR Share Program (previously known as Brown Bag) and the Senior Nutrition Garden at locations throughout the county.(C)</p>	7/1/12-6/30/16	C	CONT
<p>1B Transportation</p>	<p>VCAAA will contract to provide rides to congregate meals sites for those who would otherwise not be able to attend; and will provide door-to-door non-emergency medical transportation for eligible persons aged 60 and over. Public transit vouchers will be provided for low income seniors and persons aged 18 and over who are ADA certified. Through contracting, 21,863 one-way door-to-door transportation trips for 800 eligible unduplicated persons aged 60 and over. Transportation provided to people under 60 years of age is funded with non-Older Americans Act funds.</p>	7/1/12-6/30/16		REV
<p>1C Case Management</p>	<p>VCAAA's Multipurpose Senior Services Program (MSSP) will provide in-home case management to low-income seniors aged 65 and over who meet the criteria for placement in an intermediate care or skilled nursing facility. VCAAA MSSP staff will:</p> <ul style="list-style-type: none"> • Make a minimum of 680 home visits to clients; and 220 annual reassessments of clients. • Develop care plans that address the needs of MSSP clients and provide them with the tools and resources to live safely at home. • Provide priority placement for referrals from <i>Adult Protective Services (APS)</i> for on-going MSSP case management the tools and resources to safely live at home. • Provide enrolled MSSP clients with in-home visits and comprehensive annual health and psychosocial assessments. 	7/1/12-6/30/16		CONT

	<p>Provide community based social model case management services for seniors aged 60+ who are <u>not</u> being case managed by the MSSP or ElderHelp case management programs. 1,587 hours of social model case management will be provided to 180 people.</p> <p>The Care Transitions Program (TCP) assists patients with their needs 30 days post discharge from the hospital. Each patient is provided with a personal coach who will assist them with managing their health and make referrals for needed services.</p>	<p>7/1/12-6/30/16</p> <p>5/1/13-6/30/16</p>		<p>REV</p> <p>REV</p>
<p>1D HICAP</p>	<p>VCAA Health Insurance Counseling and Advocacy Program (HICAP) staff and volunteers will provide information and health insurance counseling to Medicare and pre-Medicare beneficiaries. Trained staff and volunteers will provide objective and accurate comparisons of choices plus informal advocacy services regarding enrollment, disenrollment, claims, legal referral as needed, appeals prescription drug exceptions and other urgent Part D coverage issues. HICAP will meet the following benchmarks:</p> <ul style="list-style-type: none"> • A minimum of 1,893 unduplicated persons will receive HICAP counseling. • HICAP will meet or exceed new federal benchmark measures for the planned average number of registered HICAP counselors: 21 • A minimum of three clients will receive three hours of HICAP legal representation. HICAP staff will receive a minimum of five hours of program consultation from the contracted legal services provide. • HICAP will provide community education and outreach on Medicare Parts A, B, C and Part D Prescription Drug Plans, Medicare Supplement insurance and long-term care insurance, employment group retirement and fraud. HICAP will provide a minimum of two (2) enrollment events in various cities during the Medicare annual election period, including ten (10) at the HICAP office. • 539 contacts will be made to the Medicare disabled who are not yet 65 years of age. • A minimum of 200 public and media events will be held to reach an estimated 4,279 persons. This will 	<p>7/1/12-6/30/16</p>		<p>CONT</p>

	<p>be accomplished through the HICAP Community Education Speakers Bureau.</p> <ul style="list-style-type: none"> • 5,777 people will be reached at public and media events. • HICAP will educate isolated and home bound seniors about investment fraud and identity theft. HICAP will provide this education by participating in 24 outreach events. • Three volunteers will be trained to be experts on investment fraud and identity theft. • HICAP will utilize E-Learning to provide training to new and existing volunteers. 			
	<p>HICAP will develop new partnerships and strengthen existing ones to better serve the Medicare population including but not limited to working/partnering with:</p> <ul style="list-style-type: none"> • Ventura County Medical Center social service department to consult on inpatient Medicare problems, • Local community colleges on developing an internship program, • County of Ventura Behavioral Health; • County of Ventura Public Guardian’s Office and other community partners that serve special populations. 	7/1/12-6/30/16		CONT
<p>1E Long Term Care Ombudsman</p>	<p>The Long Term Care (LTC) Ombudsman will provide the following services:</p> <ul style="list-style-type: none"> • Consultations to facilities: 777, which include information and technical assistance • Information and consultations to individuals: 4,061 • Community education: 81 sessions • Nursing facilities: All (22) will be visited quarterly. • Residential care facilities: All (205) will be visited quarterly. • Full Time Equivalent Ombudsman Staff: 4 • Certified LTC Ombudsman Volunteers: 49 	7/1/12-6/30/16		CONT
	<p>The LTC Ombudsman will be an active participant on the County’s newly formed Elder Death Review Team (EDRT), which includes the medical examiner and representatives from law enforcement, Public Health, Behavioral Health, Office of the District Attorney and VCAAA. The team will review all suspicious elder deaths including but not limited to those occurring in residential care facilities, skilled nursing facilities, homes for the developmentally disabled, Alzheimer care facilities, in</p>	7/1/14-6/30/16		CONT

	private homes and all elder suicides. Ombudsman staff will work with the team to investigate the deaths, to assess what can be done to prevent deaths and to develop best practices for the team.			
1F	OTHER SUPPORTIVE SERVICES			
1F ElderHelp	<p>VCAAA’s ElderHelp Program provides contracted and direct services for older persons to prevent them from being prematurely institutionalized. Subcontractors will provide:</p> <ul style="list-style-type: none"> • 763 hours of personal care for 30 unduplicated clients; • 500 hours of homemaker services for 32 unduplicated clients; • 900 hours of chore services for 58 unduplicated clients; • 86 home modifications/residential repairs for 86 unduplicated clients; and • 20 units of personal home security for 20 unduplicated clients 	7/1/12-6/30/16		REV
1F Cash/Material Aid	Assist older frail at-risk adults who have an urgent or emergency need for food, shelter or warmth (household heating in cold months). VCAAA staff will coordinate the provision of 100 units of cash/material aid to 100 unduplicated clients.	7/1/12-6/30/16		CONT
1F Senior Employment	Use Title V funds to provide the Senior Community Employment Services (SCSEP) services to eligible older adults. VCAAA’s subcontractor will provide on-the-job training and job search skills for 13 unduplicated participants aged 55 or older who are very low income and who program eligibility requirements. Priority preference will be given to veterans.	7/1/12-6/30/16		REV
	Advocate for the employment, training and job placement needs of older adults. VCAAA staff will participate on the Workforce Investment Board and attend 75% of the meetings. Staff will work to bring awareness of job retention, training and retraining issues facing seniors (C)	7/1/12-6/30/16	C	CONT

<p>1F Legal Services</p>	<p>Through contracting, persons aged 60 and over will receive counseling and community education regarding public benefits (e.g., Social Security, Medi-Cal, Medicare); landlord-tenant disputes; housing rights; elder abuse; powers of attorney, consumer finance and creditor harassment, consumer fraud and warranties. The contractor will provide 1,467 hours of legal representation and/or counseling to 1,000 unduplicated seniors; and will present eight (8) community education activities to 360 unduplicated clients.</p>	<p>7/1/12-6/30/16</p>		<p>REV</p>
<p>1F Senior Help Line</p>	<p>VCAAA will contract to provide the Senior Help Line Program (a warm line) to promote the security and verify the well-being of at-risk seniors; reduce isolation, victimization and health concerns especially those living alone, isolated and/or depressed; provide a human connection for elders with few or no connections to family and/or friends; check-in on seniors at risk of losing their independence and older adults recently discharged from a hospital setting or an adult day health care setting. The program will provide 620 hours of peer counseling for 375 unduplicated clients; and 2,100 contacts of telephone reassurance for 300 unduplicated clients.</p>	<p>7/1/12-6/30/16</p>		<p>REV</p>
<p>1F Health Activities</p>	<p>VCAAA will contract to provide the evidence-based Healthy IDEAS (Identifying Depression, Empowering Activities for Seniors) depression intervention program that will help clients manage depression through a behavioral action approach. 627 contacts of health promotion will be provided to 62 unduplicated older adult clients suffering from depression.</p> <p>VCAAA will contract to provide evidence based physical fitness activities at locations throughout the county. Classes to be presented will be Tai Chi: Moving for Better Balance, the Arthritis Foundation Walk With Ease program, and Matter of Balance. Classes will be taught by individuals who have completed training for each program. Classes will commence in January 2015. It is estimated that 300 unduplicated clients will be served. These activities will be funded by Title III D monies.</p>	<p>7/1/12-6/30/16</p> <p>1/1/15</p>	<p>DEL</p> <p>NEW</p>	

1F Information, Assistance, Follow-up & Outreach	VCAAA staff will provide in <i>English and Spanish</i> , verbal and written information, assistance, follow-up and outreach to seniors and their families about home and community-based resources. VCAAA staff will provide: 3,264 contacts of information and assistance serving an estimated 2,000 unduplicated clients; and 2,296 contacts of outreach serving an estimated 2,000 unduplicated clients.	7/1/12-6/30/16		CONT
	VCAAA will expand its visibility in the community and awareness of its services by being available on social media sites including Facebook, Instagram and Twitter.	7/1/14-6/30/16		NEW
1F Access to Services	To promote and provide easy, uniform and streamlined access to a broad array of services, supports and advocacy for individuals seeking long term services and information in Ventura County, the VCAAA in collaboration with the Independent Living Resource Center (ILRC) will establish and obtain State approval for an Aging and Disability Resource Center (ADRC) (PD).	7/1/14-6/30/16	PD	CONT
	The ADRC will be integrated with VCAAA services to include a Benefit Enrollment Center (BEC), which will use person-centered strategies in a coordinated, community-wide approach to find and enroll both seniors aged 65+ years and adults living with disabilities, aged 21-64, who have limited income and resources in available benefits (C). This objective was listed previously under Goal #4.	7/1/14-6/30/16	C	CONT
1F Healthy Eating	VCAAA will provide education on healthy eating by being a provider of Supplemental Nutrition Assistance Program Education (SNAP-Ed). VCAAA will focus on two program areas: reducing consumption of unhealthy beverages by presenting the “Rethink your Drink” program; and promoting physical activity by presenting the “Shape of Yoga” program. The programs will be presented by Registered Dietitians who have been trained to provide these programs. An estimated 300 to 400 unduplicated seniors will benefit from these programs. Initially, the program will be presented congregate nutrition sites.	7/1/14-9/30/15		NEW

2	<p>Goal 2: Eligible family caregivers will have access to resources and services to ease the emotional and physical strain of caregiving and to support them in their efforts to care for their loved ones</p> <p>Objective: This goal will be accomplished by providing cost effective programs and resources that support family caregivers by providing them with a variety of options ranging from in-home respite to case management.</p> <p>Rationale: Data shows that the burden that unpaid family caregivers bear is great and a strain on their physical and emotional well-being. Services are needed to alleviate the strain. Additionally, VCAAA's analyses of services show that comprehensive and coordinated services are needed throughout the county.</p>				
	2 Objective Number and Objectives		Project Start and End Dates	Title III B Funded PD or C Activity ¹	Update Status
2A Caring for Elderly	<p>VCAAA staff will provide:</p> <ul style="list-style-type: none"> • 976 contacts of information and assistance • 1,880 contacts of caregiver outreach • 2,000 unduplicated clients will be served • One public information activity for 2,000 unduplicated clients; • 36 community education activities for 1,500 unduplicated clients. <p>Contractors will provide:</p> <ul style="list-style-type: none"> • Access Assistance: 1,200 contacts of information and assistance and 2,000 contacts of caregiver outreach for 300 unduplicated clients; • Support Services: 1,660 units of support services provided to help at-risk caregivers and to reduce caregiver burnout: 250 hours of caregiver assessment for 100 unduplicated clients; 300 hours of caregiver case management for 40 unduplicated clients, 200 hours of counseling 188 unduplicated clients, 300 hours of support groups for 56 unduplicated clients, and 120 hours of training for 550 unduplicated clients. • Supplemental Services: Caregiver adaptations and assistive devices will be provided to aid the 		7/1/12-6/30/16		REV

	<p>caregiver. 85 occurrences of caregiver adaptations for 85 unduplicated clients; 48 occurrences of assistive devices for 48 unduplicated clients.</p> <ul style="list-style-type: none"> • Information Services: Public information and community education will be provided. 24 public information activities for 662,000 unduplicated clients; and 60 community education activities for 108 unduplicated clients. • Respite: Respite will be provided to give the family caregiver a break from the stress of caregiving; and time to take care of personal business. 1,114 hours of respite in-home supervision for 100 unduplicated clients; 1,848 hours of out-of-home day care for 40 unduplicated clients. 			
<p>2B Caring for the Child</p>	<p>Contractor will provide Support Services to help at-risk older caregivers (aged 55 and older) care for a child aged 18 or younger. This includes:</p> <ul style="list-style-type: none"> • <u>Support Services:</u> VCAAA will contact to provide 36 hours of caregiver assessment for 24 unduplicated clients, 96 hours of caregiver case management for 24 unduplicated clients. 12 hours of support groups for 8 unduplicated clients; and 12 hours of training for 18 unduplicated clients; 8 unduplicated clients will be served. • <u>Access Assistance:</u> 48 contacts of caregiving information and assistance; and 120 contacts of caregiver outreach and 123 units of information services to an estimated audience of 1,290 people. 168 unduplicated clients will be served. 	<p>7/1/12-6/30/16</p>		<p>REV</p>
<p>2C Collaborations</p>	<p>VCAAA will be a partner on the <i>County of Ventura's iFoster Collaborative</i>, which is working with other entities to conduct a Kinship Care Study. VCAAA staff will attend meetings and provide support where possible.</p>	<p>7/1/14-6/30/16</p>		<p>NEW</p>

3	<p>Goal 3 - VCAAA will engage, lead and advocate for older adults, persons with disabilities, caregivers and service providers.</p> <p>Objective: This goal will be accomplished by providing cost effective means of bringing awareness to the services that VCAAA directly provides and funds as well as advocating for the needs of Ventura County seniors at the city, county and state level.</p> <p>Rationale: Feedback from seniors, caregivers, senior advocates and service providers and Advisory Council indicates that increased awareness and visibility of the VCAAA services and programs is needed as well as a means to track and address health and other critical issues affecting seniors.</p>			
3 Objective Number(s) and Objective(s)		Project Start and End Dates	Title III B Funded PD or C Activity ¹	Update Status
3A Outreach	VCAAA staff and the Advisory Council Outreach Committee will increase visibility of the VCAAA by developing, updating, distributing and/or presenting promotional materials.	7/1/12-6/30/16		CONT
3B LGBT Issues ¹	Increase awareness of the VCAAA within the Lesbian, Gay, Bi-sexual and Transgender (LGBT) community in Ventura County; and increase awareness of the unique needs of LGBT seniors and their family caregivers. VCAAA staff will collaborate with appropriate community organizations and develop a strategy and promotional materials for increasing awareness. Identify and address the needs of LGBT seniors including (but not limited to) LGBT residents of in long term care facilities. (C)	7/1/12-6/30/16	C	CONT

¹ California Welfare and Institutions Code 9103.1(c) requires each area agency on aging to include the needs of lesbian, gay, bisexual, and transgender seniors in their needs assessment and area plans.

	VCAAA will explore becoming a SAGE (Services and Advocating for Gay, Lesbian, Bisexual and Transgender Elders) affiliate. (PD)	7/1/12-6/30/16	PD	CONT
	The VCAAA will provide educational materials and information to VCAAA's grantees on the special needs of the LGBT senior population. (C)	7/1/12-6/30/16	C	CONT
3C Service to Non-English Speakers	VCAAA will increase awareness of the VCAAA among non-English speaking individuals and communities. VCAAA staff will identify and monitor the growth of non-English speaking communities. VCAAA will expand the number of agency materials in languages other than English VCAAA staff will work with service providers to ensure that non-English speaking individuals are aware of VCAAA's services (C)	7/1/12-6/30/16	C	CONT
	VCAAA will develop resource materials to serve non-English speaking individuals. VCAAA staff work with community based organizations to revise and update an inventory of service providers who speak and/or provide services in other languages; and will develop and distribute a brochure that lists these to be given to service providers. (C)	7/1/12-6/30/16	C	CONT
3D Health Care Advocacy	VCAAA will advocate for and improve the current level of health care for Ventura County seniors by continuing to work with health care professionals, stakeholders and service providers. VCAAA's Health Issues Committee will work with VCAAA staff to develop: <ul style="list-style-type: none"> Evidenced based fitness classes, which will commence in January 2014; and Nutrition education placemats to be distributed to all congregate meal sites and home delivered meal recipients. Each month a new placemat with nutrition education and recipes will be made available. Health related information will be featured on the back of the placemat. Distribution of placemats will start in August 2014. 	7/1/14-6/30/16		Rev
3E Elder Abuse Prevention	VCAAA staff will participate on the Financial Abuse Specialist Team (FAST), Elder Death Review Team and Rapid Response Team to increase awareness of elder abuse for seniors, providers, and community	7/1/12-6/30/16		CONT

	<p>based organizations; and provide technical assistance to organizations providing services to victims of elder abuse, neglect and exploitation.</p> <p>Educate and train professionals to develop, strengthen and implement programs to prevent, detect, assess, treat, intervene and investigate elder abuse, neglect and exploitation including financial abuse.</p> <p>Contract with current legal services provider to provide:</p> <ul style="list-style-type: none"> • eight (8) sessions of elder abuse prevention, education and training for 88 unduplicated professionals. Services will be provided via the Financial Abuse Specialist Team (FAST); and • eight (8) public education sessions to reach 208 unduplicated clients. <p>Distribute educational materials regarding the prevention, detection, assessment, treatment and intervention and investigation of elder abuse, neglect and exploitation including financial exploitation. Publish and distribute 300 Legal information for Elders (“LIFE”) as well as continue the LIFE classes. (C)</p> <p>VCAAA staff will participate on the Consumer Protection Task Force, which includes representatives from the Office of the District Attorney, Weights and Measures, the Better Business Bureau and other interested parties.</p>	<p>7/1/12-6/30/16</p> <p>7/1/12-6/30/16</p> <p>7/1/12-6/30/16</p> <p>7/1/14-6/30/16</p>	<p></p> <p></p> <p>C</p> <p></p>	<p>CONT</p> <p>REV</p> <p>CONT</p> <p>NEW</p>
<p>3F Mental Health Advocacy</p>	<p>Have an active role in ensuring that the needs of older adults are represented in the Mental Health System. VCAAA staff will attend 75% of the Older Adults Mental Health Committee meetings and bring items of importance back to the Advisory Council.</p> <p>Increase collaboration with Ventura County Behavioral Health Older Adult Services on all levels (administration and line staff) to better determine the needs of the client and better utilize the resources of the agencies and the County. This will include developing an MOU and shared released of information; developing a smooth referral system; collaborating on treatment plans (care plans); and a warm handoff when a client is transitioned from one agency to the next. (C)</p> <p>Reduce the stigma of mental illness in older adults through educating seniors about mental health services</p>	<p>7/1/12-6/30/16</p> <p>7/1/12-6/30/16</p> <p>7/1/12-6/30/16</p>	<p></p> <p>C</p> <p>PD</p>	<p>CONT</p> <p>CONT</p> <p>CONT</p>

	available to older adults in Ventura County and linking to appropriate services. (PD)			
<p>3G Legislation</p>	<p>Monitor federal and State of California legislation that impacts older adults and their family caregivers, and work with state and federal legislators and elected officials to develop legislation as needed.</p>	7/1/12-6/30/16		CONT
	<p>VCAAA staff and Advisory Council’s Legislative Committee members will:</p> <ul style="list-style-type: none"> • Monitor and inform the full Advisory Council about pending legislation of interest to older adults and their family caregivers. • Write letters of support or opposition of legislation as needed, empowering the legislative process by empowering people and education seniors about who their legislators are and encouraging contact. Develop local alternatives to legislation. • Assist members of the California Senior Legislature (CSL) in developing potential CSL proposals for legislation. 	7/1/12-6/30/16		CONT
<p>3H Housing & Transportation Advocacy</p>	<p>To advocate for the transportation needs of Ventura County’s seniors to bring awareness to their issues. VCAAA staff will actively participate on and collaborate with the Citizens Transportation Advisory Committee and the Ventura County Transportation Commission’s Americans with Disabilities (ADA) Task Force to identify resources and help resolve senior transportation issues in each community. 75% of the meetings will be attended.(C)</p> <p>Moved from Goal #1</p>	7/1/13-6/30/16	C	REV
	<p>To expand awareness of and to advocate solutions for senior housing issues in Ventura County. The Advisory Council’s Housing and Transportation Committee in collaboration with VCAAA staff will:</p> <ul style="list-style-type: none"> • Become familiar with the culture and planning process for transportation and advocate for the needs of seniors. Additionally, the Advisory council and staff will work towards improving access to social services through more transportation options. (C) • Expand awareness of and advocate solutions for senior housing issues in Ventura County. The Advisory Council will become familiar with the 	7/1/12-6/30/16	C	CONT

	<p>culture and the planning process for housing; will advocate for the needs of seniors; and will support housing models for older adults based on Universal Design.(C)</p> <ul style="list-style-type: none"> • Encourage support for riders through Mobility Management and Travel Training; and encourage the development of and support of more options for quality of life transportation (city-to-city).(C) • Encourage older driver safety and transition programs; and work towards bringing awareness to pedestrian safety. (C) 			
<p>3I Sustainability</p>	<p>An ad-hoc Business Leadership Committee will be established to explore and develop funding resources for the VCAAA’s programs/services. Activities of this committee will include exploring the establishment of a not-for-profit 501(c)(3) entity to receive donations; and the involvement business leaders and chambers of commerce.</p>	<p>7/1/12- 6/30/16</p>		<p>CONT</p>

4	<p>Goal 4: VCAAA will identify and address the emerging and changing needs of the 60+ and persons with disabilities and their caregivers.</p> <p>Objective: VCAAA will identify and explore the needs of special populations² as well as the changing and emerging needs of seniors, and will develop and expand programs to help meet their needs.</p> <p>Rationale: Based on population projections, this will be the fastest growing demographic in the county over the next twenty years.</p>			
	4 Objective Number(s) and Objective(s)	Project Start and End Dates	Title III B Funded PD or C Activity ¹	Update Status
4A Disaster Planning	<p>VCAAA will continue to collaborate with public agencies and other stakeholders on a strategy for disaster planning and health emergencies. This will include but not be limited to working with:</p> <ul style="list-style-type: none"> • Numerous databases and GIS data mapping. • County of Ventura’s Human Services Agency on their disaster database project. • Clients enrolled in VCAAA case management programs will be given an opportunity to enroll in the database. <p>VCAAA staff will obtain supplies to distribute at least 100 disaster kits to homebound seniors. (C)</p>	<p>7/1/12-6/30/16</p> <p>7/1/12-6/30/16</p>	<p>C</p> <p>C</p>	<p>CONT</p> <p>DEL</p>
4B Memory Screening	<p>VCAAA will collaborate with community service providers to ensure the availability of free memory screenings, which will help identify seniors with dementia related diseases. The VCAAA will participate in at least one National Memory Screening Day event contingent upon the availability of funds. (C)</p>	<p>7/1/12-6/30/16</p>	<p>C</p>	<p>DEL</p>

² Special population seniors include but are not limited to those who are one or more of the following: homeless, non-English speaking, geographically isolated or underserved, culturally isolated or isolated due to the loss of family or friends, homebound due to illness or disability, frail, living at or below the federal poverty level, sufferers of Alzheimer’s disease and dementia, grandparents or other older relatives caring for a child with severe disabilities, and lesbian, gay, bisexual or transgender (LGBT) individuals.

4C Life Planning and Financial Planning	Assist VCAAA’s younger clients (born 1952-55) to make informed decisions about planning for their retirement and inform these Baby Boomers about VCAAA funded family caregiver services. (Baby Boomers are persons born in the United States between 1946 and 1964. In 2006, the first wave of Boomers turned age 60 and became eligible for VCAAA services.)	7/1/12-6/30/16	C	REV
	Study current Baby Boomer issues to develop a strategy for addressing the enormous demands that this population will place on aging services (C).	7/1/12-6/30/16	C	COMPL
	Continue providing educational classes that helps seniors who are struggling with living beyond their means. (C)	7/1/12-6/30/16		CONT
4D Developmental Disabilities	Assist the Long Term Care Ombudsman staff and volunteers with gaining a better understanding of the issues and needs of older adults residing in intermediate care facilities for the developmentally disabled (ICFFDDs). VCAAA staff will collaborate with appropriate local organizations such as Arc of Ventura County to provide training for Ombudsman staff and volunteers about residents in ICFFDDs. (C)	7/1/12-6/30/16	C	DEL
4E Optimal Aging	To emphasize aspects of aging, the VCAAA will form the Optimal Aging Committee, which will be a standing committee of the Advisory Council. This committee will explore methods, programs, services emphasize that will encourage and inspire older adults to enhance the quality of their lives; maintain their identity and independence; foster self-direction.	7/1/12-6/30/16	C	REV

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**AMENDED FY 2014-15 AREA PLAN UPDATE
JANUARY 2015**