



PRESS RELEASE

Contact: Henry Gonzales

Henry.gonzales@ventura.org

(805) 388-4343

Ventura County Agricultural Commissioner Endorses Startup Weekend Ventura County

Camarillo, CA (Business Wire) December 16, 2015 – Ventura County's Agricultural Commissioner, Henry Gonzales, announced today his full endorsement of Startup Weekend Ventura County's mission to bring innovative Internet of Things solutions for agriculture to Ventura County.

"Thanks to the temperate climate, Ventura County produces crops year-round. Our county has over 190,434 acres of farm land and generates in excess of \$2.1 billion in revenue," said Henry Gonzales, Ventura County Agricultural Commissioner. "Ventura County also has great universities and junior colleges. We are the ideal place to develop innovative agricultural technologies, solutions, and applications. Startup Weekend Ventura County has put together a comprehensive infrastructure to support entrepreneurs' launch of scalable, technology-driven agricultural businesses. I call on all entrepreneurial scientists, engineers, operators, and administrators in agriculture to participate in this exciting startup event. Bring your ideas, form teams, and turn them into reality. Collectively, let's make Ventura County the Internet of Things (IoT) startup hub for agriculture."

Startup Weekend Ventura County, organized by Dignity Health, St. John's Hospitals, and the Camarillo Chamber of Commerce, will be held on March 11, 12, and 13, 2016 at Rancho Campana High School in Camarillo, California. This 54-hour event will invite entrepreneurial programmers, system architects, application engineers, medical professionals, and agriculture experts to address healthcare and agricultural needs with innovative IoT solutions.

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About the Ventura County Agricultural Commissioner's office

The Ventura County Agricultural Commissioner's office is the leader in promoting and protecting agriculture in Ventura County. Working together with all Ventura County stakeholders, the Agricultural Commissioner builds the necessary structures for long term success into the future. The Ventura County Agricultural Commissioner's office identifies challenges as they are forming and quickly develops appropriate actions to reach a positive outcome. Excellence in service and continued improvement are key parts of the very structure and operation of the Ventura County Agricultural Commissioner.