

TO: Advisory Council Members

FROM: Ginny Rockefeller, New Grants Task Force Chair

DATE: May 27, 2015

SUBJECT: Recommendation and Approval of Grant Award in the Cumulative Amount of \$200,000 to the Camarillo Health Care District for the Senior Help Line (Title IIIB) and \$270,000 to Catholic Charities to Establish the Santa Clara Valley Family Caregiver Center (Title IIIE) for a Period of Up to Four Years Commencing FY 2015-2016.

NOTE: Advisory Council members who are employees, board members, or former employees receiving a pension or who have a direct connection with an applicant organization are not eligible to participate in the review or voting process. These persons must identify and recuse themselves from the grant award process.

The VCAAA issued a request for proposal (RFP) on April 10, 2015, for the purpose of awarding grants in FY 2015-16 in the following funding areas, categories and amounts:

Category	Annual Amount	Maximum Amount for 4-Year Grant Cycle	Renewal Eligibility After Initial Contract Period*
Title III B: Supportive Services	\$50,000 per year (FY 2015-19)	\$200,000	June 30, 2016
Title III E: Family Caregiver Support Services	FY 2015-16: \$30,000 for startup (Y1) FY 2016-19: \$80,000 per year (Y2, Y3, & Y4)	\$270,000	June 30, 2016

*The initial (first) contract period for the three grants will be July 1, 2015, through June 30, 2016. The grants may be eligible for renewal in subsequent fiscal years through June 30, 2019. Annual renewals are not guaranteed; they are at the discretion of the VCAAA and are subject to renegotiation and the availability of federal, state and local funding.

An email announcement with the RFP attached was sent to 485 individuals, including representatives of various organizations involved with providing services to monolingual Spanish speaking individuals on April 10, 2015. Public notice of the RFP, budget, and application were posted to the agency website on April 10, 2015. Additionally, a legal notice was published, as required, on April 9, 2015, in the Ventura County Star notifying the public

that proposals were being solicited. Applications were due to be submitted to VCAAA on May 11, 2015. On May 27, 2015, the New Grants Task Force met to review the applications. California Code of Regulations, Title 22 requires that the VCAAA convene a panel that may consist of Advisory Council members, AAA staff and/or other qualified individuals. The task force was comprised of three members: Advisory Council Member Ginny Rockefeller, a qualified individual from Fillmore, and a qualified individual from Santa Paula. The individuals from Fillmore and Santa Paula are bilingual in Spanish and English, and are longtime residents of those communities. Each task force member evaluated the proposals independently in writing, using a standardized rating form that corresponded to the rating criteria published in the RFP Addendum.

California Code of Regulations, Title 22, Section 7358, dictates that the recommendation(s) of the New Grants Task Force (RFP Evaluation Panel) are advisory to the AAA decision-making body, which shall be responsible for all award decisions. If award decisions are based on factors other than the evaluation criteria contained in the RFP, a full justification for the decision shall be documented. The award decision shall also be free from all real, apparent or potential conflict of interest. As such, the New Grants Task Force is making the following recommendations:

Task Force Ratings

1. Senior Help Line – For the RFP for the Title III B Supportive Services in the amount of \$50,000, one (1) organization submitted an application: Camarillo Health Care District. The scoring was as follows:

Camarillo Health Care District – 88.67 points out of 100 (89%)

Applicant:	Camarillo Health Care District		
RFP Project Title:	Supportive Services		
Applicant Project Title:	Senior Help Line		
Funding Category:	Title III B	Grants Possible per RFP:	One (1)
Total Score Possible:	100		
Applicant's Score:	89%		
Project Ranking in Grant Category Based on Score:	#1 of 1		
STAFF REMARKS: No members of the Task Force had a conflict of interest in reviewing this proposal.			

2. Family Caregiver Resource Center – For the RFP for the Title III E Family Caregiver Support Services for the Family Caregiver Resource Center in Santa Clara Valley in the amount of \$30,000 (Year 1, startup), two (2) organizations submitted applications:

Camarillo Health Care District and Catholic Charities of Los Angeles, Inc. The scoring was as follows: Catholic Charities – An average 124 points out of 125 (99%), Camarillo Health Care District – An average 100.33 points out of 125 (80%)

Applicant:	Catholic Charities		
RFP Project Title:	Family Caregiver Support Services		
Applicant Project Title:	Family Caregiver Resource Center – Santa Clara Valley		
Funding Category:	Title III E-FCSP	Grants Possible per RFP:	One (1)
Total Score Possible:	125		
Applicant's Score:	99%		
Project Ranking in Grant Category Based on Score:	#1 of 2		
STAFF REMARKS: No members of the task force had a conflict of interest in reviewing this proposal.			

Applicant:	Camarillo Health Care District		
RFP Project Title:	Family Caregiver Support Services		
Applicant Project Title:	Family Caregiver Resource Center – Santa Clara Valley		
Funding Category:	Title III E-FCSP	Grants Possible per RFP:	One (1)
Total Score Possible:	125		
Applicant's Score:	80%		
Project Ranking in Grant Category Based on Score:	#2 of 2		
STAFF REMARKS: No members of the task force had a conflict of interest in reviewing this proposal.			

Regarding scoring for the Family Caregiver Resource Center applications, task force members expressed that Catholic Charities' proposal illustrated that it was already embedded in the community and would be more attuned to seeking opportunities for this program's target population, evidenced in its longtime experience and successful track record serving the Santa Clara Valley. Task force members were concerned Camarillo Health Care District's outreach and reach was too limited and would likely not reach target clients, as it would be based primarily within the medical system.

Task Force Recommendations

The task force is recommending approval of a grant award in the amount of \$50,000 be awarded to Camarillo Health Care District for the Senior Help Line for a contract term of July 1, 2015 – June 30, 2016, with the grant being eligible for renewal for up to three subsequent contract periods (FY 2016-2017, FY 2017-2018 and FY 2018-2019). The task force

recommends that this grant be contingent upon a requirement that Camarillo Health Care District expand its client base to reach more Limited English Proficient (LEP) seniors.

The task force is recommending approval of a grant award in the amount of \$30,000 be awarded to Catholic Charities to establish the Santa Clara Valley Family Caregiver Resource Center for a contract term of July 1, 2015 - June 30, 2016, with the grant being eligible for renewal for up to three subsequent contract periods (FY 2016-2017, FY 2017-2018 and FY 2018-2019). For the first year of the grant the contract amount will be \$30,000 and for the subsequent years, \$80,000 a year.