



Ventura County  
Air Pollution  
Control District

669 County Square Dr  
Ventura, California 93003

tel 805/645-1400  
fax 805/645-1444  
www.vcapcd.org

Michael Villegas  
Air Pollution Control Officer

# News

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**For more information contact:**

Stan Cowen  
(805) 645-1408

## **New Plug-in Electric Vehicle Voucher Program**

Ventura, CA (July 18, 2016) - The Ventura County Air Pollution Control District (APCD), in partnership with the Ventura County Community Foundation and many local auto dealerships, is kicking off our new Plug-in Electric Vehicle Voucher Program to encourage county residents to choose lower emission vehicles. This program has been funded with a \$122,000 grant from the Clean Air Fund, which was formed by a \$1.5 million donation from the 3M Company, and has been held in trust by the Ventura County Community Foundation. This initial program will incentivize the purchase of 80 plug-in electric vehicles in the county, with vouchers worth either \$1,100 for plug-in hybrids or \$2,200 for battery electric vehicles (with four exceptions as described later in the program summary table below). Participating county plug-in auto dealerships have agreed to provide matching dealer discounts off the MSRP, which are in addition to any manufacturer discount, and any state or federal incentive.

According to Michael Villegas, Air Pollution Control Officer, "This program will effectively reduce air pollution emissions and save consumers up to \$4,400 in addition to any available state and federal incentives."

Ventura County residents thinking about purchasing a new vehicle should consider the advantages of a plug-in electric vehicle in addition to protecting air quality. Vouchers are

limited by available funds and voucher applications will be randomly selected in a free drawing at APCD on September 1, 2016 (see program summary table below). If you have any questions, see the APCD Web site, [www.vcapcd.org](http://www.vcapcd.org) for more information and a short voucher application, or call Stan Cowen at the Ventura County Air Pollution Control District at 805/645-1408.

*The Ventura County Community Foundation (VCCF) is a charitable foundation committed to promoting and enabling philanthropy, building long term capital to benefit Ventura County. Its four primary roles are to be a careful steward of the funds entrusted to its care, a long term partner dedicated to donor intent, an effective grantmaker focusing on the needs of nonprofits and of the community, and a community Leader and convener, focusing on the common good.*

### ***VCAPCD Electric Vehicle Voucher Program Summary<sup>1</sup>***

<b>Participating EV Dealers</b>	<b>Eligible Vehicles</b>	<b>Voucher Amount</b>
Alexander Hyundai (Oxnard)	<b>Plug-in Sonata</b>	<b>\$1,100</b>
Fiat (Thousand Oaks)	<b>Fiat 500E</b>	<b>\$2,200</b>
DCH Ford (Thousand Oaks)	<b>Ford Focus EV, CMAX &amp; Fusion Plug-in</b>	<b>\$1,100</b>
Mercedes-Benz (Oxnard)	<b>B250 EV</b>	<b>\$2,200</b>
Neftin Volkswagen (T.O.)	<b>e-Golf</b>	<b>\$1,100</b>
Simi Valley Chevrolet	<b>Chevy Spark EV, Chevy Volt</b>	<b>\$1,100</b>
Smart Center (Oxnard)	<b>Smart EV</b>	<b>\$1,100</b>
Steve Thomas BMW (Cam.)	<b>i3 EV</b>	<b>\$2,200</b>
Team Nissan (Oxnard)	<b>Leaf</b>	<b>\$2,200</b>

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<sup>1</sup> Per APCD Governing Board, vouchers may not be used with PEV trade-ins; but normal lease expirations are allowed.