



News Release

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FOR IMMEDIATE RELEASE

Jolly Oysters make Happy Campers.... And Help Save McGrath State Beach

State Park Concessionaire, the Jolly Oyster has come to the aid of McGrath State Beach! The Brand new concessionaire at San Buenaventura State Beach has started a fundraising campaign to help benefit McGrath State Beach. The Jolly Oyster will donate \$4.40 to the McGrath State Beach Contingency Fund for every 1 dozen Kumamoto Oysters Sold (\$14.40).

Every Customer who tells the Jolly Oyster, "Ranger Jelly sent me" will have \$4.40 from their purchase donated to the McGrath State Beach Contingency Fund.

"We are humbled by the efforts that have been made by the McGrath Army and we at the Jolly Oyster are privileged to be part of this fund raiser!... I am very aware that this will not happen of its own accord. There has to be a call to action and the challenge is daunting. Nevertheless I am convinced that the timing is right and current emotions will call us to the task." Mark Reynolds, Owner of the Jolly Oyster.

"This donation drive is just what the doctor ordered. Our Visitors get a tasty sustainably grown seafood treat and get to help a State Beach that really needs help." Eric Hjelstrom Sector Superintendent.

The Fundraising Campaign will take place from September 24th through October 31st. Jolly Oyster Owner Mark Reynolds has set his target at \$10,000. If the \$10,000 goal is met, a drawing will be made from the list of participants with the first prize being a \$250 gift certificate to the Jolly Oyster and the second prize will be a Free Day Use parking pass to all Channel Coast District State Parks for one year. Customers need to be friends with "the Jolly Oyster" and the "SAVE McGrath State Beach" on face book to be eligible for the prize drawing.

<http://www.facebook.com/SaveMcGrathStateBeach>
<http://www.facebook.com/pages/The-Jolly-Oyster/178002275603685>

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